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Reg. No. :

Name :

Second Semester B.A. Degree Examination, August 2024

Career Related First Degree Programme under CBCSS

Malayalam and Mass Communication

Vocational Course II

MX 1271 : MALAYALAM JOURNALISM

(2014-2020 Admission)

Time : 3 Hours

Max. Marks : 80

I. Answer **all** questions in **one** word or **maximum** sentences to the following.

1. India vision

2. Deepika

3. Rajya Samacharam

4. Kerala Pathrika

5. Swarad

6. Bhashaposhini

7. Eureka

8. Karshakan

9. Balabhumi

10. True copy.

(10 × 1 = 10 Marks)

P.T.O.

II. Write short answers on any **eight** questions each in about **60** words.

11. Kesari Balakrishna Pillai
12. Devji Bheemji
13. Vakkom Moulavi
14. Shodaran Ayyappan
15. Swadeshabhimani Ramakrishna Pillai
16. Herman Gundert
17. C.V. Kunjiraman
18. Vengayil Kunhiraman Nayanar
19. Nidheerikkal Manikathanar
20. Gjana Nikshepam
21. News magazines
22. Online portals.

(8 × 2 = 16 Marks)

III. Give short essay type answers to any **six** questions.

23. Explain different types of Magazines with suitable examples.
24. Critically evaluate the contributions of Mathrubhumi in the freedom struggle.
25. Explain your view points about the post-independent press in Malayalam.
26. Explain the contributions of literary magazines in Kerala.
27. Explain your view points about the stand alone portals.

28. Explain the contributions of missionaries to Malayalam Journalism.
29. Evaluate the popular cultural magazines in Kerala.
30. Explain the early newspapers in Malayalam.
31. Explain the contributions of EMS Nambuthirippad in the history of Malayalam Journalism.

(6 × 4 = 24 Marks)

IV. Write answers to any **two** questions.

32. Explain the changing trends in Malayalam journalism with suitable examples.
33. Critically evaluate your view points about the current status of Malayalam Press.
34. Discuss the future of magazines in the digital era.
35. Critically evaluate the contributions of Malayala Manorama in the growth of Malayalam journalism in Kerala.

(2 × 15 = 30 Marks)