

Employment history

Nov 2021 - current Ambassadors Front-End Developer

As part of the creative automation team Cube Compose ™, I build scalable web-based templates for brands to automate, distribute and scale up their marketing content faster and smarter.

- Working on <u>Cube</u>'s dynamic templating system Compose[™], I build custom web templates using React and, ES6.
- Wireframing briefs using Figma as the building blocks for the UI..
- Testing throughout the development phase and to make sure UI templates scale up according to client's needs.
- Working on fully migrating the platform to React as part of a team of 3 developers.

Jan 2017 - Mar 2020

UX Designer

- Managing client proposals from typesetting through to design, print and production.
- Developing and maintaining design wireframes and specifications.
- Working with creative directors to incorporate a visual or brand identity into the finished product.

Nov 2014 - Dec 2016

Digital marketing specialist

 Managing marketing campaigns (SMM, email, PPC) and targeting to efficiently use allocated resources.

Education

2020 - 2021 <u>HackYourFuture</u>, Full-Stack Web Development | <u>Curriculum</u>

10-month software development programme with modules on HTML, CSS, JavaScript, NodeJS, ExpressJS, MySQL and React.js.

2014 - 2015 Adobe-certified Graphic Design Diploma, RCC, Cairo

2005 - 2009 SAMS, BSc of Science in Management

Other Applications: Figma, Adobe Photoshop/Illustrator/XD.

Languages: Fluent command of English, Dutch (B1).

Interests: fitness and working out, astronomy/astrophotography.