



Structure your
DeFi game with
DeFi Struct.



Problems

- › The current digital asset ecosystem is complex to use and the risk/reward ratio is hard to understand.
- › Product & strategy structuring is hard, there are no clear standards.
- › Tooling to interact with digital assets is great but the risks are unclear



- › Overflow of experiments in the digital asset ecosystem it is hard to identify opportunities.
- › Lack of liquidity but barrier to entry is still high.
- › Digital Assets are seen as risk on type of investments but there is a broader spectrum.
- › #DeFi suffers from an Agency Problem in order for #DeFi to mature incumbents need to go.

Problems

Virgin DeFi Analyst

Checks Coingecko
for best price execution

Farms audited
projects

Avoids Ponzis

Checks allocation
FDV,
vesting,
Lockup
before buying token

Analyzes
Platform Usage
Before
Buying token

Chad DeFi Degen

Premines Projects
Before they Launch

Farms 1000% yield on
unaudited platforms

Buys Tokens that
Cartoon characters shill

Loves Ponzis

doesn't know or
care
what FDV means

FOMOs into Pumps

TAM: (Total Addressable Market)

DeFi: 50 Billion U.S.D +-

<https://defillama.com/>

Crypto ecosystem: 1.2 Trillion U.S.D +-

<https://coinmarketcap.com/charts/>

Institutional Depositors: 60 Trillion U.S.D +-

[institutional-depositor-market-size](#)

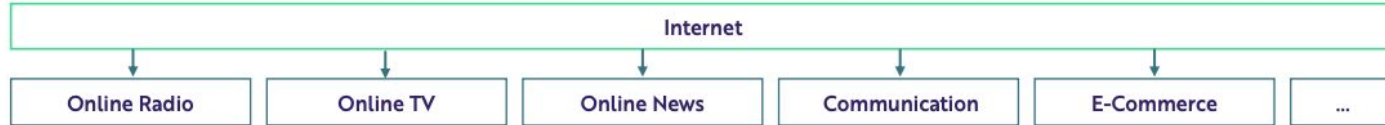


Public Blockchains will transform every traditional asset class

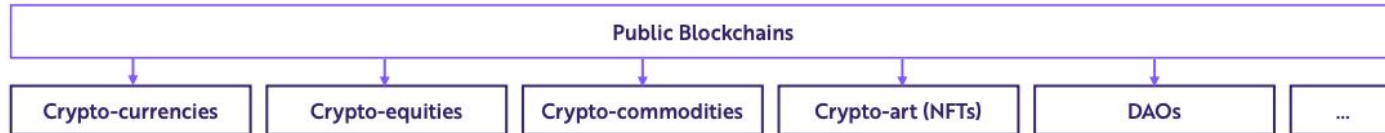
Investors once thought the internet was a new channel among others:



Now, the internet is facilitating **all** channels:

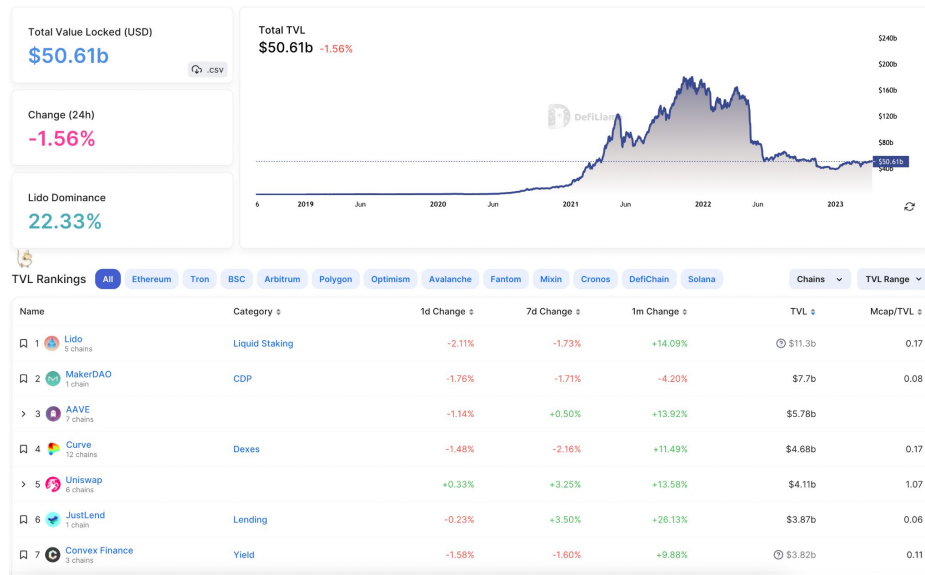
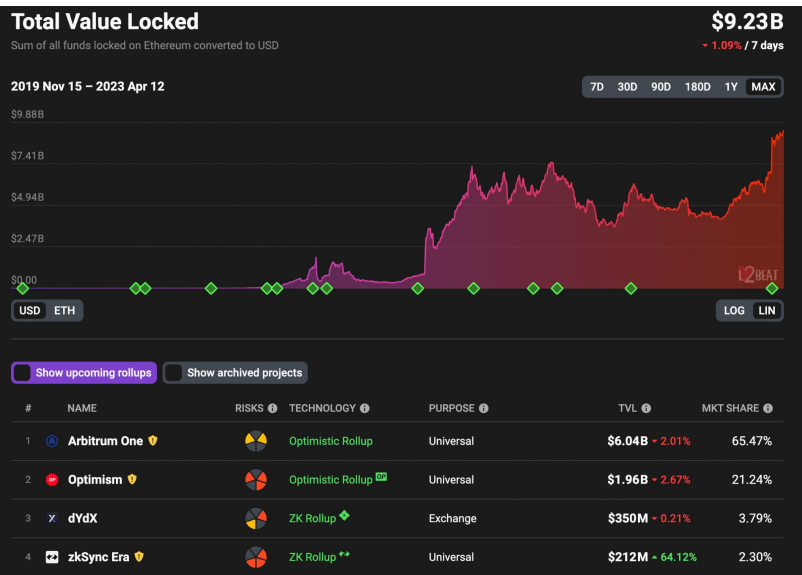


Similarly, cryptoassets issued on public blockchains are likely to impact **all** asset classes. Just as the internet turned information into packets online, public blockchains are likely to turn all assets into transactions on-chain.



Excellent tools; there's room for improvement

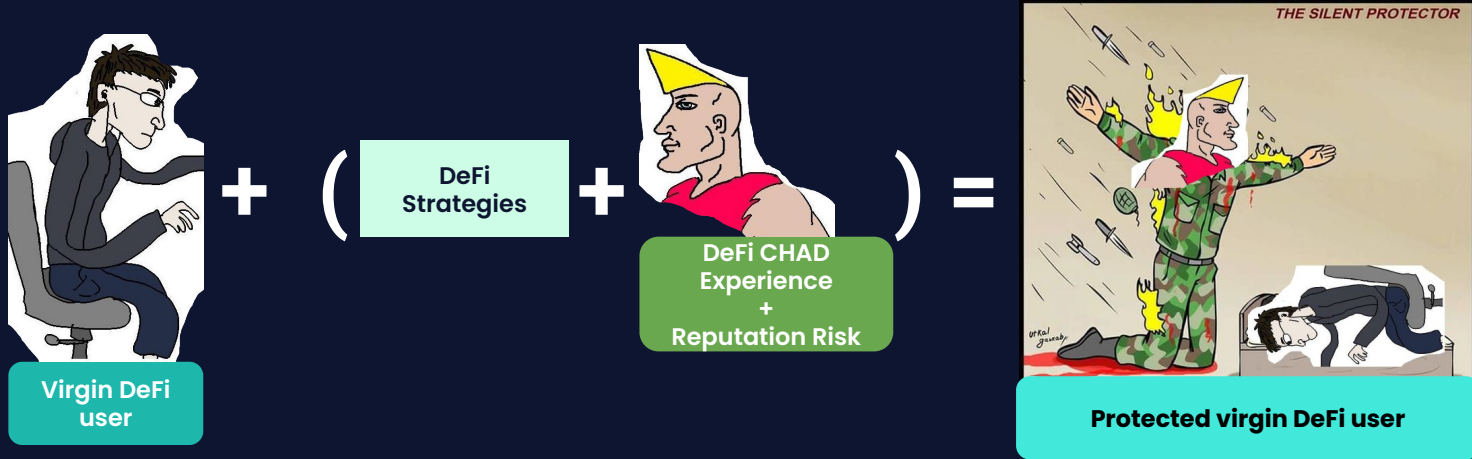
One of DeFi super powers is composability and transparency there is no tool or reputation system that can help users classify risks and structure different products together.



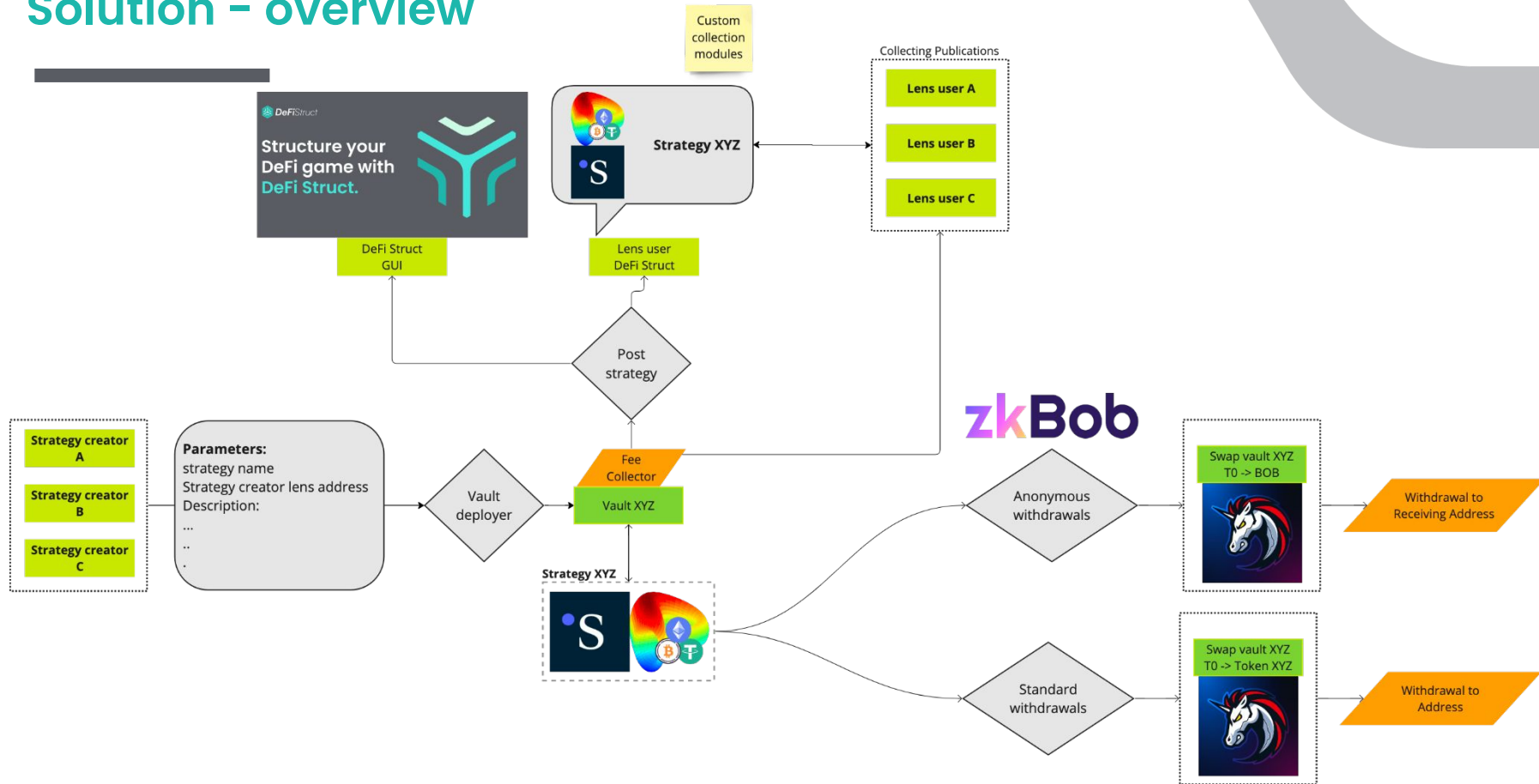
Solution

**Build transparent structured products for the #DeFi ecosystem
with social proof that underwrites legitimate strategies.**

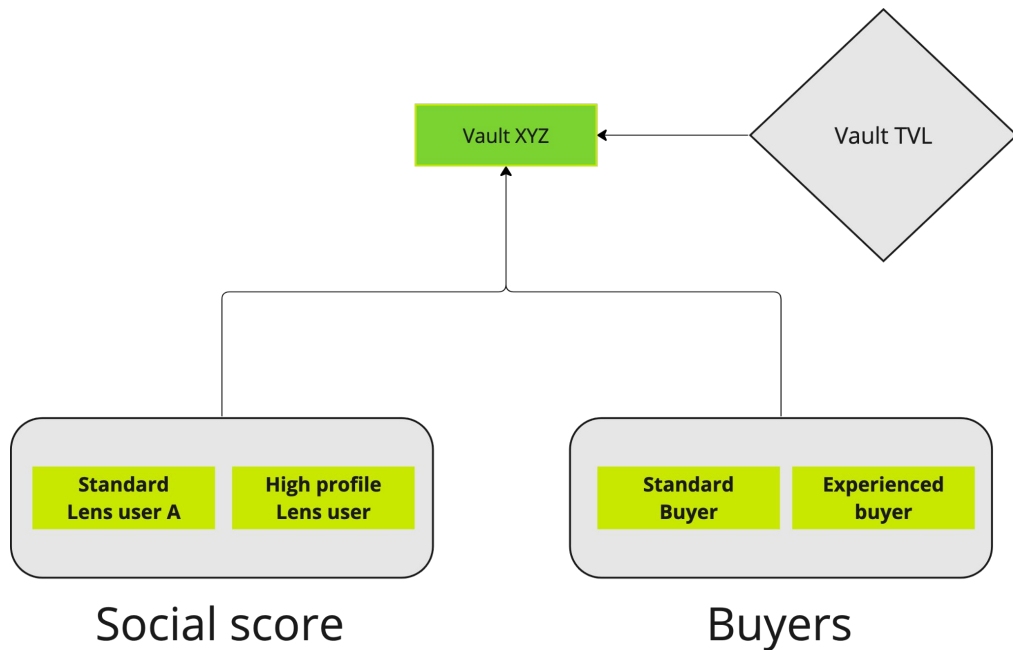
Chads can devise robust strategies and maintain honesty when their reputation is at risk.
To promote chad behavior, we offer anonymous withdrawals using zero-knowledge proofs.



Solution – overview



Solution – Reputation score

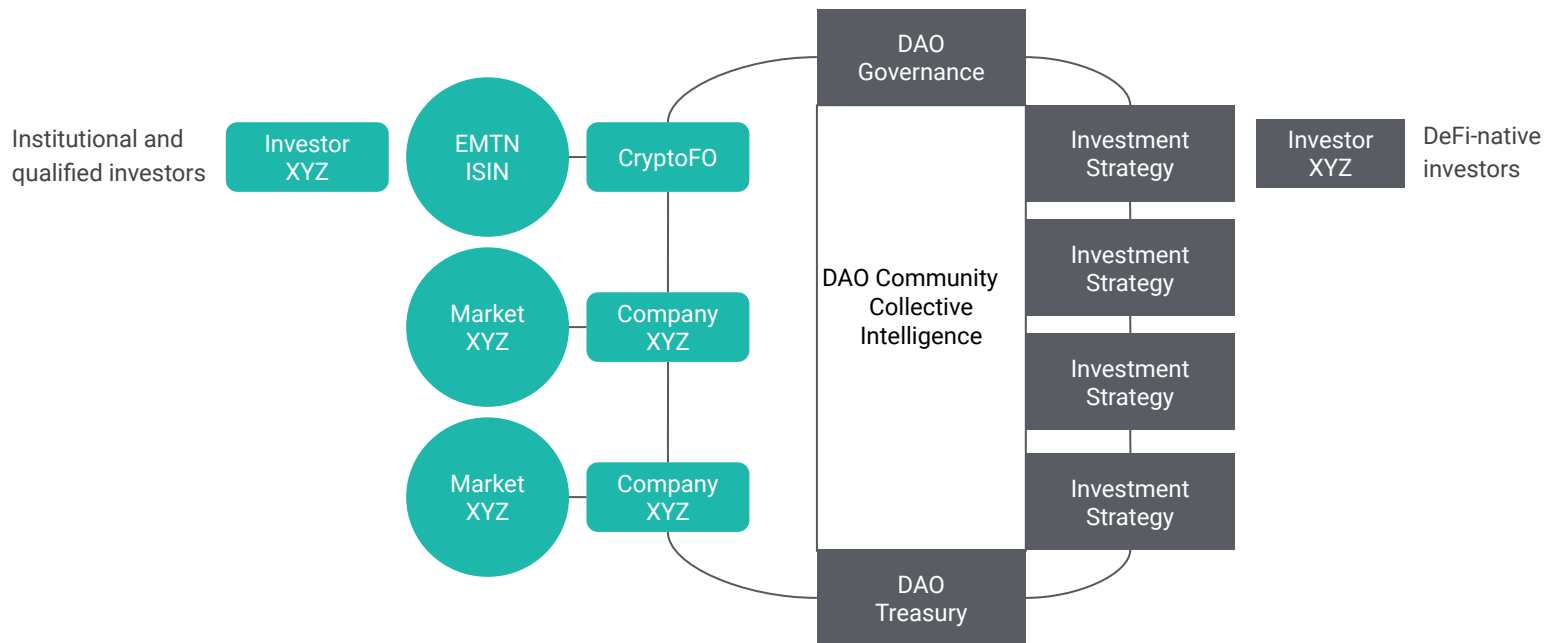


Reputation score:

TVL + exp wallets + Social score

Exact parameters WIP{}

DeFi Struct Value flows & FEES



Proof of concept


 **DeFiStruct**

StrategiesPortfolio

0.9987395874932778 ETH0x270...142b

All Strategies


Asset	Strategy	Risk	REP Score	APY	Supply
 dsDAI	dsDAI DCA	Low	4.5	5.5%	0
 dsGHO	dsGHO DCA	Low	4.5	5.5%	0

 **DeFiStruct**

StrategiesPortfolio

0.9987395874932778 ETH0x270...142b

[Back](#)
[Overview](#)
[Position](#)
[Deposit](#)
[Withdraw](#)

 dsGHO

dsGHO DCA

Low

4.5


5.5%

0

Withdraw Form

dsGHO Balance: 0

Withdraw Privately



Click how to create a Receiving Address

Toggle to withdraw privately with zkBob

☐

 **DeFiStruct**

StrategiesPortfolio

0.9987395874932778 ETH0x270...142b

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 dsGHO

dsGHO DCA

Low

4.5

5.5%

0

 dsGHO

0.0000 ETH

Assets in your dsGHO DCA: 3.423000 dsGHO (238.24)

Create

 DeFiStruct



Conclusion

There is a need for transparent DeFi products that will offer clear risk/reward information and give more insight and hold people that promote or write strategies more socially accountable. To encourage people to use strategies more public we will implement a private withdrawal functionality.

The Structured Products vertical in crypto is quite nascent and the underlying infrastructure is yet to develop. The yields of structured products need to become sustainable and scalable with assets under management (AUM). Having said that, the future of Structured Products is bright and we believe the protocols that are able to promote transparent and verifiable risks and returns will succeed in the future.

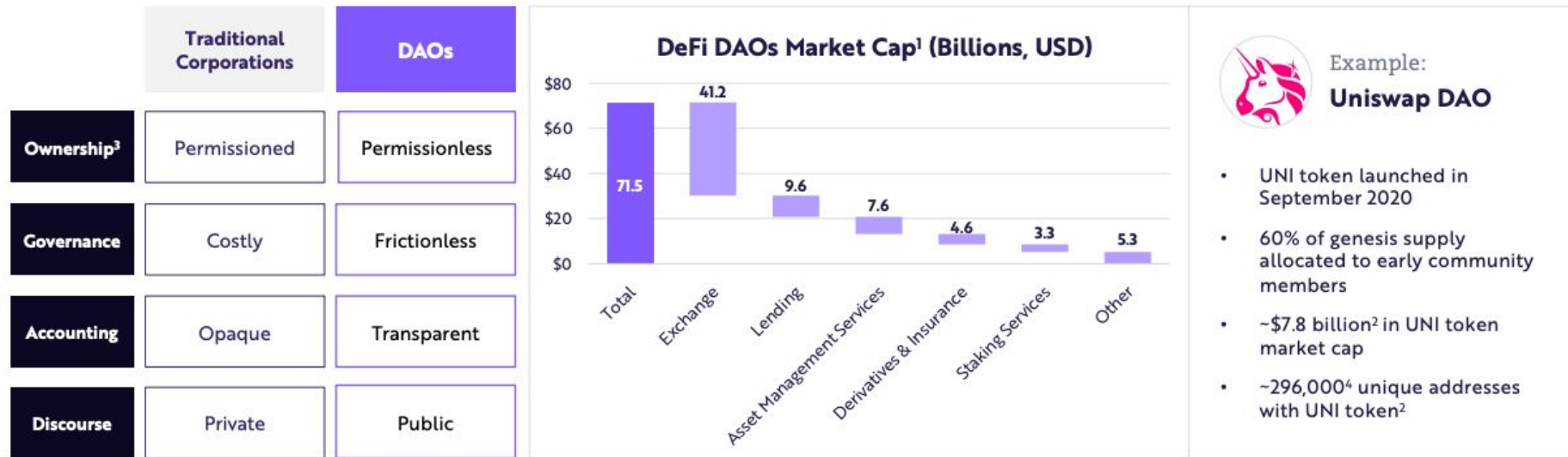


Thank you Any
Questions?



Asset Management Protocol

Critical to DeFi's governance, DAOs are replacing centralized, hierarchical corporate structures with decentralized communities.



The average funding round has almost tripled to \$15.8Mill in 2020, up from \$5.7Mill in 2019 (according to PitchBook) due to rising valuations and faster growth, which demands more capital.

2022 rates will probably be higher>?

Him Gajria

Centralised Finance

Decentralised Finance

Money



Central Banking*



Commercial Banking



Investment Banking*



Exchange



Brokerage*



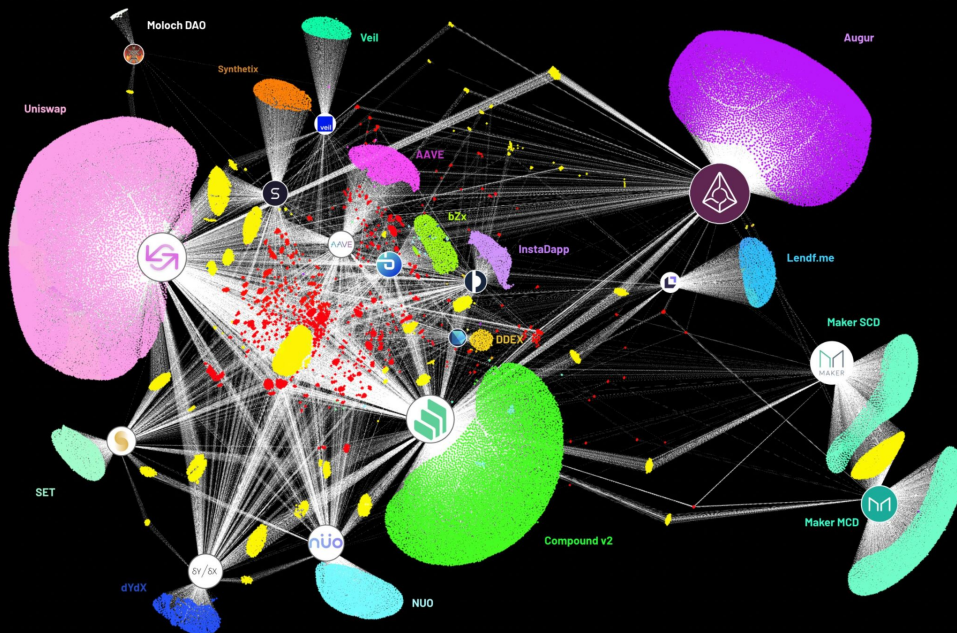
Insurance



Payments*



Asset Management



DeFi Chad



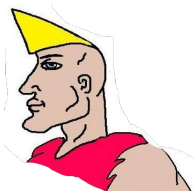
Virgin DeFi
user

+

(

DeFi
Strategies

+



DeFi CHAD
Experience
+
Reputation Risk

)

=



Protected virgin DeFi user