

# Falconi® Sports Agency

# Incident Response Overview

Essential Protocols, Strategies, and Cyber Readiness

**Presented by: Incident Response Team** 

In collaboration with: Cyber Essentials and Risk Management Teams

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# **Team and Strategy**

Strengthening Team Readiness and Developing Awareness Initiatives

# **Incident Response Team**



# IT/Cybersecurity

- Chief Information Security Officer (CISO)
- Incident Response Manager
- Lead Security Analyst
- SOC Analyst (Tier 1, 2)
- Digital Forensics Investigator
- System Administrator
- Network Administrator

# Legal

- Compliance Officer
- Privacy Officer

#### Human Resources

HR Director

## Communications

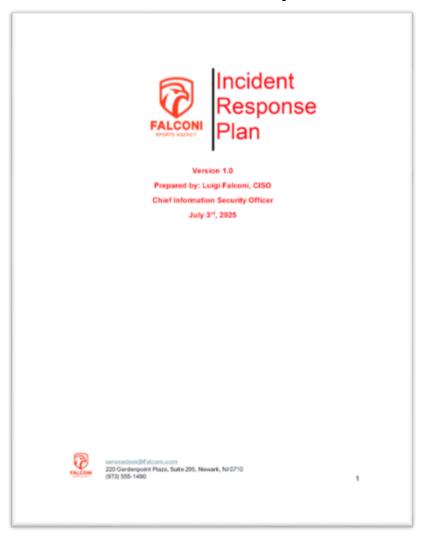
- Head of External Communications
- Head of Internal Communications
- Social Media Manager



# **Incident Response Plan**



Modeled after CISA Playbook and NIST 800-171



# Purpose

 "The Security Incident Response Plan provides a systematic incident response process for all Information Security Incident(s) that affect any of Falconi's information technology systems, network, or data, including Falconi data held, or services provided by third-party vendors or other service providers."

# **Incident Response Plan**



# Detection & Reporting

- Automated Detection
  - Alerts from Falconi's IDS or SIEM tools
- Employee Report
  - Incidents reported to Service Desk
- External Source
  - Outside parties notify Falconi



# **Response Procedures**

- Verification
  - Confirm incident and escalate
- Assessment
  - Evaluate scope and impact
- Containment & Mitigation
  - Isolate threat and preserve evidence
- Post-Breach Response
  - Communicate and comply with laws
- Post-Mortem
  - Review, learn, and improve

# **Incident Response Plan**



#### **Appendix-A Incident Impact Definitions**

Security Objective	Impact	Low	Medium	High  Severe breach of proprietary data with confirmed or likely external exposure.  Widespread malicious destruction or alteration of critical data,	
Confidentiality	Unauthorized disclosure of sensitive information that could adversely affect Falconi operations, assets, or individuals.	Limited to a few users or devices; isolated event; easy remediation.	Internal breach of sensitive info (e.g., salary data); limited or no external exposure.		
Integrity	Unauthorized modification or destruction of information that could negatively impact operations, assets, or individuals.	Inadvertent or non-malicious data alteration; easily remediated.	Ongoing malicious or negligent alteration with moderate business impact.		
Availability	Disruption of access to or use of information or systems that could negatively impact operations or services.	Isolated and brief outage (< 2 hours); affects a limited number of users.	Widespread outage of a primary business system lasting > 2 hours but < 1 day.	Major outage or system inaccessibility lasting 1+ day significant operational disruption.	

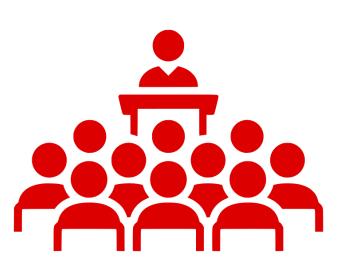
#### Appendix-B Incident Severity & Response Classification Matrix

Severity Level (Decreasing Level)	Typical Incident Characteristics	Example of Impact	Activate full IRT. Contain and remove threat. Notify leadership and legal. Begin recovery, forensics, and external coordination. Prepare required notifications. Conduct post-incident review.			
4	Critical breach; widespread system compromise with; sensitive data breached	An enterprise-wide attack involving multiple departments that prevents access to systems and disrupts business operations. Access to or theft of proprietary data.				
3	Targeted attack; limited system compromise	Employee computer or account with sensitive data access compromised physical theft of device, unprotected media, or hard copy data.	Activate full IRT. Isolate affected system(s), notify lega and IT leads, begin internal investigation and recovery.			
2	Malware Infection: Minor data access leaked	Company communication resources (email, phone system, etc.) may be compromised during a severe incident.	Engage IRT lead. Scan and remove malware, restore affected services, monitor for signs of escalation.			
1	Low Risk vulnerability	A minor software or configuration vulnerability is discovered that does not currently expose sensitive data or systems. No active exploitation detected. Routine business operations remain unaffected.	Investigate the issue. Patch vulnerability during next maintenance cycle; monitor for exploitation attempts.			

# **Tabletop Exercise**

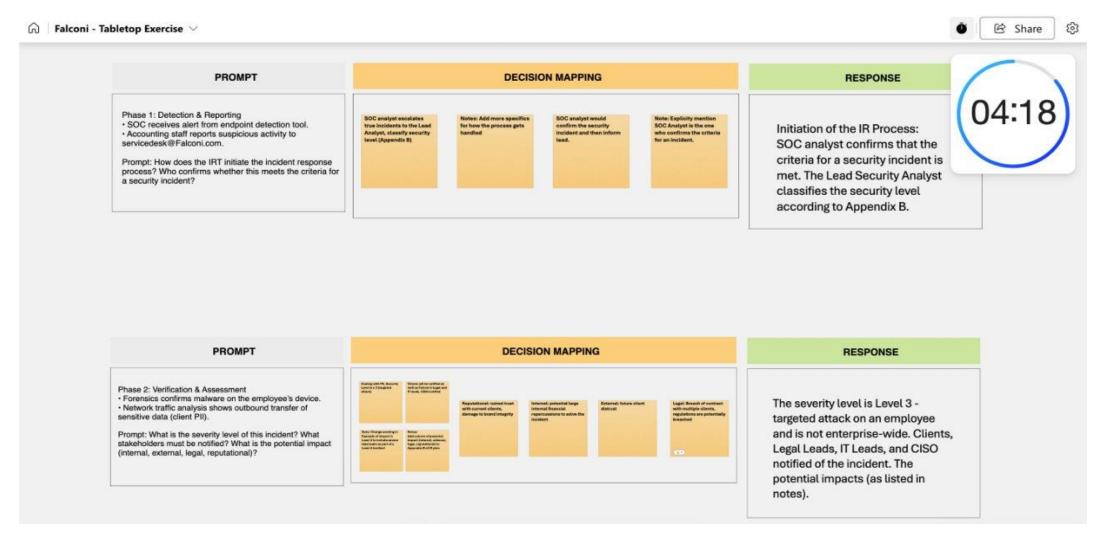


- Based on a phishing attack Employee clicks on a malicious link in a phishing email
- Roles were assigned to interns:
  - Julia IR Manager / Tabletop Leader / Participant
  - John, Aaron Notetakers / Whiteboard Managers / Participants
  - Cyber Essentials + Risk Management Teams Participants
- We worked through 5 phases of Incident Response
  - 8 minutes per phase
- Goal: Test for gaps in Incident Response Plan; make revisions based on gaps



# **Tabletop Exercise**





# IR Plan - Areas of Improvement



# Phase 1 – Detection & Reporting

Clearly define roles of Lead Security Analyst and SOC analyst

## Phase 2 – Verification & Assessment

- Criteria was not specific within our severity levels
- Add a note for 'potential impact' to Appendix-B of IR plan

# **❖** Phase 3 – Containment & Mitigation

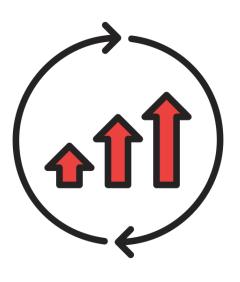
 'Containment' section of our IR Plan should be expanded to include clearer criteria for system isolation and log preservation protocols

## **❖** Phase 4 – Communication

No areas of improvement

# Phase 5 – Post-Breach & Response

The 'Post Breach Response' should be more specific in our IR Plan





# Incident Analysis and Response

Analyzing Security Events and Reporting Findings

# **Incident Report Form**



- Executive Summary
- Incident Details
- Description of the Incident
- Indicators of Compromise (IOCs)
- Impact Assessment
- Mitigation and Containment Steps
- Lessons Learned and Protection

Executive Summary	Brief overview of the incident, including what happened, when it occurred, and its potential impact.
Incident Details	Incident ID: Date/Time Detected: Reported By: Detection Method: (e.g. IDS alert, employee report) System(s) Affected: Incident Type: (e.g. phishing, malware, data breach) Incident Severity Level:
Description of the Incident	Detailed timeline of events, actions taken, and how the threat was identified. Include any indicators of compromise (IOCs).
Impact Assessment	Data Compromised (if any):     Systems Outage/Downtime:     Business Operations Affected:     Users Impacted:
Mitigation & Containment Steps	Describe what was done to contain and mitigate the incident, including any emergency actions or patches applied.
Lessons Learned & Protection	List improvements to systems, processes, or employee training that can prevent future incidents.
Supporting Attachments	Include any logs, screenshots, or forensic reports relevant to the incident.

Documented by:

# **Incident Report #1**



# **Unusual TCP Connection**



3 2025-07-09 12:58:53.810650 10.129.43.29	10.129.43.4	TCP		[SYN] Seq=0 Win=8192 Len=0 MSS=1460 WS=256 SACK_PERM
4 2025-07-09 12:58:53.810705 10.129.43.4	10.129.43.29	TCP	66 4444 → 50612	[SYN, ACK] Seq=0 Ack=1 Win=64240 Len=0 MSS=1460 SACK_PERM WS=1
5 2025-07-09 12:58:53.810850 10.129.43.29	10.129.43.4	TCP		[ACK] Seq=1 Ack=1 Win=2102272 Len=0
6 2025-07-09 12:58:53.881232 10.129.43.29	10.129.43.4	TCP	175 50612 → 4444	[PSH, ACK] Seq=1 Ack=1 Win=2102272 Len=121
7 2025-07-09 12:58:53.881278 10.129.43.4	10.129.43.29	TCP	54 4444 → 50612	[ACK] Seq=1 Ack=122 Win=64128 Len=0
8 2025-07-09 12:59:04.486921 10.129.43.4	10.129.43.29	TCP	61 4444 → 50612	[PSH, ACK] Seq=1 Ack=122 Win=64128 Len=7
9 2025-07-09 12:59:04.555521 10.129.43.29	10.129.43.4	TCP	60 50612 → 4444	[ACK] Seq=122 Ack=8 Win=2102272 Len=0
10 2025-07-09 12:59:04.555556 10.129.43.29	10.129.43.4	TCP	110 50612 → 4444	[PSH, ACK] Seq=122 Ack=8 Win=2102272 Len=56
11 2025-07-09 12:59:04.555570 10.129.43.4	10.129.43.29	TCP	54 4444 → 50612	[ACK] Seq=8 Ack=178 Win=64128 Len=0
12 2025-07-09 12:59:09.013100 10.129.43.4	10.129.43.29	TCP	63 4444 → 50612	[PSH, ACK] Seq=8 Ack=178 Win=64128 Len=9
13 2025-07-09 12:59:09.021950 10.129.43.29	10.129.43.4	TCP	64 50612 → 4444	[PSH, ACK] Seq=178 Ack=17 Win=2102272 Len=10
14 2025-07-09 12:59:09.021973 10.129.43.4	10.129.43.29	TCP	54 4444 → 50612	[ACK] Seq=17 Ack=188 Win=64128 Len=0
15 2025-07-09 12:59:09.072232 10.129.43.29	10.129.43.4	TCP	254 50612 → 4444	[PSH, ACK] Seq=188 Ack=17 Win=2102272 Len=200
16 2025-07-09 12:59:09.072268 10.129.43.4	10.129.43.29	TCP	54 4444 → 50612	[ACK] Seq=17 Ack=388 Win=64128 Len=0
17 2025-07-09 12:59:09.072421 10.129.43.29	10.129.43.4	TCP	841 50612 → 4444	[PSH, ACK] Seq=388 Ack=17 Win=2102272 Len=787
18 2025-07-09 12:59:09.072427 10.129.43.4	10.129.43.29	TCP	54 4444 → 50612	[ACK] Seg=17 Ack=1175 Win=64128 Len=0
19 2025-07-09 12:59:15.395340 10.129.43.4	10.129.43.29	TCP	61 4444 → 50612	[PSH, ACK] Seg=17 Ack=1175 Win=64128 Len=7
20 2025-07-09 12:59:15.436636 10.129.43.29	10.129.43.4	TCP	68 50612 → 4444	[PSH, ACK] Seg=1175 Ack=24 Win=2102272 Len=14
21 2025-07-09 12:59:15.436689 10.129.43.4	10.129.43.29	TCP	54 4444 → 50612	[ACK] Seg=24 Ack=1189 Win=64128 Len=0
22 2025-07-09 12:59:16.393040 10.129.43.4	10.129.43.29	TCP	58 4444 → 50612	[PSH, ACK] Seg=24 Ack=1189 Win=64128 Len=4
23 2025-07-09 12:59:16.456886 10.129.43.29	10.129.43.4	TCP	60 50612 → 4444	[ACK] Seg=1189 Ack=28 Win=2102272 Len=0
24 2025-07-09 12:59:16.456923 10.129.43.29	10.129.43.4	TCP	255 50612 → 4444	[PSH, ACK] Seg=1189 Ack=28 Win=2102272 Len=201
25 2025-07-09 12:59:16.456938 10.129.43.4	10.129.43.29	TCP	54 4444 → 50612	[ACK] Seg=28 Ack=1390 Win=64128 Len=0
26 2025-07-09 12:59:16.457083 10.129.43.29	10.129.43.4	TCP		[PSH, ACK] Seg=1390 Ack=28 Win=2102272 Len=260
27 2025-07-09 12:59:16.457088 10.129.43.4	10.129.43.29	TCP	54 4444 → 50612	[ACK] Seg=28 Ack=1650 Win=64128 Len=0
28 2025-07-09 12:59:35.514234 10.129.43.4	10.129.43.29	TCP	85 4444 → 50612	[PSH, ACK] Seg=28 Ack=1650 Win=64128 Len=31
29 2025-07-09 12:59:35.531329 10.129.43.29	10.129.43.4	TCP		[PSH, ACK] Seq=1650 Ack=59 Win=2102272 Len=32
30 2025-07-09 12:59:35.531364 10.129.43.4	10.129.43.29	TCP		[ACK] Seg=59 Ack=1682 Win=64128 Len=0
31 2025-07-09 12:59:35.593896 10.129.43.29	10.129.43.4	TCP		[PSH, ACK] Seg=1682 Ack=59 Win=2102272 Len=45
32 2025-07-09 12:59:35.593932 10.129.43.4	10.129.43.29	TCP		[ACK] Seq=59 Ack=1727 Win=64128 Len=0
38 2025-07-09 12:59:45.056004 10.129.43.4	10.129.43.29	TCP		[PSH, ACK] Seg=59 Ack=1727 Win=64128 Len=42
39 2025-07-09 12:59:45.057467 10.129.43.29	10.129.43.4	TCP		[PSH, ACK] Seq=1727 Ack=101 Win=2102272 Len=43
40 2025-07-09 12:59:45.057507 10.129.43.4	10.129.43.29	TCP		[ACK] Seg=101 Ack=1770 Win=64128 Len=0
41 2025-07-09 12:59:45.119682 10.129.43.29	10.129.43.4	TCP		[PSH, ACK] Seq=1770 Ack=101 Win=2102272 Len=45
42 2025-07-09 12:59:45.119714 10.129.43.4	10.129.43.29	TCP		[ACK] Seg=101 Ack=1815 Win=64128 Len=0

Figure 1: TCP-filtered stream of packets with port 4444

- Using a packet capture from one of our projects, we were able to recognize an unusual TCP connection on a port not frequently used.
- This was caused by a phishing scam in which credentials were entered in a fraudulent company portal.
- A local user account "hacker" was created with administrative privileges.

# Incident Response Report



#### Falconi Incident Report Form

#### **Executive Summary**

On July 9th, 2025, Falconi Sports Agent Toad S. Worth reported suspicious system behavior after entering his credentials into what appeared to be a legitimate company login portal. The page was later confirmed to be part of a phishing scam. Shortly after entering his credentials, Toad noticed unusual system behavior and alerted the Falconi Cybersecurity Team.

The team's investigation revealed that unauthorized access had occurred on host 10.129.43.29, including the creation of a local user account named "hacker" with administrative privileges. TCP sessions were also detected between the compromised host and 10.129.43.4 over port 4444, commonly associated with reverse shell and backdoor activity. Privilege escalation commands were executed shortly after login, confirming active attacker control.

The Falconi Cybersecurity Team acted swiftly to isolate the compromised endpoint, remove the unauthorized user, and block port 4444 at the firewall to prevent future abuse. Falconi's SOC team successfully contained the threat, eliminated the attacker's persistence mechanisms, and restored the affected system to a secure operational state. No core business systems were compromised, and no sensitive client data was accessed. This incident reinforces the importance of phishing awareness, access control, and rapid employee reporting in maintaining Falconi's cybersecurity resilience.

#### Incident Details

- Date/Time Detected: July 9, 2025 1:30 PM EST
- . Reported By: Toad S Worth, Falconi Sport's Agent
- Documented By: Daisy Maroni, Lead SOC Analyst
- Detection Method: Employee Alert
- System(s) Affected: No major systems, isolated employee account
- Incident Type: Unauthorized Access, Privilege Escalation, C2 communication
- . Incident Severity Level: 2
- Incident Status: Resolved

#### Indicators of Compromise

 Unusual TCP traffic between 10.129.43.29 and 10.129.43.4 over port 4444, a known vector for malware and remote shell activity.

#### Impact Assessment

- Possible user data exposed; activity suggests targeted enumeration, though no exfiltration was confirmed.
- No outages occurred

#### Mitigation and Containment Steps

- Computer isolated from system
- Malicious 'user' removed from system

#### Lessons Learned

- Monitor Admin Changes
- Review Access Control Policies
- Disable creation of local accounts on standard employee machines

# **Incident Report #2**



# **Sherlock – Brute Force Incident**



ο.		Time		Source	Destination	Protocol	Length	Info		
	100	2024-05-03	04:12:54.654978	15.206.185.207	172.31.45.144	FTP		Request:	USER	admin
	102	2024-05-03	04:12:54.655031	15.206.185.207	172.31.45.144	FTP	78	Request:	USER	admin
	103	2024-05-03	04:12:54.655031	15.206.185.207	172.31.45.144	FTP	78	Request:	USER	admin
	106	2024-05-03	04:12:54.655066	15.206.185.207	172.31.45.144	FTP	78	Request:	USER	admin
	108	2024-05-03	04:12:54.655125	15.206.185.207	172.31.45.144	FTP	78	Request:	USER	admin
	111	2024-05-03	04:12:54.655215	15.206.185.207	172.31.45.144	FTP	80	Request:	USER	backup
	113	2024-05-03	04:12:54.655233	15.206.185.207	172.31.45.144	FTP	83	Request:	USER	svcaccount
	121	2024-05-03	04:12:54.660157	15.206.185.207	172.31.45.144	FTP	80	Request:	USER	ftpuser
	122	2024-05-03	04:12:54.660157	15.206.185.207	172.31.45.144	FTP	80	Request:	USER	backup
	123	2024-05-03	04:12:54.660157	15.206.185.207	172.31.45.144	FTP	80	Request:	USER	backup
	124	2024-05-03	04:12:54.660157	15.206.185.207	172.31.45.144	FTP	83	Request:	USER	svcaccount
	125	2024-05-03	04:12:54.660157	15.206.185.207	172.31.45.144	FTP	80	Request:	USER	backup
	126	2024-05-03	04:12:54.660157	15.206.185.207	172.31.45.144	FTP	80	Request:	USER	backup
	127	2024-05-03	04:12:54.660157	15.206.185.207	172.31.45.144	FTP	83	Request:	USER	svcaccount
	128	2024-05-03	04:12:54.660157	15.206.185.207	172.31.45.144	FTP	83	Request:	USER	svcaccount
	137	2024-05-03	04:12:54.660227	15.206.185.207	172.31.45.144	FTP	83	Request:	USER	svcaccount
	164	2024-05-03	04:12:54.761216	15.206.185.207	172.31.45.144	FTP	84	Request:	PASS	ftprocks69\$
	165	2024-05-03	04:12:54.761217	15.206.185.207	172.31.45.144	FTP	91	Request:	PASS	alonzo.spire!ro
	166	2024-05-03	04:12:54.761217	15.206.185.207	172.31.45.144	FTP	81	Request:	PASS	69696969
	167	2024-05-03	04:12:54.761254	15.206.185.207	172.31.45.144	FTP	84	Request:	PASS	ftprocks69\$
	168	2024-05-03	04:12:54.761306	15.206.185.207	172.31.45.144	FTP	81	Request:	PASS	password
	169	2024-05-03	04:12:54.761349	15.206.185.207	172.31.45.144	FTP	84	Request:	PASS	password123
	170	2024-05-03	04:12:54.761388	15.206.185.207	172.31.45.144	FTP	91	Request:	PASS	alonzo.spire!ro
	171	2024-05-03	04:12:54.761469	15.206.185.207	172.31.45.144	FTP	91	Request:	PASS	alonzo.spire!ro
	172	2024-05-03	04:12:54.761511	15.206.185.207	172.31.45.144	FTP	81	Request:	PASS	password
	173	2024-05-03	04:12:54.761555	15.206.185.207	172.31.45.144	FTP	81	Request:	PASS	password
	174	2024-05-03	04:12:54.761597	15.206.185.207	172.31.45.144	FTP				password123
	175	2024-05-03	04:12:54.761646	15.206.185.207	172.31.45.144	FTP	81	Request:	PASS	69696969
	176	2024-05-03	04:12:54.761716	15.206.185.207	172.31.45.144	FTP	81	Request:	PASS	password
	177	2024-05-03	04:12:54.761763	15.206.185.207	172.31.45.144	FTP	84	Request:	PASS	ftprocks69\$
	178	2024-05-03	04:12:54.761803	15.206.185.207	172.31.45.144	FTP	84	Request:	PASS	password123
	179	2024-05-03	04:12:54.761853	15.206.185.207	172.31.45.144	FTP	81	Request:	PASS	69696969

Figure 1: Brute force login attempts

- Attacker downloaded two forms, including a 'Maintenance Notice' PDF and a txt file which contained SSH passwords
- A maintenance time window was exploited;
   enabled lateral movement into backup systems

	300 2024-05-03 04:12:57.650193	15.206.185.207	172.31.45.144	FTP	91 Request: PASS alonzo.spire!rocks
	399 2024-05-03 04:14:10.092755	15.206.185.207	172.31.45.144	FTP	83 Request: USER forela-ftp
	407 2024-05-03 04:14:15.554506	15.206.185.207	172.31.45.144	FTP	84 Request: PASS ftprocks69\$
Ш	411 2024-05-03 04:14:15.605045	15.206.185.207	172.31.45.144	FTP	72 Request: SYST
ш	414 2024-05-03 04:14:15.606799	15.206.185.207	172.31.45.144	FTP	72 Request: FEAT
Ш	421 2024-05-03 04:14:18.403741	15.206.185.207	172.31.45.144	FTP	72 Request: EPSV
Ш	426 2024-05-03 04:14:18.405493	15.206.185.207	172.31.45.144	FTP	72 Request: LIST
Ш	439 2024-05-03 04:14:25.990713	15.206.185.207	172.31.45.144	FTP	72 Request: EPSV
Ш	444 2024-05-03 04:14:25.992486	15.206.185.207	172.31.45.144	FTP	72 Request: NLST
Ш	453 2024-05-03 04:14:26.781964	15.206.185.207	172.31.45.144	FTP	74 Request: TYPE I
Ш	455 2024-05-03 04:14:26.782961	15.206.185.207	172.31.45.144	FTP	95 Request: SIZE Maintenance-Notice.pdf
Ш	457 2024-05-03 04:14:26.783849	15.206.185.207	172.31.45.144	FTP	72 Request: EPSV
-	462 2024-05-03 04:14:26.785549	15.206.185.207	172.31.45.144	FTP	95 Request: RETR Maintenance-Notice.pdf
П	479 2024-05-03 04:14:26.789175	15.206.185.207	172.31.45.144	FTP	95 Request: MDTM Maintenance-Notice.pdf
	484 2024-05-03 04:14:30.972126	15.206.185.207	172.31.45.144	FTP	87 Request: SIZE s3_buckets.txt
	487 2024-05-03 04:14:30.973027	15.206.185.207	172.31.45.144	FTP	72 Request: EPSV
ш	492 2024-05-03 04:14:30.974808	15.206.185.207	172.31.45.144	FTP	87 Request: RETR s3 buckets.txt

Figure 2: Requests for access to file data

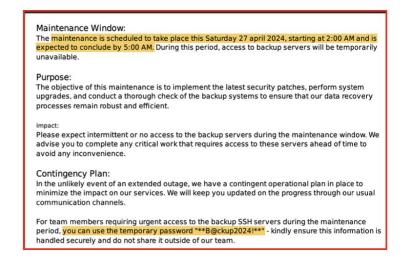


Figure 3: Temporary credentials for server access

# Incident Response Report



#### Falconi Incident Report Form

#### **Executive Summary**

On 3 May 2024 @ 04:12 UTC-5 an external adversary successfully brute-forced Falconi's public FTP backup server. Within minutes, the attacker downloaded a PDF and text files, both of which contained an internal SSH password and the locations of Falconi's long-term S3 archives. As soon as the adversary was detected, the IR Team immediately isolated and disabled the FTP and set up new countermeasures to bolster security. Stakeholders and the legal department were immediately contacted to make them both aware of the situation as well as to formulate responses to the exposed information.

#### Incident Details

- Incident ID:
  - o FAC-IR-2024-0503
- Date/Time Detected:
  - 5 May 2024 (PCAP analysis kick-off)
- · Reported By:
  - o SOC analyst after extortion notice
- Detection Method:
  - Manual PCAP review;
  - Wireshark filter ip.src==15.206.185.207 && ftp
- · System(s) Affected:
  - Backup FTP server (vsFTPd 3.0.5) plus linked S3 cold/warm storage buckets
- · Incident Type:
  - Data breach / Unauthorized access / Credential exposure
- · Severity Level:
  - 3 (Targeted attack; limited system compromise)

#### Indicators of Compromise

Brute-force FTP login from 15.206.185.207

#### Impact Assessment

- ≈20 GB of backup data exfiltrated; extortion followed
- No outages; internal credentials and archive paths exposed

#### Mitigation and Containment Steps

- FTP disabled, creds rotated, MFA enabled
- Attacker IP range blocked; forensics captured

#### Lessons Learned

- Never store plaintext credentials in files
- Isolate and monitor backup systems
- Enforce lockouts, MFA, and data-loss monitoring
- Treat internal documents as leak-prone

# Recapitulation and Acknowledgments



# ✓ Team and Strategy

- Incident Response Team
- Incident Response Plan (Initial)
- Tabletop Exercise
- Incident Response Plan (Revisions)

# ✓ Incident Analysis and Response

- Incident Report #1
- Incident Report #2

# Thanks to the following teams for their contributions:

- Risk Management Framework
- Cyber Essentials

# **Special thanks to our partners at:**

Solutions<sup>3</sup> LLC 🦃

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