

Amena Salman

salman.amena@gmail.com

(778) 789 2120

amena.ca

Education

Simon Fraser University

09/ 2018 - present

B.Sc Interactive Arts & Technology

Dean's Honour Roll Fall 2021

Volunteer

2021 SIAT Representative

Dean's Student Advisory Council

2020/21 Director of Events

SIAT Student Union

2019 Director of Events

SIAT FROSH 2019

Expertise

inDesign	Content Strategy
Illustrator	User Research
After Effects	User Journey
Figma	Visual Design
HTML/CSS	Critical Thinking

Languages

English
French (A2)
Urdu
Hindi
Korean

Interests

Reading (a lot)
Scriptwriting
Podcasting
Cats
Existentialism

Experience

01/ 2022 - User Researcher & Service Designer

Present

Burnaby Association of Community Inclusion (Academic)

Using design methods such as ethnography and journey maps, to develop a concept solution to help foster inclusivity for individuals with disabilities within their surrounding community.

05/ 2021 - Freelance Designer

Present

amena.ca

Working on branding, social media campaigns and graphic design for digital marketing materials and editorial design for independent zines.

09/ 2020 - SIAT Education Outreach, Promotion & Recruitment Assistant

04/ 2021

SFU School of Interactive Arts & Technology

Introducing a student showcase to the School site and designing the tangible magazine counterpart. Producing, hosting and editing a 7 episode podcast series interviewing SIAT alumni.

05/ 2020 - Co-Director of Design

04/ 2021

CaseIT (Case Competition)

Setting up marketing campaigns and designing digital graphics using our art direction for this year. Redefining the guiding core brand principles, repositioning the competitions on a fundamental level. Leading two coordinators.

09/ 2019 - Design Director

03/ 2021

PIVOT (Case Competition)

Rehauling and creating a new brand identity to help reestablish the competition. Planning social media campaigns and making digital assets.