

# Alex MacDuff

UI Designer

## Relevant Experience

*Not including retail work*

### SeniorAdvisor

*April 2017 – Present*

Jr. Web Designer - Conceptualize, design and develop UI solutions for use in CRO testing  
senioradvisor.com

### CROmetrics

*April 2016 – March 2017*

UI Designer - Designed user interfaces for a variety of clients such as Fox News and Weight Watchers, to be used in website optimization testing  
crometrics.com

### The Iron Yard

*August 2015 – November 2015*

UI Design Graduate - Learned UI design principles for web and mobile, designed wireframes and mockups for projects using various design research methods, implemented responsive designs with HTML, CSS and Sass  
theironyard.com

### Shine Sparrow Massage

*October 2014*

Freelance Designer - Designed brand assets including logo and website  
shinesparrow.com

### The Austin Stone Community Church

*January – October 2011, May – July 2014*

Graphic Design Intern, Freelance Illustrator - Designed ads, banners, curriculum, slides, icons, and other various deliverables; Created custom illustrations for flash cards and wall decals  
austinstone.org

### Urban Grey Photography

*May 2013 – September 2013*

Freelance Designer - Designed brand assets including logo and Wordpress theme  
urbangrey.com



alexmacduff.com



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## Education

### Austin Community College

*July – December 2014*

General studies, worked toward transferring to a four year university

### Radford University

*August 1999 – May 2001*

Art with a concentration in graphic design

## Technical Skills

### Tools

- » Sketch
- » Adobe XD
- » Illustrator
- » Photoshop
- » InDesign
- » InVision

### Languages

- » HTML
- » CSS
- » Sass
- » jQuery
- » Git

### Methods

- » Kanban
- » Scrum

## Awards

### One Page Love Feature (2012)

Portfolio site featured on onepagelove.com