ANA MACANOVIC

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ACADEMIC POSITIONS

2019-present PhD Candidate - Sociology

Department of Sociology, Utrecht University / Interuniversity Center for Social Science Theory and Methodology (ICS)

Dissertation topic: The Dark Side of Cooperation – Cooperation of agents in extra-legal contexts

Supervisors: prof. dr. Vincent Buskens, dr. Wojtek Przepiorka

EDUCATION AND TRAINING

2016 – 2017 MSc Economics – Behavioural Economics and Game Theory

University of Amsterdam, Amsterdam, The Netherlands

- Thesis: Ignorance is Bliss: The Effects of Ignorant Behaviour and Its Spreading in Group Settings

2012 – 2016 BA Sociology

University of Belgrade, Belgrade, Serbia

- Specialization in Economic Sociology
- Graduated cum laude

July 2015 Short-Term Japanese Language Program

Waseda University, Tokyo, Japan

ADDITIONAL TRAINING

2021 Medici Summer School: Cooperation in organizing and innovating

Co-hosted by the University of Bologna, HEC Paris and MIT Sloan School of Management

2021 Summer Institute in Computational Social Science (SICSS) London

Co-hosted by the University College London, London School of Economics, Imperial College London, Greenwich University, and City, University of London

TEACHING ACTIVITIES

2021 Bachelorproject Sociologie (BA Thesis Sociology)

Utrecht University

- Supervising BA students' final thesis projects

2021 Advanced Sociological Theory: Modelling Social Interaction

Utrecht University

- Leading the seminar groups

CONFERENCE AND WORKSHOP PRESENTATIONS

The Moral Foundations of Immoral Markets: Text Mining Feedbacks on

Economic Exchanges in the Darknet

"Markets & Values" ECONtribute Summer-Workshop 2021: Social Image

and Moral Behaviour, Online

2021 The Moral Embeddedness of Cryptomarkets: Text Mining Feedbacks on

Economic Exchanges in the Darknet

13th Annual Conference of the International Network of Analytical

Sociologists, Online

2021 Positive Reputation Bias in Cryptomarkets: Validating Quantitative

Ratings with Automatic Analyses of Feedback Texts

IV ISA Forum of Sociology, Online

2021 Motives for leaving feedback after cryptomarket transactions - Evidence

from automatic text analysis

Text Analysis in Economics and the Social Sciences Workshop, University

of East Anglia, Online

GRANTS/AWARDS

July 2015 Scholarship for Short-term Study in Japan

A scholarship for students with excellent achievements for study in Japan awarded by the Japanese Ministry of Education, Culture, Sports, Science and Technology (Monbukagakusho).

2013-2016 Excellence Scholarship of the Ministry of Education, Science and Technological Development, Republic of Serbia

A 3-year scholarship awarded by the Serbian Ministry of Education, Science and Technological Development to students who show extraordinary success and efficiency during their studies.

OTHER WORK EXPERIENCE

August 2017 - Data and Pricing Analyst

August 2019 Travix International

Amsterdam, The Netherlands

A part of the pricing team of the biggest online travel agency in The Netherlands. Design and implementation of pricing strategies in five markets (France, Italy, Spain, Denmark, Sweden). Tasks included: sales and market data analysis, business analytics, dynamic pricing of flight products, revenue and margin optimisation.

PERSONAL SKILLS

Languages

- Serbian (Native)
- English (C2, Cambridge CAE Certificate)
- Russian (C1)
- Japanese (B2, JLPT N2 Certificate)
- Dutch (B1-B2)
- German (A1)

Computer Skills

- R

Stata

- SPSS

- Python

- InRule (Business Rule Management System)

- Jira

- Git

- Microsoft Office Package (MS Word, MS Excel, MS PowerPoint)

- Corel Paint Shop Pro