



**PMRG**  
Market DATA Glance

DALLAS-FORT WORTH OFFICE  
MARKET REPORT  
SECOND QUARTER 2015

**PMRG** | PM Realty Group



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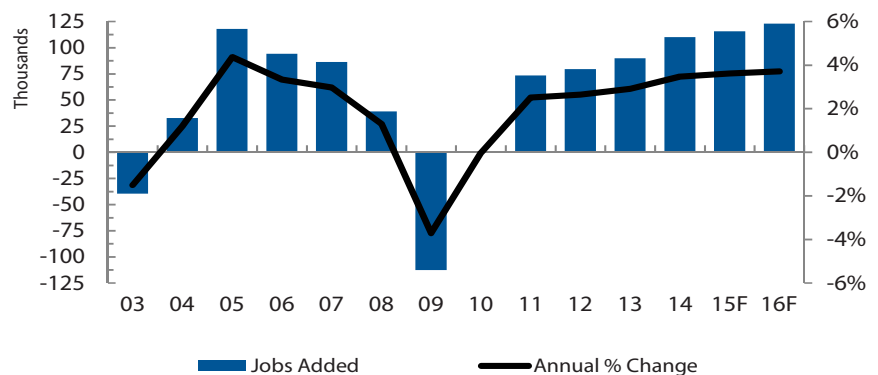
## ECONOMIC OVERVIEW

The North Texas region continues to rank among the nation's top performing economies as companies are expanding and relocating into the Dallas-Fort Worth metropolitan area. The business-friendly benefits of operating in Texas, the diversification of the companies in the market, the lower cost of living and the comparative ease of commuting have fueled this massive growth witnessed – even when energy-related industries remain under pressure from the significant slide in crude oil prices experienced since last year.

The Dallas-Fort Worth metropolitan area has added an astonishing 110,500 jobs in the 12 months ending May 2015, which represents an annual increase of 3.4% in employment. The industry sectors with the most jobs created in the prior 12 months were Trade, Transportation & Utilities (29,200 or 4.3% growth); Professional & Business Services (24,800 or 4.7% growth); and Leisure & Hospitality (17,600 or 5.2% growth). As a result of the job growth, the area's unemployment rate has dropped 120 basis points to 3.8% over the prior 12 months, its lowest point since 2001 and well below the national average of 5.5%.

The region's economic expansion is expected to continue for the remainder of this year and into 2016 and 2017, with solid growth anticipated in the professional business services, technology, healthcare and leisure & hospitality sectors, are driven by corporate expansion and relocations. Build-to-suit projects for State Farm Insurance, Toyota Motor Co, Federal Aviation Administration, FedEx, Dallas Cowboys, CoreLogic, Liberty Mutual and 7-Eleven have all either begun construction or have plans to begin construction in the oncoming months, with additional companies expressing interest in expanding or consolidating their DFW footprint.

Employment Trends



Source: U.S. Bureau of Labor Statistics, Moody's Analytics

Employment Growth by Sector

	CURRENT READING	12-MONTHS PRIOR READING	ANNUAL CHANGE	HEALTH (Improving or Declining)
Mining, Logging & Construction	196.2	192.5	1.9%	▲
Manufacturing	260.2	261.9	-0.6%	▼
Trade, Transportation & Utilities	702.8	673.6	4.3%	▲
Information	81.1	82.4	-1.6%	▼
Financial Activities	276.4	263.8	4.8%	▲
Professional & Business Services	557.5	532.7	4.7%	▲
Education & Health Services	415.9	398.8	4.3%	▲
Leisure & Hospitality	354.6	337	5.2%	▲
Other Services	116.9	117	-0.1%	▼
Government	414.3	405.7	2.1%	▲

Source: U.S. Bureau of Labor Statistics, Employment Data as of May 2015



### OFFICE MARKET ASSESSMENT

The DFW office market recorded 1,660,522 sq. ft. of direct net absorption during the second quarter, increasing its year-to-date absorption count to nearly 3.2 million sq. ft. – which remains on pace to achieve its best year since 1999. Driven by build-to-suit construction and corporate relocations into the market, DFW's overall direct occupancy rates have increased 70 basis points to 83.3 since the beginning of the year. Additionally, recently delivered office product has lease commitments in place which will commence throughout the remainder of 2015 and into 2016.

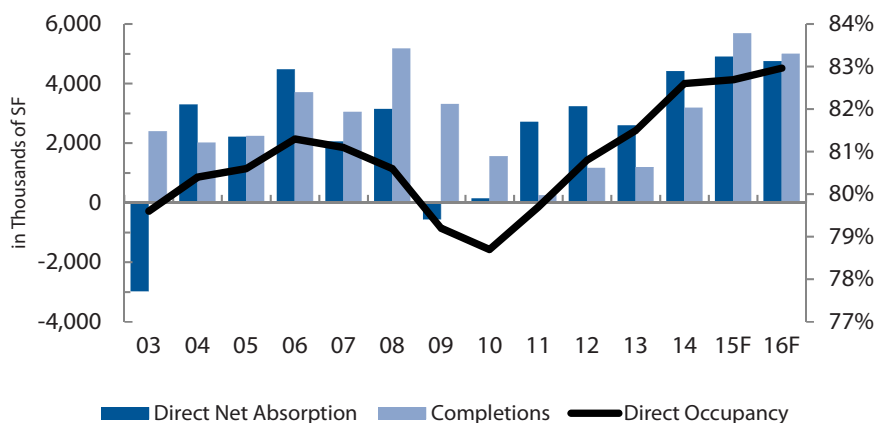
During the quarter, Class A product experienced 1,179,082 sq. ft. of direct absorption gains, compared to 371,787 sq. ft. of gains in Class B product. Class A occupancy rates improved 90 basis points during the quarter to 84.1% and have grown 130 basis points since mid-2014. Class B direct occupancy rates increased 50 basis points to 82.1% and have improved 110 basis points over the prior 12 months.

The metropolitan economy is continuing its rapid growth while businesses are relocating to the area and expanding within the market. Class A product has been the largest benefactor of the healthy economy as tenants have trended towards moving to higher quality and more efficient space while minimizing their overall footprint. The second quarter witnessed a plethora of significant transactions. The most significant of which included: RealPage, Inc. committing to nearly 400,000 sq. ft. in the Lakeside Campus, CoreLogic's 327,180 sq. ft. build-to-suit lease at the Offices of Cypress Waters, and Liberty Mutual signing a deal to lease the 160,000 sq. ft. Tollway Office Center II.

### FORECAST

- With the continued high demand of quality space, the leasing market will remain a landlord favorable setting in the most desirable submarkets. However, a wave of new construction will deliver in the oncoming quarters to help alleviate the difficulty in finding superior space.
- As overall occupancy rates are hovering around 13-year highs, numerous speculative construction projects have commenced or have plans to begin construction across the DFW Metroplex. This will provide an abundance of new, high-quality space options for tenants as the local economy continues to expand at a brilliant pace.
- Office market fundamentals will remain healthy resulting from corporate relocations and expansions as companies are attracted to the metro area's business-friendly environment with relatively lower business costs and a well-educated labor force.

Office Market Trends



**DFW Metroplex Ranks 2nd in Job Growth:** Among the metropolitan markets with a workforce over 1 million, the DFW Metroplex ranks second in annual employment growth, following New York-Northern New Jersey-Long Island, NY.

**Home to 19 Fortune 500 Companies:** DFW ranks fourth among metropolitan statistical areas in the number of Fortune 500 headquarters. The metro's top employers are concentrated in telecommunications, transportation, aerospace/defense, health care, high technology, financial services and retail.

**DFW Economic Outlook:** The North Texas region's historically strong employment and population growth, diversified economy and low costs of doing business will lead to above-average performance. The employment outlook for Dallas-Fort Worth remains strong with a job growth forecast of 3.7% in 2015 and 3.9% in 2016, according to Moody's Analytics.

Market Trend Indicators

	Current Quarter	Change from Previous Quarter	Year	12-month Forecast
Direct Occupancy	83.3%	▲	▲	▲
Trailing 12 mos. Direct Net Absorption	5,996,562	▲	▲	▲
Under Construction	6,812,031	▲	▲	▲
Direct Asking Rents	\$22.32	▲	▲	▲



"Strong economic performance has made the Dallas-Ft. Worth metroplex attractive for large speculative and build-to-suit developments. The current pace of job growth is forecasted to improve significantly for 2015, translating into strong leasing demand for the numerous construction projects coming online" – said Kurt Cherry, Executive Vice President, Dallas Regional Office.

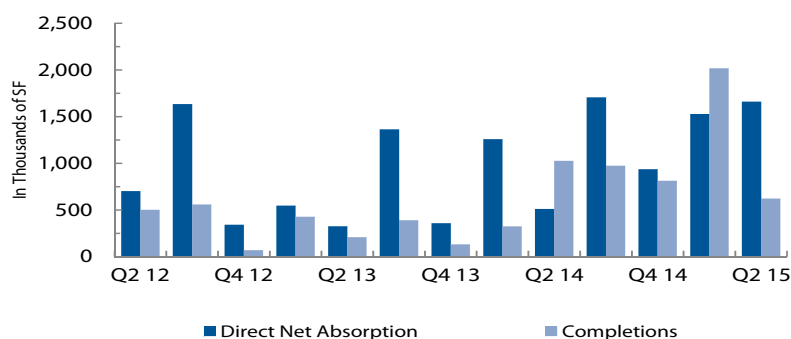
#### Submarket Occupancy Ranking

Rank	Submarket	Occ. Rate	Y-O-Y % Change
1	Preston Center	92.0%	-0.2%
2	South Ft Worth	91.3%	0.6%
3	Allen / McKinney	90.1%	3.1%
4	Richardson	89.5%	1.1%
5	East / South Dallas	88.5%	1.1%
6	Uptown/Turtle Creek	88.0%	-2.2%
7	Frisco / The Colony	87.4%	-2.9%
8	Upper Tollway / West Plano	87.1%	-0.5%
9	Ft Worth CBD	86.0%	2.9%
10	Lewisville / Denton	85.7%	-1.5%
11	Arlington / Mansfield	85.3%	-0.9%
12	Quorum / Bent Tree	84.8%	1.9%
13	Mid Cities	83.6%	3.0%
14	North / Northeast Ft Worth	83.4%	-2.7%
15	Las Colinas	83.1%	0.5%
16	Central Expy	81.7%	0.8%
17	Plano	79.4%	-0.8%
18	Dallas CBD	78.7%	6.0%
19	East LBJ	74.2%	-0.4%
20	Stemmons	73.8%	2.2%
21	West LBJ	72.6%	3.5%

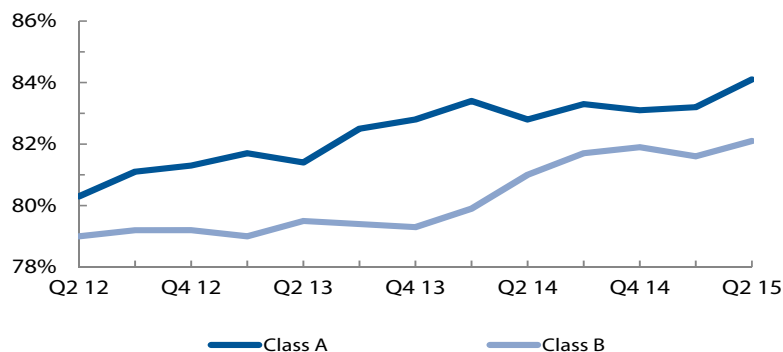
## NET ABSORPTION & OCCUPANCY

- Richardson once again led the DFW submarkets with the largest direct net absorption gain totaling 451,456 sq. ft. – virtually all taking place in Class A product – as State Farm moved into the remaining 431,137 sq. ft. of their campus in Plano.
- Las Colinas posted 377,410 sq. ft. of direct net absorption during the quarter. The Class A sector absorbed 299,620 sq. ft. of space, highlighted by Monitronics moving into their brand new 165,000 sq. ft. building at Mercer Business Park. Class B buildings also added 64,703 sq. ft. to the quarterly absorption total.
- Quorum/Bent Tree recorded 122,899 sq. ft. of occupancy gains during the quarter, increasing its mid-year total to 306,201 sq. ft., largely attributed to SoftLayer Technologies taking 124,459 sq. ft. at Stanford Corporate Centre. Life of Southwest also added to the quarterly gains taking 27,000 sq. ft. at Millennium Tower.
- Central Expressway rebounded from an unimpressive first quarter by absorbing 110,624 sq. ft. of direct space, with the largest gain resulting from TopGolf's move into 36,221 sq. ft. at Northpark Central and a flurry of activity between the 10,000 to 20,000 sq. ft. range.
- Dallas CBD added 100,460 sq. ft. to the quarterly absorption total. Comerica Bank Tower featured the largest tenant movement with Bickel & Brewer renewing and downsizing into 35,581 sq. ft. from their 48,183 sq. ft. space and Comerica Incorporated expanding by 25,135 sq. ft. within the building.
- Upper Tollway/West Plano witnessed a negligible, but misleading gain of 2,058 sq. ft. during the quarter. Hilti, Inc. moved into 55,584 sq. ft. at Legacy Tower, RamQuest and Sigma Technology Solutions took a combined 44,205 sq. ft. at International Business Park XVI, while Wellness International seized 20,000 sq. ft. at Legacy Place II. These move-ins were countered by Legacy Texas Financial Group vacating 36,583 sq. ft. at 5000 Legacy, Heartland Payment Systems leaving 26,988 sq. ft. at Lincoln Legacy One, and Kaye Bassman relinquishing 25,702 sq. ft. at Interchange Office Center.

#### Direct Net Absorption vs. Completions



#### Direct Occupancy Rates



### RENTAL RATES & LEASING ACTIVITY

- Class A full-service rates improved by \$0.44 to \$25.56 per sq. ft. during the quarter and have increased 5.1% (or \$1.24) over the prior 12 months. Class A rents have reached record highs and are likely to continue growing as speculative new construction delivers to the competitive market.
- Class B asking rents increased by \$0.14 to \$18.97 per sq. ft., and have increased by 3.3% (or \$0.60) over the prior 12 months. Class B asking rents are at their highest level since late-2001.
- During the quarter, 86% of the DFW submarkets experienced rent growth. However, opportunities for tenants to capitalize on attractive lease terms with incentives and concessions still exist in submarkets with higher vacancy rates, such as Dallas CBD and the LBJ and Stemmons Freeways.
- Higher occupancy rates have allowed landlords to raise Class A rents in the most desired submarkets, which include Uptown/Turtle Creek, Preston Center, Frisco/The Colony, Allen/McKinney, Quorum/Bent Tree and Upper Tollway/West Plano.
- Class A trailing 12-month leasing velocity has declined 11.3% to approximately 9.5 million sq. ft. within the past year as large space options in the most desirable submarkets are becoming increasingly limited. The Class B trailing 12-month leasing velocity has declined for the seventh consecutive quarter to approximately 6.3 million sq. ft.
- As new construction is delivered to the competitive market, the flight to quality trend will likely continue encouraging tenants in Class B and lower-tier Class A space to take advantage of attractive deals in higher quality buildings.

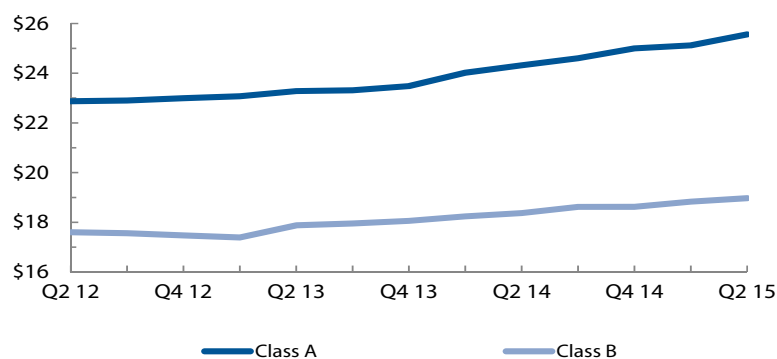


"Sustained demand for quality space should result in moderate rental rate growth in the top performing submarkets in 2015 as quality space options become limited," said Kurt Cherry, Executive Vice President, Dallas Regional Office.

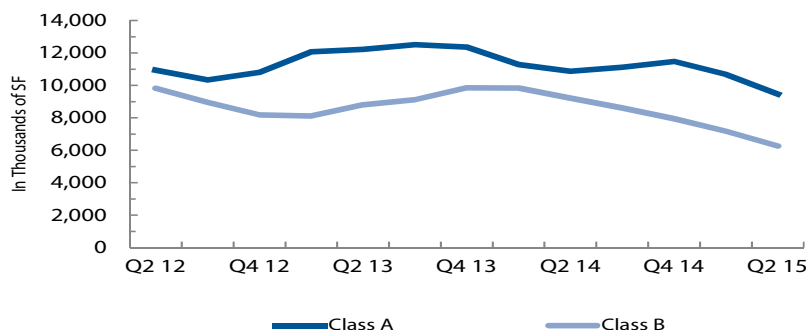
#### Submarket Rental Rate Ranking

Rank	Submarket	Rental Rate	Y-O-Y % Change
1	Uptown/Turtle Creek	\$34.62	12.0%
2	Preston Center	\$34.13	3.7%
3	Frisco / The Colony	\$28.56	-3.0%
4	Upper Tollway / West Plano	\$27.62	-2.4%
5	Ft Worth CBD	\$26.75	2.3%
6	Central Expy	\$24.56	9.3%
7	Allen / McKinney	\$24.54	-1.6%
8	Las Colinas	\$23.38	6.1%
9	Dallas CBD	\$22.62	5.8%
10	Lewisville / Denton	\$22.07	11.7%
11	Mid Cities	\$21.67	1.4%
12	South Ft Worth	\$21.56	0.8%
13	Quorum / Bent Tree	\$21.18	3.4%
14	Plano	\$20.99	4.4%
15	East LBJ	\$20.23	4.4%
16	East / South Dallas	\$18.57	-0.5%
17	Richardson	\$18.32	-5.1%
18	Arlington / Mansfield	\$17.92	0.7%
19	North / Northeast Ft Worth	\$17.53	10.5%
20	West LBJ	\$16.93	1.9%
21	Stemmons	\$14.79	-1.3%

Rental Rates  
(\$/SF/Yr. Full Service)



Direct Leasing Activity  
Rolling 12-Months



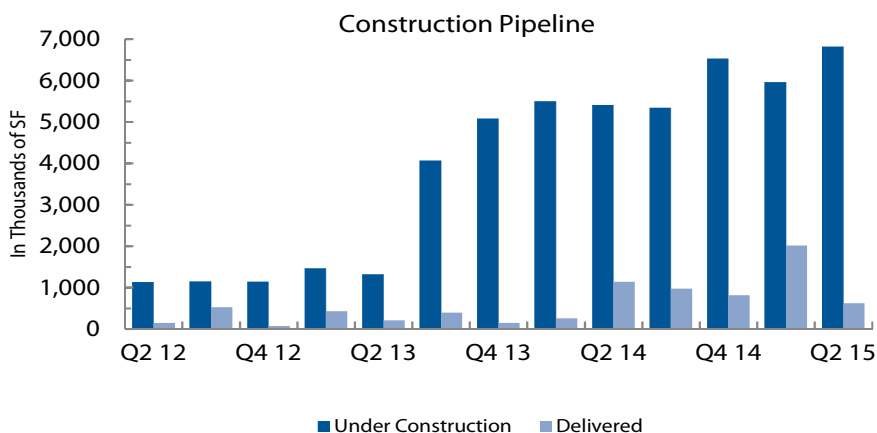


## CONSTRUCTION

## RECENT ANNOUNCEMENTS

- Lincoln Property Co. acquired a tract of land near Klyde Warren Park to develop a 23-story office tower in the Dallas CBD. The 250,000 sq. ft. office building has plans to include a restaurant, fitness center, conference space, and an amenity deck overlooking the park.
- Kubota Tractor Corp. announced plans to relocate from Southern California to Grapevine, which would create 344 new jobs and \$51 million in capital investments in Texas. Construction on the new facility will begin this year with delivery scheduled for early-2017.
- Toyota Motor Co has increased the size of its West Plano corporate campus in the Legacy West development to 2.1 million sq. ft. – bringing more jobs to the region than the 4,000 jobs originally planned. Construction is scheduled to break ground in the oncoming months and complete mid-2017.
- Gaedeke Group LLC, which recently purchased 11 acres east of the Toyota and FedEx headquarters in West Plano, is nearing groundbreaking on One Legacy West. The 327,856 sq. ft. tower will be the first of two luxury office buildings within the Legacy West mixed-use development. Construction is scheduled to complete by the end of 2017.
- Liberty Mutual is the third major corporate tenant preparing to move to the Legacy West development, with plans to occupy over one million sq. ft. within two 20-story office towers and adding 5,000 people to the community.
- British Telecom Group plans to move its American headquarters and 250 jobs to Cypress Waters, joining Nationstar, 7-Eleven, and Cheddars Casual Restaurants at the Cypress Waters mixed-use development.

- The office construction pipeline has increased 26% within the past year to more than 6.8 million sq. ft. (excluding corporate-owned projects), continuing its surge experienced since late-2013. Only about 47% of this space has been pre-leased as developers have felt increasingly comfortable breaking ground before securing a lead-tenant.
- During the quarter, developers delivered 622,675 sq. ft. of new product to the market. The largest construction delivery during the quarter was Frost Tower, a 167,735 sq. ft. office tower in the Uptown/Turtle Creek submarket, developed by Harwood International. Although Frost Tower delivered vacant, lead tenants Polsinelli and Frost Bank will both move into their new spaces during July 2015.
- The second quarter witnessed developers break ground on approximately 650,000 sq. ft. of new office space. The largest project featured Legacy West, a speculative 360,000 sq. ft. office tower in the Upper Tollway/West Plano submarket, being developed by Karahan Companies and Invesco Realty Advisors. Cawley Management's 197,740 sq. ft. Tollway Center project in Quorum/Bent Tree, also broke ground during the quarter.
- The building boom has largely been concentrated in the northern Dallas suburbs but has scattered to the urban core. Office towers underway in the Uptown/Turtle Creek and Dallas CBD submarkets, include Crescent's McKinney & Olive, a 530,000 sq. ft. Class A office tower; Hall Financial Group's 450,000 sq. ft. KPMG Plaza and KDC's 150,000 sq. ft. 1920 McKinney, will help ease the shortage of quality Class A urban space.
- Many build-to-suit projects are expected to begin construction during the upcoming months, as well as speculative Class A office product. For instance, KDC Real Estate Development is approaching ground breaking on Toyota Motor Corporation headquarters, a 2.1 million sq. ft. development in Upper Tollway/West Plano. Also, Hines plans to begin construction on Victory Center, a speculative 473,760 sq. ft. Class A office property in the Uptown/Turtle Creek submarket in late-2015.



## SIGNIFICANT PROJECTS UNDER CONSTRUCTION

PROJECT NAME	SIZE (SF)	SUBMARKET	MAJOR TENANT	% PRE-LEASED	DEVELOPER	TARGET COMPLETION
McKinney & Olive	530,000	Uptown / Turtle Creek	Gardere Wynne Sewell	41%	Crescent	3Q 2016
Future State Farm Campus**	500,000	Richardson	State Farm Insurance	100%	KDC	1Q 2016
Raytheon HQ**	490,000	Richardson	Raytheon	100%	KDC	4Q 2015
KPMG Plaza at Hall Arts	450,000	Dallas CBD	KPMG, Jackson Walker	66%	Hall Financial Group	3Q 2015
Wade Park 1	400,000	Frisco/The Colony	N/A	0%	Greenstone Properties	4Q 2016
The Star	398,769	Frisco/The Colony	Dallas Cowboys	20%	Hines	4Q 2016
Legacy West	360,000	Upper Tollway/ W Plano	N/A	0%	Karahan Cos & Invesco Realty	4Q 2016
FAA Southwest Regional HQ**	357,214	N-NE Ft. Worth	FAA Southwest	100%	Manhattan Construction Co	3Q 2015
7-Eleven Headquarters**	325,000	Las Colinas	7-Eleven	100%	Billingsley Co.	2Q 2016
Granite Park V	306,200	Upper Tollway/ W Plano	N/A	19%	Granite Properties	3Q 2015
FedEx HQ - Legacy Business Park**	265,000	Upper Tollway/ W Plano	FedEx Office & Print	100%	KDC Real Estate	4Q 2015

\* Corporate-owned \*\* Build-to-suit Note: Corporate-owned office buildings excluded from competitive statistics



### SUBMARKET STATISTICS

Submarkets	TOTAL SPACE AVAILABLE			Direct Occupancy	DIRECT NET ABSORPTION		CONSTRUCTION		ASKING RENT	
	Total Inventory SF	Direct	Sublease		Current Qtr.	Year-to-Date	Completions Current Qtr	Under Construction	Class A	Class B
Dallas CBD	25,593,267	7,434,246	408,893	78.7%	100,460	238,446	-	450,000	\$23.20	\$19.13
Uptown / Turtle Creek	10,690,809	1,731,168	332,546	88.0%	47,560	7,203	167,735	680,000	\$36.12	\$31.08
Preston Center	4,129,513	535,244	71,245	92.0%	27,566	25,123	-	190,000	\$35.75	\$27.71
Central Expy	11,687,810	2,389,716	141,765	81.7%	110,624	61,021	149,510	0	\$26.16	\$19.52
Quorum / Bent Tree	19,027,091	3,471,217	422,657	84.8%	122,899	306,201	-	197,740	\$26.42	\$18.16
Upper Tollway / West Plano	15,482,389	2,545,916	815,177	87.1%	2,058	197,163	59,280	1,584,399	\$29.28	\$25.14
West LBJ	4,164,441	1,376,064	51,601	72.6%	(22,003)	38,999	-	0	\$17.57	\$16.61
East LBJ	15,799,075	4,537,201	329,194	74.2%	(4,626)	19,157	-	0	\$23.04	\$17.26
Las Colinas	28,577,157	6,286,730	781,010	83.1%	542,110	404,379	165,000	466,219	\$25.99	\$19.96
Stemmons	10,510,504	3,079,973	174,571	73.8%	42,860	111,605	-	0	\$18.51	\$13.96
Richardson	14,192,088	2,031,121	851,067	89.5%	451,456	1,564,593	-	990,000	\$22.01	\$17.74
Allen / McKinney	3,054,409	436,408	157,228	90.1%	20,042	454	-	122,084	\$26.27	\$23.36
Plano	4,678,560	1,201,356	58,886	79.4%	40,540	78,753	-	0	\$22.87	\$20.19
Frisco / The Colony	4,301,573	674,082	151,852	87.4%	23,541	(15,064)	-	1,339,769	\$30.28	\$25.68
East / South Dallas	7,198,698	1,026,908	9,967	88.5%	37,214	6,130	-	20,773	\$29.64	\$17.66
Arlington / Mansfield	6,544,730	1,157,680	109,255	85.3%	(11,989)	6,082	-	50,955	\$20.10	\$17.78
Mid Cities	10,018,797	1,922,583	789,141	83.6%	89,527	105,696	-	0	\$25.97	\$19.05
Ft. Worth CBD	8,543,992	1,249,365	85,763	86.0%	50,459	121,840	-	0	\$28.77	\$19.68
North / Northeast Ft Worth	3,296,275	861,412	132,331	83.4%	49,409	76,873	-	357,214	\$23.05	\$17.31
Lewisville / Denton	5,401,815	1,018,833	101,494	85.7%	82,736	(107,999)	-	230,964	\$26.43	\$20.84
South Ft Worth	7,720,355	827,019	119,627	91.3%	22,779	107,083	81,150	131,914	\$25.83	\$21.80
Totals	220,613,348	45,794,242	6,095,270	83.3%	1,825,222	3,353,738	622,675	6,812,031	\$25.56	\$18.97

Property Types	Total Inventory SF	Direct	Sublease	Direct Occupancy	Current Qtr.	Year-to-Date	Completions Current Qtr	Under Construction	Asking Rent	Y-O-Y Change
Class A	113,737,609	24,117,179	3,592,162	84.1%	1,179,082	2,568,616	482,245	6,021,943	\$25.56	5.1%
Class B	97,877,165	20,219,675	2,497,108	82.1%	536,487	669,130	140,430	790,088	\$18.97	3.3%
Class C	8,998,574	1,457,388	6,000	86.0%	109,653	115,992	-	-	\$15.01	3.4%
Totals	220,613,348	45,794,242	6,095,270	83.3%	1,825,222	3,353,738	622,675	6,812,031	\$22.32	4.9%

### METHODOLOGY

**Total Inventory:** The total inventory includes all multi-tenant and single tenant leased office buildings with at least 20,000 square feet of gross rentable square footage.

**Total Space Available:** Available space currently being marketed which is either physically vacant or occupied.

**Direct Space:** Space that is being offered for lease directly from the landlord or owner of a building. Under construction space is not included in space available figures.

**Sublease Space:** Space that has been leased by a tenant and is being offered for lease back to the market by the tenant with the lease obligation.

**Direct Occupancy Rate:** Direct space physically occupied divided by the total rentable inventory.

**Direct Net Absorption:** The net change in occupied direct space over a given period of time.

**Under Construction:** Office buildings which have commenced construction as evidenced by site excavation or foundation work.

**Direct Asking Rents:** The quoted full-service asking rent for available space expressed in dollars per sq. ft.



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