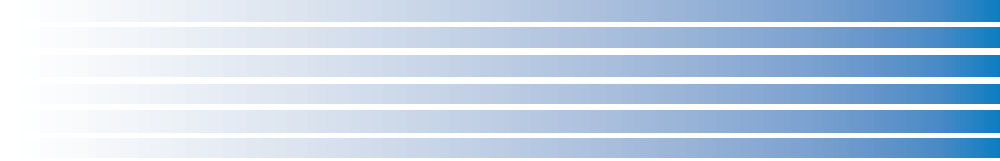
|  |
| --- |
| Veggie Treats |
| Executive Assessment |
| *Mr.Broccoli*  *President, Commodities & Commercial Markets* |



|  |
| --- |
| Prepared for: Mr. Veggie  Prepared by: Mr. Mayo  May 9, 2012 |

**Disclaimer and Confidentiality Policy**

This SmartAssessment document contains professional interpretations of biographical data collected about this individual. All of the data in this report was collected directly from the individual and from 360 interviews of superiors, peers and subordinates. Our analysis of the data is based on the specific scorecard that was created at the beginning of this assessment process, and our database of thousands of previous senior management assessments.

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**Overall Rating Definitions (A, B, C)**

The overall rating of the match between a candidate and a role is provided on the cover page of this report.  The rating communicates the probability that the candidate will successfully execute the scorecard for this role.

|  |  |
| --- | --- |
| A+ | **95+% chance of executing the scorecard**. No material risk areas.  The candidate has an extremely strong track record of success in roles which require competencies relevant to the current situation. |
| A | **90-95% chance of executing the scorecard.** One or two minor risk areas are not likely to materially impact the achievement of the outcomes defined on the scorecard.  Candidate has a strong track record of success in roles that require the relevant competencies. |
| A- | **80-90% chance of executing the scorecard.** One or two minor risk areas may impact the execution of the scorecard.  The risk areas can be mitigated through coaching, attention, or key hires. |
| B+ | **65-80% chance of executing the scorecard.** Several risk areas reduce the likelihood that the scorecard will be executed.  It is possible but not guaranteed that some of the risk areas can be mitigated. |
| B | **50-65% chance of executing the scorecard.** Multiple risk areas make it unlikely that the candidate will execute the scorecard.  These risk areas are not expected to be completely addressable. |
| B- | **25-50% chance of executing the scorecard.**  Multiple risk areas make it extremely unlikely that the candidate will execute the scorecard.  There are many examples of demonstrated weakness or absence of demonstrated strength in relevant competency areas. |
| C+ | (*or lower)* **0-25% chance of executing the scorecard.** Multiple and severe risk areas make it virtually impossible to expect the candidate to execute the scorecard. |

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# Integrative Executive Assessment

|  |  |  |
| --- | --- | --- |
| Overall Fit to Scorecard: | B- |  |

# Recommendations

1. **Consider a career path & legacy that plays to his strengths.**

* In the medium term, consider which future roles beyond operating P&Ls could play to his unique set of talents.

# Detailed Feedback Data

## ghSMART Standard Competencies

| Competencies | Rating | Comments |
| --- | --- | --- |
| Leadership Competencies |  |  |
| Hires A players |  | B |
| Develops people |  | B- |
| Removes underperformers |  | B+ |
| Treats people with respect |  | A |
| Efficiency of execution |  | B |
| Network of talented people |  | B- |
| Flexible/adaptable |  | B |
| Personal Competencies |  |  |
| Integrity/honesty |  | A |
| Organization and planning |  | B+ |
| Calm under pressure |  | B+ |
| Aggressive |  | B |
| Moves fast |  | B |
| Follows through on commitments |  | B+ |
| Intellectual Competencies |  |  |
| Brainpower/learns quickly |  | B+ |
| Analysis skills |  | B |
| Strategic thinking/visioning |  | B- |
| Creative/innovative |  | B- |
| Attention to detail |  | B+ |
| Motivational Competencies |  |  |
| Enthusiasm/ability to motivate others |  | B |
| Persistent |  | B |
| Proactivity/takes initiative |  | B |
| Work ethic |  | B+ |
| Sets high standards |  | B |
| Interpersonal Competencies |  |  |
| Listening skills |  | B+ |
| Open to criticism and others’ ideas |  | B |
| Written communications |  | A |
| Oral communication |  | A |
| Teamwork |  | B+ |
| Persuasion |  | B+ |
| Holds people accountable |  | B+ |
| Technical/Functional Competencies |  |  |
| Sales |  | B |
| Marketing |  | B |
| Information technology | N/A |  |
| Finance |  | B |
| Human resources |  | B |
| Knowledge of the industry |  | B |