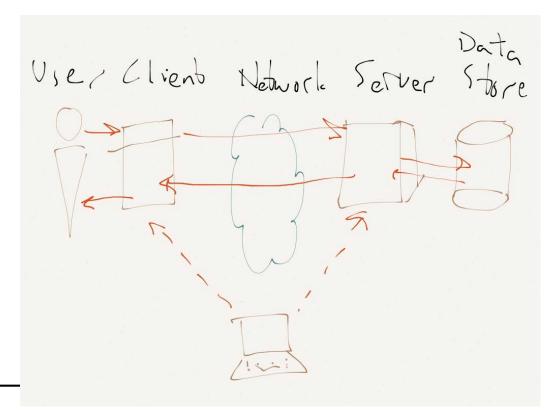
# Intro to Web Design

## How does the Internet work?

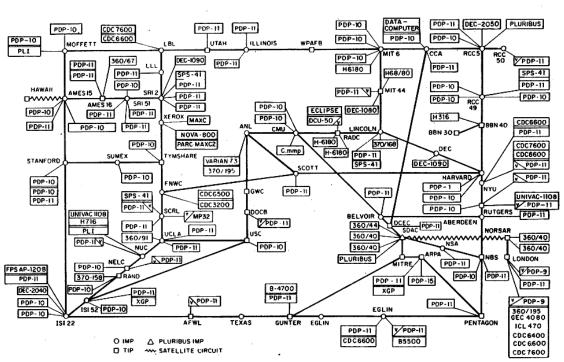


# **HISTORY**

http://www.internetsociety.org/internet/what-internet/history-internet/brief-history-internet

## **Arpanet**

ARPANET LOGICAL MAP, MARCH 1977



Lawrence G. Roberts designed ARPANET

ARPANET design was initially designed for 2.4 kbps but was upgraded to 50 kbps.

(PLEASE NOTE THAT WHILE THIS MAP SHOWS THE HOST POPULATION OF THE NETWORK ACCORDING TO THE BEST INFORMATION OBTAINABLE, NO CLAIM CAN BE MADE FOR ITS ACCURACY)

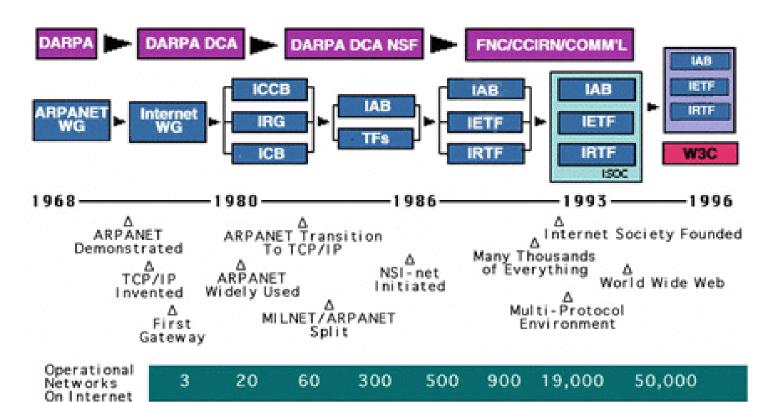
NAMES SHOWN ARE IMP NAMES, NOT (NECESSARILY) HOST NAMES

## History

Ethernet technology, developed by Bob Metcalfe at Xerox PARC in 1973

Domain Name System (DNS) was invented by Paul Mockapetris of USC/ISI.

One of the more interesting challenges was the transition of the ARPANET host protocol from NCP to TCP/IP as of January 1, 1983



### World Wide Web vs Internet

The World Wide Web (www, W3) is an <u>information space</u> where documents and other <u>web resources</u> are identified by <u>URIs</u>, interlinked by <u>hypertext</u> links, and can be accessed via the <u>Internet</u>

The **Internet** is a global system of interconnected <u>computer</u> <u>networks</u> that use the <u>Internet protocol suite</u> (TCP/IP) to link several billion devices worldwide.

### TCP/ IP

TCP/IP (Transmission Control Protocol/Internet Protocol) is the basic communication language or protocol of the Internet. It can also be used as a communications protocol in a private network (either an <u>intranet</u> or an <u>extranet</u>). When you are set up with direct access to the Internet, your computer is provided with a copy of the TCP/IP program just as every other computer that you may send messages to or get information from also has a copy of TCP/IP.

### HTTP

Hyper Text Transfer Protocol

<u>Hypertext</u> is structured text that uses logical links (<u>hyperlinks</u>) between <u>nodes</u> containing text.

HTTP is the protocol to exchange or transfer hypertext.

## HTML

HTML

HyperText Markup Language

is the standard markup language used to create web pages.

### How does the internet work?

HTTP Requests

GET- retrieve data and should have no other effect

POST - request method is designed to request that a <u>web</u> server accept the data

PUT - Requests that the enclosed entity be stored under an existing resrource

DELETE - Deletes the specified resource

### What is a url?

Uniform Resource Locator

http://74.125.224.18/

#### **Uniform Resource Locator**

Protocol
World Wide Web
Domain Name
Top Level Domain
Folder
File Name
File Extension

## What is interaction design?

Interaction designers strive to create useful and usable products and services. Following the fundamental tenets of user-centered design, the practice of interaction design is grounded in an understanding of real users—their goals, tasks, experiences, needs, and wants.

http://www.uxbooth.com/articles/complete-beginners-guide-to-interaction-design/

## **Careers**

UI & UX Designer

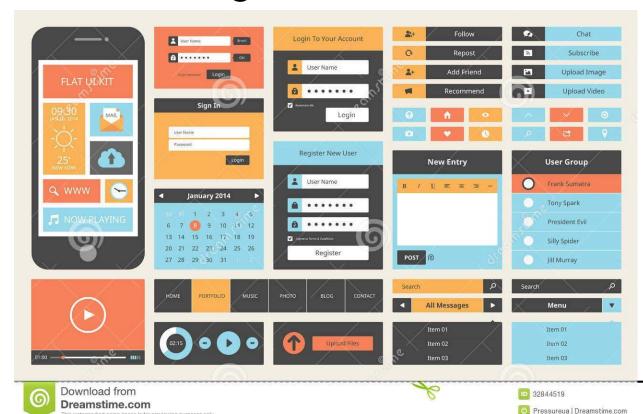
App Design

Web Design

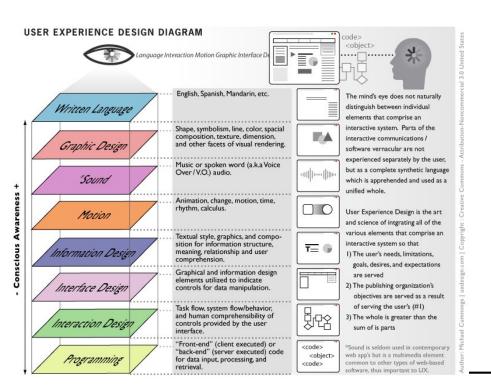
Museums/Physical Design

## **UI** Design

This watermarked comp image is for previewing purposes only.



## **UX** Design



## App Design

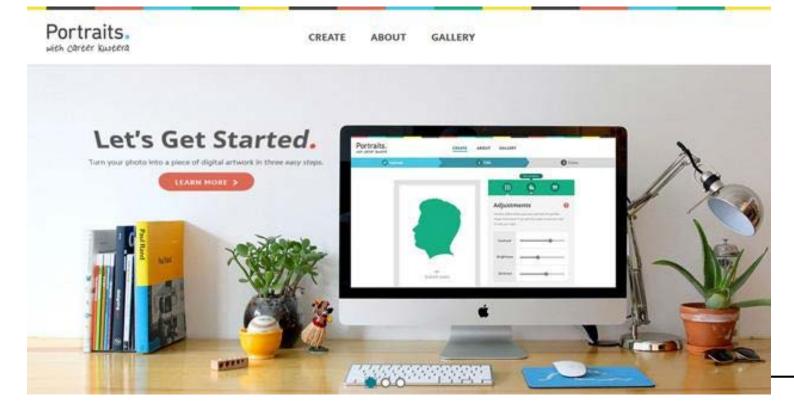








## Web Design



Museum/ Physical Design



## **Best Of The Web**

https://wetheeconomy.com/

http://watsondg.com/competition/2014/akademie.html

http://www.rawnet.com/

http://smartypins.withgoogle.com/

http://www1.nyc.gov/

https://medium.com/

http://www.sagmeisterwalsh.com/

https://www.behance.net/

### **Trends**

http://www.webbyawards.com/

https://creativemarket.com/blog/2016/01/04/top-web-design-trends-for-2016

## Worst website ever

http://www.theworldsworstwebsiteever.com/