

04/06/2021

2018/CSE0621  
Sai Ram.K  
6-CSE-10

Part-B

Q.2] Reasons why startups fail are as follows:-

- ① Lack of innovation and uniqueness
- ② Copying or Weak Business and Revenue models
- ③ Pre-mature expansion or scaling up.
- ④ Lack of market understanding.
- ⑤ Lack of talent & competency.
- ⑥ Lack of funding and/or follow on funding
- ⑦ Unable to pivot in accordance to Dynamic Business and market environment.

- The analysis of Indian markets show that 9 out of 10 ~~for~~ startups fail due to any one of the above reasons.
- From ~7000 startups in 2008 to 49,000+ startups in 2018 Indian ecosystem has grown exponentially
- With 2000+ startup investors currently active and 195+ VC & PE fundings the investment has shot up in the last 4 years.