IBM Academic Initiative

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[NAME]
[TITLE]
[EMAIL]

IBM

Agenda:

1. Academic Initiative Overview
2. Demo
3. Signing up for Academic Initiative
4. Requesting an IBM Cloud feature code
5. Applying the IBM Cloud feature code

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As industries are **reshaped** by **new technologies** such as data science, cloud computing, blockchain, and artificial intelligence, the number of jobs being created is far **outpacing** the number of **qualified applicants**

To meet this new skill demand, employers are **focusing on candidates** with these **new skills**, many of which can be acquired without a four year college degree

IBM Academic Initiative

- Learn the skills in-demand for today's job market

- Experiment with strategic technologies such as data analytics, blockchain, cloud, artificial intelligence, security and more

The IBM Academic Initiative is a **self-service** program that provides students and faculty at accredited academic institutions with access to select IBM resources at **no-charge** for **teaching**, **learning** and **non-commercial research**

No-charge access to select IBM technology in three categories

Cloud Access

Enhanced access to the IBM Cloud and select cloud-based resources and applications, such as the Watson APIs and Analytics Engine

Software

Access to the same software used by our commercial customers leading to practical training for today's jobs

Courseware

Faculty access to enterprise quality courses for inclusion in part or whole into existing and new curriculum

Learn marketable skills on a diverse spectrum of IBM technologies

From traditional enterprise infrastructure to cloud computing to leading edge technologies like blockchain and quantum computing

Watson

Security
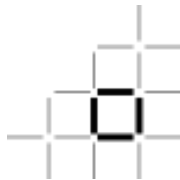
Blockchain

Quantum

IBM Z
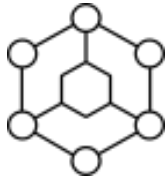
Power

Cloud
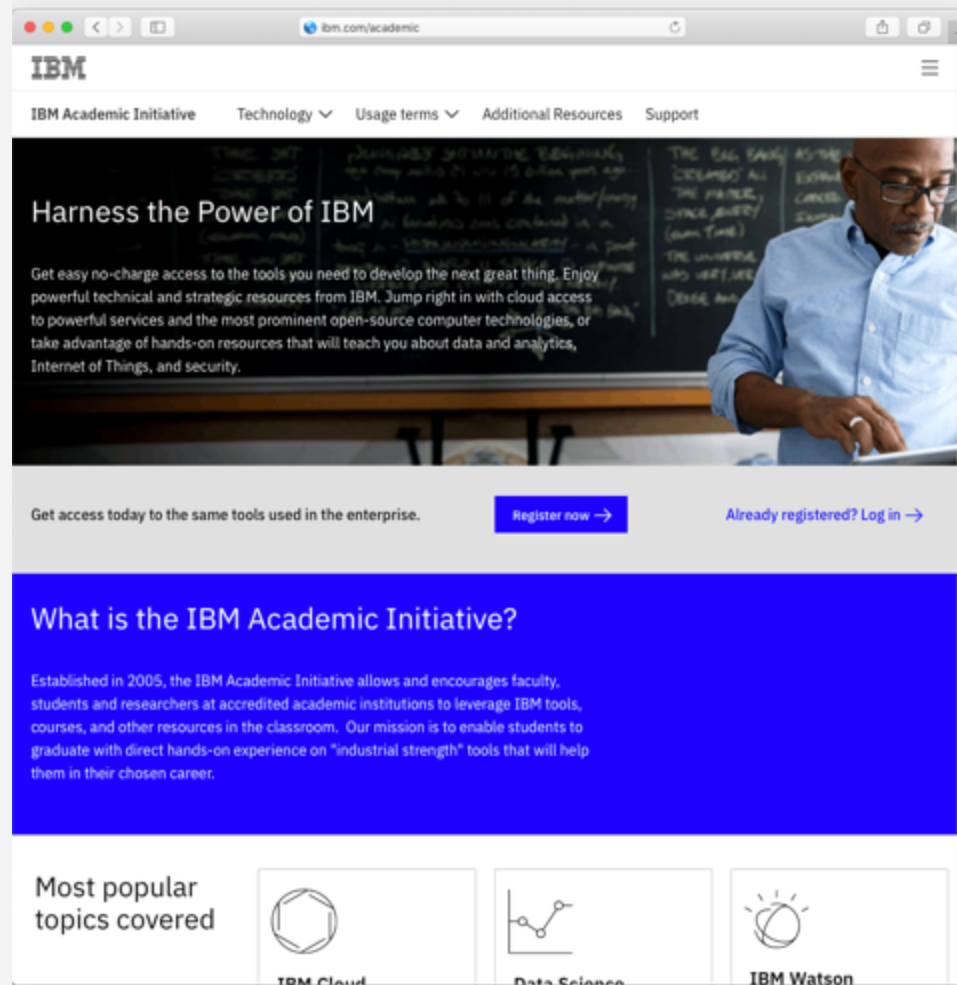
Data Science

Get started by visiting **ibm.biz/academic**

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Visit **ibm.com/academic** to get started with the IBM Academic Initiative

Explore popular technologies or click the See all link to check out all the technologies covered

Get access to additional curated resources from IBM

Each technology page consists of a brief overview of the technology

Assets that can be incorporated into the classroom or non-commercial research
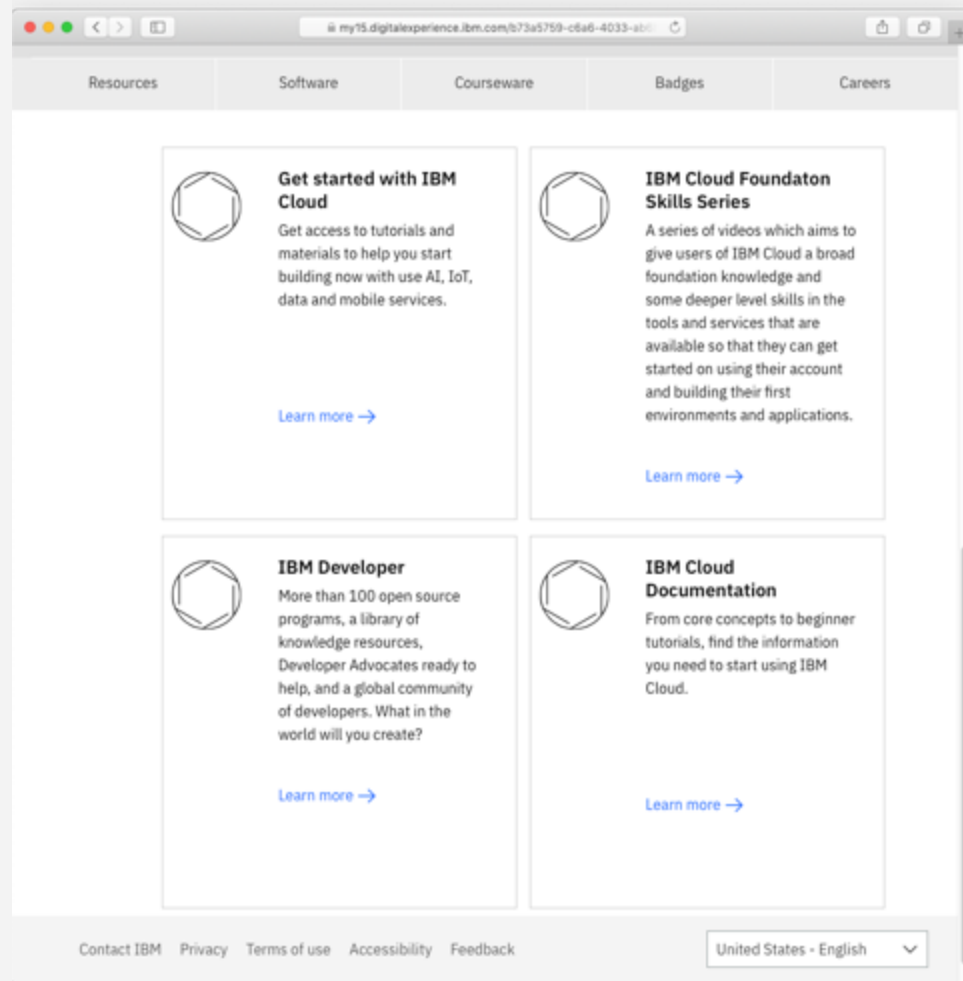
Assets are organized into five sections

Resources	Software	Courseware	Badges	Careers

Resources

- Public assets of interest consolidated into a single page for easy access

- No membership required
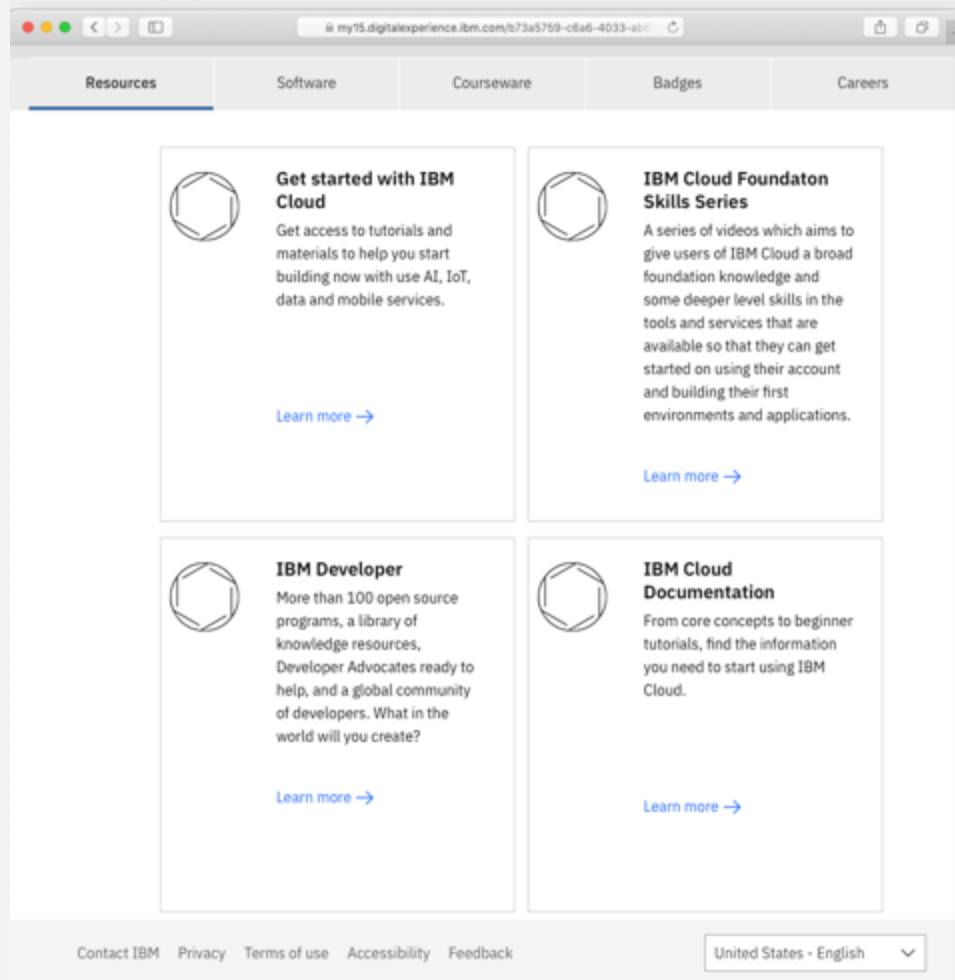
Software

- Access to full versions of popular IBM software products
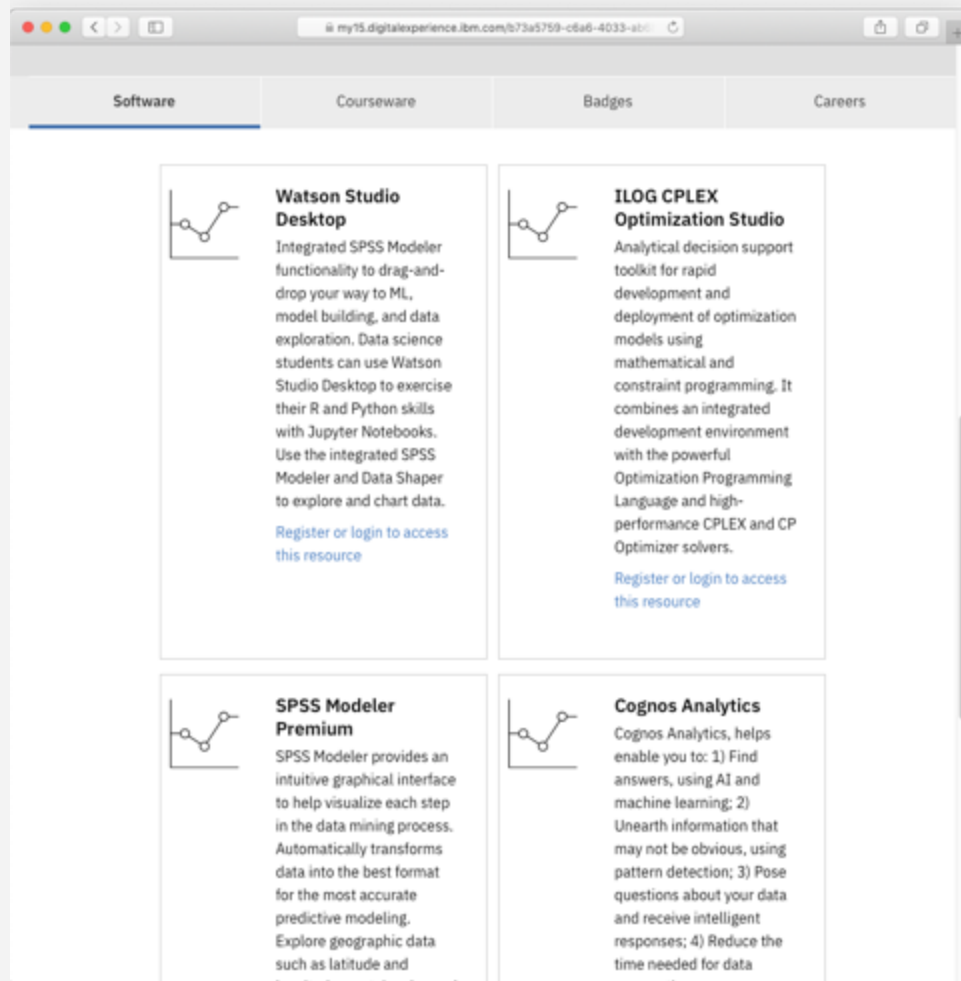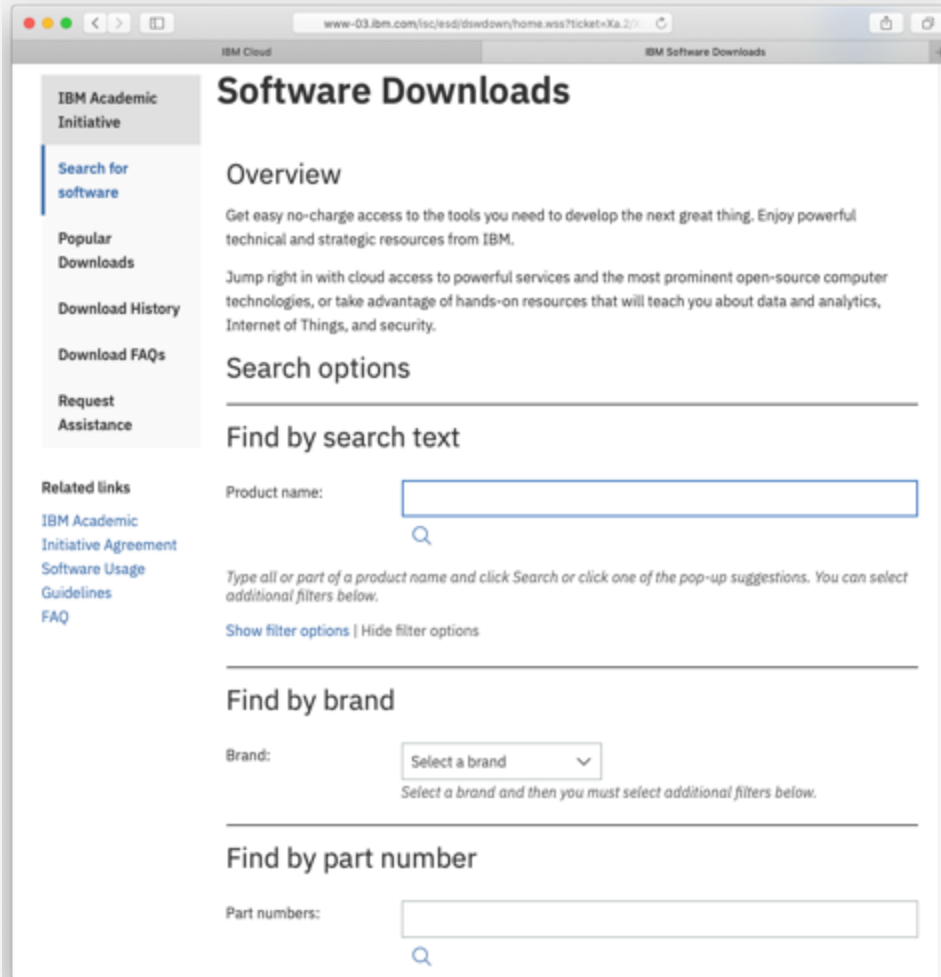
- Popular products are highlighted in each technology page

- Membership required

Software

- Explore our entire catalog of available software through the Explore the IBM Software Catalog option on each page
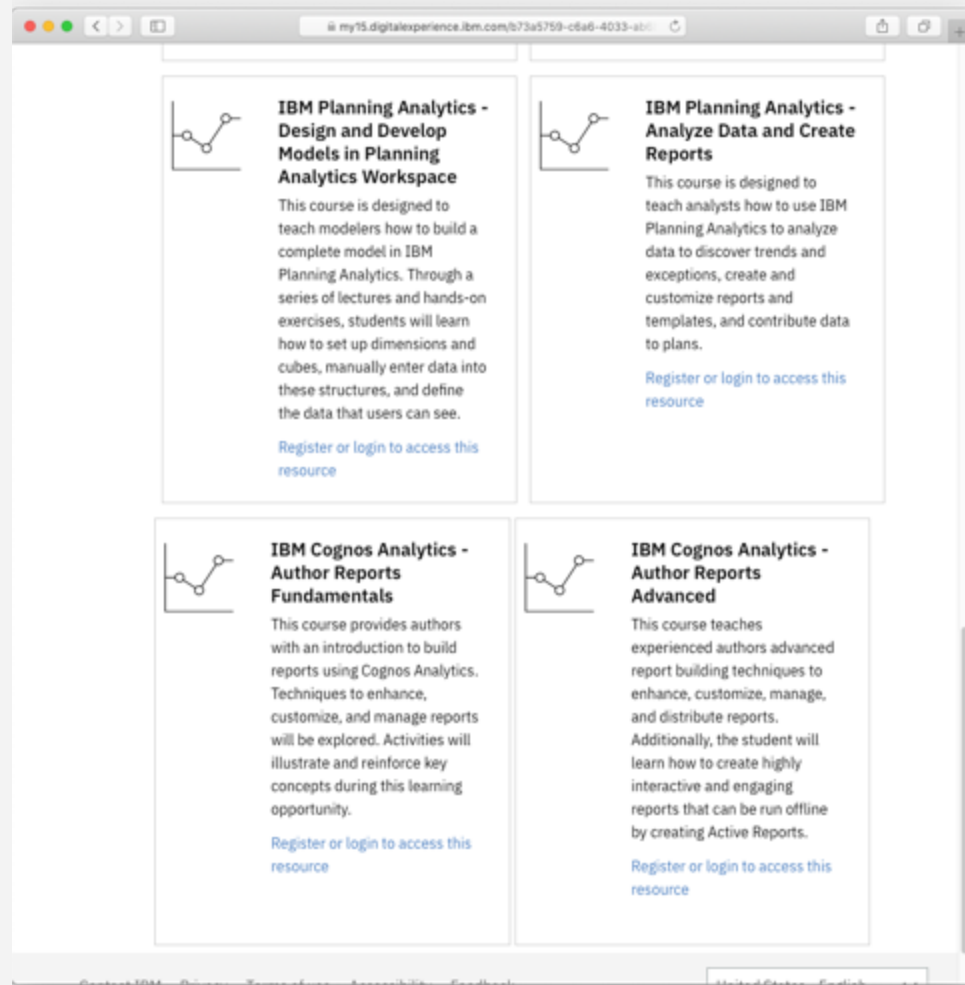
- Membership required

Software

- When available we will provide links to

  - Support communities and forums

  - Tutorials

  - Installation instructions or other relevant materials

- Membership required
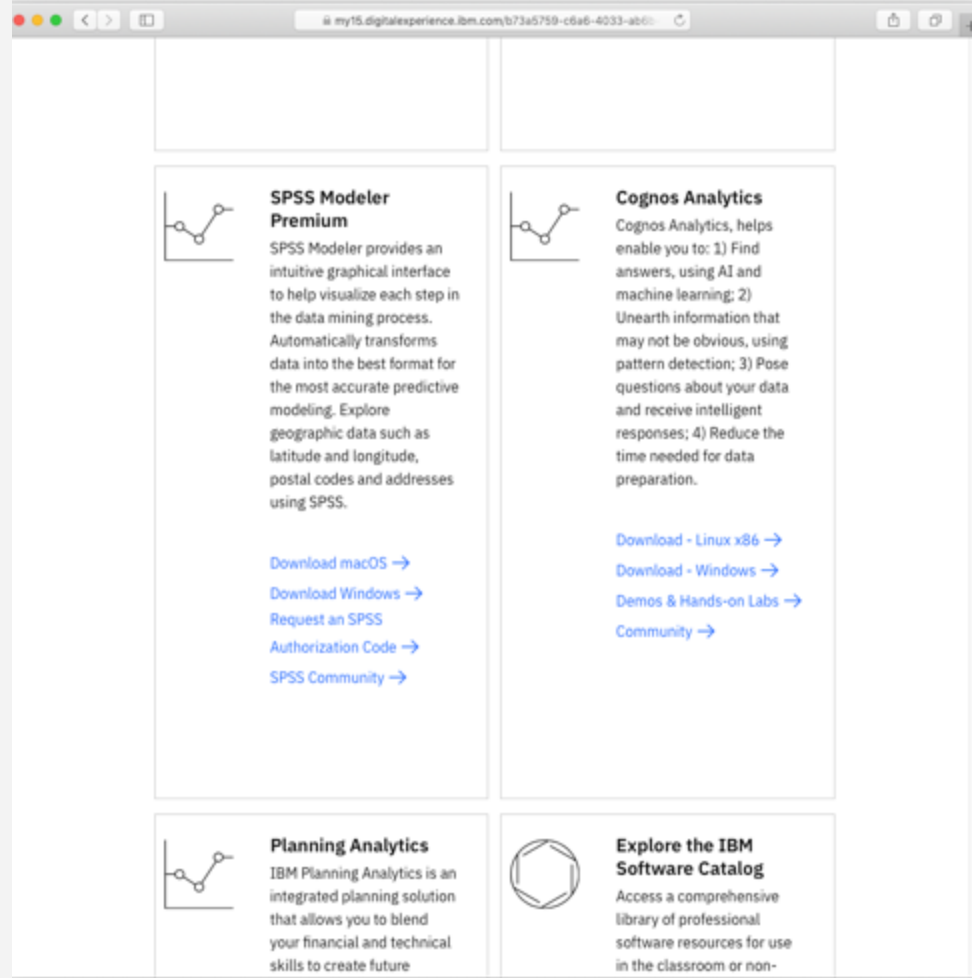
Courseware

- Same courses taught to our enterprise customers

- Available for inclusion in part or whole into existing or new curriculum
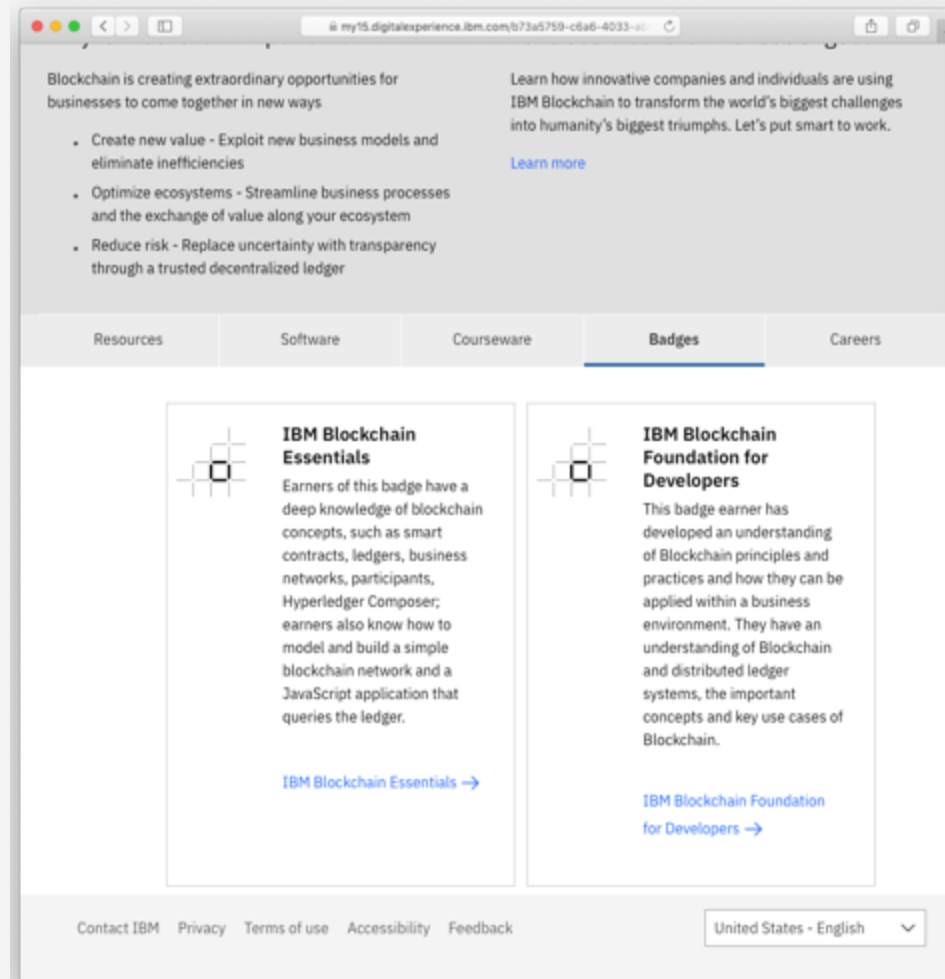
- Membership required

Badges

- Easy reference to badges of interest on a particular technology

- Excellent way to showcase proficiency on a subject
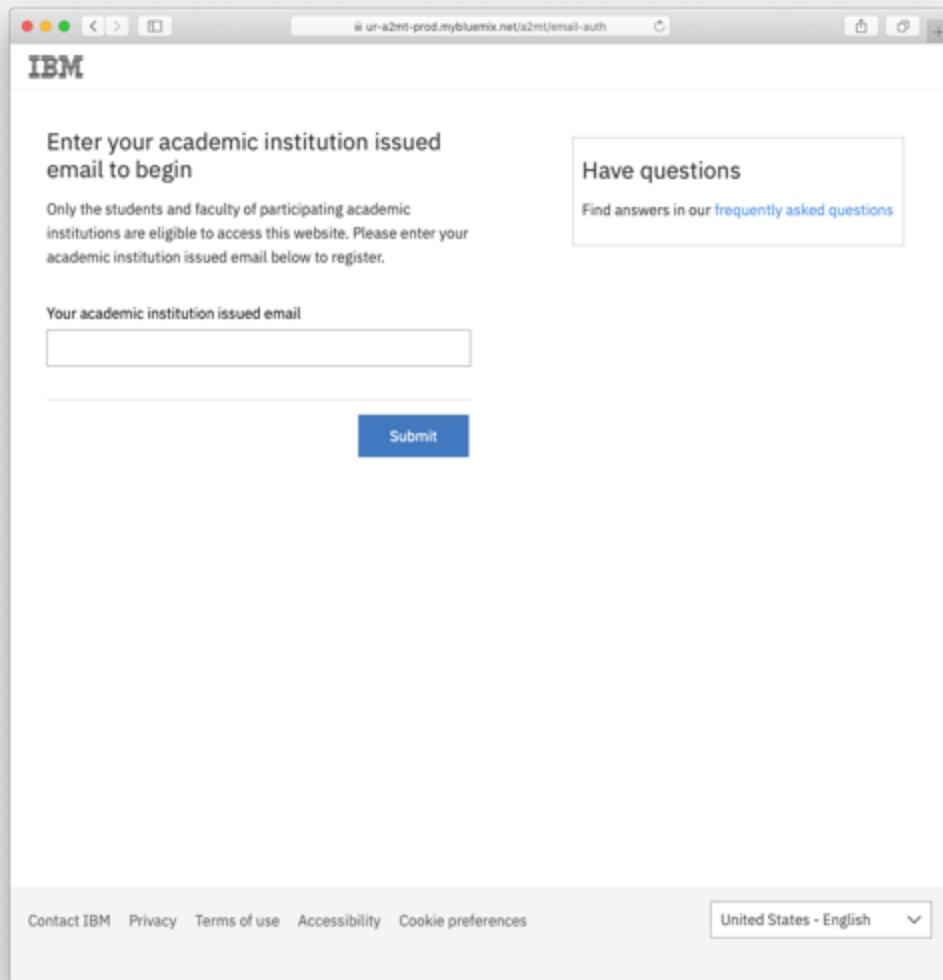
- No membership required

Careers

- Quick access to the IBM jobs website

- Great way to gauge what careers are possible within a given technology

- No membership required
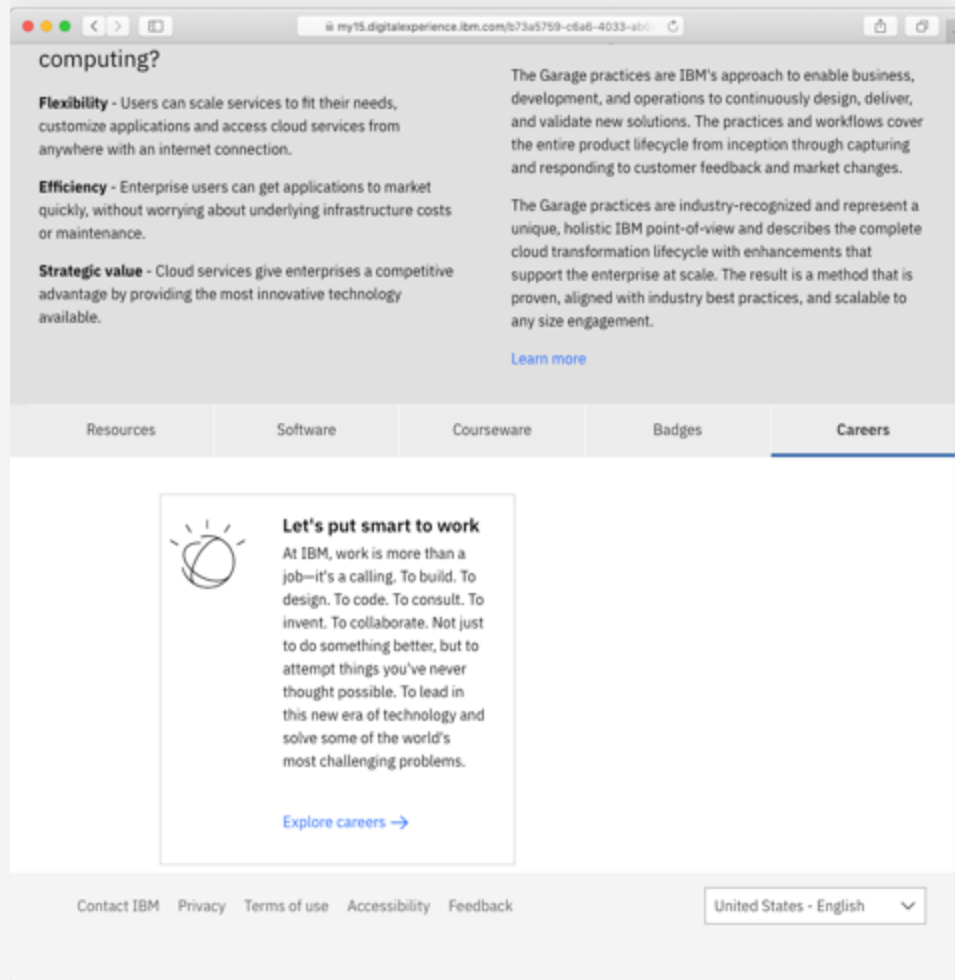
Registering is simple

- Requires a valid email address from an academic institution

- An IBMid will be created in the process if one doesn't already exist

Support

- The IBM Academic Initiative is a self-service and self-supported program

- Common questions are covered in our FAQ

- Links to product specific support pages are also in the FAQ
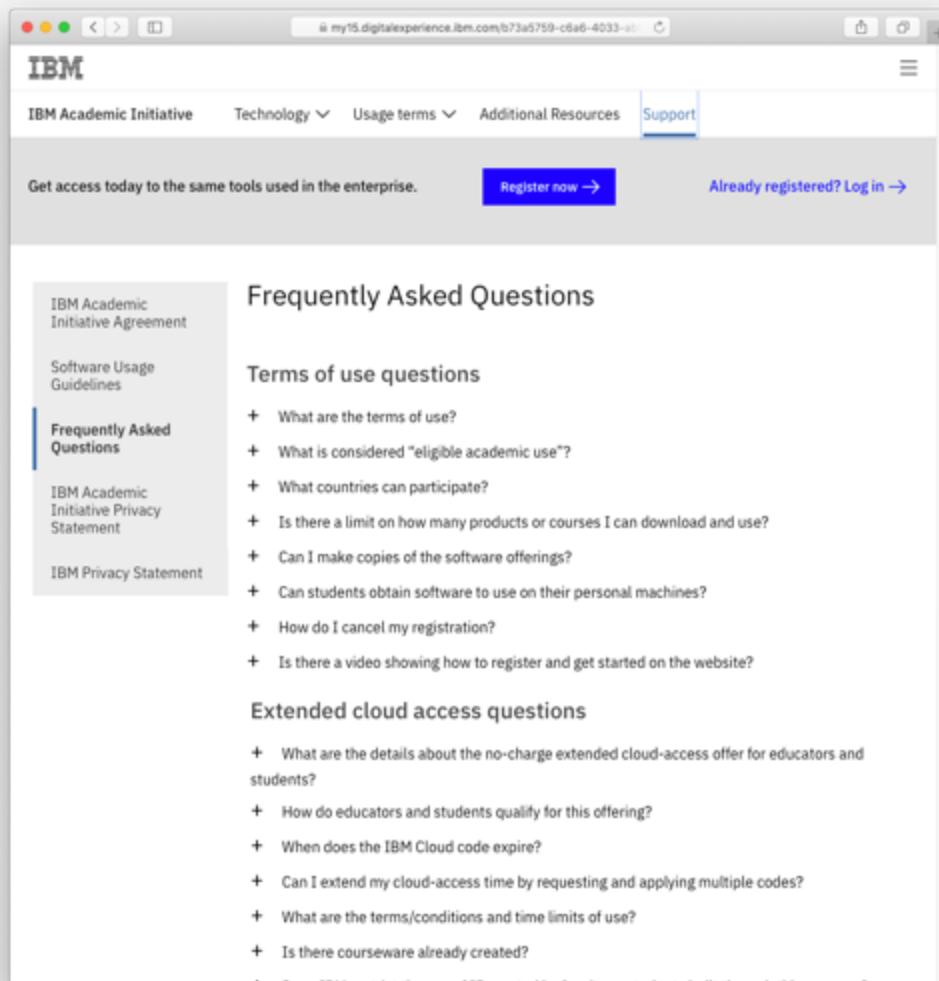
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IBM

Step 1: Open the IBM Academic Initiative website: ibm.biz/academic in a web browser.
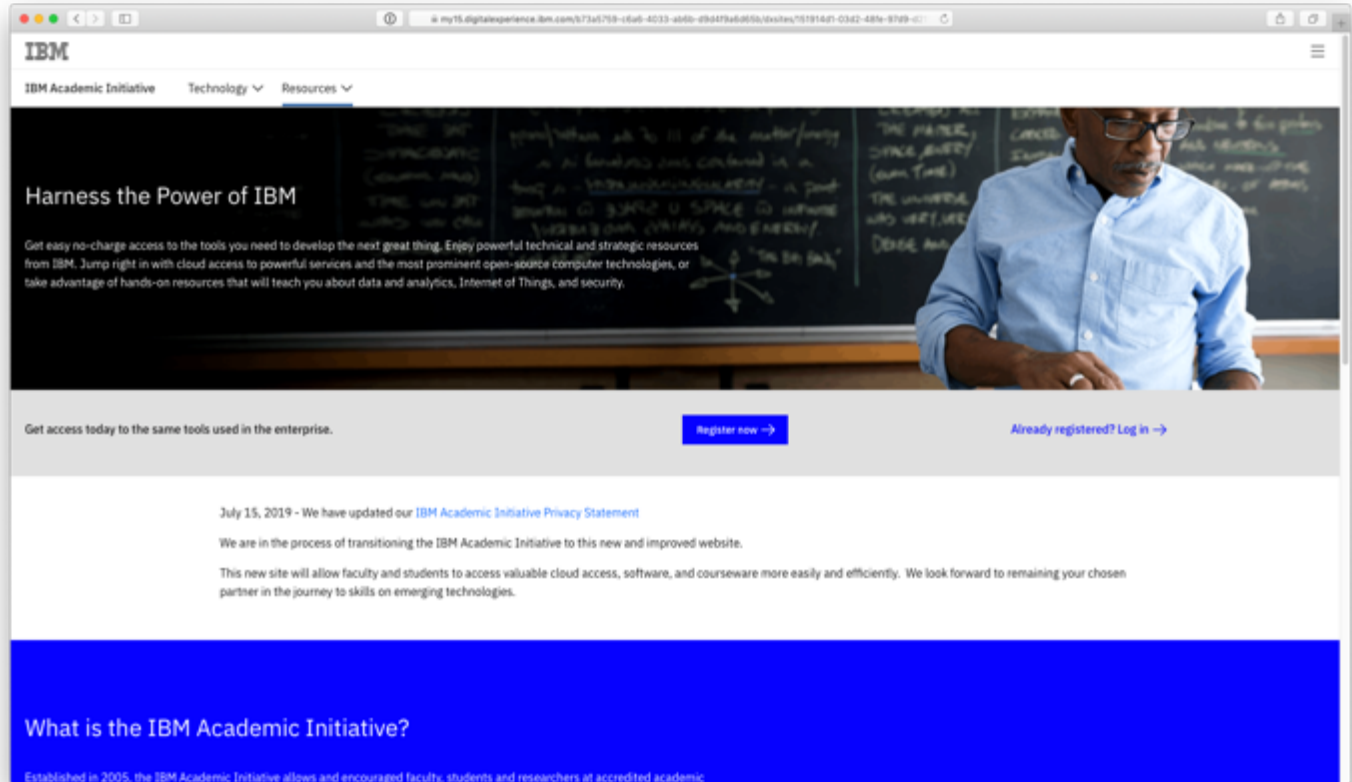
Step 2: Click the *Register Now* button

Step 3: Enter your academic institution issued email address

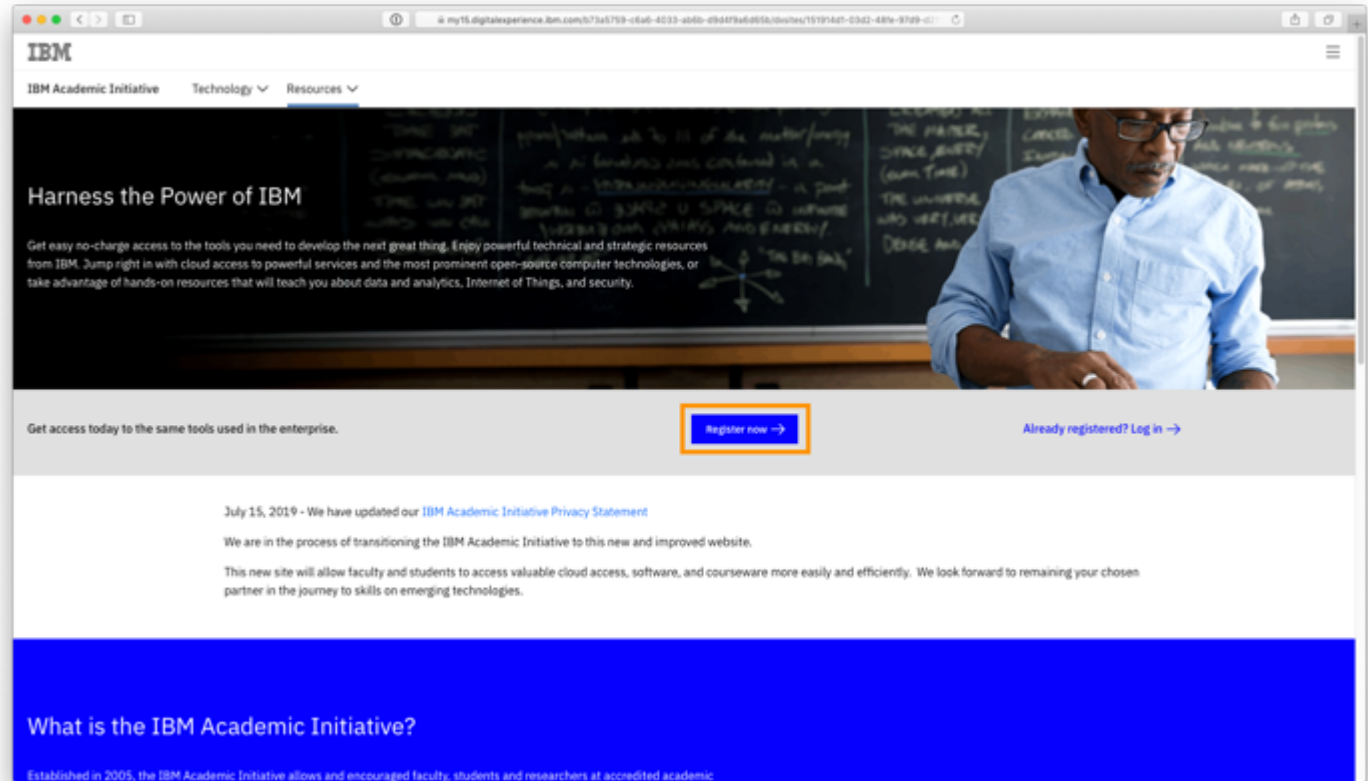Note that you must use a valid university issued email address. Gmail, ymail, and Hotmail is not supported at the moment.

Step 4: Fill in the required information to create an IBM ID.

If you already have an IBMid with the academic institution issued email address you will be asked to login with that account at this time. **Skip to Step 7.**

If you **do not** have an IBMid with the academic institution issued email address you will be asked to create one at this time. **Complete Step 4 to Step 5.**

Step 5: Review our privacy statements and click **Proceed**

About your IBMid Account Privacy

This notice provides information about accessing your IBMid user account (Account). If you have previously been presented with a version of this notice, please refer to "Changes since the previous version of this notice" below for information about the new updates.

+ Changes since the previous version of this notice

+ What data does IBM collect?

+ Why IBM needs your data

+ How your data was obtained

+ How IBM uses your data

+ How IBM protects your data

+ How long we keep your data

+ Your rights

I acknowledge that I understand how IBM is using my Basic Personal Data and I am at least 16 years of age.

Proceed

Step 6: Verify your email address

Academic Access Management Tool

← Back   Step 2/2

Harness the Power of IBM

Get easy no-charge access to the tools you need to develop the next great thing. Enjoy powerful technical and strategic resources from IBM.

Jump right in with cloud access to powerful services and the most prominent open-source computer technologies, or take advantage of hands-on resources that will teach you about data and analytics, Internet of Things, and security.

Check your email

For your security, we need to verify your identity. We sent a 7-digit code to **al*******@jkuat.ac.ke**. Please enter it below.

Enter 7 digit code

[   ]

Verify

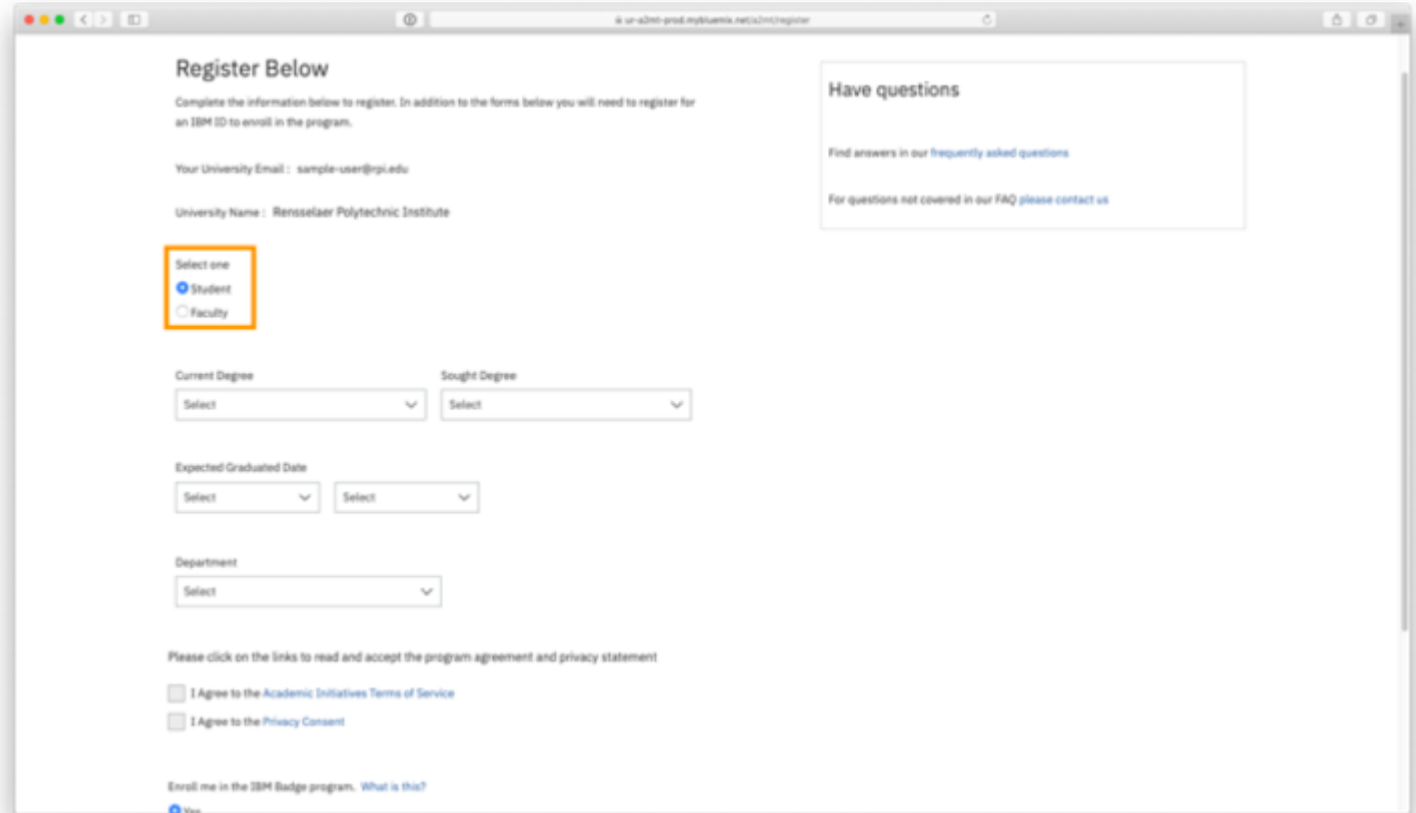Didn't receive the email? Check your spam filter for an email from ibmacct@iam.ibm.com.

Resend code

Step 7: Select whether you are a student or faculty member

Failing to select the right role will result in being locked out of the Academic Initiative, and you will be unable to use its services.

Step 8: Fill in the required information

Step 9: Agree to Terms of Service and Privacy

You will need to click on the Terms of Service and Privacy Consent links, and then click on **Agree.** The corresponding boxes then will be ticked once completed.

Step 10: Click *Register*

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Benefits of IBM Cloud Feature code

- Up to **1 year free** access to IBM Cloud, that can be renewed after expiration (using a new feature code).
- Free access to almost **103 services** such as AI, IoT, Security, Analytics, Web development, and more.
- Additional memory up to **8GB** for faculty, and **2GB** for students (compared to 256MB for lite accounts).
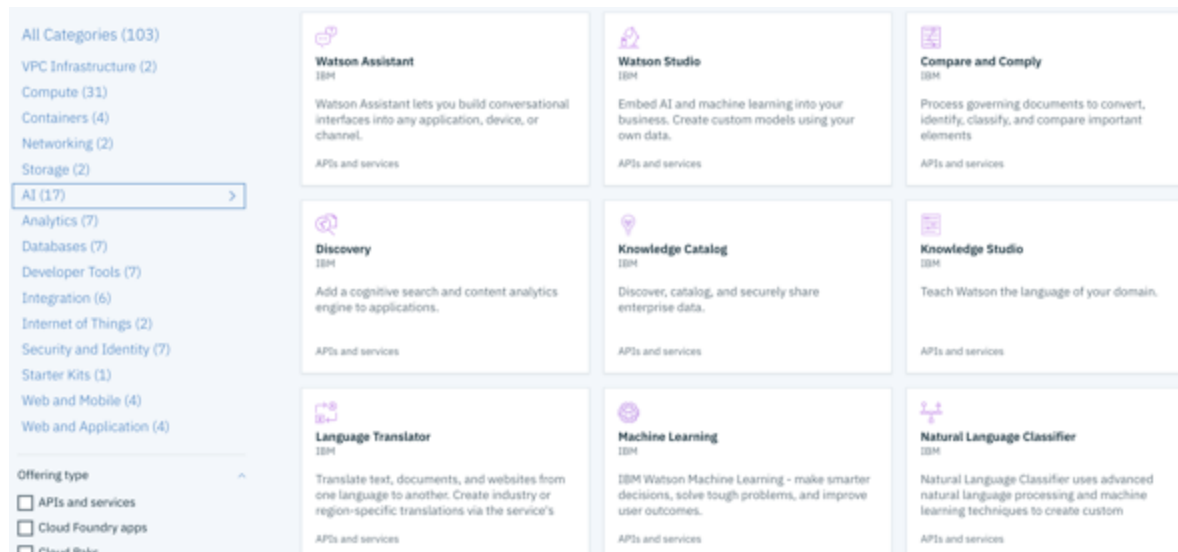
Step 1: Open the IBM Academic Initiative website (ibm.biz/academic) in a web browser, and log in.

Step 2: Visit the IBM Cloud technology page

Technology menu →
See All → IBM Cloud
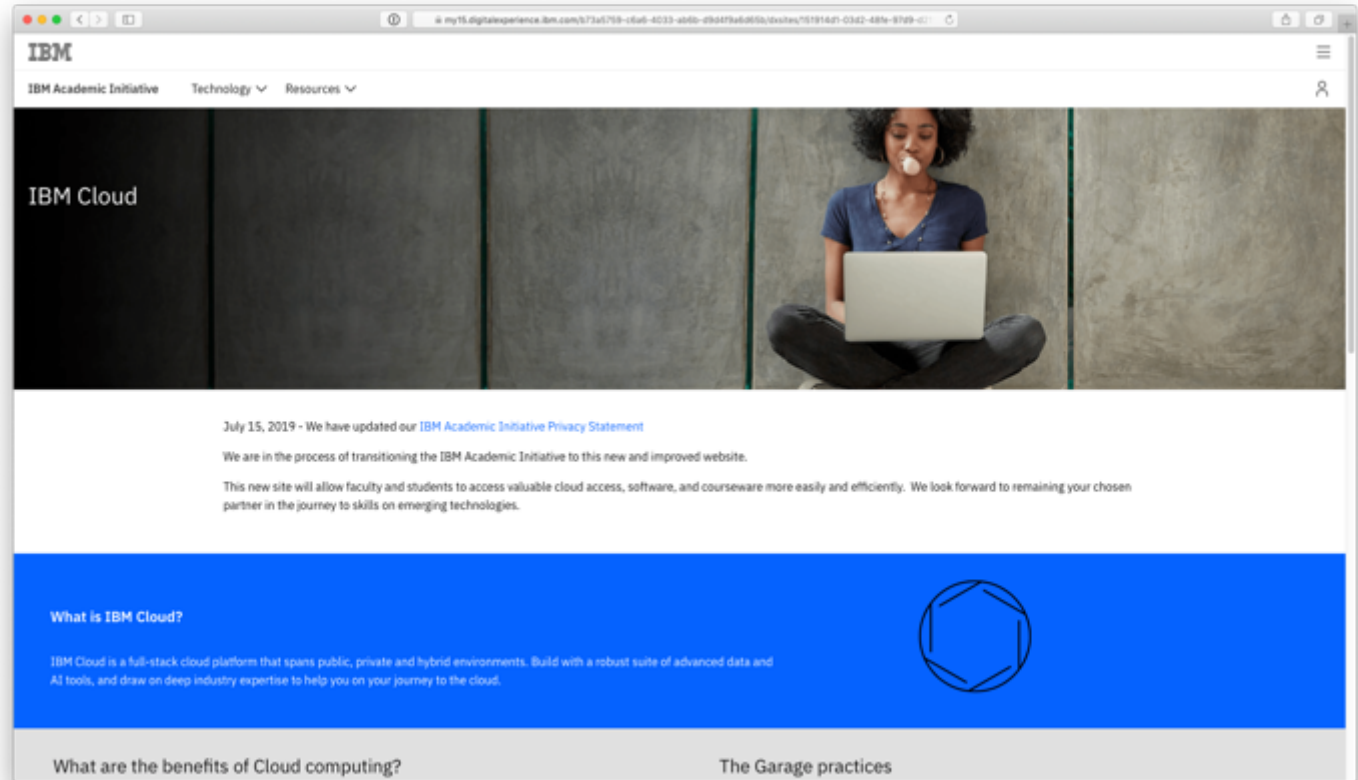
Step 3: Scroll down and click on the *Software* tab
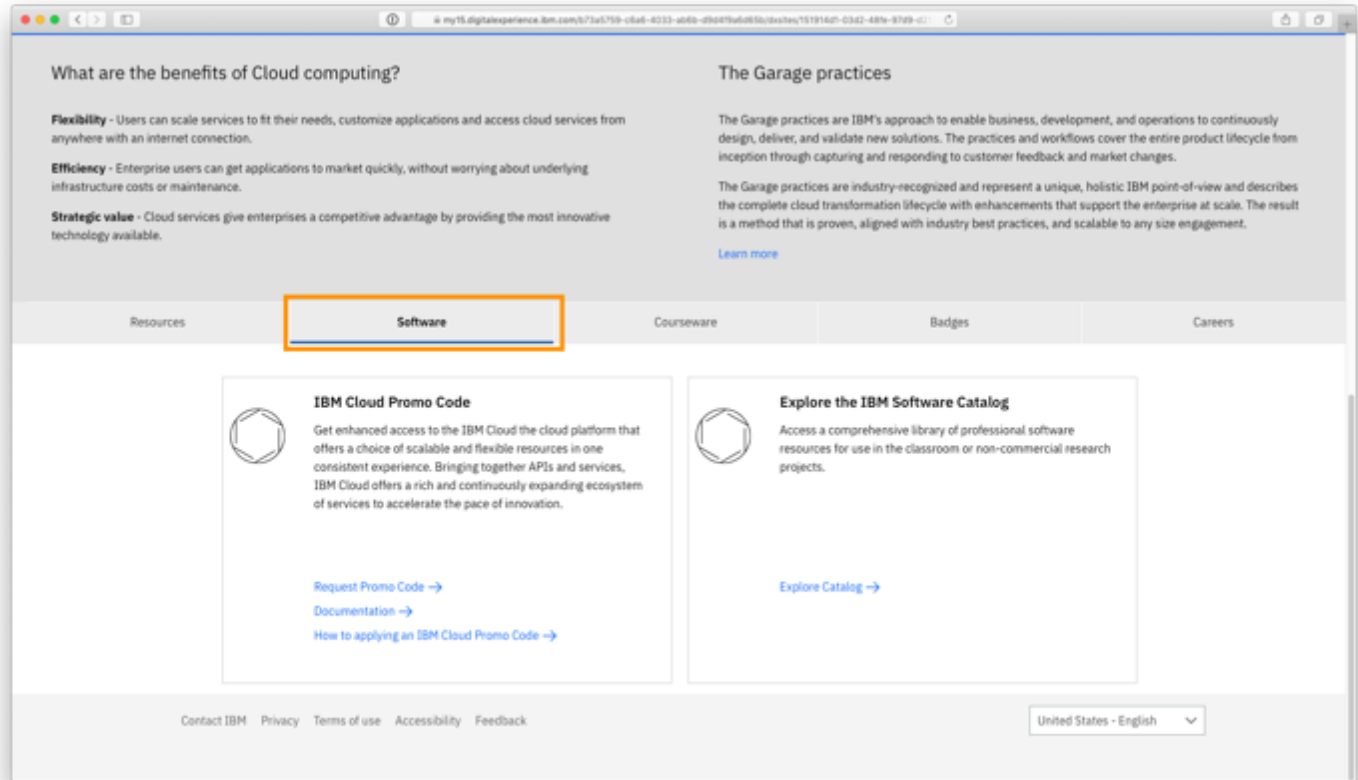
Step 4: Click on *Request Promo Code*
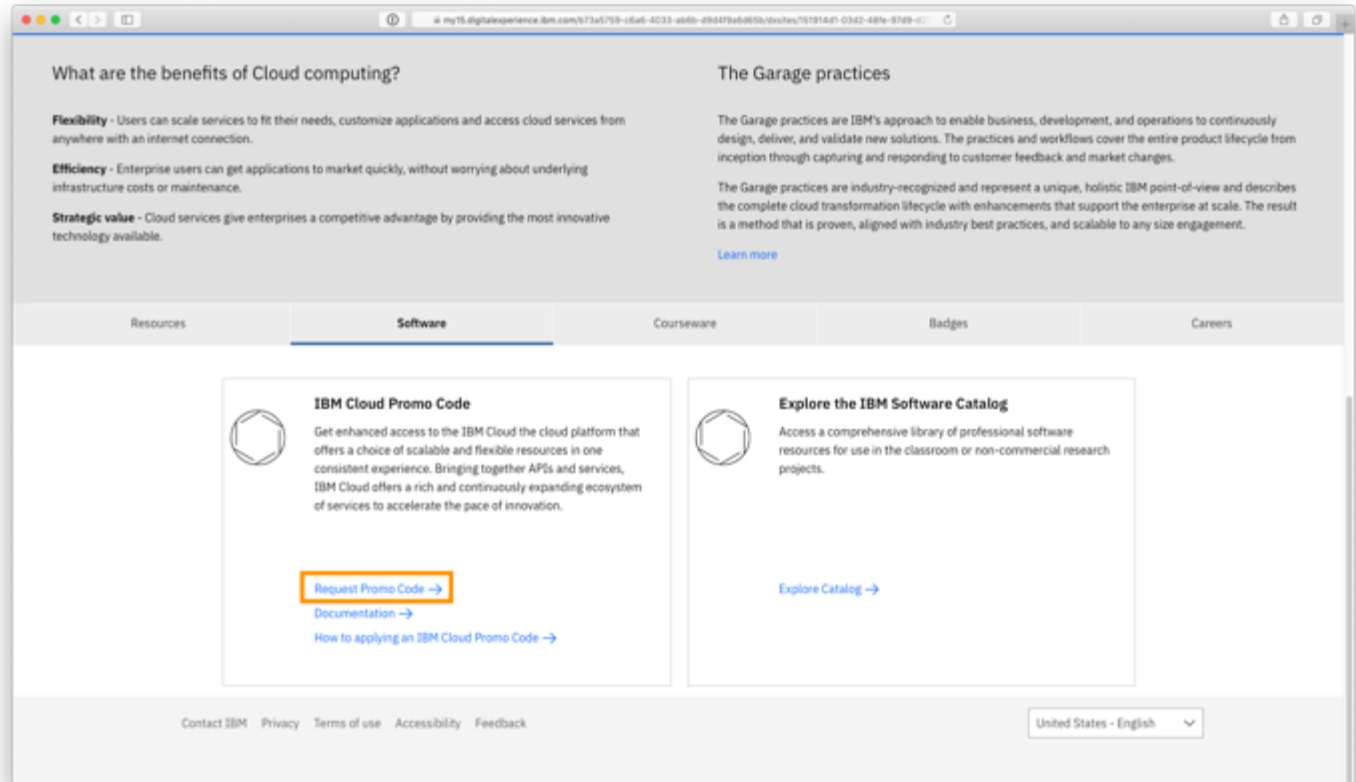
Step 5: The promo (feature) code will be displayed on the screen. It will also be emailed to the email address associated with the IBM Academic Initiative account.
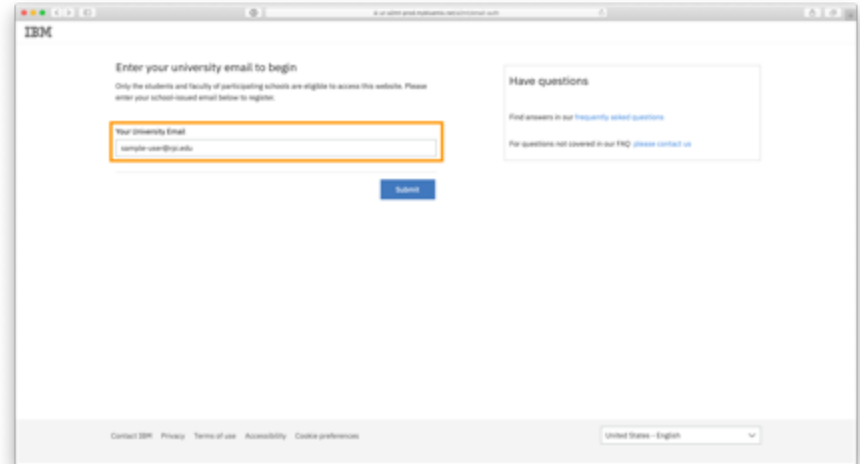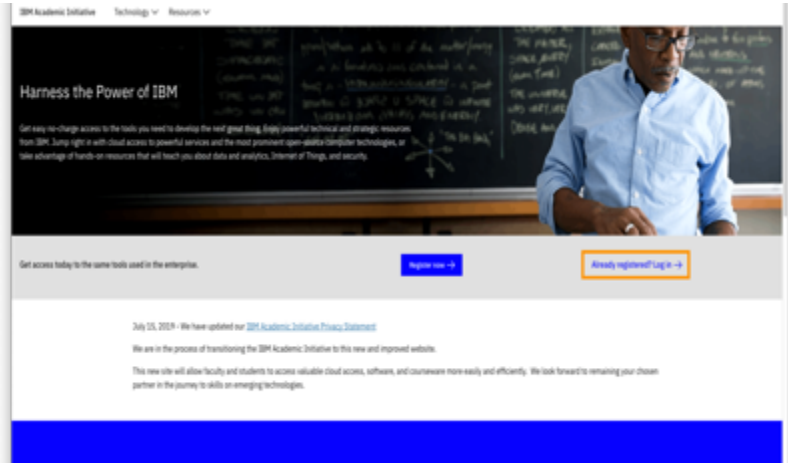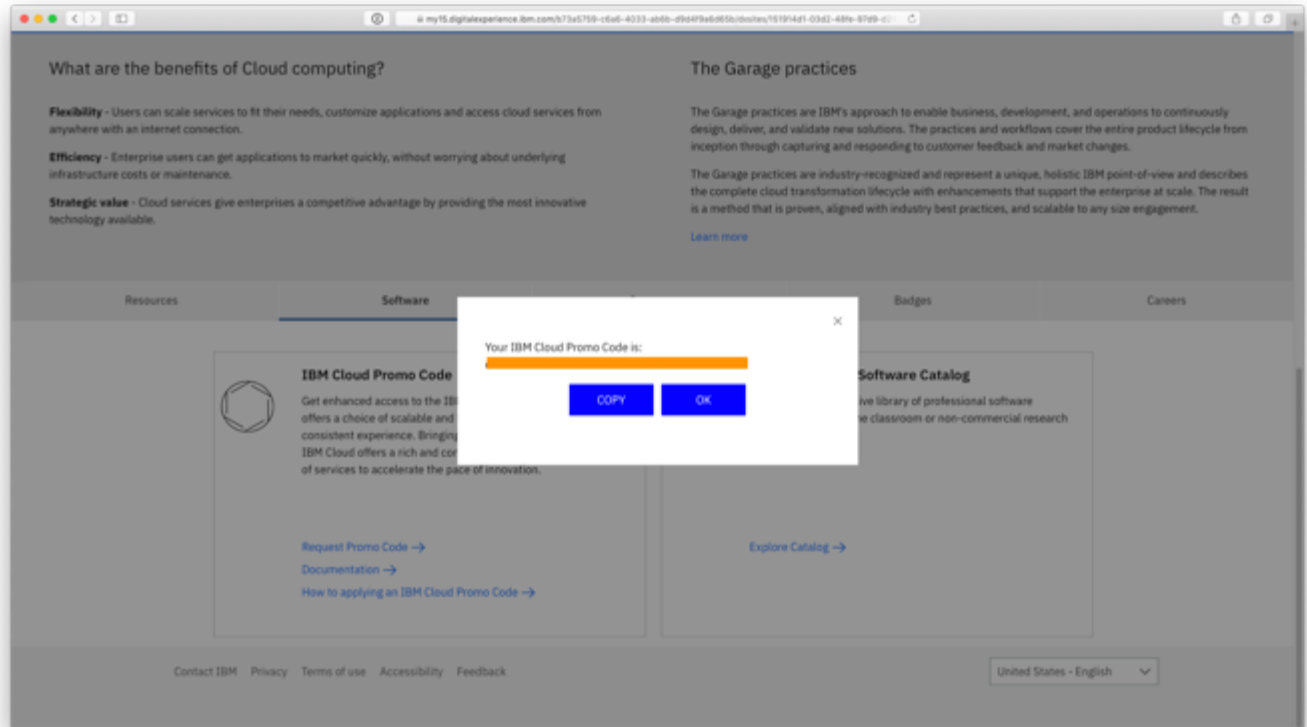
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Step 1: Open the IBM Cloud website (https://cloud.ibm.com/) in a web browser, and log in.
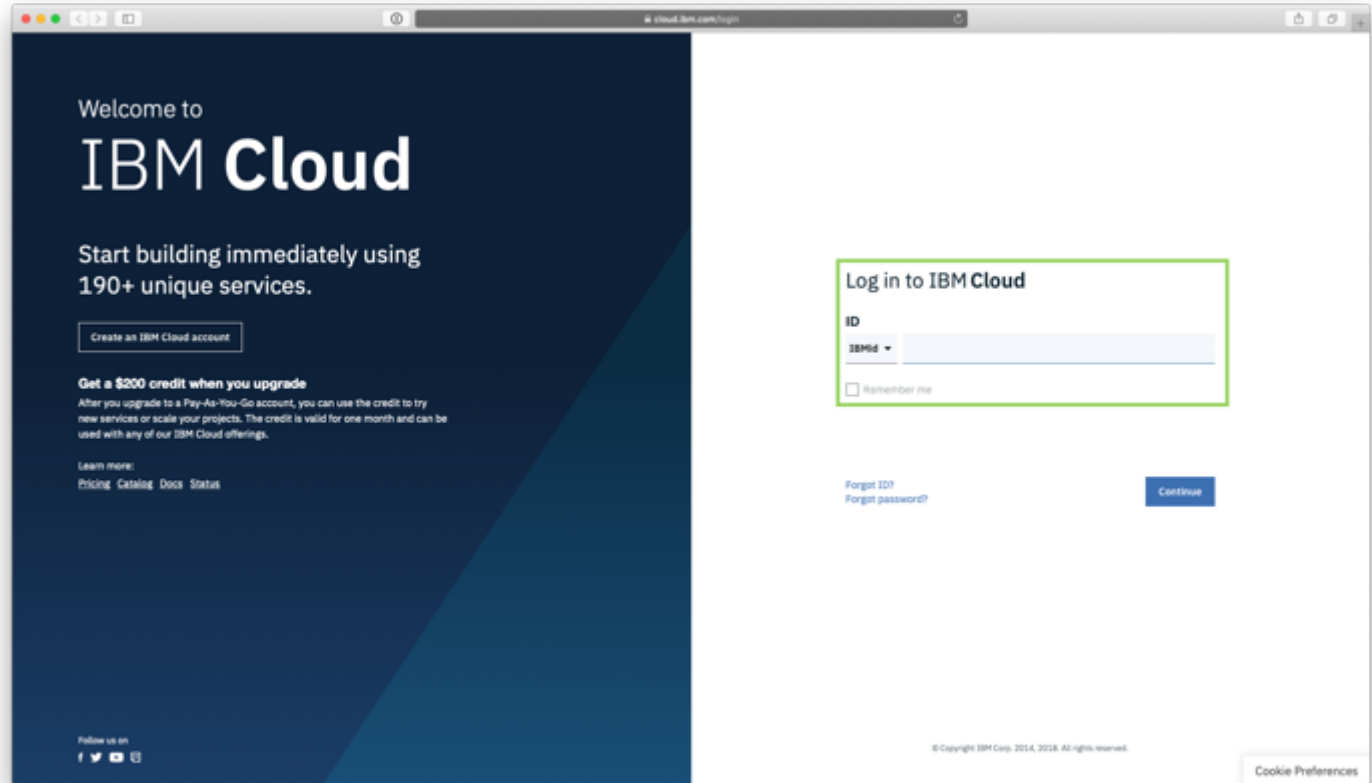
Step 2: From the main Dashboard click on Manage in the upper-right menu
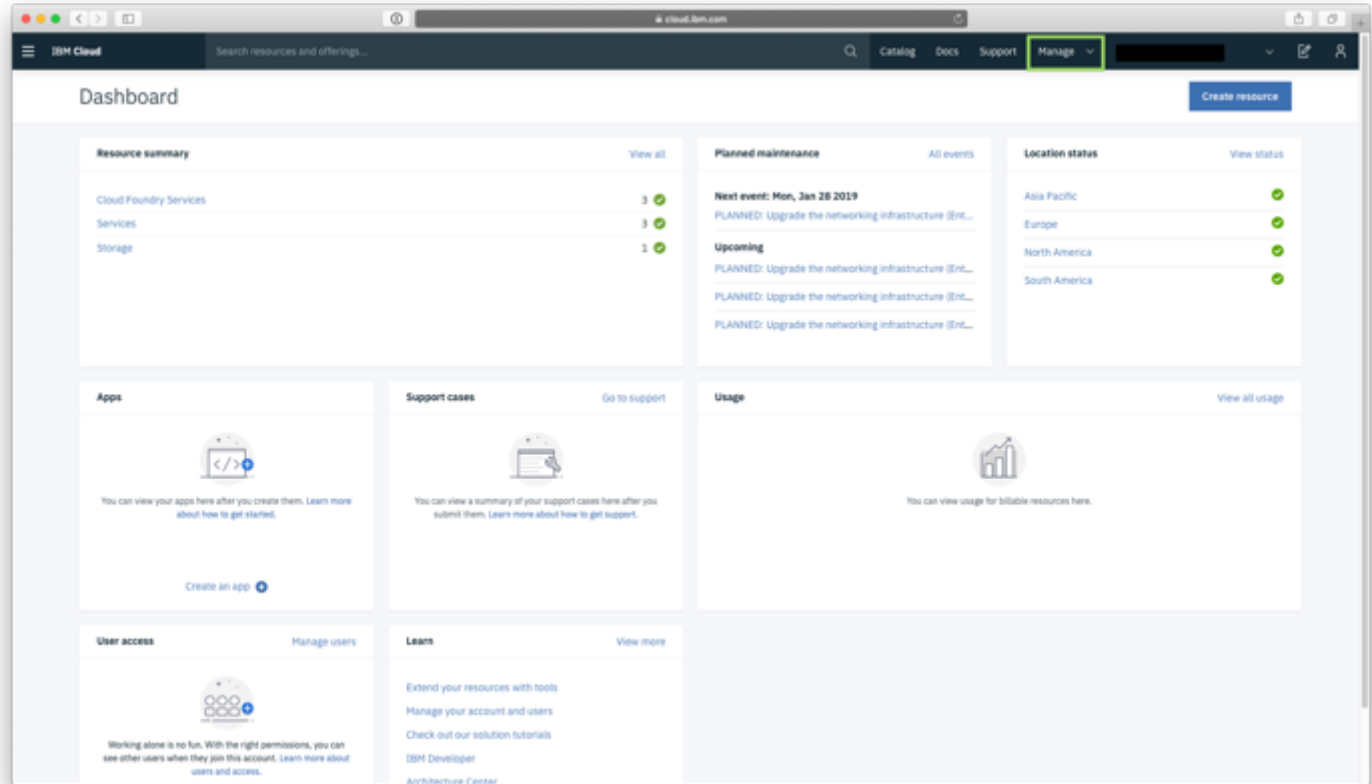
Step 3: Click on Account from the drop-down menu
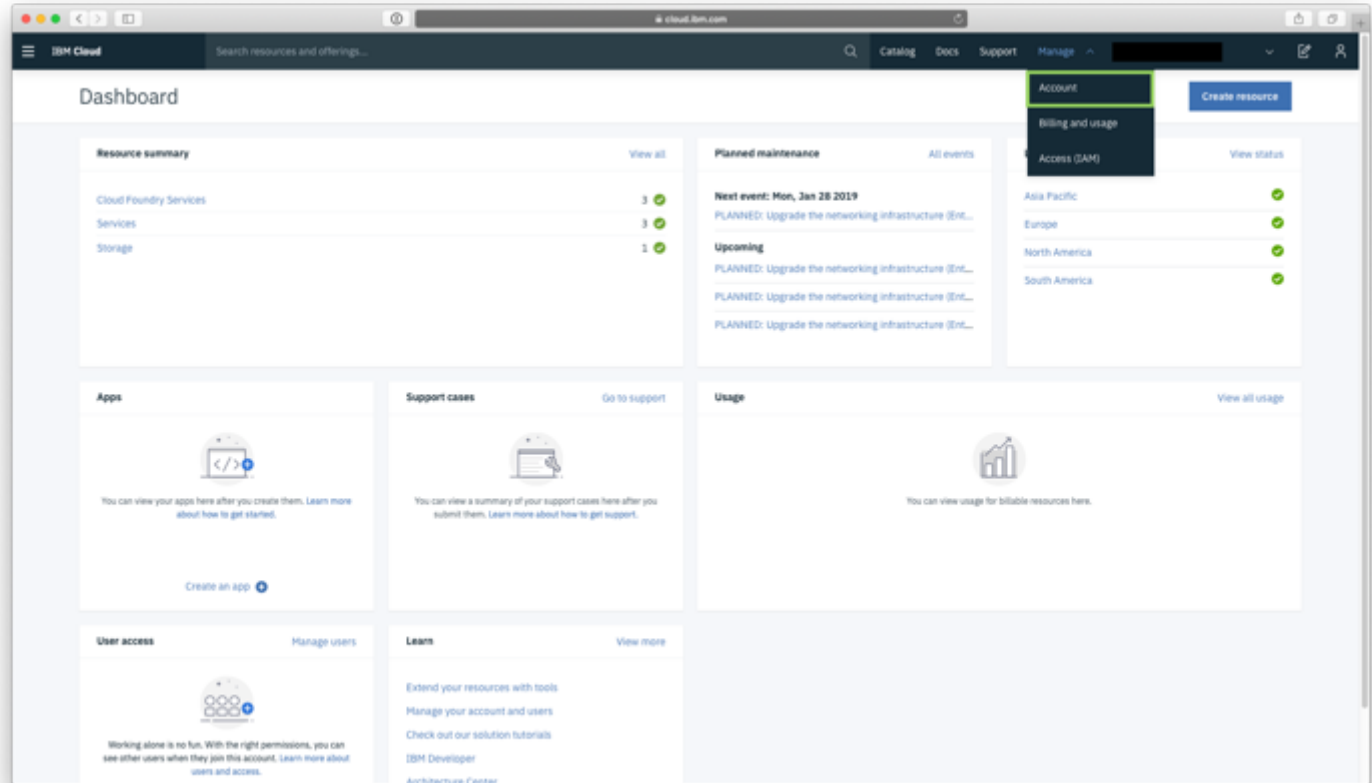
Step 4: Click on Account Settings from the left-hand menu

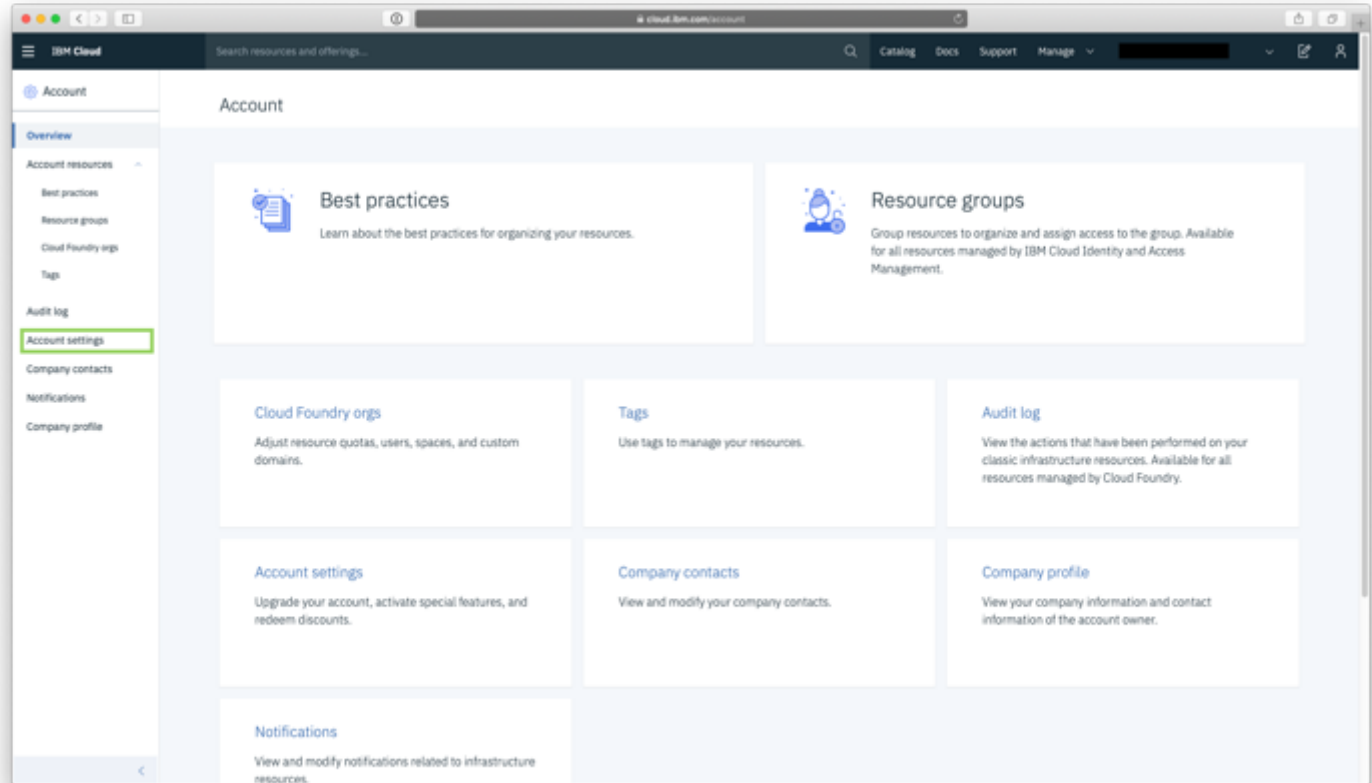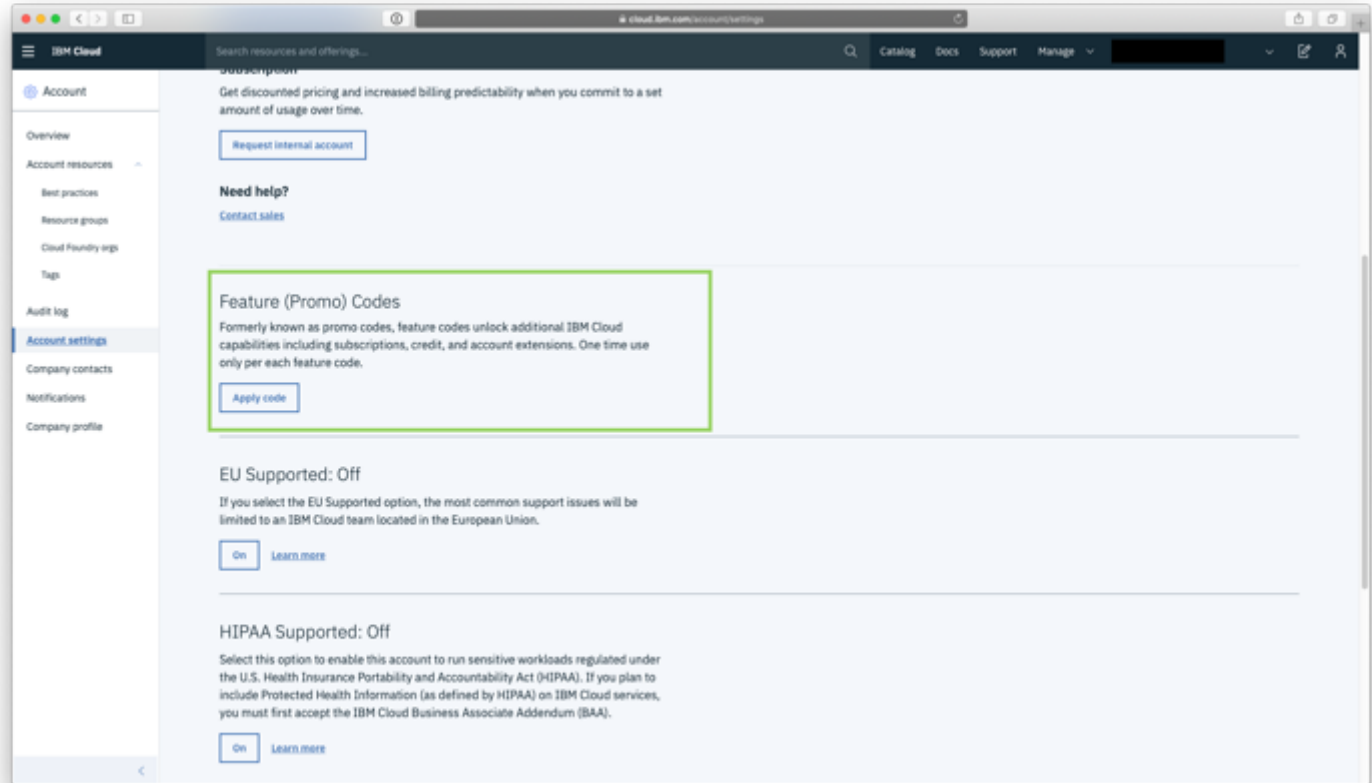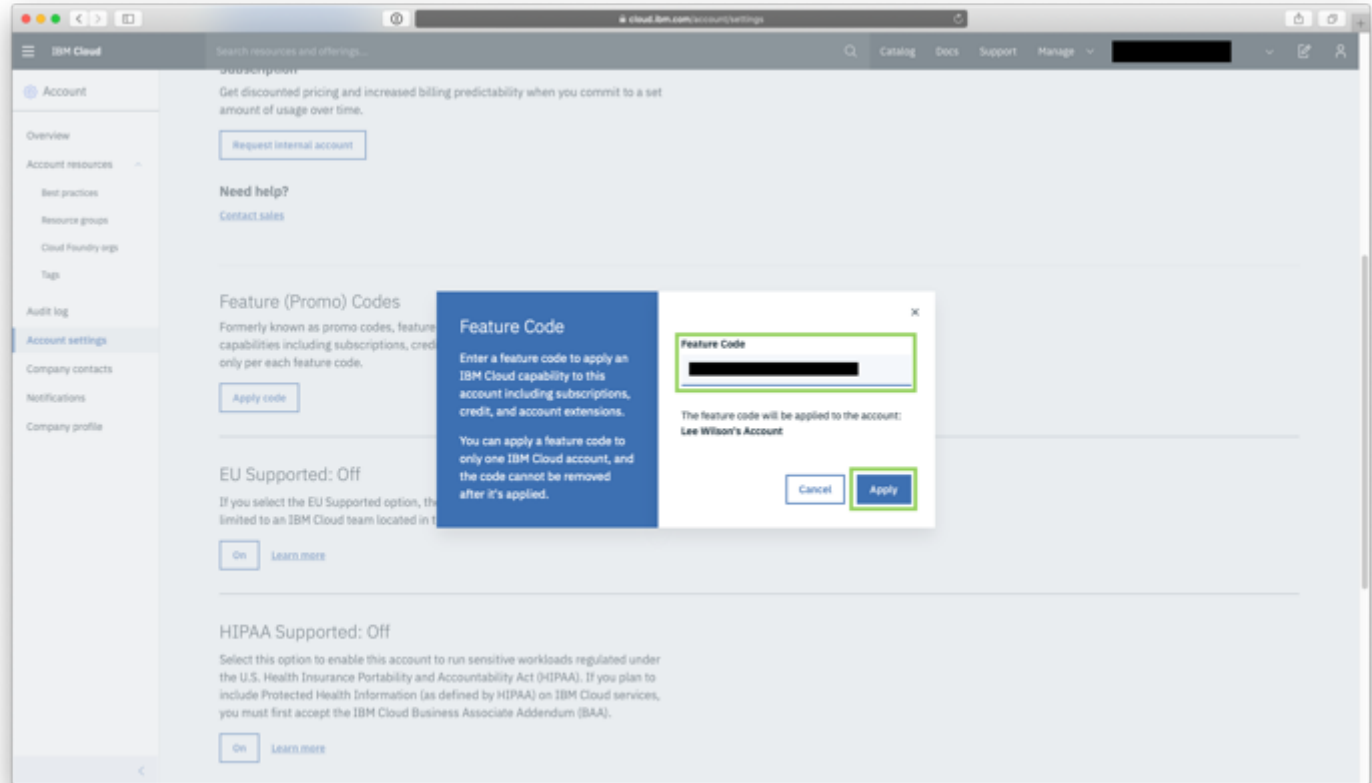**Step 5:** Scroll down until you see the Feature (Promo) Code section and click on Apply Code

Step 6: Enter (or copy/paste) your 25-character promo code and click Apply

Additional resources are available at the links below

IBM Academic Initiative
http://ibm.biz/academic

IBM Global University Program
https://www.ibm.com/university/

Academic Initiative Agreement
https://ibm.biz/academic-initiative-agreement

FAQ
https://ibm.biz/academic-initiative-faq

Software Usage Guidelines
https://ibm.biz/academic-initiative-software-usage