



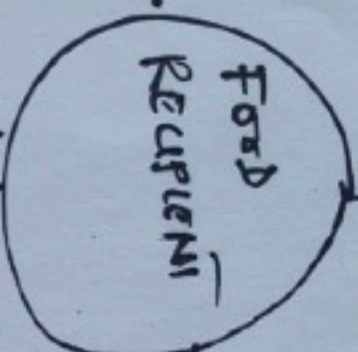




THE PROCESSES

- I'm hungry
- I'm broke
- Where can I get free food?
- I will rather be eating pancakes.

- I'll need to split this meal across the day
- Where is my next meal coming from?
- ~~Where~~ Please Don't, and mean angry!



SAYS

THINKS

DOES

FEELS

- Goes out in search of food.
- Eats a little bit of the food.

- Sad
- Hungry
- Broken





# STAKEHOLDERS

- Ford Receivers
- Delivery Apps
- Food Purchaser

→ want to sell food  
might want to help in terms of  
costs.

- I will like to help someone
- When do I help?
- How do I help?
- What do people need?
- How much do I have to spend?



- Looks up charities
- Looks up donation organizations
- Sympathy
- Sad

- Chuck's Account Balance.

ЕНМРАТХУНМАР

Used empathy maps to better



understand the stakeholders involved

information.