

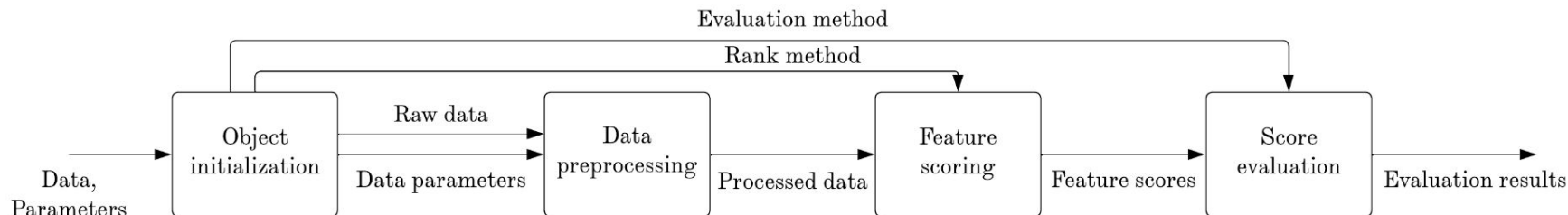
Feature selection on large and sparse datasets

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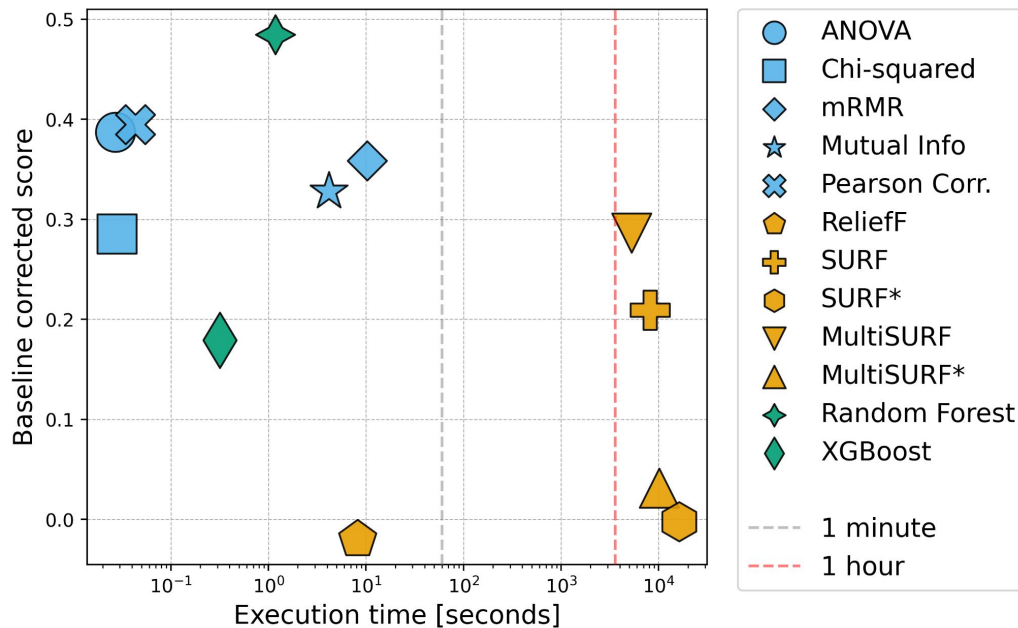
Problem & dataset

- Outbrain, web recommendation platform
- Sparsity, high cardinality, uninformative features
- Efficient feature selection approach
- Ranking & evaluation pipeline

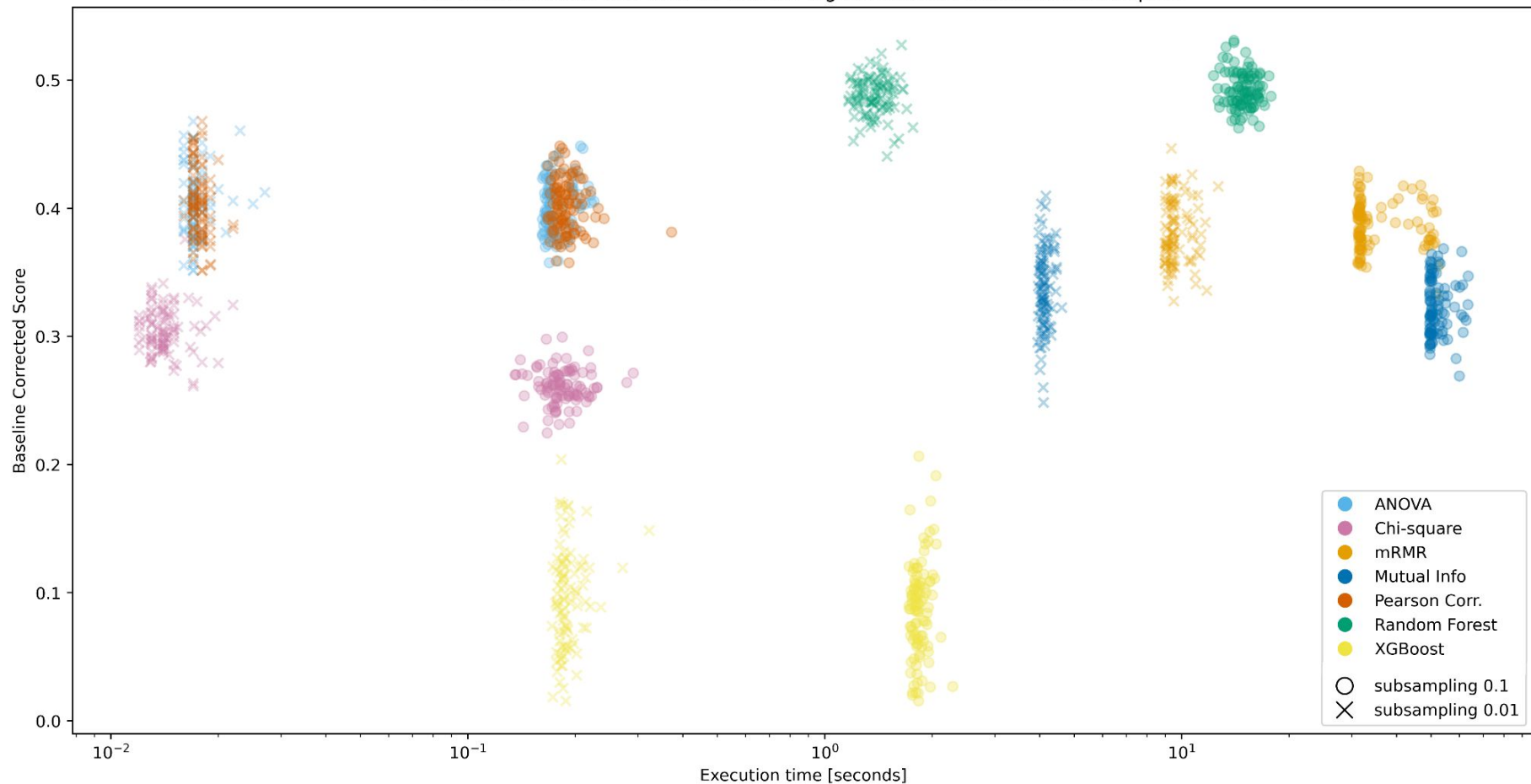


Algorithms

- Filter and wrapper methods
- Using statistical properties
- Relief based approaches
- Baseline corrected score
- First eliminations

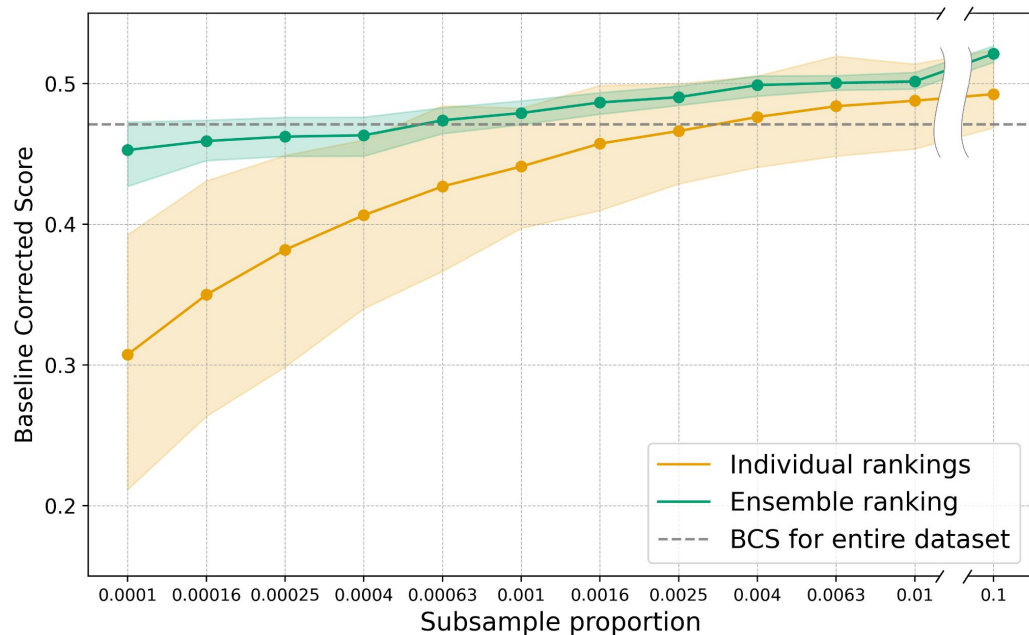


Performance over 100 runs for several algorithms with 1% and 10% samples.



RF performance & ensemble

- Subsampling optimization
- Ensemble approach
- Borda count voting system
- Gain for the smallest samples
- Performance & variance



Conclusions

- Same data
- Faster execution
- Better scores
- Less uncertainty

