Akshay Mahimtura
ux and product designer | toronto, on

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education

university of toronto
toronto, on | apr. 2023
master of information,
concentrations: user
experience design and
information systems design

university of michigan
ann arbor, mi | may 2020
bachelor of arts,
communication & media, and
music (double major)
gpa: 3.78/4.00 (distinction)

skills

wireframing
prototyping
information architecture
affinity diagramming
usability testing
user interviews
responsive web design
project management
copywriting
music production

tools

figma, xd
html/css, bootstrap
javascript
photoshop, illustrator
indesign
salesforce
mailchimp
microsoft excel
google workspace
ableton live, logic pro

experience

innovation hub, university of toronto | toronto, on
digital communications team lead | sep. 2021–present
•managed team of 4 graphic designers and coordinated with design research leads, ensuring timely and effective project delivery
•redesigned 3 affiliated wordpress websites using design thinking principles, auditing and revamping information architecture
•reviewed 5 project reports, improving content, layout, and accessibility, and provided feedback to researchers and designers

saathi: voice-controlled car dashboard | iit-bombay
product designer and project manager | summer 2021
•designed voice-controlled car dashboard for indian market, leveraging human-computer interaction theories and principles
•spearheaded team of 7, ensuring product, ux, and business goals were met, and presented findings to hci professor

shure incorporated | chicago, il and mumbai, india
marketing contractor | summer 2019 and jan. 2021–aug. 2021
•led major translation project, using xtm software, internal content management system, and digital asset library, optimizing metadata for improved seo and creating region-specific portfolio
•crafted 4 statements of work to detail translation experts' project plans, facilitating smooth onboarding process and timely submission of essential marketing deliverables

pratham education foundation | remote
digital design intern (edtech) | sept. 2020–nov. 2020
•designed, created content for, and launched monthly email newsletter for open learning platform using mailchimp, html and css, gaining 700 new subscribers in first month
•collaborated with web developers to create filter function with 12 languages & 4 age categories for mooc platform, resulting in highly functional, user-friendly web app, based on usability testing

other

google ux design certificate | remote, july 2021

human-computer interaction certificate | iit-bombay, june 2021

bros united (autism speaks) mentor | ann arbor, mi, 2019-20