DESIGN RATIONALE

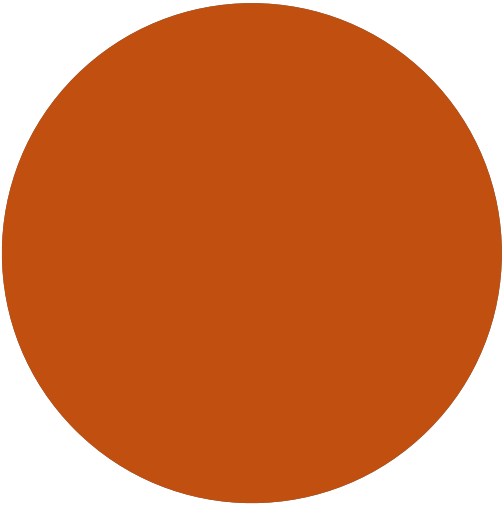
COLOUR

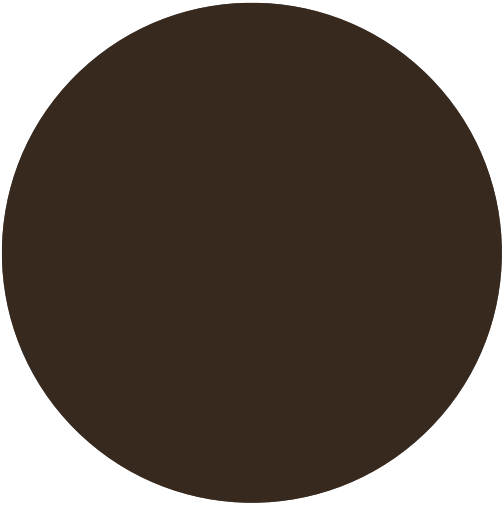
The tag line for the app (which was inspired by my

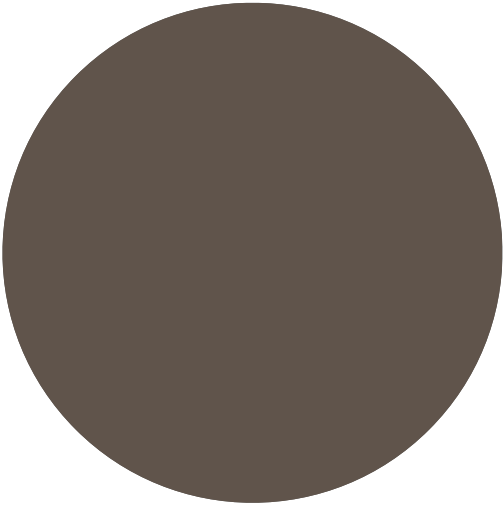
understanding of the users) inspired my colour choices.

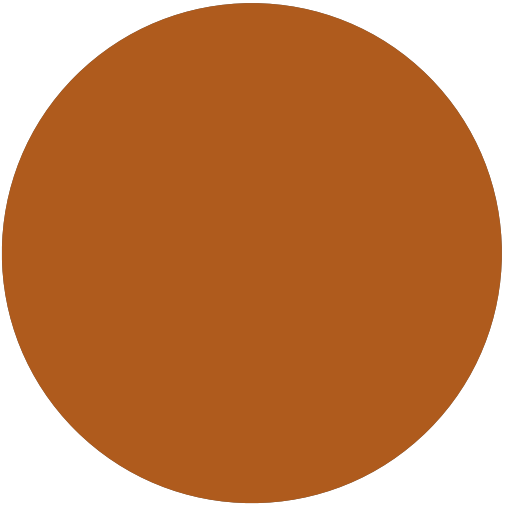
SHARE LOVE THROUGH FOOD

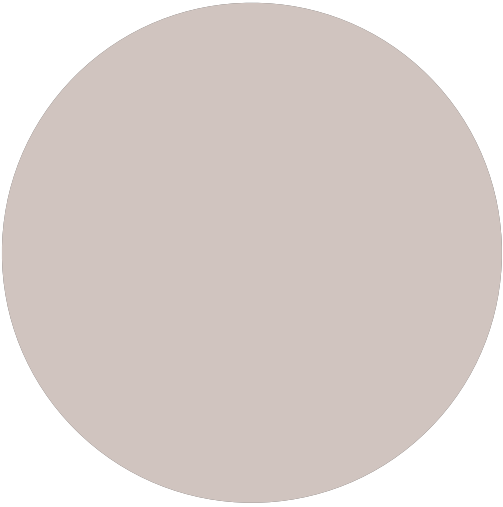
Think warmth, love, and of course… food.

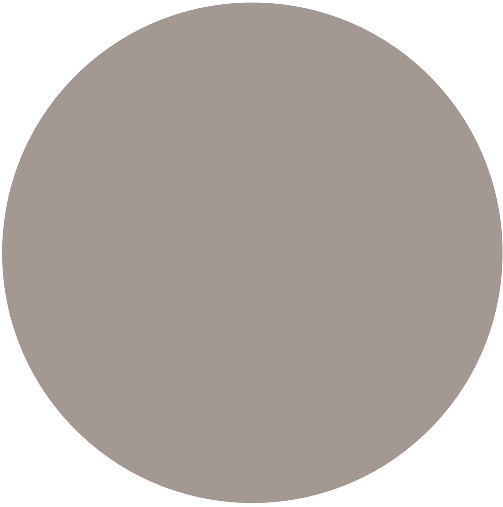


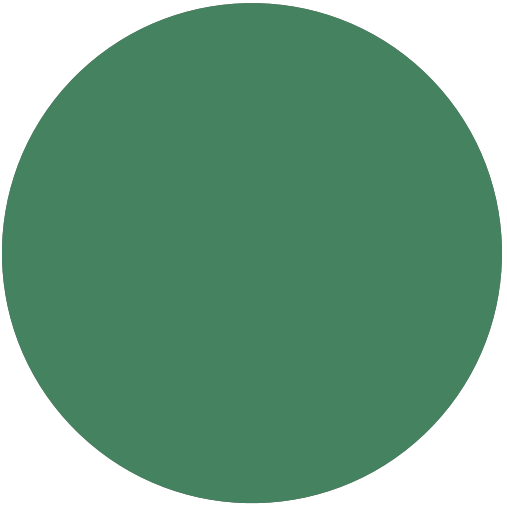












Text and borders

Background colours

Links and buttons