

## **Task “Data Analytics with Python and Data Storage Reflection” Unit 5**

### **Introduction**

Organizations today rely on insight from data analysis to guide strategic decision-making. Assets, and even business profitability are among the key factors at stake, therefore, data plays a crucial role in business today. With data, one of the key challenges in working is finding an approach that ensures accurate results, leading to correct and effective conclusions. A robust methodology and strategy are required to deliver quality, integration, and scalability; for this reason, selecting the optimal architectural roadmap is a fundamental requirement.

**UCI Online Retail Dataset Analysis “UCI online retail dataset analysis.py”**

(Chen, 2015; Chambers, and Zaharia, 2018; Databricks.com, 2018; McKinney, 2010)

**Result**

PS C:\Users\AmnonMalka> &

C:/Users/AmnonMalka/AppData/Local/Programs/Python/Python313/python.exe

"c:/Users/AmnonMalka/Documents/Code/Unit 5/UCI online retail dataset analysis.py"

Revenue: \$9,747,747.93

Avg Transaction: \$17.99

Items Sold: 5,176,450

Unique Customers: 4372

Unique Products: 4070

Date Range: 2010-12-01 to 2011-12-09

Largest Transaction: \$168469.60

Returns/Refunds: 9290 (1.7%)

Best Sales Day: Thu (\$20.34/txn)

Quantity-UnitPrice Correlation: -0.00

## **Storage Comparison Cloud-Based vs Local Storage Based**

Choosing a storage model has a considerable impact on accessibility, flexibility, and performance, all of which are essential considerations. In terms of scalability and collaboration, cloud-based storage offers many advantages. Cloud providers, such as AWS, Google Cloud Storage, and Azure, enable large teams to collaborate, even those spread across multiple geographies. These can also be integrated with cloud-native analytics tools, for instance, Google BigQuery and Databricks. Cloud storage simplifies backup, versioning, and security management, which is vital for data. On the other hand, local storage is better for smaller analyses or prototyping. Using tools like Pandas in Python, the dataset can be loaded locally. This is faster for moderate file sizes and gives complete control over data privacy. However, local storage is limited in size, and as demand grows, it becomes slower to share, increasing the risk of data loss. For the moderately sized but detailed UCI Online Retail Dataset, cloud computing is well-suited for exploration; however, when demand rises, local storage may be more suitable.

## **References**

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