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**First Semester B.Sc./B.Com./B.B.A./B.C.A/B.Voc./B.M.S./B.S.W. Degree
Examination, August 2021**

Career Related First Degree Programme under CBCSS

Language Course I – English

EN 1111/EN 111/EN 1111.4 : LANGUAGE SKILLS

(2020 Admission Regular)

Time : 3 Hours

Max. Marks : 80

- I. Answer **all** questions, each in a word or sentences.
1. Etymologically the word 'communication' means _____.
2. What is redundancy?
3. Blog is a shortened version of the term _____.
4. An anchor can also be called _____.
5. _____ refers to transmitter that codes the message.
6. What is structural editing?
7. What is a CV?
8. _____ is a type of communication through verbal medium like words, speeches etc.
9. _____ is the medium used to transmit the signal.
10. Our brain process information at a rate of _____.

(10 × 1 = 10 Marks)

P.T.O.

II. Answer any **eight**, each in a short paragraph not exceeding **50** words.

- ✓ 11. Name any two barriers to effective communication.
- ✓ 12. Suggest two ways to improve communication.
- ✓ 13. What is podcasting?
- ✓ 14. What is non-verbal communication?
- ✓ 15. Netiquette.
- ✓ 16. What are gestures?
- 17. What are problems encountered by second language learners?
- 18. Mention the importance of Feedback as a major component of communication.
- 19. How can you master the skill of public speaking?
- ✓ 20. List ways in which you can follow Telephone Etiquette?
- 21. Suggest ways to improve effectiveness in academic writing.
- 22. Introduce yourself to your prospective employer.
- 23. How can your posture create a negative impression?
- ✓ 24. What is communication?
- 25. What are the things to be followed while attending an interview?
- 26. What is Blogging?

(8 × 2 = 16 Marks)

III. Answer any **six**, each in a paragraph not exceeding **100** words.

- ✓ 27. Read the following passage carefully and answer all the questions that follow. "The Legend" is a very short story by O.V. Vijayan. It can be described as a work of Flash fiction, a genre coming under fiction. The word count of flash fiction is not fixed though, generally it can vary from a few words to 2000 words. Flash fiction, also known by other names like sudden fiction, short-short stories, microfiction or microstories. This sub genre is also referred to by words like short shorts, nanotales, micro-stories, postcard fiction or napkin fiction. An acceptable definition goes like this: Flash fiction is a medium of brief and enclosed stories. Its average word count ranges anywhere from five to 1,500 words, but the consensus is that maximum tops out at 2,000. Many eminent writers like Margaret Atwood, Paulo Coelho and Jamaica Kincaid have written flash stories.

- (a) What is the word count of flash fiction?
 - (b) Name any two names by which Flash fiction is known?
 - (c) Name any two writers who have written flash stories.
 - (d) What is the acceptable definition of Flash fiction?
- ✓ 28. Prepare a script for an anchor who is hosting a music reality show.
 29. Prepare a speech on the topic Environmental Hazards.
 - ✓ 30. The PRO of a reputed multinational company where you have applied for the job of Management trainee is calling you for a telephonic interview. Construct at least ten exchanges between the PRO and you on your prospective job.
 31. Write a blog on a famous film director in your country.
 - ✓ 32. Write an email to a famous political figure inviting him/her to inaugurate the Union Inauguration in your college.
 33. Write a script for a podcast on Role of Youth in the Development of India.
 34. Edit the passage below
- The young woman waiting at the bus stop was not in the least nervous, in spite of the wave of panic that had been sweeping the city about bands of hooligans roaming the streets after dark and assailing unprotected women. She was a sensible young woman to begin with, who realized that one good scream would be sufficient to bring a score of respectable suburban householders.
- ✓ 35. Prepare minutes of a meeting conducted by the Magazine Committee in your college. You are the editor and the meeting is related to designing of the college magazine for the next academic year.
 - ✓ 36. Create a conversation between you and your friend about how you spent the days during the lockdown period.
 37. Write a paragraph on Unemployment in India.
 38. Describe your college in about 100-150 words.

(6 × 4 = 24 Marks)

IV. Answer any **two**, each in about **three hundred** words.

39. Write notes for the following passage (10-15 points)

Every human being has a great variety of feelings for different aspects of his or her surroundings. The Western, modern approach values the resources of Nature for their utilitarian importance alone. However true environmental values go beyond valuing a river for its water, a forest for its timber and non-wood forest products, or the sea for its fish. Environmental values are inherent in feelings that bring about sensitivity for preserving nature as a whole. This is a more integrated native view which can be contrasted with the profit oriented and exploitative views brought in by the colonisers. There are several writings and sayings in Indian thought that support the concept of the oneness of all creation, of respecting and valuing all the different components of Nature. Our environmental values must translate to pro-conservation actions in all our day to day activities. Most of our actions have adverse environmental impacts unless we consciously avoid them. The sentiment that attempts to reverse these trends is enshrined in our environmental values.

Humans have an inborn desire to explore Nature. Wanting to unravel its mysteries is a part of human nature. However, modern society and educational processes have invariably suppressed these innate sentiments. Once exposed to the wonders of the wilderness, people tend to bond closely to Nature. They begin to appreciate its complexity and fragility and this awakens a new desire to want to protect our natural heritage.

40. Prepare a cover letter and CV for the post of Development Officer in a reputed Insurance Company in Calicut, in response to an advertisement that has appeared in a daily.

41. Write an autobiography on a turning point in your life.

42. The following passage is in a jumbled manner. Arrange them in the correct order so as to make a sensible passage. The first one and last one is done for you.

I have been chosen to be the Head Boy of my school. All the members appreciated and encouraged me. We had a meeting with the members of the Students' Council to decide on the programme. I was given the responsibility of organising the Children's Day programme in the school. We decided to have a special morning assembly and a cultural programme in the last two periods.

43. Complete the story in your own words start with "I saw a man walking towards me..."

44. Describe a famous actor/actress of your choice.

(2 × 15 = 30 Marks)