

Reg. No. :

Name :

Fifth Semester B.A. Degree Examination, December 2023

Career Related First Degree Programme under CBCSS

Malayalam and Mass Communication

Vocational course VII

MX 1571 : RADIO PROGRAMME PRODUCTION

(2021 Admission)

Time : 3 Hours

Max. Marks : 80

I. Answer **all** the following in **one** or **two** words or in one or two sentences.

1. FM
2. Vazhivilakku
3. Vayalum veedum
4. Man ki Baath
5. Radio Naithel
6. Satellite Radio
7. Podcasting
8. Yuva vani

9. Marconi

10. Club FM

(10 × 1 = 10 Marks)

II. Answer any **eight** questions each in 60 words.

11. Radio announcer

12. Ham radio

13. Music programmes in radio

14. Radio feature

15. Radio newsreel

16. Radio talk

17. Akashvani

18. RJ

19. Radio Ceylon

20. Radio discussion

21. Condenser microphone

22. Adobe audition

(8 × 2 = 16 Marks)

III. Answer any **six** questions, each in about 120 words.

23. Explain your view points about how to prepare radio news.

24. Elucidate the strengths and limitations of radio.

25. Explain the role of radio broadcaster.
26. What is the basic structure of a news bulletin?
27. Explain the qualities of radio language with your view points.
28. Explain the important characteristics of writing for radio.
29. Explain your view points about the farm development programmes in radio are useful for the development of the country.
30. Explain the role a news presenter.
31. What are the basic special effects used in radio programme production?

(6 × 4 = 24 Marks)

IV. Write long essays on any **two** of the following.

32. Explain the various programmes aired through radio.
33. "Influence of digital technology in radio broadcasting is a boom". Explain.
34. Discuss the future of radio in India.
35. Comment on the privatization of radio and its impact on FM stations in India.

(2 × 15 = 30 Marks)