Classification Level	Risk Level	Description	Access Rights	Breach Impact	Examples	Audit Controls	Storage Options	Security Measures	Compliance and Regulations
Public	Minimal risk	Data is not sensitive and can be shared publicly. Data will cause no harm to Falconi or its clients	No restrictions	No impact	• Publicly announced new clients	None Required	Public cloud storage or website CMS	Basic integrity checks and version control	None Required
Internal	Low risk	Data is intended for internal Falconi use only. Disclosure could cause operational or reputational harm.	Internal use only	Minor operational disruption	• Recruitment and signing procedures • Internal staff schedules • Staff contact directory • Internal memos • Falconi-Branded templates and digital assets	Log review (SIEM tools), Quarterly IT Audits	Internal file server or cloud platform with employee-only access	Password-protected access, endpoint security, logging	• Internal Policies • SPARTA (training materials)
Confidential	Medium risk	Sensitive data that should only be accessed on a need-to-know basis.	Restricted (need-to-know)	Moderate damage to business or reputation	• Onboarded 'pending' clients • Contracts in discussion • Draft offers • Athlete PII	Quarterly audits by governance board and data access reviews	Secure encrypted cloud drives or internal document management systems	Encryption (AES-256), access logs, MFA	• Internal Policies • SPARTA (FTC) • NFLPA Rules • CCPA (PII Baseline)
Restricted	High risk	Highly sensitive data with legal or financial consequences if disclosed.	Highly Restricted (need-to-know)	Severe impact including legal or financial penalties	• Athlete salaries • Athlete brand deal partnerships • Athlete health information • Athlete SPII	24/7 SIEM, real time alerts, monthly internal reviews, third-party audits	Encrypted storage on highly restricted cloud drives with access control	MFA, encryption at rest and transit, DLP tools	• Internal Policies • SPARTA (FTC) • NFLPA Rules • GDPR (Data Collection of European Residents) • HIPPA (not covered entity, but baseline) • CCPA (PII and SPII baseline)

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