

Alex MacDuff

UX / UI Designer

Relevant Experience

Not including retail work

SeniorAdvisor

April 2017 – Present

Web Designer - Conceptualize, design, develop, and test web solutions to ensure an extraordinary customer experience
senioradvisor.com

CRMetrics

April 2016 – March 2017

UI Designer - Designed user interfaces for a variety of clients such as Fox News and Weight Watchers, to be used in website optimization testing
crometrics.com

The Iron Yard

August 2015 – November 2015

UI Design Graduate - Learned UI design principles for web and mobile, designed wireframes and mockups for projects using various design research methods, implemented responsive designs with HTML, CSS and Sass
theironyard.com

Shine Sparrow Massage

October 2014

Freelance Designer - Designed brand assets including logo and website
shinesparrow.com

The Austin Stone Community Church

January – October 2011, May – July 2014

Graphic Design Intern, Freelance Illustrator - Designed ads, banners, curriculum, slides, icons, and other various deliverables; Created custom illustrations for flash cards and wall decals
austinstone.org

Urban Grey Photography

May 2013 – September 2013

Freelance Designer - Designed brand assets including logo and Wordpress theme
urbangrey.com



alexmacduff.com



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Education

Austin Community College

July – December 2014

General studies, worked toward transferring to a four year university

Radford University

August 1999 – May 2001

Art with a concentration in graphic design

Technical Skills

Tools

- » Sketch
- » Adobe XD
- » Illustrator
- » Photoshop
- » InDesign
- » InVision

Languages

- » HTML
- » CSS
- » Sass
- » jQuery
- » Git

Methods

- » Kanban
- » Scrum

Awards

One Page Love Feature (2012)

Portfolio site featured on onepagelove.com