

Ama Dadzie

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WORK EXPERIENCE

National Veterinary Associates

January 2025 - Present

Digital Experience Associate

Remote

- Designed and built 10+ responsive user-friendly websites for veterinary hospitals, utilizing CMS software to enhance website functionality, accessibility, and user experience, along with collecting and updating content assets.
- Conducted Pre- and Post- Launches using Google Analytics, Tag Manager, Search Console, YEXT and StatusCake to help launch 10+ websites.
- Performed 25+ content and functional QA testing, adhering to SEO and web standards for intuitive user experiences.
- Customized websites using CSS within JSON to personalize websites while adhering to accessibility standards to ensure user-friendly experiences.
- Assisted in training fellow interns in the website building and launch processes.
- Assisted Pet Resorts team with designing, implementing and launching seasonal content on 90+ websites to provide clients with updated information regarding new and ongoing deals and events.

National Veterinary Associates

March 2024 - December 2024

Digital Experience Intern, Full-time

Remote

- Designed 15+ responsive user-friendly websites for veterinary hospitals, utilizing CMS software to enhance website functionality, accessibility, and user experience, in addition to launching 40+ websites using Google tools.
- Performed 30+ QA testing, following best practices to provide an intuitive and efficient user experience for clients.
- Performed 130+ edits, revising and updating website content to keep clients informed of the latest hospital changes.
- Collaborated with fellow interns to assist in multiple side projects concurrently along with primary tasks, prioritizing when necessary, to ensure content accuracy and functionality.
- Assisted Pet Resorts team in implementing and launching membership and pricing updates on 90+ websites.

University of California, Davis

September 2021 - December 2021

Undergraduate Tutor, Design 157B Interactive Media II

Davis, CA

- Provided feedback to students, helping them to improve upon their designs and code on various projects.
- Assisted students using HTML, CSS, and JavaScript to troubleshoot and implement features on final projects.

UC Placemaking

June 2021 - November 2021

Student Researcher

Remote

- Collaborated with two of my professors, along with three of my fellow classmates to build a community project as part of the UC Placemaking Initiative, prompting users to think about what home really means to them.
- [Home Is](#) project, was accepted into the A2RU Conference.

EDUCATION

University of California, Davis

June, 2022

Bachelor of Arts and Sciences, Computer Science, Design

Cumulative GPA: 3.704

- Dean's List, College of Letters & Science, Fall Quarter 2018
- Recipient of citation for Outstanding Performance in Design

SKILLS

Software: Figma, Framer, Adobe XD, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere Pro, Contentful, QuickBase, Confluence, Canva, Jotform

Programming & Web: HTML, CSS, JavaScript, Git

UX Methods: UX Research, Wireframe, Wireflow, User Flow, Usability Testing, Personas, Comparative Analysis, Prototyping, Storyboard, Moodboard

Other: Meticulous, Organized, Self-motivated, Responsible