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S – 3587

Reg. No. :

Name :

Third Semester B.A. Degree Examination, February 2024

Career Related First Degree Programme under CBCSS

Malayalam and Mass Communication

Vocational Course – III

MX 1371 : REPORTING

(2014 – 2020 Admission)

Time : 3 Hours

Max. Marks : 80

I. Answer **all the ten** questions, each one in **one** or **two** sentences :

1. News
2. Style Book
3. Source
4. Free lancer
5. Wire copy
6. Caption
7. Inverted Pyramid Style
8. Headline
9. Column
10. Photo Journalist.

(10 × 1 = 10 Marks)

P.T.O.