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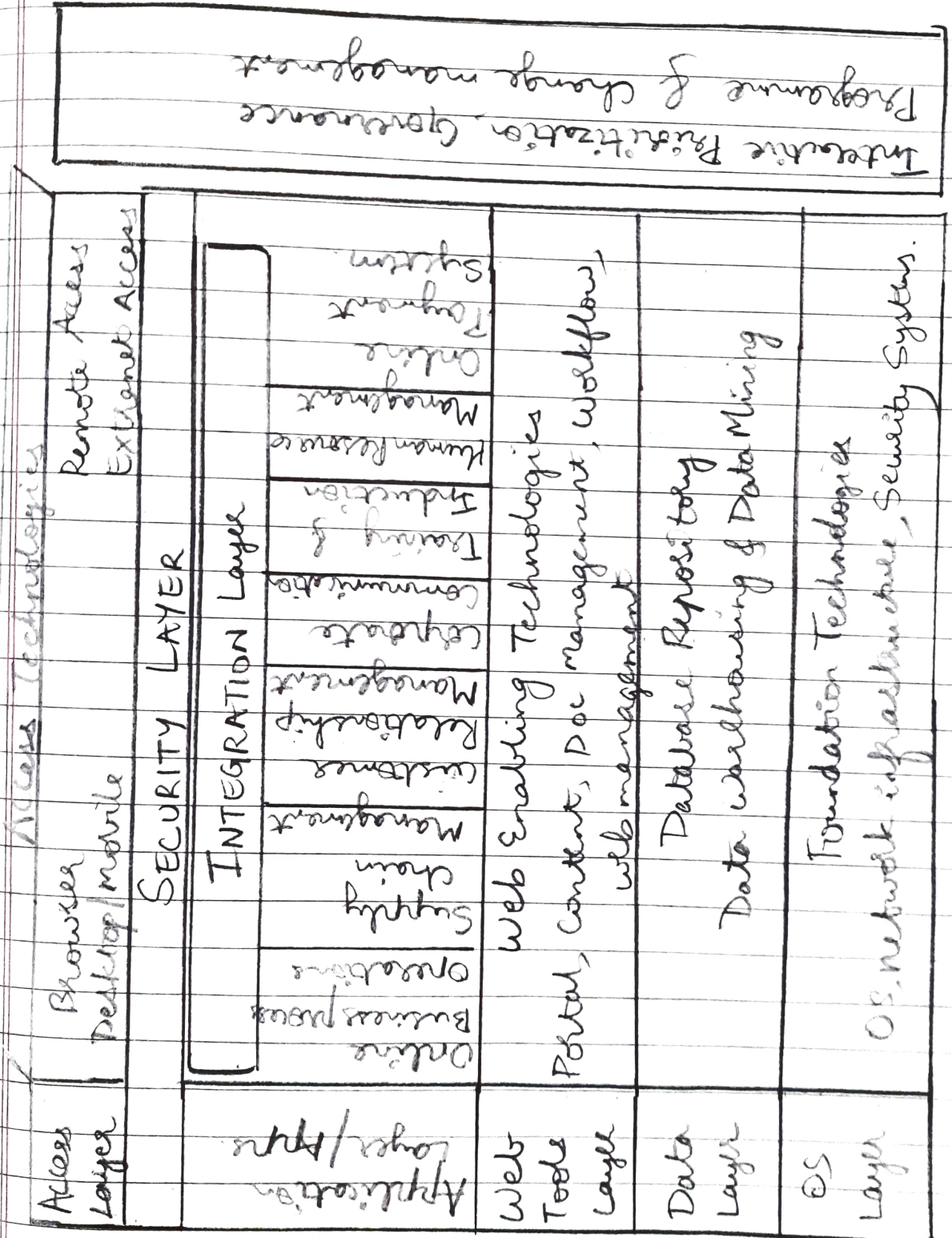
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Part-c

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→ The Seven Layers of Digital Business Platforms are:

- (1) Access Layer: It deals with access technology about the browser for either desktop/mobile/extranet access.
 - In our case Zomato uses an app that can act as a browser. Customers use this for browsing & placing orders.
- (2) Security Layer: It helps in maintaining security and confidentiality at all times.
 - Zomato provides security by not disclosing address, phone no. and also has a secure payment gateway.
- (3) Integration Layer:
 - Zomato brings the restaurants and the delivery personnel together where from the customer can place the order on the online platform from the restaurants.
 - It integrates the restaurant, delivery ^{staff} and the customer.
- (4) Application Layer:
 - Zomato estimates and predicts the mostly ordered & favorite dish of the user and provides suggestions.
 - It is easy for customers as the app is simple & easy to navigate.
- (5) Web tools layer:
 - Designing of the app is concerned in this layer.

- Zomato is mostly built using latest technology stacks for better navigation.

6) Data Layer: Storage & retrieval is the key feature of this layer.

- Zomato has an integrated backend system that contains a database that shows the stock of items along with their prices and quantity.

7) OS layer:- It deals with the network infrastructure & payment gateways.

- The rendering of the Zomato app is the task of the OS layer.
- The responsibilities also include providing security during payments.