

# G1 Team Formation

- Post your completed team proposal in an available space in template found using the link. Only post a completed team. Note the placement of the different size teams for your specialization. Do not change them.  
<https://docs.google.com/spreadsheets/d/1S1xtl5JjzgHy6TfTMeSNtEOmfleBTA4Z/edit?usp=sharing&oid=108498897770442835766&rtpof=true&sd=true>
- Team numbers are enough to create teams. Team names will be added later and should be one or two short words. Creativity is encouraged!
- After the **deadline of 18h00 on Friday, January 28**, I will randomly assign students who do not have a team or may make changes to proposed teams to ensure that the guidelines are followed and that all students have a team. **I will inform you when your team proposal is approved.**
- If the process does not work, or becomes too complicated, I will randomly assign all students to teams.

## Team Homework Chose: Company; Product/Service, Team Name

- Once you are informed that your team is approved, discuss the ideas that you each submitted for the Crossing the Chasm exercise. Try chose one of them for your coursework. If your team would prefer another choice, this would be acceptable.
- Decide on a team name from one to three short words; creativity encouraged!
- Post your choices in the columns provided in the team formation Google doc.
- **Deadline 18h00 Wednesday Feb. 2** (sooner is better to get started on the the next assignment)

# Team Homework Exercise – Elevator Pitch

An elevator pitch is needed when you enter the elevator in the lobby with the number one decision maker of your largest potential customer or investor. You will have about 60 seconds during the ride up to their top floor to get them interested enough in your product to secure a follow up meeting.

Write an elevator pitch for your team's chosen product or service **directed at an important customer**. (This is about 150 words). Have one team member email your pitch to me with your team's name and product choice in the title, copying team members. Be prepared to have someone on your team make the pitch live in our next class. Your pitch does not need to be word for word what you submit in writing.

Deadline 18h00 on Friday, Feb. 4