Poisson model - excluding those who held a public post

| field | term | coef\_printed | sig\_printed | se\_printed | coef\_online | sig\_online | se\_online | coef\_twitter | sig\_twitter | se\_twitter |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| STEM | Inferred gender (reference: man) | -0.17064 |  | (0.11274) | 0.02054 |  | (0.11292) | -0.23775 |  | (0.14863) |
|  | Total citations (t-1) | 0.00000 |  | (0) | 0.00001 | \*\*\* | (0) | 0.00001 | \* | (0) |
|  | Total printed news attention (t-1) |  |  |  | 0.00033 |  | (0.00023) | 0.00041 |  | (0.00038) |
|  | Total online attention (t-1) | 0.00046 | \* | (0.00016) |  |  |  | 0.00050 | \* | (0.00022) |
|  | Total Twitter/X attention (t-1) | 0.00003 |  | (0.00002) | -0.00002 |  | (0.00003) |  |  |  |
|  | Coauthors' total citations (t-1) | 0.00000 |  | (0) | 0.00000 | \*\*\* | (0) | 0.00000 |  | (0) |
|  | Coauthors' total online attention total (t-1) | 0.00004 |  | (0.00006) |  |  |  |  |  |  |
|  | Coauthors' total online attention total (t-1) |  |  |  | 0.00008 | \*\*\* | (0.00002) | -0.00007 | . | (0.00004) |
|  | Coauthors' total Twitter/X attention (t-1) |  |  |  | 0.00000 |  | (0.00001) | 0.00002 | \* | (0.00001) |
|  | Coauthors' total Twitter/X attention (t-1) | 0.00001 |  | (0.00001) |  |  |  |  |  |  |
|  | Dependent variable (t-1) |  |  |  | 0.00307 | \*\*\* | (0.00033) |  |  |  |
|  | Dependent variable (t-1) |  |  |  |  |  |  | 0.00060 | \*\*\* | (0.00008) |
|  | Dependent variable (t-1) | 0.01659 | \*\*\* | (0.00135) |  |  |  |  |  |  |
|  | Years since first publication | 0.02727 | \*\*\* | (0.00636) | -0.00040 |  | (0.00531) | -0.02390 | \*\*\* | (0.0066) |
|  | (Intercept) | 0.31460 | . | (0.16384) | 0.93658 | \*\*\* | (0.15952) | 2.77836 | \*\*\* | (0.16301) |
| Medicine | Inferred gender (reference: man) | -0.24749 | \* | (0.0932) | -0.00992 |  | (0.07328) | -0.21095 |  | (0.13057) |
|  | Total citations (t-1) | 0.00001 |  | (0) | 0.00002 | \*\*\* | (0) | 0.00002 | \* | (0.00001) |
|  | Total printed news attention (t-1) |  |  |  | 0.00061 | \* | (0.00025) | 0.00048 |  | (0.00039) |
|  | Total online attention (t-1) | 0.00037 | \* | (0.00015) |  |  |  | 0.00038 |  | (0.00028) |
|  | Total Twitter/X attention (t-1) | 0.00001 |  | (0.00001) | 0.00004 | \* | (0.00001) |  |  |  |
|  | Coauthors' total citations (t-1) | 0.00000 |  | (0) | 0.00000 | . | (0) | 0.00000 |  | (0) |
|  | Coauthors' total online attention total (t-1) | 0.00006 |  | (0.00005) |  |  |  |  |  |  |
|  | Coauthors' total online attention total (t-1) |  |  |  | 0.00001 |  | (0.00002) | 0.00000 |  | (0.00003) |
|  | Coauthors' total Twitter/X attention (t-1) |  |  |  | 0.00000 |  | (0) | 0.00001 |  | (0.00001) |
|  | Coauthors' total Twitter/X attention (t-1) | 0.00000 |  | (0.00001) |  |  |  |  |  |  |
|  | Dependent variable (t-1) |  |  |  | 0.00181 | \*\*\* | (0.00036) |  |  |  |
|  | Dependent variable (t-1) |  |  |  |  |  |  | 0.00025 | \*\*\* | (0.00003) |
|  | Dependent variable (t-1) | 0.01115 | \*\*\* | (0.00071) |  |  |  |  |  |  |
|  | Years since first publication | 0.01699 | \* | (0.00668) | -0.00367 |  | (0.00473) | -0.01273 |  | (0.00991) |
|  | (Intercept) | 0.52596 | \* | (0.1936) | 1.20210 | \*\*\* | (0.149) | 3.23734 | \*\*\* | (0.22243) |
| Social science | Inferred gender (reference: man) | -0.27553 | \* | (0.09782) | 0.20195 | . | (0.11463) | 0.03392 |  | (0.13992) |
|  | Total citations (t-1) | 0.00000 |  | (0.00001) | 0.00004 | \*\*\* | (0.00001) | 0.00004 | \*\*\* | (0.00001) |
|  | Total printed news attention (t-1) |  |  |  | 0.00095 | \*\*\* | (0.00022) | 0.00092 | \* | (0.0003) |
|  | Total online attention (t-1) | 0.00087 | \* | (0.00029) |  |  |  | -0.00099 | \* | (0.00047) |
|  | Total Twitter/X attention (t-1) | 0.00002 |  | (0.00004) | 0.00035 | \*\*\* | (0.00004) |  |  |  |
|  | Coauthors' total citations (t-1) | 0.00000 |  | (0) | 0.00000 | \*\*\* | (0) | 0.00000 |  | (0) |
|  | Coauthors' total online attention total (t-1) | -0.00037 | \* | (0.00016) |  |  |  |  |  |  |
|  | Coauthors' total online attention total (t-1) |  |  |  | 0.00024 | \*\*\* | (0.00004) | 0.00037 | \*\*\* | (0.0001) |
|  | Coauthors' total Twitter/X attention (t-1) |  |  |  | -0.00004 | \*\*\* | (0.00001) | -0.00001 |  | (0.00002) |
|  | Coauthors' total Twitter/X attention (t-1) | 0.00006 | \* | (0.00003) |  |  |  |  |  |  |
|  | Dependent variable (t-1) |  |  |  | 0.00219 | \* | (0.0007) |  |  |  |
|  | Dependent variable (t-1) |  |  |  |  |  |  | 0.00107 | \*\*\* | (0.00011) |
|  | Dependent variable (t-1) | 0.01161 | \*\*\* | (0.00146) |  |  |  |  |  |  |
|  | Years since first publication | 0.01757 | \*\*\* | (0.00469) | -0.00116 |  | (0.00698) | -0.02353 | \* | (0.0085) |
|  | (Intercept) | 1.17662 | \*\*\* | (0.11657) | -0.04700 |  | (0.18197) | 2.21433 | \*\*\* | (0.20785) |
| Arts & Humanities | Inferred gender (reference: man) | -0.39240 | \* | (0.15459) | -0.54147 |  | (0.37663) | -0.12583 |  | (0.32647) |
|  | Total citations (t-1) | -0.00011 |  | (0.00013) | 0.00055 | \* | (0.00018) | 0.00000 |  | (0.00024) |
|  | Total printed news attention (t-1) |  |  |  | 0.00001 |  | (0.00156) | -0.00173 |  | (0.00145) |
|  | Total online attention (t-1) | 0.00153 |  | (0.00283) |  |  |  | 0.00349 |  | (0.00546) |
|  | Total Twitter/X attention (t-1) | -0.00092 |  | (0.0009) | 0.00388 | \* | (0.00141) |  |  |  |
|  | Coauthors' total citations (t-1) | 0.00000 | \*\*\* | (0) | 0.00000 |  | (0) | 0.00000 |  | (0) |
|  | Coauthors' total online attention total (t-1) | -0.00094 |  | (0.0017) |  |  |  |  |  |  |
|  | Coauthors' total online attention total (t-1) |  |  |  | 0.00337 | \* | (0.0013) | -0.00228 |  | (0.00143) |
|  | Coauthors' total Twitter/X attention (t-1) |  |  |  | -0.00038 |  | (0.00046) | 0.00110 | \*\*\* | (0.00031) |
|  | Coauthors' total Twitter/X attention (t-1) | 0.00009 |  | (0.0004) |  |  |  |  |  |  |
|  | Dependent variable (t-1) |  |  |  | 0.04906 | \* | (0.01747) |  |  |  |
|  | Dependent variable (t-1) |  |  |  |  |  |  | 0.01083 | \*\*\* | (0.00251) |
|  | Dependent variable (t-1) | 0.05251 | \*\*\* | (0.00397) |  |  |  |  |  |  |
|  | Years since first publication | 0.01214 |  | (0.009) | -0.02271 |  | (0.02993) | -0.03217 |  | (0.02857) |
|  | (Intercept) | 0.88324 | \* | (0.28247) | -0.92977 |  | (1.08477) | -1.42628 | . | (0.80497) |