

# Customer Behavior Dashboard

Subscription Status

No

Yes

Gender

Female

Male

Category

Accessories

Clothing

Footwear

Shipping\_Type

- ☐ 2-Day Shipping
- ☐ Express
- ☐ Free Shipping
- ☐ Next Day Air
- ☐ Standard
- ☐ Store Pickup

3.75

average\_review

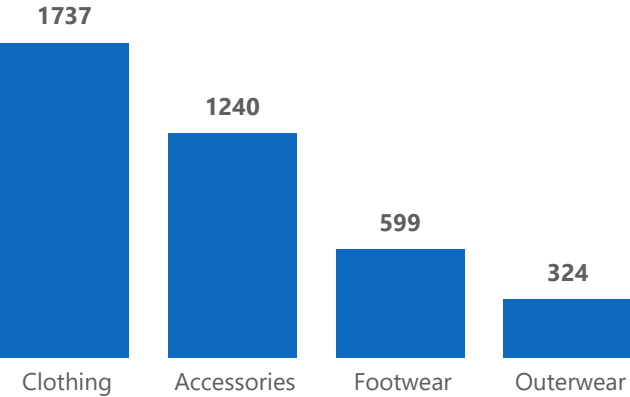
\$59.76

average\_purchase\_amount

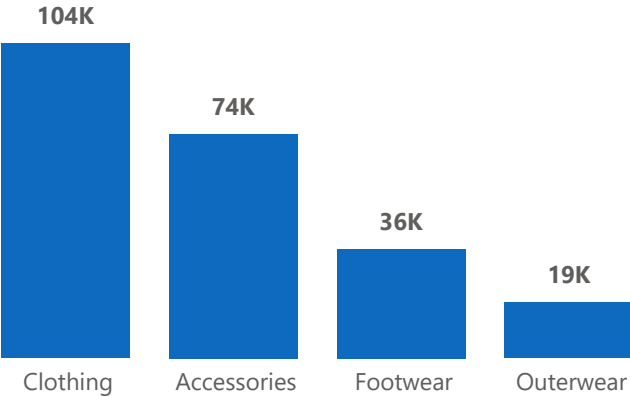
3.9K

number\_customers

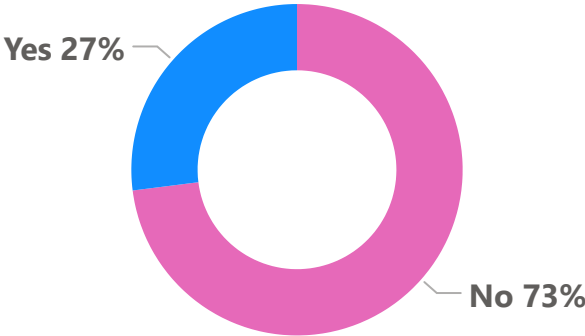
Sales By Category



Revenue By Category



percentage of customer by subscription status



Revenue By Age Group



Revenue By Age Group

