

The Kada Franchise Onboarding Brochure

Welcome to The Kada

The Kada is a hyperlocal delivery movement built to empower local shops, simplify customer access, and enable everyday entrepreneurs to launch and grow micro-businesses in their own neighborhoods. As a Franchise Partner, you become the foundation of this growth.

Why Choose The Kada Franchise?

- Zero Investment Required
- Work from Anywhere
- Earn from Every Order in Your Zone
- Fast-Growing Hyperlocal Market
- Strong Brand & Vendor Trust

How Your Franchise Works

1. Vendor Onboarding (1–2 Weeks)

Onboard grocery stores, supermarkets, pharmacies, bakeries, restaurants, cafés, textiles, and specialty shops.

2. Delivery Partner Setup

Arrange 2–3 delivery partners and help them learn the app workflow.

3. Grow Local Customers

Promote the app locally and through vendors.

4. Daily Operations

Manage orders, communicate with vendors, support delivery flow, and ensure customer satisfaction.

Your Earnings

You earn from every order processed in your assigned zone and from vendor subscriptions or commissions.

You also receive **1 delivery bag and 2 branded T-shirts for free** as part of your franchise starter kit.

As your zone grows, your monthly income scales quickly.

Franchise Partner Responsibilities

- Onboard quality vendors
- Maintain service quality
- Coordinate with delivery partners
- Help shops keep inventory updated
- Address customer escalations when needed

What We Provide

- Franchise training
- Vendor onboarding guide
- Marketing toolkit
- Operational dashboard
- Dedicated support manager

Brand Assets Included

- Posters & flyers
- Digital creatives
- Vendor and delivery onboarding kit

Requirements

- Smartphone & internet
- Basic communication skills
- Understanding of local shops
- 1–2 hours/day availability
- Drive to grow and hustle

Onboarding Kit Includes

- Franchise manual
- Vendor pitch script
- Delivery partner training guide
- 1 Delivery Bag + 2 Branded T-Shirts
- Marketing templates
- Growth & reporting checklist

Onboarding Timeline

Week 1: Franchise training + Onboard 10–15 shops

Week 2: Delivery setup + Local promotions

Week 3–4: Grow customers, stabilize orders, optimize delivery

FAQ

Is there any investment? No.

Do I need an office? No, fully remote.

How do I earn? From orders and vendor activity in your zone.

Do I get support? Yes, a dedicated support manager assists you.

Contact Us

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Website: thekada.in/contact-us

Join the movement. Build the future of local commerce with The Kada.