

CSS SELECTORS BEST PRACTICES





SELECTOR INTENT



Selector Intent is the process of deciding and defining what you want to style and how you will go about selecting it.

e.g. If we want to select the main navigation menu:

```
header ul {
/* */
}
```

```
.site-navigation {
/* */
}
```

This selector's intent is to style any ul inside any header element, whereas our intent was to style the site's main navigation.



SELECTOR INTENT



"your selectors should be as explicit and well reasoned as your reason for wanting to select something."

Harry Roberts







Everything you choose, from the type of selector to its name, should lend itself toward being reused.

```
#container {
    /* */
}
```

```
.container {
    /* */
}
```







Don't style things based on where they are, but on what they are.

e.g. We want to style a promotion call-to-action button:

```
.promo a {
    /* */
}
```

```
.btn {
    /* */
}
.btn--promo {
    /* */
}
```

Locationally dependent: we can't reuse that button with its correct styling outside of .promo



PERFORMANCE



Keep selectors as short as possible, this will keep specificity down and performance up.

e.g. We want to style a navigation menu link:

```
nav ul li a {
    /* */
}
```

```
.navigation-menu__link {
  /* */
}
```