Akshay Mahimtura
ux and product designer

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education

university of toronto
toronto, on | apr. 2023
master of information,
concentrations: user
experience design;
information systems design

university of michigan
ann arbor, mi | may 2020
bachelor of arts (distinction),
double major: communication
& media; music

skills

wireframing
prototyping
information architecture
affinity diagramming
usability testing
user interviews
responsive web design
project management
copywriting
music production

tools

figma, xd
html/css, bootstrap
javascript
photoshop
illustrator
indesign
mailchimp
salesforce
microsoft excel
ableton live, logic pro

experience

innovation hub, university of toronto | toronto, on
digital communications team lead | sep. 2021–present
- managed team of 4 graphic designers and coordinated with design research leads, ensuring efficient project delivery
- redesigned 3 websites using design thinking principles, auditing and revamping information architecture
- reviewed 5 project reports, improving content, layout, and accessibility; provided feedback to researchers and designers

saathi: voice-controlled car dashboard | iit-bombay
product designer and project manager | summer 2021
- designed voice-controlled car dashboard for indian market, leveraging human-computer interaction (hci) methodologies
- spearheaded team of 7, ensuring product, ux, and business goals were met, and presented findings to hci professor

shure incorporated | chicago, il and mumbai, india
marketing contractor | summer 2019 and jan. 2021–aug. 2021
- executed product translation project, using xtm cloud, internal content management system (cms), and digital asset library
- crafted 4 statements of work to detail translation experts' project plans, facilitating smooth onboarding processes and timely submission of essential marketing deliverables

pratham education foundation | remote
digital design intern (edtech) | sept. 2020–nov. 2020
- designed, created content, and launched e-newsletter for open learning platform using mailchimp, html and css, acquiring 700 new subscribers in first month
- collaborated with web developers to create and perform usability test on filter function with 12 languages and 4 age categories for massive open online course (mooc) platform

other

google ux design certificate | remote, july 2021

human-computer interaction certificate | iit-bombay, june 2021

bros united (autism speaks) mentor | ann arbor, mi, 2019-20