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Reg. No. :

Name :

Third Semester B.A. Degree Examination, February 2024

Career Related First Degree Programme under CBCSS

Group 2(a) Malayalam and Mass Communication

Vocational Course III

MX 1371 : REPORTING

(2021 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

I. Answer **all** the following in **one** or **two** words or in **one** or **two** sentence.

1. Source confidentiality
2. News bureau
3. Thewire.in
4. Data Journalism
5. PTI
6. The Caravan
7. Special correspondent
8. Who won the prestigious Raja Ram Mohan Roy National Award for excellence in journalism in 2023?
9. Profile story
10. Citizen journalism

(10 × 1 = 10 Marks)

P.T.O.

II. Answer any **eight** questions **each** in **60** words.

11. Discuss the characteristics of news.
12. What are news values?
13. Discuss the features of investigative reporting.
14. What is source attribution? How it enhances credibility?
15. What are news sources? Give examples.
16. What is civic journalism?
17. What is a hard news?
18. Discuss the role of a photojournalist.
19. What is a press release?
20. What are news agencies?
21. Explain the term defamation.
22. Explain the concept sensationalism.

(8 × 2 = 16 Marks)

III. Answer any **six** questions **each** in about **120** words.

23. Discuss about electronic news gathering methods.
24. Explain the functions of a reporter.
25. Discuss the different types of lead.
26. Explain how you can use modern digital communication tools for news gathering.
27. Discuss the various ethical aspects related to news reporting.
28. What are the different types of news sources? Explain them with examples.

29. What is multimedia journalism and what is its significance?
30. Explain the responsibilities of a bureau chief.
31. Discuss in detail the duties of a reporter.

(6 × 4 = 24 Marks)

IV. Write long essays on any **two** of the following.

32. Examine the changing news value judgement in newspapers.
33. Discuss about the different specializations in news reporting.
34. Discuss how journalism will evolve in the age of artificial intelligence and other futuristic technologies.
35. Attempt a development news report on an issue at your locality.

(2 × 15 = 30 Marks)