

# Supermarket Sales Analysis Dashboard

Sales Trends



Product line rating trend

Electronic accessories

1,177.20

Payment Mode with Most Sales

Cash

1896

112,206.57

Gender Sales Trend

Female

167,882.93

Customer Type Sales Trend

Member

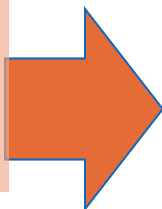
164,223.44

Product line Sales Trend

Electronic accessories

54,337.53

Key Performance



City

All

Product I...

All

Customer type

All

Gender

All

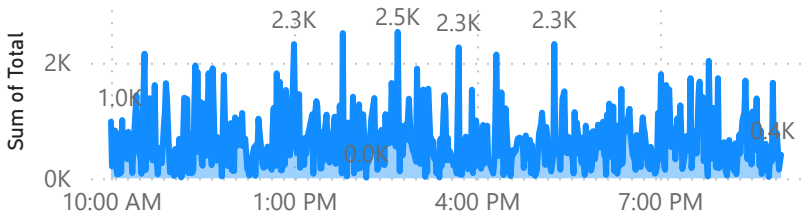
Branch

All

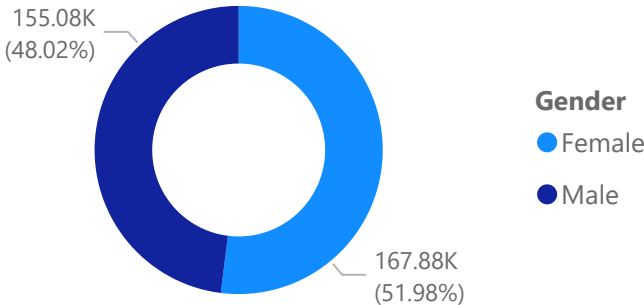
Quarter, Month, Day

All

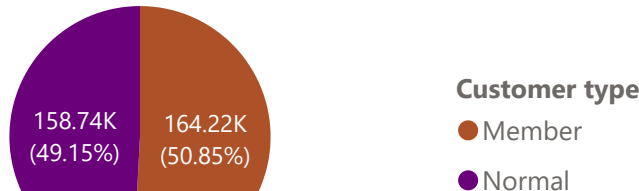
Sales over Time



Gender Distribution



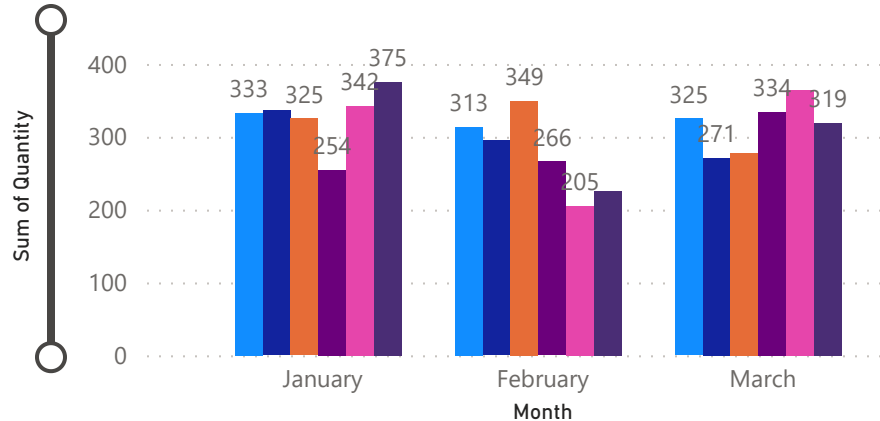
Sales by Customer Type



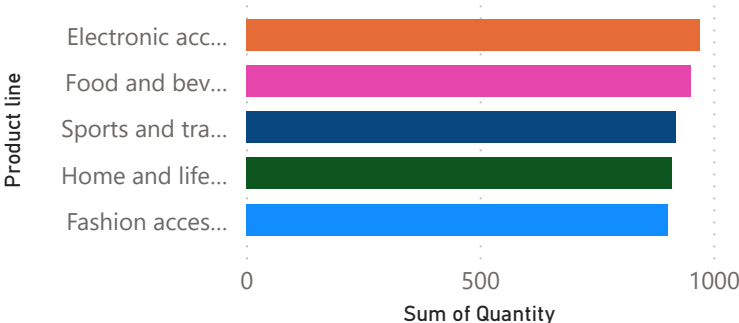
Product Line Sales by Month

Product line

- Electronic ac...
- Fashion acc...
- Food and ...
- Health and ...



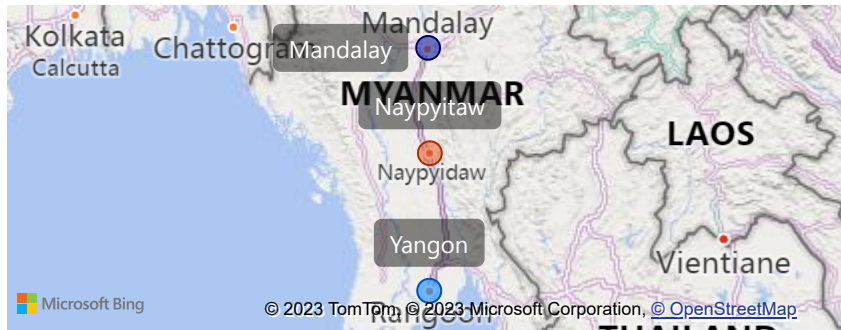
Categories (Product line)



Sales by branch and city

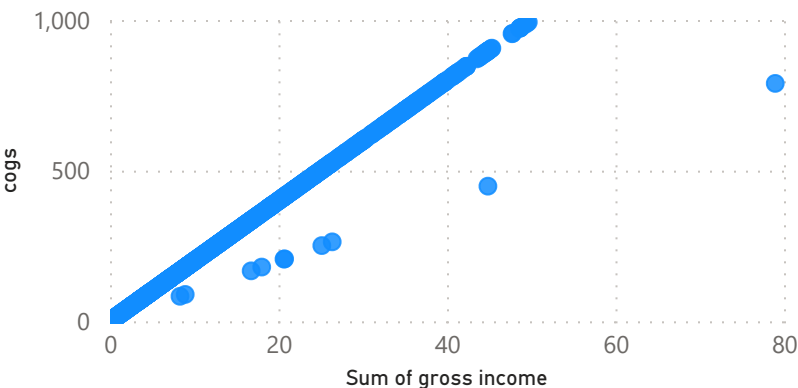
Branch

- A
- B
- C



# Supermarket Sales Analysis Dashboard

## COGS vs. Gross Income



Key influencers Top segments

What influences gross income to  ?

When...

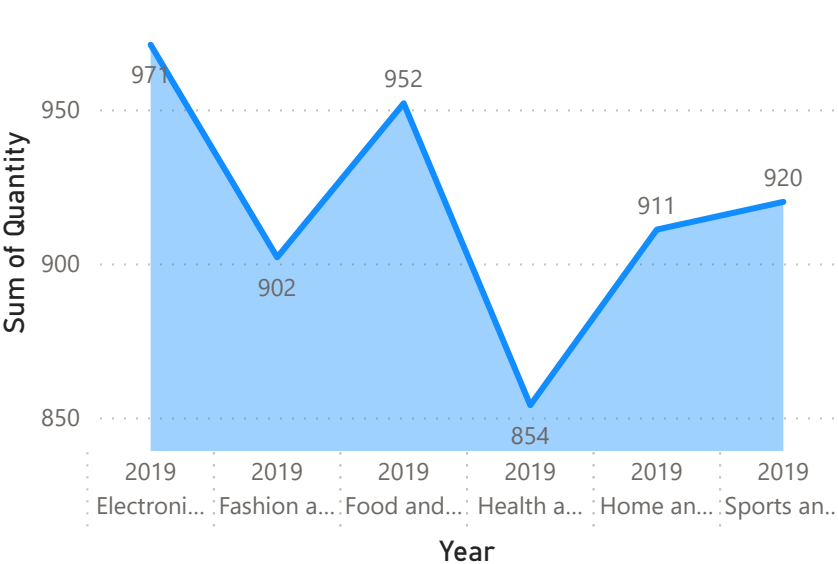
....the average of gross income increases by

Sum of Quantity goes up  
2.92

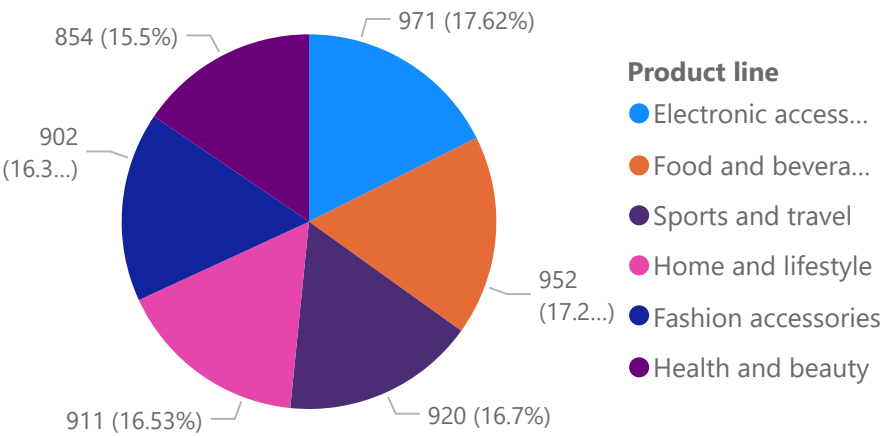
8.52

← On average when Sum of Quantity increases, gross income also increases.

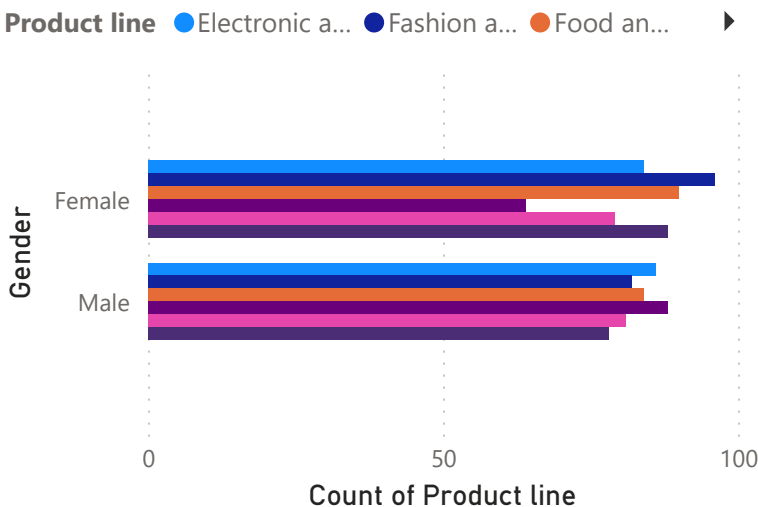
## Sales by Product Line



## Most patronized Product line

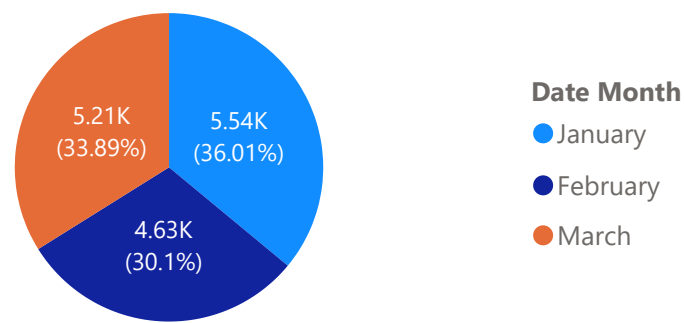


## Product line by Gender and Product line

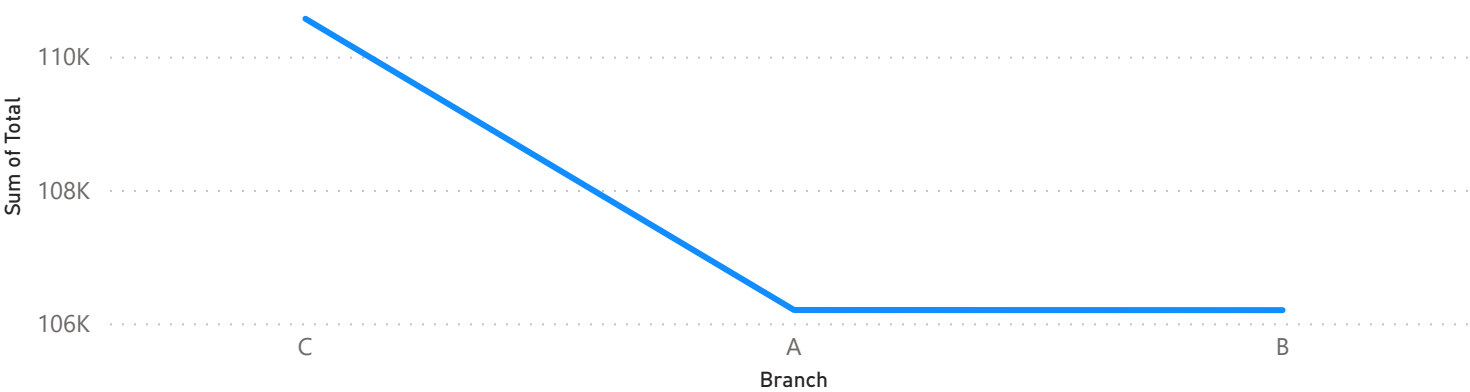


# Supermarket Sales Analysis Dashboard

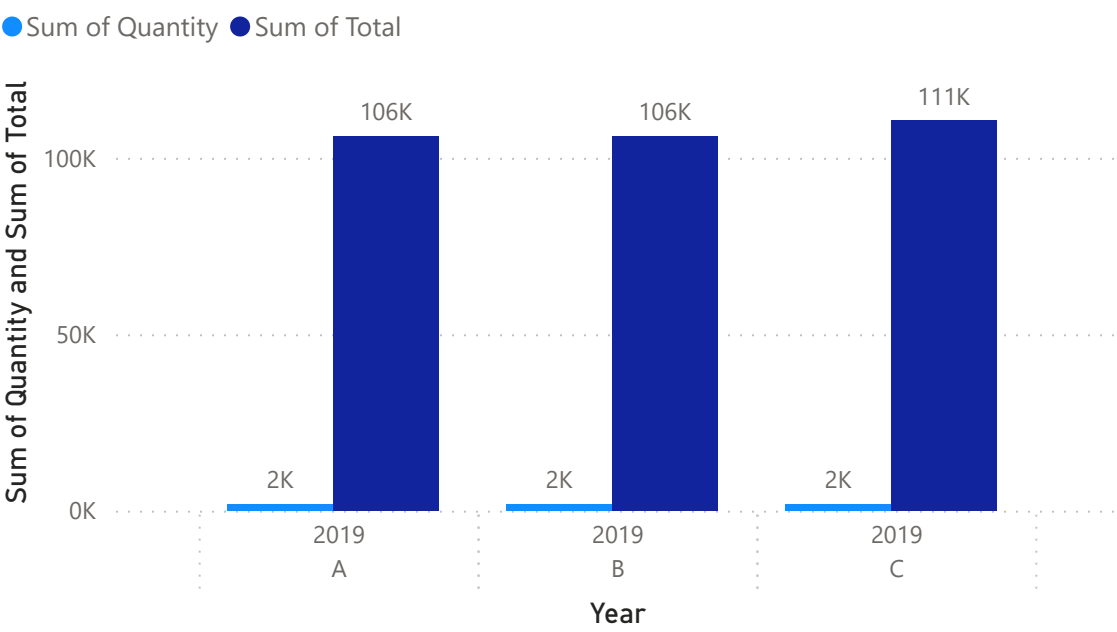
Gross income by Month



Total Sales by Branch



Sales by Branches



Categories by Rating

