

BUILDERS' CONGRESS

The Builders' Congress 2019, is the third edition of an annual convocation of Builders and other stakeholders in the Built Environment initiated and organised by the Council of Registered Builders of Nigeria, (CORBON). It is a Homecoming of sorts for Builders and a gathering of allied professionals and associates in the building industry.

This year's Builders Congress is a three-day event which will feature Technical Sessions for paper presentations and discussions, Exhibition of products and services, as well as Awards and Induction.

Theme: BIM AGENDA FOR THE NIGERIAN CONSTRUCTION INDUSTRY

Sub-themes are;

- BIM in Action – Autodesk's AEC Collections
- Simplifying the BIM Process for efficient project delivery
- Strategies for Adoption of BIM in the Building Sector
- Appreciation of BIM Applications/Tools
- BIM Manager's knowledge, skills, and practice
- The Nigerian BIM Mandate

Pre-Congress Workshop:

- BIM Manager's knowledge, skills, and practice
- BIM 360 – Common Data Environment
- BIM 360 Build – Site Safety and Productivity Management
- BIM 360 Design &/or Robot Structural Analysis
- Navisworks/BIM 360 Coordinate

Construction materials manufacturers and merchants, as well as service providers in the construction industry, will have opportunities to showcase their products and services.

WHY EXHIBIT?

- It is the gateway to Nigeria Building Industry providing both exhibitors and visitors with the opportunity to conduct serious business with like-minded professionals.
- This is a Building construction event organized by "Registered Builders of Nigeria" for the building experts and stakeholders.
- Networking and marketing at the highest level to a captive audience of buyers, builders, decision makers and influencing technicians.
- Increase in brand awareness and value
- Investment and expansion opportunities
- Market products and services, a pivotal showcase for world class technology in the field of manufacturing, production, transportation, etc. in the Building construction Industry
- Effectively launch new products to exhibitors.
- Expand your business in the booming regional market
- Source for new potential customers
- Network with local and international agents.

WHO AND WHAT TO EXHIBIT

- Reinforcing steel products
- Formwork and scaffolding
- Lifting appliances and conveyors
- Cranes, site lifts and other access equipment Concrete mixing, batching and placing equipment
- Earthmoving equipment, including excavators, crawlers, graders, dozers, scrapers and loaders
- Materials handling equipment, forklifts
- Compaction equipment and rollers
- Pavement construction and safety equipment
- Quarrying equipment, crushers and building material
- Recycling plant
- Instrumentation for control, measurement and testing
- House and commercial building systems

- House and commercial building materials and fittings
- Plumbing, heating, fire-prevention and ventilation
- equipment and fittings
- Brick and block-making equipment
- Paints and surface finishes
- Window frames and glazing
- Visitors at the exhibition:
- Government officials from related ministries and agencies
- Contractors
- Consultants
- Financial Institutions and funding agencies
- Equipment leasing organization
- Chamber of commerce and Bi-lateral trade groups
- Architects, Engineers, Builders, Quantity Surveyors ,etc
- Construction related associations, institutes and groups
- Interested General Public

CONFERENCE FEE

Builders: N30,000

Non Builders: N35,000

Students/Corp Members: N15,000

Pre-Congress Workshop:



SPONSORSHIP RATES

Platinum Sponsor N6,500,000.00

1. 24 Square metres Exhibition Space
2. 2 Full advert place in the event brochure
3. 1 page company profile with pictures
4. Company logo on all materials
5. Company Logo as part of Hall decorations
6. Designated position to display Roll up banner during exhibition hours
7. Premium positioning of booth at the exhibition venue
8. Recognition as principal sponsor of this edition of the exhibition
9. Table for 8 at the award dinner
10. Speaker opportunity at Conference

Gold Sponsor N5,000,000.00

1. 18 Square metres Exhibition Space
2. 1 Full advert place in the event brochure (Inner Front Page)
3. Company logo on all materials
4. Designated position to display Roll up banner during exhibition hours
5. Premium positioning of booth at the exhibition venue
6. Table for 6 at the award dinner
7. Speaker opportunity at Conference

Silver Sponsor 3,000,000.00

1. 12 Square metres Exhibition Space
2. 1 Full advert place in the event brochure
3. Company logo on all materials
4. Designated position to display Roll up banner during exhibition hours
5. Premium positioning of booth
6. Table for 4 at the award dinner
7. Product Presentation Opportunity at Conference

Bronze Sponsor 2,000,000.00

1. 9 Square metres Exhibition Space
2. 1 Full advert place in the event brochure
3. Company logo on all materials
4. Designated position to display Roll up banner during exhibition hours
5. Standard positioning of booth at the exhibition venue
6. Table for 2 at the award dinner
7. Product Presentation Opportunity at Conference

ADVERTISEMENT RATES

Indicate as appropriate

| Description | Rate (N) | Remarks |
|-------------------|------------|---------|
| Inner Front Cover | 300,000.00 | |
| Back Cover | 350,000.00 | |
| Inner Back Cover | 200,000.00 | |
| Centre Spread | 500,000.00 | |
| 2 Page Spread | 300,000.00 | |
| Full Page | 150,000.00 | |
| Half Page | 80,000.00 | |