

Contact

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Top Skills

Problem Solving
Search Engines
Spoken English

Certifications

Data Analysis
Introduction to Data Science
Specialization
Tools for Data Science
Tata Data Visualisation Virtual
Experience Programme
PM4NGO's Member

Ese Amadasun

Webmaster @ The Nigerian Observer | PMD Pro | Data Analyst |
Web Developer
Benin City, Edo State, Nigeria

Summary

I am a tech enthusiast with specialties in data analysis, software engineering, Python programming, Javascript, HTML , CSS , and WordPress, combined with good teamwork, effective communication, and good leadership skills

I am a dedicated and focused professional with attention to detail. I excel in managing multiple tasks under pressure, and my self-motivation drives my success in overseeing several large-scale projects in the area of youth empowerment, HIV/AIDS, Human Trafficking, Gender, OVC, Sexual and Reproductive Health and Rights issues, etc.

My skills extend to formative research, report writing, data collection, and analysis, and I am proficient in various computer applications and programming, including Microsoft Office, Excel, PowerBi, and web design. I have a keen eye for data analysis and management, and my organizational skills are exceptional. My ability to communicate effectively, both verbally and in writing, adds value to the projects I undertake.

You can explore my profile to see my completed and ongoing projects both in tech and project management related and feel free to get in touch.

Currently working with Bendel Newspapers Corporation (publishers of The Nigerian Observer titles), an agency of Edo State Government as a Webmaster

Experience

The Nigerian Observer
Webmaster

August 2008 - Present (16 years)

Benin City, Edo State, Nigeria

Serves as the primary contact for all aspects of the organizations website(s). Develops, implements, and maintains e-commerce applications in collaboration with the organizations retail operations, sales, marketing, and related departments.

Encourages and facilitates consistent, creative, and unified web design across the organizations web properties.

Collects and analyzes web analytics and similar data; identifies opportunities to improve search engine optimization (SEO), time on site, web traffic, and other relevant metrics.

Maintains and documents ownership of companys internet domains.

Assists employees with use of company websites through one-on-one support, user guides, and training sessions.

Ensures compliance with company policies, procedures, and ethical standards; software licenses; and applicable state and federal laws and regulations including data security, privacy, and intellectual property laws.

Maintains current knowledge of best practices and emerging developments in web design, web development, and technology.

Performs other related duties as assigned.

Excelerate

Data Analyst Associate Intern

December 2023 - January 2024 (2 months)

India

Essential Functions of this internship

1. Analyse user data to derive meaningful insights
2. Prepare trend analysis to facilitate decision making
3. Work on data preprocessing to ensure accuracy and consistency
4. Create a dashboard to effectively visualise your analysis and present it to the team

Oasis Infobyte

Data Science Intern

December 2023 - January 2024 (2 months)

This one-month internship was designed to be a comprehensive learning experience, focusing on enhancing my skills and knowledge in the field of data science through practical, hands-on projects.

CodSoft

Data Science Intern

October 2023 - November 2023 (2 months)

West Bengal, India

During a four-week data science internship at Codsoft from October 15 to November 15, 2023, I engaged in several impactful projects. The Titanic Survival Prediction Project was my first, where I developed a model to predict passenger survival using data like age, gender, and ticket class, delving into maritime history and socio-economic aspects.

Next, I tackled the Movie Rating Prediction Model, predicting film ratings based on genre, director, and actors, which enhanced my understanding of the entertainment industry's dynamics and storytelling impact.

In the Car Purchase Amount Prediction project, I employed linear regression to forecast car purchase amounts based on customer data such as age, salary, and net worth. This project deepened my insights into consumer behavior and market segmentation, revealing the narratives behind the numbers.

The final project was the Credit Card Fraud Detection Model, where I created a machine learning model to detect fraudulent credit card transactions, a challenging exercise in balancing accuracy and speed in fraud detection.

Throughout the internship, I significantly improved my skills in data preprocessing, model development, evaluation, and strategic problem-solving. Most importantly, I learned to apply theoretical data science knowledge to real-world scenarios across various domains.

Girls' Power Initiative (GPI)

Project Officer

September 2021 - November 2022 (1 year 3 months)

Benin City, Edo, Nigeria

Street Child and Girls' Power Initiative (GPI) in partnership to reduce the rate of trafficking in person in Edo state through prevention, protection and system strengthening.

This strategies will increased prevention of trafficking by addressing the drivers of trafficking in communities including stemming deceitful strategies used by traffickers; increase protection of survivors of trafficking through a survivor-centred approach that meets the critical needs of returnee survivors

of trafficking and breaks the vicious cycle of revictimisation of trafficking survivors; and strengthening partnerships for combatting trafficking by creating cooperation and linkages between the efforts of key anti-trafficking actors in Edo State.

The project, Stop trafficking! Prevention and Protection of Young Persons, Women and Girls Vulnerable to or Survivors of Trafficking in Edo State, Nigeria, will last for 15 months and it is part of ALTP project that is implemented by Expertise France, with the financial participation of the European Union, the Ministry for Europe and Foreign Affairs and the Ministry of Economy and Finance.

The Stop Trafficking project will be executed in three (3) local government areas of Edo State, namely: Ikpoba Okha, Oredo and Egor.

Girls' Power Initiative (GPI)
Monitoring and Evaluation Officer
November 2013 - April 2022 (8 years 6 months)
Benin City

Coordinate household and VC enrollment,
Design M&E plan,
Conduct quality assurance,
Training of volunteers on data management
Report writing
Provide support in monitoring, coaching and training of LGA on monitoring
Conduct site visit and verification
Collate, update and maintain all data into database

Bendel Newspapers Company Limited
Head, Communication Unit
2000 - April 2022 (22 years)

Web design and management, updating, news sourcing/gathering, computer maintenance

Girls' Power Initiative (GPI)
Communication Officer
August 1999 - December 2012 (13 years 5 months)
Benin City

Education

Ambrose Alli University

B.Sc (Ed), Business Education · (2001 - 2005)

Mikon Institute of Information Technology

Oracle · (2010 - 2010)

CWW Tech Africa Training Program (Cohort 4.0)

Certificate of Completion, Data Analysis · (July 2023 - August 2023)

Holberton School

Computer Software Engineering, Full Stack Software Engineering | Back-end · (November 2022 - December 2023)