

Ama Dadzie

amadadzie0603@gmail.com | (510) 504-2243 | Bay Area, CA | [amad00.github.io/portfolio](https://github.com/amad00) | [LinkedIn](#)

WORK EXPERIENCE

National Veterinary Associates

March 2024 - Present

Digital Experience Intern, Full-time

Remote

- Designed 30+ responsive user-friendly websites for veterinary hospitals, utilizing CMS software to enhance website functionality, accessibility, and user experience, in addition to collecting and updating content assets.
- Conducted Pre- and Post- Launches using Google Analytics, Tag Manager, Search Console, YEXT and StatusCake to help launch 50+ websites.
- Performed 30+ QA testing, following best practices to provide an intuitive and efficient user experience for clients.
- Performed 130+ edits, revising and updating website content to keep clients informed of the latest hospital changes.
- Customized websites using CSS within JSON to personalize websites while adhering to accessibility standards to ensure user-friendly experiences.
- Collaborated with fellow interns to assist in multiple side projects concurrently along with primary tasks.
- Assisted in training fellow interns in the website building and launch processes.
- Assisted Pet Resorts team in implementing and launching membership and pricing updates, along with designing, implementing and launching seasonal content on 90+ websites to provide clients with updated information regarding new and ongoing deals and events.

University of California, Davis

September 2021 - December 2021

Undergraduate Tutor, Design 157B Interactive Media II

Davis, CA

- Provided feedback to students, helping them to improve upon their designs and code on various projects.
- Assisted students using HTML, CSS, and JavaScript to troubleshoot and implement features on final projects.

UC Placemaking

June 2021 - November 2021

Student Researcher

Remote

- Collaborated with two of my professors, along with three of my fellow classmates to build a community project as part of the UC Placemaking Initiative, prompting users to think about what home really means to them.
- [Home Is](#) project, was accepted into the A2RU Conference.

Studio VARA

July 2019 - August 2019

Intern

Remote

- Organized sample materials, and made sure they were up to date and in stock by contacting vendors.
- Assisted in facilitating office move by helping to clean, label, and organize items before moving them.
- Updated and edited client information for newsletters, while doing office research and providing assistance as needed around the office.

EDUCATION

University of California, Davis

June, 2022

Bachelor of Arts and Sciences, Computer Science, Design

Cumulative GPA: 3.704

- Dean's List, College of Letters & Science, Fall Quarter 2018
- Recipient of citation for Outstanding Performance in Design

SKILLS

Software: Figma, Framer, Adobe XD, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere Pro, Contentful, QuickBase, Confluence, Canva, Jotform

Programing & Web: HTML, CSS, JavaScript, Git

UX Methods: UX Research, Wireframe, Wireflow, User Flow, Usability Testing, Personas, Comparative Analysis, Prototyping, Storyboard, Moodboard

Other: Meticulous, Organized, Self-motivated, Responsible