Skaap

scan, skip, escape

Skaap

Say goodbye to frustrating checkout lines and hello to a seamless shopping experience, pay with ease, and increase revenue.

The Problem

- Long wait times at checkouts
- $30B/Year loss in revenue
- Unhappy customers

Target Audience

- Groceries, Convenience stores, etc.
- Time pressed consumers

Market

TAM

Total Addressable Market

$116B

SAM

For retail stores across
USA & Canada

$38B

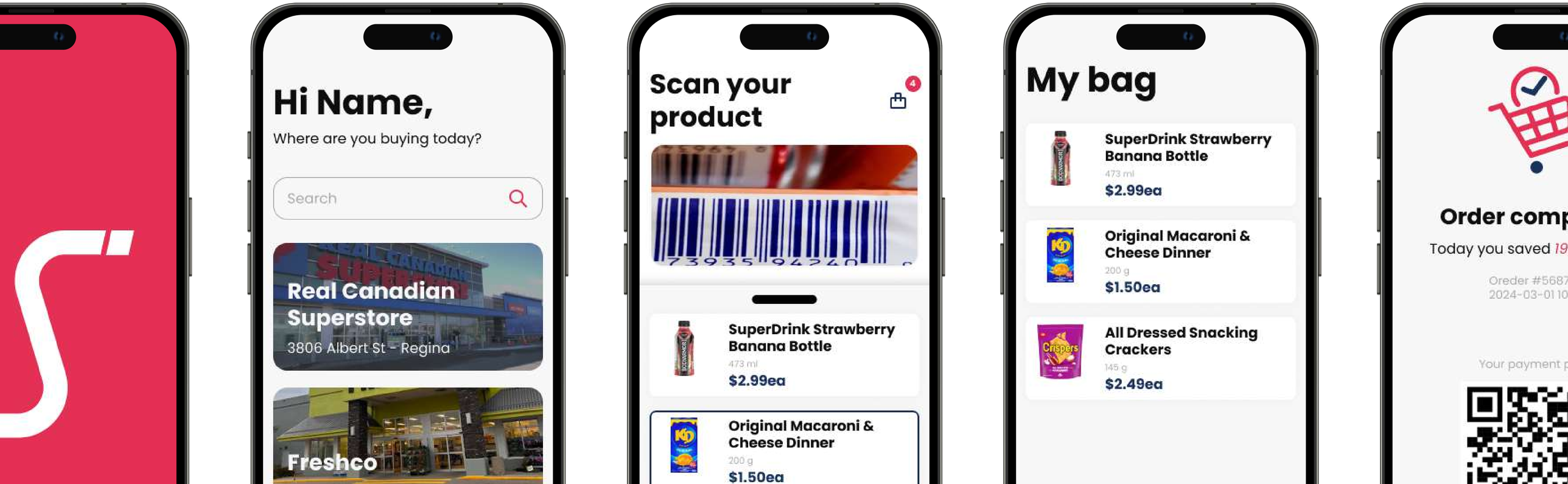
SOM

Serviceable Obtainable Market

$21B

Skaap

An application that enables shoppers to scan and pay for items using their smartphones, bypassing checkout queues and saving time.



Cost

$353k

$115k

R&D

$100k

M&D

$138k

Admin

Revenue

$1.9M

$760M

1% Target
Off $38B

$100

Purchases
with Skaap

0.5%

Revenue

$0.5

Dollar Value

Team

Design

Moses
Ahiabu

Daniel
Alvarez

Tech

Amaan
Jiwani

Satyam
Singh

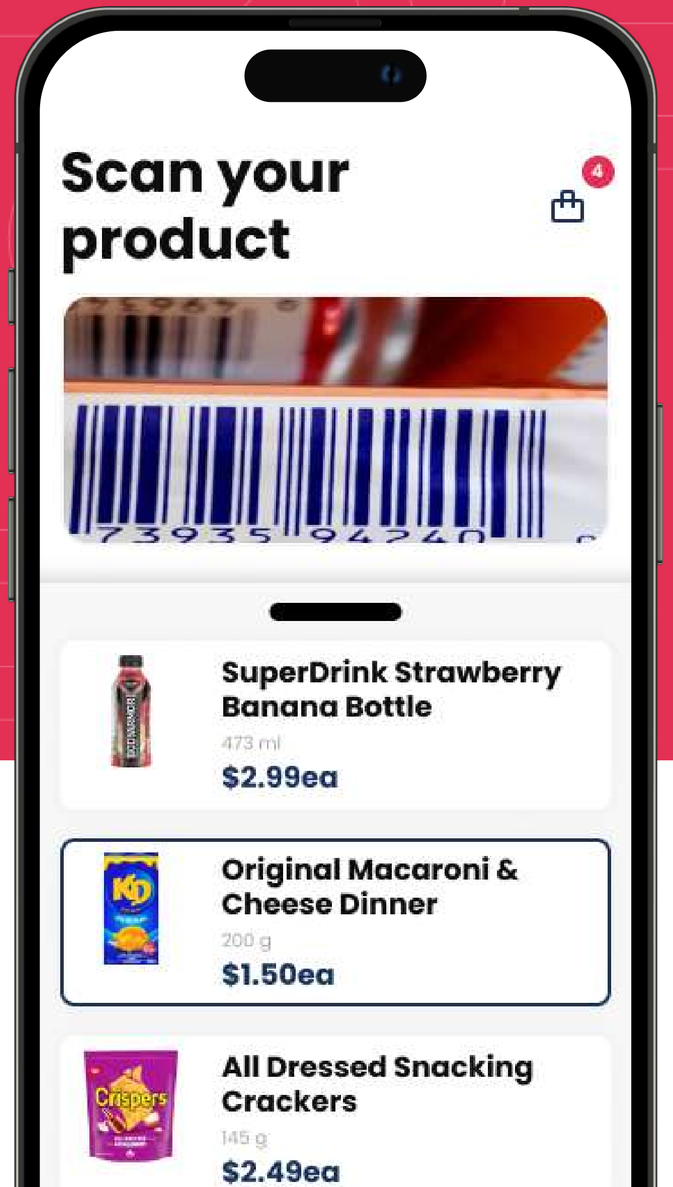
Business

Wisdom
Afamefuna

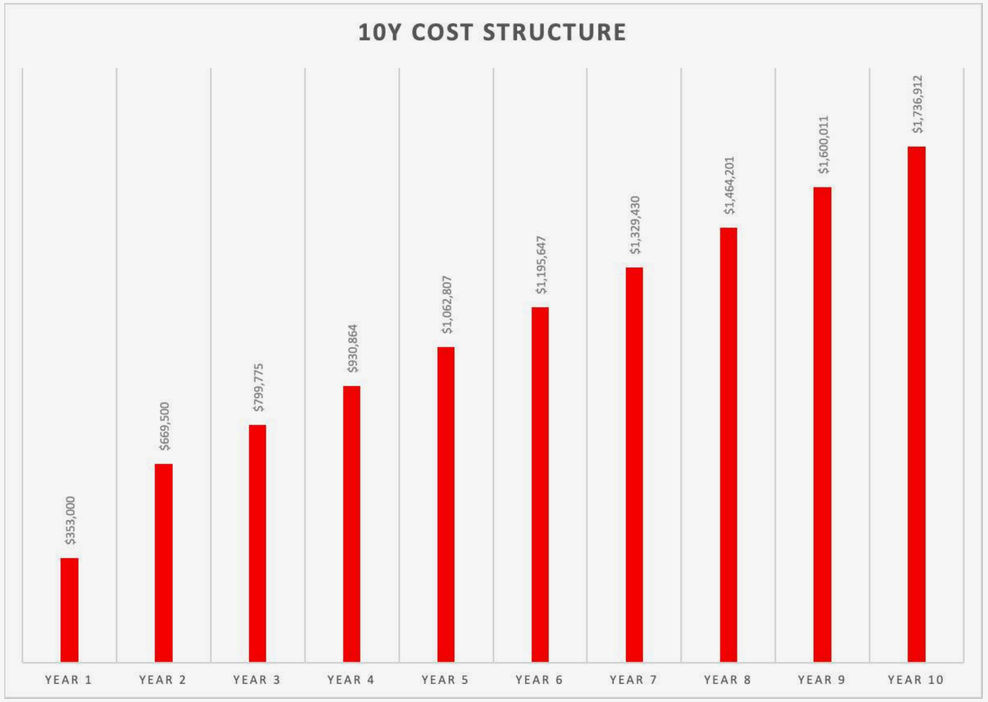
Terence
Ahamuefule

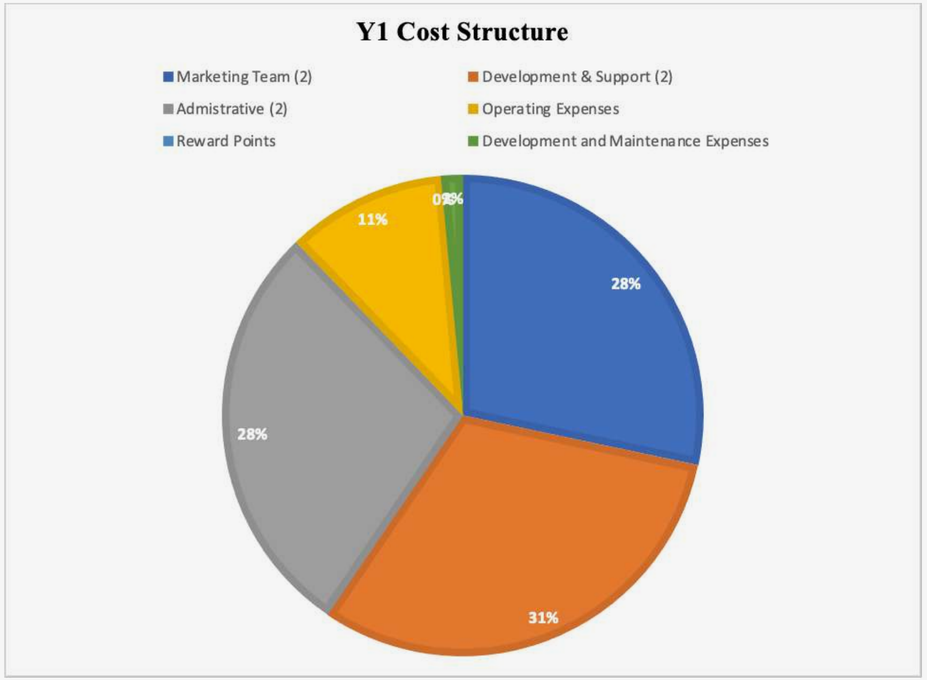
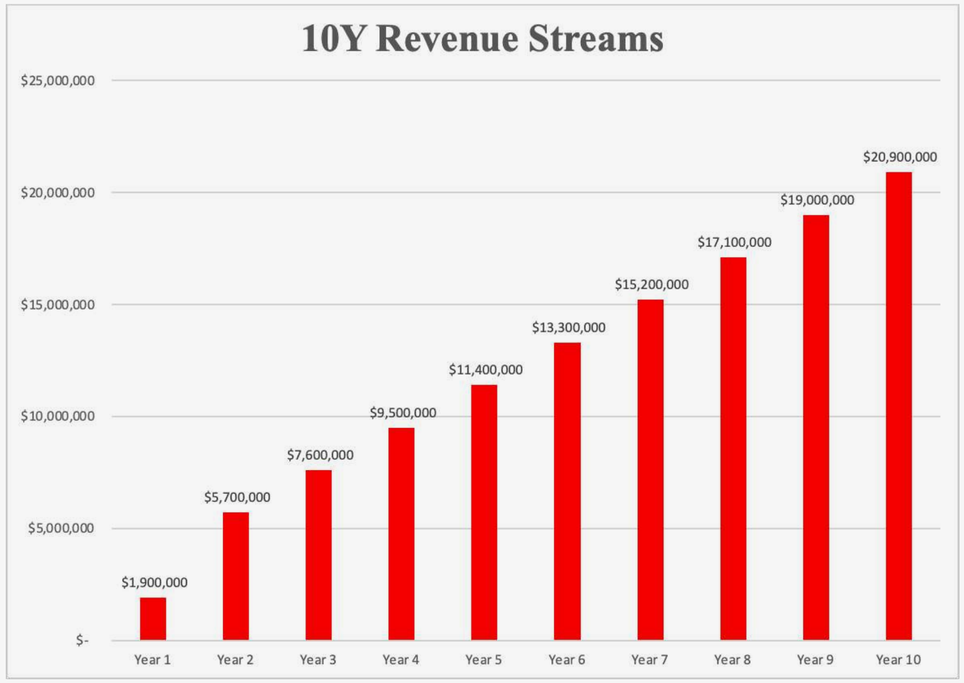
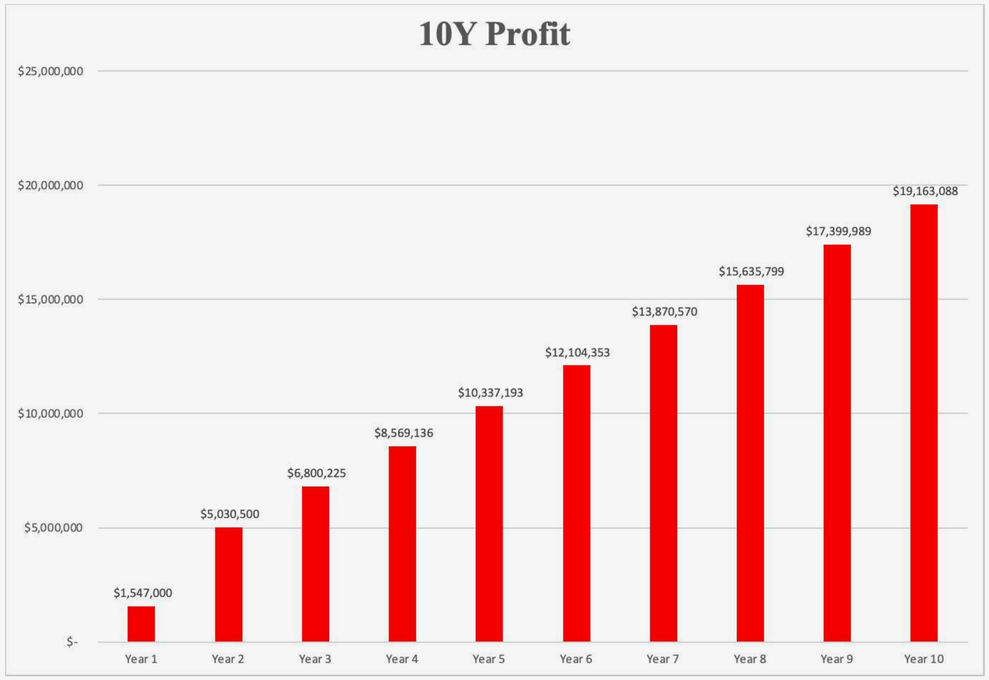
Samuel
Ayo

Let’s talk


Scan your product
4
73935 94240
SuperDrink Strawberry Banana Bottle
473 ml
$2.99ea
Original Macaroni & Cheese Dinner
200 g
$1.50ea
All Dressed Snacking Crackers
145 g
$2.49ea

Appendix: Cost





Appendix: Profit