

Who We Are and What Drives Us

Opus Engineering, established in 2021, is a dynamic partnership firm *specializing in Pre-Engineered Buildings (PEB) and turnkey infrastructure solutions.* With a strong team of experts from engineering, commercial, and financial backgrounds, we deliver cost-effective, high-quality steel structures for factories, warehouses, stadiums, malls, offices, and more. Our innovative, time-efficient approach ensures durable and scalable construction, making us a trusted partner for industrial and commercial projects.

Building the Future with Strength, Speed, and Innovation.



Vision: Leading the future with innovative, sustainable, and efficient Pre-Engineered Building solutions.



Mission: Delivering quality, cost-effective, and eco-friendly PEB structures with precision and reliability.

Problems in the Market



70% of projects face delays due to traditional methods.



60% of businesses struggle with inflexible infrastructure.



39% of global CO₂ emissions come from construction.



Limited Scalability & Efficiency:

Rigid designs, poor space utilization, and frequent maintenance issues.



Slow & Costly Construction:

Traditional methods cause delays, high costs, and material wastage.





Lack of Sustainable Solutions:

Rising demand for eco-friendly, durable, and weather-resistant buildings.

Innovative Solutions for Modern Construction Challenges



We provide fast, cost-effective, scalable, and sustainable Pre-Engineered Building (PEB) solutions to revolutionize modern construction.



Fast & Cost-Effective Construction:

Pre-Engineered Buildings (PEB) reduce construction time by **50% and cut costs with optimized material usage.**



Scalable & Efficient Infrastructure:

Customizable PEB structures allow seamless expansion, maximizing space utilization and reducing maintenance.



Sustainable & Eco-Friendly Solutions:

Energy-efficient materials and minimal waste production support green building initiatives and reduce carbon footprints.

Smart. Scalable. Sustainable – Redefining Construction with PEB Solutions.

Our Product & Services

At Opus Engineering, we go beyond conventional construction by delivering innovative, high-performance Pre-Engineered Buildings (PEB) and turnkey infrastructure solutions. Our expertise ensures rapid execution, cost efficiency, and sustainable designs tailored to meet the evolving needs of modern industries and commercial spaces.

Our PEB solutions ensure speed, cost savings, and structural durability, making us the trusted partner for industrial and commercial infrastructure development.

Our Offerings

Pre-Engineered Buildings (PEB):

High-quality, pre-fabricated steel structures for warehouses, factories, malls, offices, and more.

Factory & Industrial Setup:

End-to-end solutions for setting up industrial plants and commercial establishments.

Customizable Steel Structures:

Tailor-made buildings designed to suit specific business needs.

Sustainable & Energy-Efficient Solutions:

Eco-friendly materials with minimal construction waste.

What Sets Us Apart

Opus Engineering delivers **fast, cost-effective, durable, and sustainable Pre-Engineered Building (PEB) solutions** with end-to-end turnkey execution.



Fast & Cost-Effective:

50% quicker construction with optimized material usage for affordability.



Scalable & Durable:

Customizable steel structures designed for long-term strength and flexibility.



Eco-Friendly Solutions:

Sustainable materials reduce waste and lower carbon footprint.



Turnkey Execution:

Complete project handling from design to on-site assembly.

STP Analysis





SEGMENTATION

Businesses needing cost-effective, scalable, and durable infrastructure solutions, including industrial, commercial, and retail sectors.







TARGETING

Warehouses, factories, malls, offices, cold storage, auditoriums, and commercial spaces requiring Pre-Engineered Buildings (PEB) for rapid and efficient construction.





POSITIONING

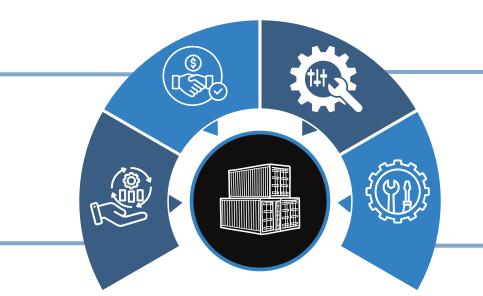
Opus Engineering – Delivering Smart, Scalable, and Sustainable PEB Solutions for Modern Infrastructure.



Driving Revenue Streams



Revenue from designing, manufacturing, and assembling Pre-Engineered Buildings.



Customization & Add-On Services

Tailor-made structural solutions, including insulation, ventilation, and automation.

Turnkey Infrastructure Projects

Complete execution of industrial and commercial construction projects.

Maintenance & Retrofitting

Ongoing support, modifications, and upgrades for existing PEB structures.

Potential Revenue Streams

Project-Based

Contract-Based

Customization

Maintenance

Opus Engineering operates on a diversified revenue model, combining large-scale project execution, long-term contracts, and value-added services to ensure sustainable growth and profitability.

Strategic Growth and Scalable Replication

Opus Engineering drives growth through innovation, expansion, and scalable market replication.

Grow & Scale

Geographic
Expansion: Entering
new markets with high
industrial and
commercial demand.

Technology Integration: Adopting advanced automation and Al-driven design for efficiency.

Diverse Sector Penetration:Expanding into

Expanding into logistics, cold storage, and smart city projects.

Sustainable Innovation:

Enhancing eco-friendly solutions for energy-efficient buildings.



Franchise & Partnership

Model: Collaborating with local contractors for rapid market penetration.

Modular Construction

Units: Standardized production for easy deployment across regions.

Digital Expansion:

Leveraging online platforms for client acquisition and project management.



Go-To Marketing Strategy

Tactical Strategies Market **Brand** Strategic Sales & Digital Outreach **G2M Phases Positioning** Research **Partnerships Execution Targeted Industry** • Focus on high-demand sectors like warehouses, factories, and commercial spaces. **Approach** Partnership & Collaborate with developers, contractors, and suppliers for market penetration. **Alliances Digital & Offline** • Leverage online platforms, industry events, and direct outreach for brand awareness. **Marketing Competitive** Offer cost-effective, high-quality PEB solutions to attract clients. **Pricing Efficient Sales &** Streamlined project management for faster delivery and customer satisfaction. **Execution**

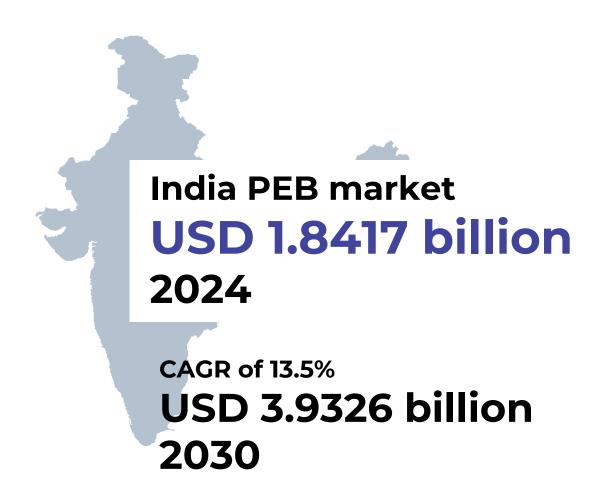
Our Edge

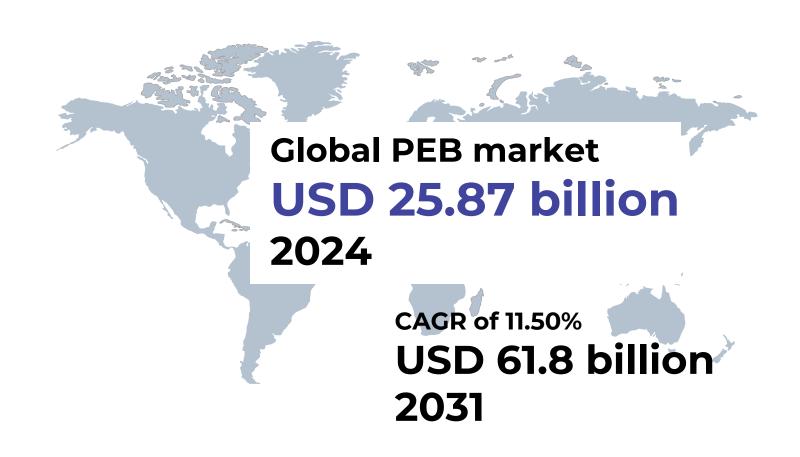
Competitive Analysis

Features / Companies	Opus Engineering	Engko Engineering	Kirby Building Solutions	Interarch Building Products
High-Quality PEB Structures	✓		✓	
Cost-Effective Solutions	✓	×	×	×
Customization & Flexibility			×	×
Sustainable & Eco-Friendly Approach	✓	×		✓
Affordable & Scalable Solutions	✓	×	×	×

- Cost-Effective & Scalable: Affordable PEB solutions with seamless expansion capabilities.
- Customization & Flexibility: Tailor-made designs to meet diverse industry needs.
- Sustainable & Eco-Friendly: Energy-efficient, low-waste construction for a greener future.

Market Potential





Market Trend

Growing PEB Adoption: High demand in industrial and commercial sectors.

Sustainable Construction: Focus on eco-friendly and energy-efficient solutions.



Source: <u>Grandviewresearch</u>, <u>Verifiedmarketresearch</u>,

Team



Get In Touch

Partner with Opus Engineering for innovative, cost-effective, and sustainable building solutions.

Let's build the future together!

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