

Weekly Business Performance Report

Generated on 2025-09-13 22:55:29

Executive Summary

This report covers business performance from 2025-04-30 to 2025-07-30. Key metrics include stock performance, marketing ROI, and sales analytics.

\$20.11

Avg. Daily Sales

1.82x

Avg. ROAS

\$260.26

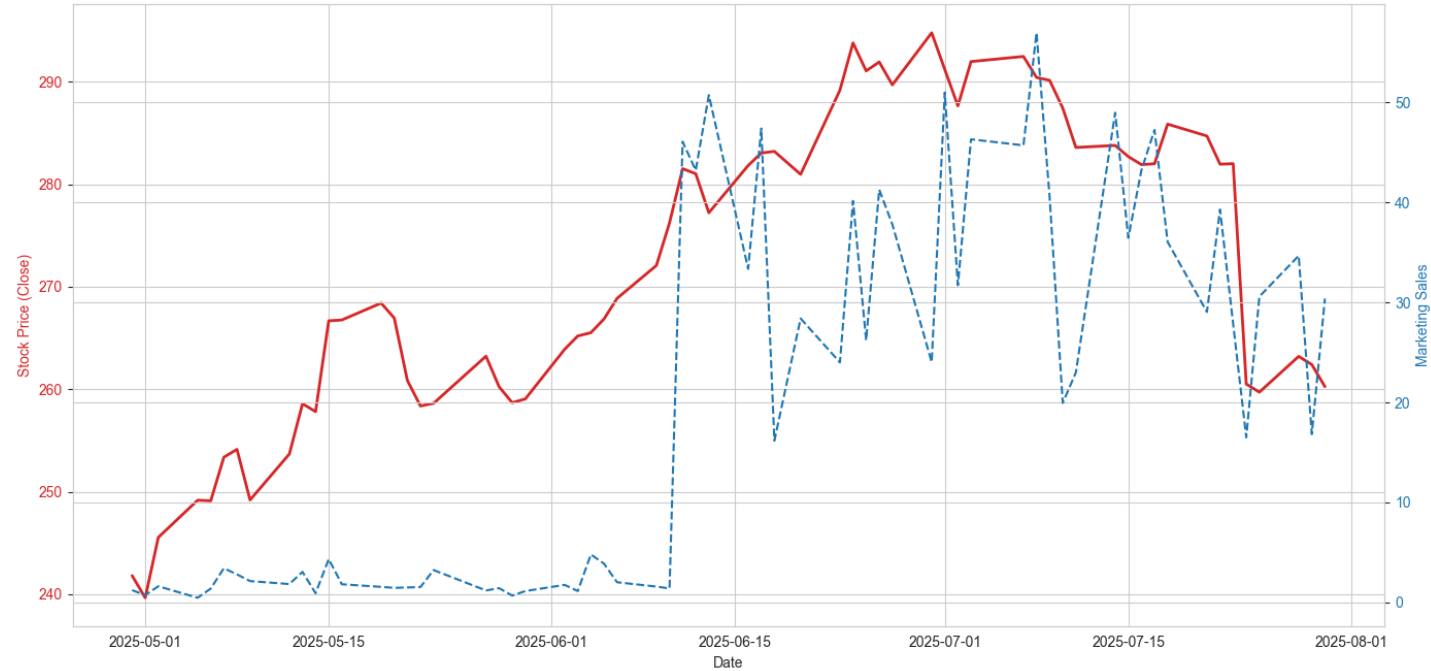
Final Stock Price

63

Days Analyzed

Performance Trends

Trend Analysis: Stock Price vs. Marketing Sales Over Time

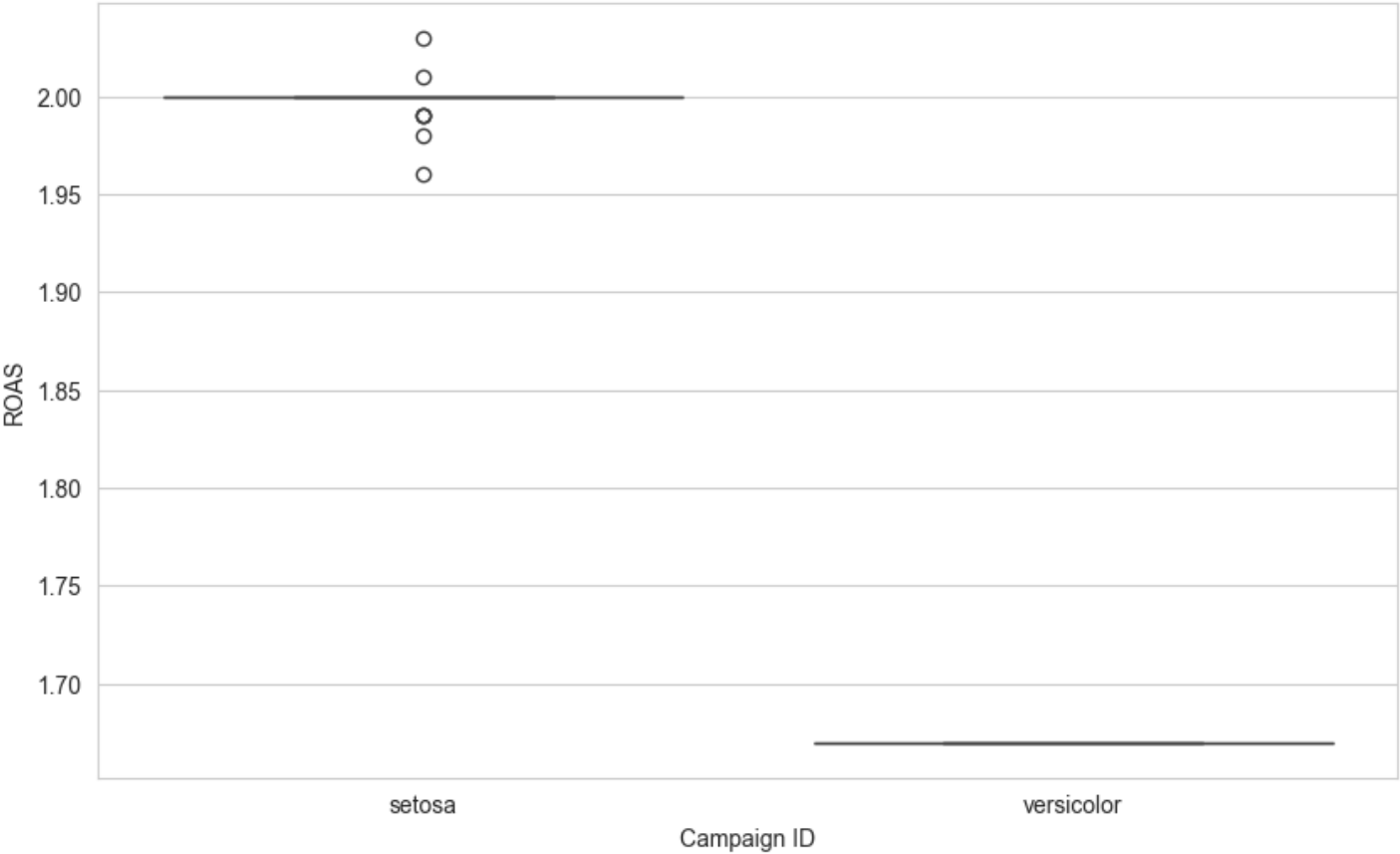


Insights:

Strong positive correlation observed between marketing sales and stock price. Increased sales activity appears to correlate with higher stock valuations.

Marketing Campaign Performance

Return on Ad Spend (ROAS) by Marketing Campaign



Insights:

Campaign 'setosa' demonstrates the highest average ROAS, making it our most efficient campaign. Campaign 'versicolor' may require optimization or review.