



Website Final Project

Introduction to Web Design | Alex Maeder

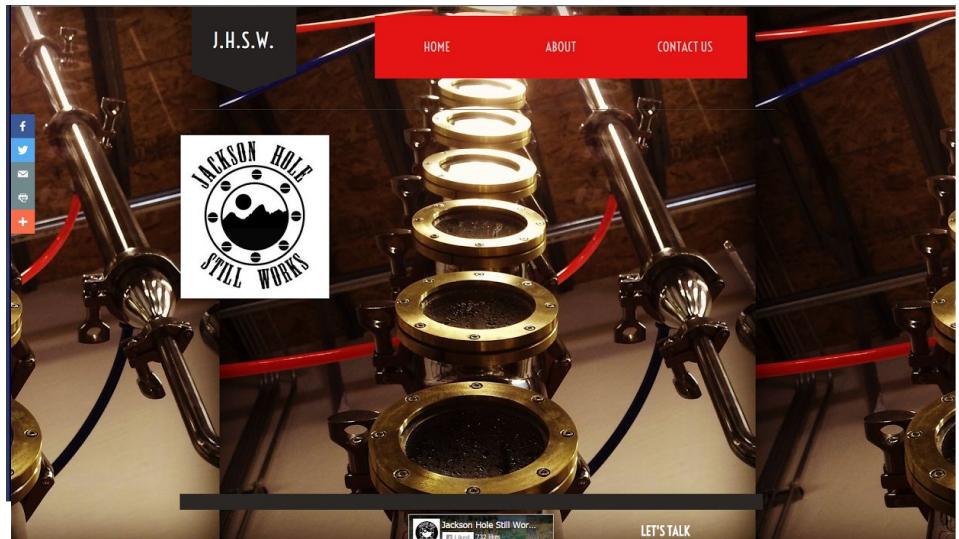


Client(s)

Jackson Hole Still Works | Trav & Chas (or Chas & Trav?)

- Clients were Trav and Chas from Jackson Hole Still Works (I don't know which is which)
- Distillery was started last year - currently producing vodka, soon to start gin, and then whiskey and bourbon
- From hearing other stories, it sounds like I kind of lucked out with my client, their responsiveness, and expectations

Old Site



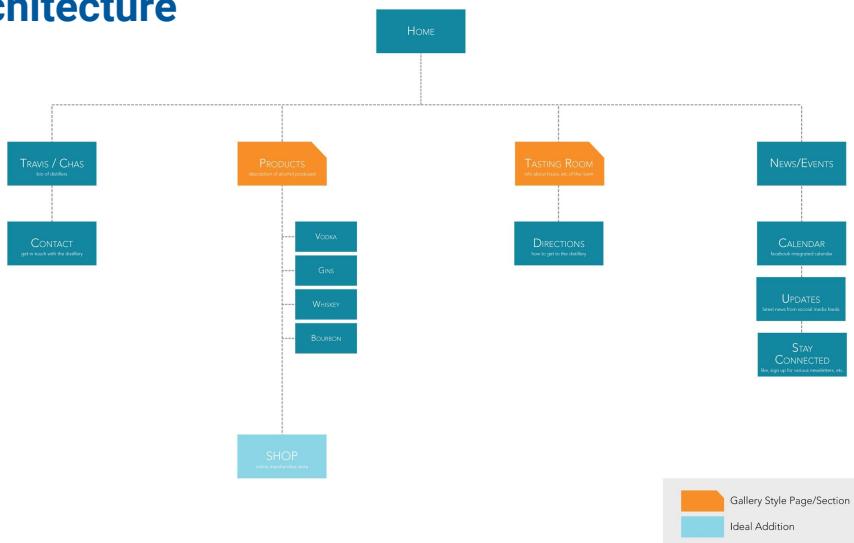
- This is their current site
- They were looking for an improvement...
 - wanted their site to look clean, professional, but also a cowboy Wyoming feel
 - expectations were low

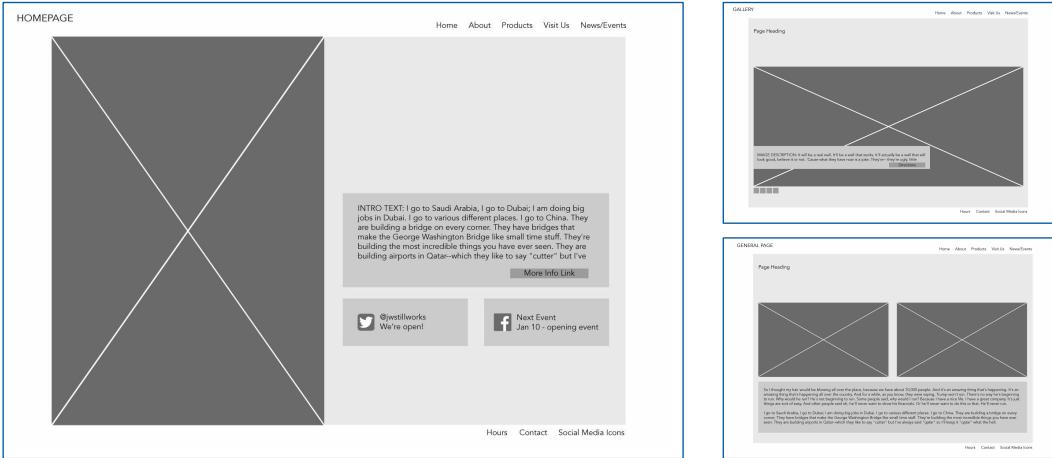


Great Photos!

- Fortunate to have great photos available, which is a definite plus!

Site Architecture

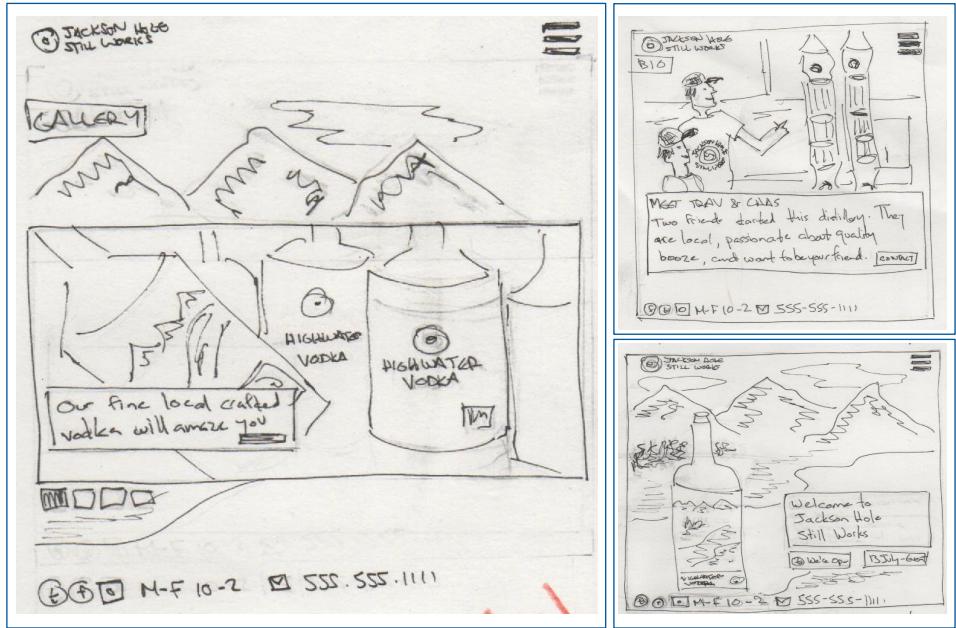




Wireframes

- Learned that these are super important, and make all the steps after this much easier and efficient!
- Also really helped narrow down what kind of features and layout I wanted on the site (as opposed to having infinite choices)

Sketches



- So many sketches!
- While a lot of them all seemed very similar, it was definitely a helpful part of the process (all the steps along the way were important)

JACKSON HOLE STILL WORKS

ABOUT PRODUCTS WHERE WE'RE SOLD VISIT US NEWS

Started in 2015, we are excited to have you try our local, quality spirits. Swing by our tasting room to meet Trav and Chas, learn more about us, and sample some great spirits!

[VISIT US](#)

This place is a gem... can't wait to have a few thousand cocktails on this deck lakeatdelilah.com [instagram.com/lakeatdelilah/](#) -38VfzSAg/

Nov. 18 Week of the Fat Bike

307.699.8988 | 3940 S Eagle View Drive, Jackson, WY 83001

JACKSON HOLE STILL WORKS

ABOUT PRODUCTS WHERE WE'RE SOLD VISIT US NEWS

Good mountain waters, and nothing else! That's what our founders believe. They wanted to make the highest quality product possible, and that's what we do, too. Help us keep the tradition alive.

Trav & Chas

Good mountain waters, and nothing else! That's what our founders believed. They wanted to make the highest quality product possible, and that's what we do, too. Help us keep the tradition alive.

Good mountain waters, and nothing else! That's what our founders believed. They wanted to make the highest quality product possible, and that's what we do, too. Help us keep the tradition alive.

JACKSON HOLE STILL WORKS

ABOUT PRODUCTS WHERE WE'RE SOLD VISIT US NEWS

HIGHWATER VODKA

Static Mockups

- Class feedback was very helpful
 - Think your designs are totally fine, but you can't really critique yourself

html & css



- Was incredibly daunting of having to look at blank html and css files and figure out where to start
 - Since my site was dependent on high quality background images, it required dealing with a lot of floating boxes... this was incredibly frustrating. Still don't feel I truly grasp position, float, clear.
 - Also frustrating trying different things to fix site problems and then not really remembering what you tried
 - Learned that sometimes it better to just start over completely with html and css files. It can seem like you lose a lot, but really it's not that bad, since you remember most of what you were doing... not like you started completely from scratch
 - Definitely more understanding of how html and css works
 - I would organize my code better next time around
 - Think I still have a fair amount of redundant code

Site is done! Kind of...



- JHSW could potentially use this site as of now (definitely better than their current one)
- Will probably just create a squarespace site for them, since that's much easier for them to update themselves, and has an e-commerce component