**Web Dev Questionnaire**

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| **Background** | | | |
| **Question** | | **Answer** | |
| How many years of experience do you have directly related to this role? | | 10 | |
| Do you have experience creating landing pages for a corporate marketing website? If so, how many years. | | 16 | |
| Have you worked for a global company? If so, did they have operations within the United States? | | Yes, Lionbridge | |
| Have you worked for a B2B company? | | Yes | |
| What is the largest company you have worked for? | | Lionbridge | |
| How large was the team you worked in? | | 25 | |
| **Team Lead** | | | | |
| **Question** | **Answer** | | **Comment** | |
| Have you had experience working as a Team Lead? | Yes | | Last 4 Years | |
| If so, how many people did you lead? | 10 | | 5 onsite and 5 outsource | |
| Did you lead or participate in ticket queue review, assignment and/or management? | Yes | | One of my main tasks | |
| **For the following questions, please use the following scale:** | | | | |
| **Process** | | | | |
| **Question** | **Answer** | | **Comment** | |
| Do you have experience working in an environment where requests were handles through a centralized ticketing tool? | **5** | | 10 Years working with Jira | |
| Are you experienced at following up with requestors to gain clarity and alignment on technical and business requirements? | **5** | | On a daily basis | |
| Do you have experience creating documentation and guidelines related to your function? | **5** | | Multiple SOPs created | |
| Do you have experience working with cross functional teams? (IT-Backend, Marketing, Creative Design, etc.) | **5** | | On a daily basis | |
| Do you have experience performing code review for both internal and external developers? | **5** | | Mostly for outsource developers | |
| **Analytics** | | | | |
| **Question** | **Answer** | | **Comment** | |
| Do you have experience implementing analytics on web pages? Please provide details. | **5** | | Worked with SEO departments since 2011 | |
| **Optimization/User Testing** | | | | |
| **Question** | **Answer** | | **Comment** | |
| Implementing/running A/B tests? | **4** | | With kameleoon | |
| Implementing targeted/personalized experience and content on a web page? | **3** | | With kameleoon | |
| **Project Management** | | | | |
| **Question** | **Answer** | | **Comment** | |
| Do you have any experience projecting managing the technical activities for a project? | **5** | | On a daily basis | |
| **Tools** | | | | |
| **Question** | **Answer** | | **Comment** | |
| HTML | **5** | |  | |
| Pug | **0** | |  | |
| CSS | **5** | |  | |
| SASS | **4** | |  | |
| BEM-methodology | **5** | |  | |
| JavaScript | **4** | |  | |
| TypeScript | **0** | |  | |
| jQuery | **4** | |  | |
| ReactJS | **2** | |  | |
| NextJS | **1** | |  | |
| Git (GitLab) | **3** | |  | |
| Jira | **5** | |  | |
| Confluence | **5** | |  | |
| Marketo | **1** | |  | |
| Adobe Experience Manager | **2** | |  | |
| Adobe Target | **1** | |  | |
| Figma | **3** | |  | |
| Email development for Outlook | **4** | |  | |
| Unit-tests | **4** | |  | |
| Vite | **0** | |  | |