

# Ama Brew - UI/UX Designer

UI/UX designer with a background in scientific research. Skilled in achieving stimulating design solutions that solves pain points and brings simplicity to user journeys. Varied experience in forming and testing ideas, collaboration with diverse teams, optimising work processes and product development.

-  London, United Kingdom
-  07956563871
-  ama.brew.com
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## UX/UI Skills

- UI/ Visual design
- User-Centred Design
- Wireframing
- Lean & Agile UX
- Prototyping
- Competitive Analysis
- User Persona
- User Testing
- Branding & Logo Design
- Web Design
- Style Guides
- Responsive Web App
- Native App Design
- UI Animation

## Tools & Software

- HTML, CSS & Java Script
- Figma
- Adobe XD
- Sketch
- Canva

## Soft Skills

- Empathy
- Excellent Communication Skills
- Attention to Detail
- Organisation & Time Management
- Easy Adaptable
- Perseverance
- Creativity

## Education

- UX/UI Design Certification, CareerFoundry**  
July 22 - May 23  
600+ hours of UX/UI Design study and implementation, resulting in the end-to-end design of 4 applications. Specialized in Frontend Development.

- BSc Biomedical Science with a sandwich year, Nottingham Trent University**  
Sept 12 - June 16

## UI/UX Design Projects

### Plate, Responsive Recipe Website | CareerFoundry Project

- Applied a user-centered design process and mobile-first approach to design a responsive web app for finding and sharing recipes.
- Conducted competitive analyses, user interviews and A/B testing to gather data and develop personas, user flows, and sitemaps.
- Designed high-fidelity screens, mockups, prototypes, and a comprehensive style guide.

### UnderOne, iOS & Android FinTech App | CareerFoundry Project

- Adhered to Material Design and Human Interface Guidelines to design and test for the final 45+ UI screens of a Financial Technology app.
- Followed the Design Thinking Process to design UnderOne, an app where users have easier access & visibility to all their bank accounts and financial data all in one place.

### Modern, Responsive Ecommerce App | CareerFoundry Project

- Created branding, style guides & mood boards to design a native mobile app and responsive website that simplifies online homeware shopping with a modern, clean and professional design.
- Applied the user-centered design process to concept and create low to high-fidelity screens and prototypes, resulting in a satisfying user interface that communicates confidence and simplicity.

## Work Experience

### Research Scientist | The Institute of Cancer Research

September 2020 - June 2022

Collaborated with interdisciplinary groups to discover and evaluate genetic and gene-expression changes of relapsed pediatric cancers in a UK study called Stratified Medicines Pediatrics. I paid great attention to detail to ensure high quality work and true diagnosis for cancer patients.

### Research Technician | Queen Mary University, Blizard Institute

September 2017 - September 2020

Led a project profiling the genome-wide distribution of adenine methylation using minION sequencer. I provide support for multiple research projects demonstrating my ability be organised and work well in a team.

## Publications

- Genetic variation at mouse and human ribosomal DNA influences associated epigenetic states (2022). *Genome Biology*
- The DNA methylome of human sperm is distinct from blood with little evidence for tissue-consistent obesity associations (2020). *PLoS Genetics*
- A lack of DNA methylation covariation between human blood and sperm make it unlikely to mediate intergenerational inheritance of acquired traits (2020). *Human Reproduction*

# Ama Brew - UI/UX Designer

UI/UX designer with a background in scientific research. Skilled in using design tools such as Figma, and Adobe XD to create wireframes, prototypes, and high-fidelity designs. Strong understanding of user-centered design principles and ability to conduct user research and usability testing to inform design decisions. Adept at collaborating with cross-functional teams to ensure designs meet business and user needs.



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