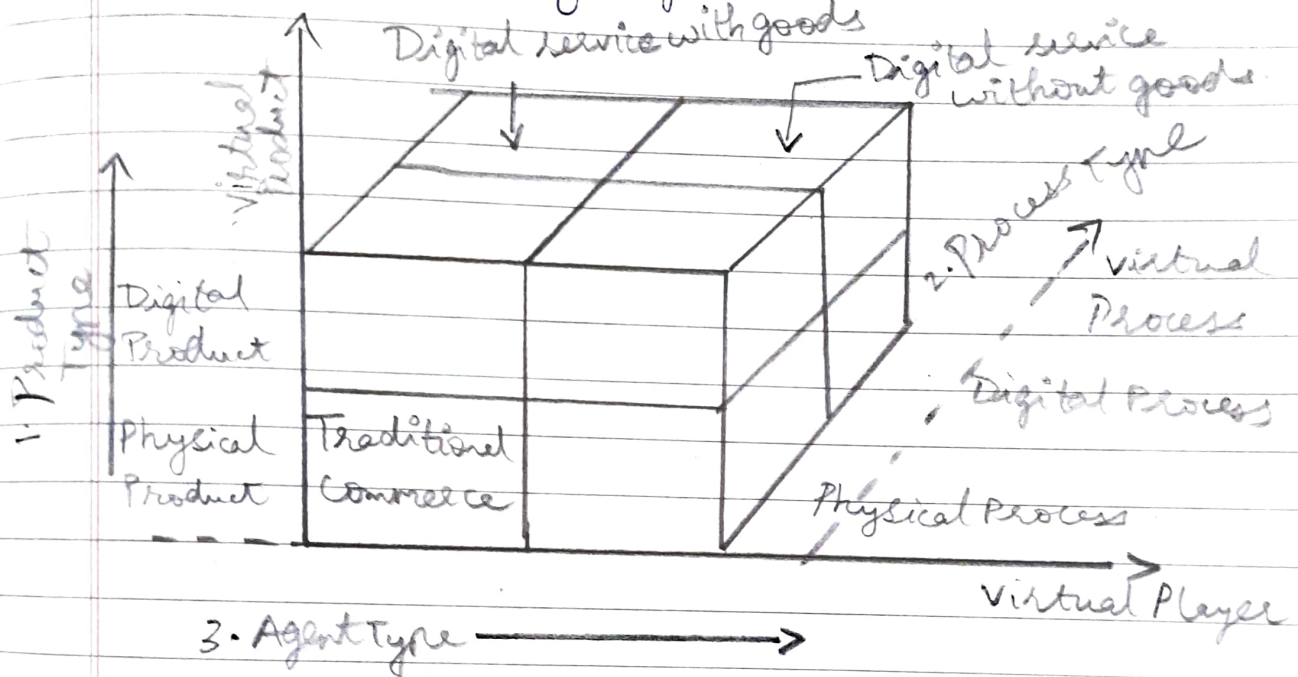


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6-CSE-10

### Part-c

Q.3] Three variables of digital business.



- ① Digital business is a service.
- ② It could be with or without goods.
- ③ Service provider could be a virtual player.

\* The product is a digital product & it is a digital service without goods and process is also called a digital process and agent is virtual player.