

(Pages : 4)

M – 1701

Reg. No. : .....

Name : .....



**Fifth Semester B.Com. Degree Examination, December 2021**

**First Degree Programme under CBCSS**

**Elective/Core : CO 1561.5/CC 1544 – WEB DESIGNING AND PRODUCTION  
FOR BUSINESS**

**(Common for Commerce/Commerce with Computer Applications)**

**(2018 & 2019 Admission)**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

Answer **all** questions in **one or two** sentences each. Each carries **1** mark.

1. What is the use of personal websites?
2. Distinguish between Internet and Web
3. What are Definition Lists in HTML?
4. Which are the types of rhythm for a web design
5. Which are the main components of color in a web page?
6. What are templates?
7. How Transparent GIFs are useful?
8. What is the use of File Transfer Protocol?

P.T.O.

9. How a markup language is useful?
10. What is meant by web hosting?

(10 × 1 = 10 Marks)

#### SECTION – B

Answer any **eight** questions in not exceeding **one** paragraph. Each question carries **2** marks.

11. Write the characteristics of Web Server
12. What is the nature of Static Web site?
13. What are blogs?
14. Write a note on scanning and skimming Approach of Online Page reading
15. What is the difference between <br> and <p>?
16. Which are the different types of Color harmonies in a web page?
17. What is Typography?
18. What are the criteria of a search engine for placing websites?
19. Which are the major things to be tested before publicizing and submitting a web site to the search engines?
20. What is XML?
21. What are the reasons for using Web Templates?
22. What is meant by Shared Hosting of a website?
23. What are scripting languages?



24. What are the features of PHP?
25. How WAMP is different from LAMP?
26. What are the applications of Scripting Languages?

**(8 × 2 = 16 Marks)**

### SECTION – C

Answer any **six** questions. Each question carries **4** marks.

27. Which are the important issues while designing and hosting a Web site
28. How website should be designed for different special groups?
29. What are the features of Flash?
30. Which are the table related options in HTML?
31. Which are the different types of inking of websites?
32. Which are the basic elements of composition of web design?
33. Which are the different web editors?
34. What are the considerations in choosing a web hosting service provider?
35. Which are the basic steps to prepare graphics for web pages?
36. Which are the ways to direct a Web site visitor to other pages?
37. Which are the different scripting languages?
38. Write the properties of different types of video files

**(6 × 4 = 24 Marks)**

## SECTION – D

Answer any **two** questions. **Each** question carries **15** marks.

39. Explain the Guidelines while designing textual elements of web page
40. Which are the different special tags/command in HTML?
41. Which are the different Website creation and management tools?
42. Which are the steps needed to make a website available to users on the Internet?
43. What are the characteristics of different types of sound files?
44. Which are the different Security features in Software Development?

**(2 × 15 = 30 Marks)**

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