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Reg. No. : .....

Name : .....

**Fifth Semester B.Com. Degree Examination, December 2022**

**First Degree Programme under CBCSS**

**Elective/Core Course**

**CO 1561.5/CC 1544 – WEB DESIGNING AND PRODUCTION FOR  
BUSINESS**

**(2018 Admission onwards)**

**(Common for Commerce/Commerce with Computer Applications)**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

Answer **all** questions in **one** or **two** sentences. Each question carries **1** mark.

1. What is Web?
2. What is domain name?
3. What is HTML?
4. What is Cookie?
5. What is home page?
6. What is body in HTML document?
7. What is attribute in HTML?
8. What is Form in HTML?
9. What is download time?
10. What is CSS?

**(10 × 1 = 10 Marks)**

P.T.O.

## SECTION – B

Answer any **eight** questions in not exceeding one paragraph. Each question carries **2** marks.

11. What are the three basic types of web documents?
12. What is website builder?
13. What do you mean by educational institution sites?
14. What are attributes in HTML?
15. What is heading tag in HTML?
16. What is Meta tag?
17. What is JPEG?
18. What is Net Beans?
19. What is e-commerce website?
20. What is Quoting Text?
21. What is HTML marquee?
22. What is heading tag in HTML?
23. What is Bookmark?
24. What is 'hotspots'?
25. Explain how image is inserted in web pages?
26. Can you create a multi colored text on a web page?

**(8 × 2 = 16 Marks)**

## SECTION – C

Answer any **six** questions in not exceeding **120** words. Each question carries **4** marks.

27. What are the components of a web site?
28. What are the basic types of search engines?
29. What do you mean by tables in HTML?
30. What are forms? Explain its uses.
31. Enumerate the qualities of a good website.
32. Explain font tag in HTML with example.
33. Give the basic structure of HTML document.
34. Explain the role of HTML in designing web sites.
35. Explain different types of hyperlinks.
36. How do you insert a comment in html?
37. Write a short note on digital signature.
38. What are the advantages of CSS?

**(6 × 4 = 24 Marks)**

## SECTION – D

Answer any **two** questions in not exceeding **4** pages. **Each** question carries **15** marks.

39. Explain the lists that commonly used to design a web page with suitable examples.
40. Discuss various formatting techniques used in HTML with examples.
41. What is a web site? What are the different types of web sites?

42. What are the basic tags used in HTML? Illustrate your answer with suitable examples.
43. Explain linking and embedding of sound or video files to an HTML document.
44. Create a table in HTML with the following data :

Product	North	South
TV	35	40
Laptop	23	12
Mobile phone	12	10

(2 × 15 = 30 Marks)