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Reg. No.	332 19807033
Name :	

# Fourth Semester BCA. Degree Examination, May 2021 Career Related First Degree Programme under CBCSS Group 2(b) – Computer Applications

#### Core course

## CP 1444 – DATAMINING AND WAREHOUSING

(2019 Admission Regular)

Time: 3 Hours

Max. Marks: 80

SECTION - A [very short answer type]

One word to max one sentence. Answer all question. Each carries 1 marks.

- 1. Expand OLAP.
- 2. What do you mean by data mining?
- 3. What is a relational database?
- 4. What is a multimedia database?
- 5. What is a frequent itemset? Give an example.
- 6. What is support?
- 7. What is an outlier?

- 8. What do you mean by interestingness?
  - 9. What is the purpose of data cleaning?
  - 10. What is a fact table?

 $(10 \times 1 = 10 \text{ Marks})$ 

#### SECTION - B [Short Answer]

Not to exceed **one** paragraph, answer any **eight** questions. Each question carries **two** marks.

- 11. Name four different methods by which a classification model can be represented.
- 12. What do you mean by task-relevant data?
- 13.) What is background knowledge? Give an example.
- Mention the four categories of data preprocessing.
- 15. What do you mean by attribute construction or feature construction?
- 16. What is numerosity reduction?
- 17. What do you mean by a multidimensional data model?
- 18. Mention the differences between a data warehouse and an operational database.
- 19. Name the various operations that could be done on an OLAP server.
- 20. What is ROLAP?
- 21. What is a virtual warehouse?
- 22. What is technical metadata in a data warehouse?

- 23)
- What is lift?
- 24)

What is tree pruning?

- 25. What do you mean by accuracy of a rule?
- 26. What is an asymmetric binary variable? Give example

 $(8 \times 2 = 16 \text{ Marks})$ 

#### SECTION – C [Short Essay]

Not to exceed 120 words, answer any six questions. Each question carries four marks.

- 27 Write down the K-means algorithm for cluster analysis.
- 28. Explain data warehouse with a diagram.
- 29. How will you handle missing data?
- 30. Explain the various methods for data transformation
- 31. Explain decision tree and its uses.
- 32. Explain IF-THEN rules for classification
- 33. Explain the concept of regression
- 34. Draw the architecture of a typical data mining system.
- 35. What is DMQL? Give an example.
- 36. What is cluster analysis? Mention different methods for clustering.
- 37. Explain various data mining classification systems.
- Mention different types of association rules and give examples for each.

 $(6 \times 4 = 24 \text{ Marks})$ 

### SECTION – D [Long Essay]

Answer any two questions. Each question carries 15 marks.

- 39. Describe various data mining functionalities.
- Explain with diagram, various schema for multidimensional data model.
- 41. Explain apriori algorithm with example.
- Discuss Bayesian classification.
- 43. Explain classification by decision tree induction.
- 44. Explain the requirements of clustering in data mining.

 $(2 \times 15 = 30 \text{ Marks})$