



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



They might express excitement and admiration for their favorite Youtubers

some may express frustration if their favorite channel does not upload frequently

They may discuss their favorite channels content, videos, or creators.

They likely think about the content they enjoy and anticipate new uploads.

They might wonder about the behind the scenes aspects of their favorite channels.

Some might think about the impact of youtube on their lives and culture.

They watch videos, like, comment, and share their favorite content.

Some may actively participate indiscussion or fan communities related to these channels.

They might also explore related content and discover new channels.

They feel a sense of connection and belonging to the youtube community.

There might be excitement and joy when their favorite channels release new content.

Frustration or disappointment if their favorite channel changes its style or content.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?