

**ANA MACANOVIC**  
**Utrecht University, Department of Sociology / ICS**  
[a.macanovic@uu.nl](mailto:a.macanovic@uu.nl)  
[amacanovic.github.io](https://amacanovic.github.io)

+31 64 200 66 59  
Sjoerd Groenmangebouw  
Padualaan 14  
Room C2.24  
3584 CH Utrecht, The Netherlands

## ACADEMIC POSITIONS

**2019–present      PhD Candidate – Sociology**  
*Department of Sociology, Utrecht University / Interuniversity Center for Social Science Theory and Methodology (ICS)*  
Dissertation topic: The Dark Side of Cooperation – Cooperation of agents in extra-legal contexts  
Supervisors: prof. dr. Vincent Buskens, dr. Wojtek Przepiorka

## EDUCATION AND TRAINING

**2016 – 2017      MSc Economics – Behavioural Economics and Game Theory**  
*University of Amsterdam, Amsterdam, The Netherlands*  
- Thesis: Ignorance is Bliss: The Effects of Ignorant Behaviour and Its Spreading in Group Settings

**2012 – 2016      BA Sociology**  
*University of Belgrade, Belgrade, Serbia*  
- Specialization in Economic Sociology  
- Graduated cum laude

**July 2015      Short-Term Japanese Language Program**  
*Waseda University, Tokyo, Japan*

## ADDITIONAL TRAINING

**2021      CNRS Thematic School: Agent-based Modelling in Sociology with NetLogo**  
*Co-hosted by the National Center for Scientific Research (CNRS) and the Sorbonne Research the Sorbonne Research Group in the Methods of Sociological Analysis (GEMASS)*

**2021      Medici Summer School: Cooperation in organizing and innovating**  
*Co-hosted by the University of Bologna, HEC Paris and MIT Sloan School of Management*

**2021      Summer Institute in Computational Social Science (SICSS) London**  
*Co-hosted by the University College London, London School of Economics, Imperial College London, Greenwich University, and City, University of London*

## TEACHING ACTIVITIES

- 2021**                    **Bachelorproject Sociologie (BA Thesis Sociology)**  
*Utrecht University*  
- Supervising BA students' final thesis projects
- 2020 -**                    **Advanced Sociological Theory: Modelling Social Interaction**  
*Utrecht University*  
- Leading the seminar groups

## CONFERENCE AND WORKSHOP PRESENTATIONS

- 2021**                    The Moral Foundations of Immoral Markets: Text Mining Feedbacks on Economic Exchanges in the Darknet  
*3<sup>rd</sup> Academy of Sociology (AS) Conference, Online*
- 2021**                    Mining Everyday Texts for Sociologically Relevant Phenomena: Evidence from Online Market Exchanges  
*15<sup>th</sup> ESA Conference, Online*
- 2021**                    The Moral Foundations of Immoral Markets: Text Mining Feedbacks on Economic Exchanges in the Darknet  
*„Markets & Values“ ECONtribute Summer-Workshop 2021: Social Image and Moral Behaviour, Online*
- 2021**                    The Moral Embeddedness of Cryptomarkets: Text Mining Feedbacks on Economic Exchanges in the Darknet  
*13<sup>th</sup> Annual Conference of the International Network of Analytical Sociologists, Online*
- 2021**                    Positive Reputation Bias in Cryptomarkets: Validating Quantitative Ratings with Automatic Analyses of Feedback Texts  
*IV ISA Forum of Sociology, Online*
- 2020**                    Motives for leaving feedback after cryptomarket transactions - Evidence from automatic text analysis  
*Text Analysis in Economics and the Social Sciences Workshop, University of East Anglia, Online*

## GRANTS/AWARDS

- July 2015**            **Scholarship for Short-term Study in Japan**  
A scholarship for students with excellent achievements for study in Japan awarded by the Japanese Ministry of Education, Culture, Sports, Science and Technology (Monbukagakusho).
- 2013-2016**           **Excellence Scholarship of the Ministry of Education, Science and Technological Development, Republic of Serbia**  
A 3-year scholarship awarded by the Serbian Ministry of Education, Science and Technological Development to students who show extraordinary success and efficiency during their studies.

## OTHER WORK EXPERIENCE

### **August 2017 - Data and Pricing Analyst**

**August 2019**     *Travix International*  
*Amsterdam, The Netherlands*

A part of the pricing team of the biggest online travel agency in The Netherlands. Design and implementation of pricing strategies in five markets (France, Italy, Spain, Denmark, Sweden). Tasks included: sales and market data analysis, business analytics, dynamic pricing of flight products, revenue and margin optimisation.

## PERSONAL SKILLS

### **Languages**

- Serbian (Native)
- English (C2, Cambridge CAE Certificate)
- Russian (C1)
- Japanese (B2, JLPT N2 Certificate)
- Dutch (B1-B2)
- German (A1)

### **Computer Skills**

- R
- Stata
- SPSS
- Python
- InRule (Business Rule Management System)
- Jira
- Git
- Microsoft Office Package (MS Word, MS Excel, MS PowerPoint)
- Corel Paint Shop Pro