

Aaron E. Macy

31 Angell Ct, Apt. 106, Stanford, CA 94305 • 207.756.9457 • aaronmacy@gmail.com • aaronmacy.com

RELEVANT WORK EXPERIENCE

Freelance Web Developer (aaronmacy.com)

Stanford, CA (since 11/12)

October 2010 - present

- Developed, designed and maintained standards-based websites using Ruby on Rails, XHTML/HTML5, CSS3/SASS, jQuery/JavaScript/CoffeeScript, Twitter Bootstrap, Jekyll, Drupal, WordPress and PHP according to client needs
- Provided Linux web hosting and server administration for client sites
- Wrote and edited web content

Project Manager, Beetlebung Group LLC (beetlebung.com)

Vineyard Haven, MA

August 2007 – February 2012

- Managed the creation, development and maintenance of beetlebung.com, Beetlebung's e-commerce website. Wrote and published web and social media content
- Originated and developed product ideas as part of a creative team. Directed artists and manufacturers in the design and production of original branded merchandise
- Developed operational procedures for retail, food service and e-commerce businesses. Wrote training and reference manuals to facilitate procedural compliance
- Trained and managed personnel in retail and food service environments
- Managed inventory reception and distribution among multiple stores
- Tracked company sales by SKU, category and store for analytical and tax purposes
- Coauthored marketing communications, including online and print ad campaigns
- Photographed merchandise and processed digital images for marketing communications
- Handled evolving responsibilities in a collaborative, entrepreneurial environment while Beetlebung expanded from two stores in 2007 to five stores in 2009

News Reporter Intern, Martha's Vineyard Times (mvtimes.com)

Vineyard Haven, MA

May 2007 - August 2007

- Wrote fact-based news articles under a weekly deadline
- Conducted interviews and internet/archival research
- Developed stories' focus for award-winning community newspaper

EDUCATION

Bowdoin College (bowdoin.edu)

Brunswick, ME

- B.A. in English, May 2007. Additional courses in political theory and psychology
- GPA: 3.0

OTHER SKILLS

- **Computer software:** Illustrator, PhotoShop, InDesign and Acrobat Pro. Experience with version control (Git), Unix-based server administration and command-line interfaces
- **General:** Outdoor and studio commercial photography