

## **The Kada Franchise Onboarding Brochure**

Welcome to The Kada

The Kada is a hyperlocal delivery movement built to empower local shops, simplify customer access, and enable everyday entrepreneurs to launch and grow micro-businesses in their own neighborhoods. As a Franchise Partner, you become the foundation of this growth.

### **Why Choose The Kada Franchise?**

- Zero Investment Required
- Work from Anywhere
- Earn from Every Order in Your Zone
- Fast-Growing Hyperlocal Market
- Strong Brand & Vendor Trust

### **How Your Franchise Works**

#### **1. Vendor Onboarding (1–2 Weeks)**

Onboard grocery stores, supermarkets, pharmacies, bakeries, restaurants, cafés, textiles, and specialty shops.

#### **2. Delivery Partner Setup**

Arrange 2–3 delivery partners and help them learn the app workflow.

#### **3. Grow Local Customers**

Promote the app locally and through vendors.

#### **4. Daily Operations**

Manage orders, communicate with vendors, support delivery flow, and ensure customer satisfaction.

### **Your Earnings**

You earn from every order processed in your assigned zone and from vendor subscriptions or commissions.

You also receive **1 delivery bag and 2 branded T-shirts for free** as part of your franchise starter kit.

As your zone grows, your monthly income scales quickly.

### **Franchise Partner Responsibilities**

- Onboard quality vendors
- Maintain service quality
- Coordinate with delivery partners
- Help shops keep inventory updated
- Address customer escalations when needed

### **What We Provide**

- Franchise training
- Vendor onboarding guide
- Marketing toolkit
- Operational dashboard
- Dedicated support manager

### **Brand Assets Included**

- Posters & flyers
- Digital creatives
- Vendor and delivery onboarding kit

## **Requirements**

- Smartphone & internet
- Basic communication skills
- Understanding of local shops
- 1–2 hours/day availability
- Drive to grow and hustle

## **Onboarding Kit Includes**

- Franchise manual
- Vendor pitch script
- Delivery partner training guide
- 1 Delivery Bag + 2 Branded T-Shirts
- Marketing templates
- Growth & reporting checklist

## **Onboarding Timeline**

Week 1: Franchise training + Onboard 10–15 shops

Week 2: Delivery setup + Local promotions

Week 3–4: Grow customers, stabilize orders, optimize delivery

## **FAQ**

**Is there any investment?** No.

**Do I need an office?** No, fully remote.

**How do I earn?** From orders and vendor activity in your zone.

**Do I get support?** Yes, a dedicated support manager assists you.

## **Contact Us**

Phone: +91 95263 38704

Website: [thekada.in/contact-us](https://thekada.in/contact-us)

**Join the movement. Build the future of local commerce with The Kada.**