



Amanda Lane

<https://toiwebdev.tech/>

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☎ 765-265-4808

📍 Jeffersonville, IN

Innovative web developer eager to plan and produce eye-catching, user-friendly websites for small businesses and local companies. Uses various web design software to develop customer-focused websites and designs. Committed to high standards of web design including user-experience, high-quality photos and speed for multiple types of end-users.

EDUCATION

2017-2019 IUPUI/Purdue University

Certification in Computer Information Technology

Concentration: Full Stack Web Development

2006-2008 Ball State University

Degree: Bachelor of Sciences

Major: Advertising

PROGRAMMING LANGUAGES

HTML5

CSS

JavaScript

MySQL

jQuery

PHP

TECH SKILLS

WordPress

DotNetNuke

Dubsado

Front-end Frameworks

Slack

Git

Adobe Photoshop

Figma

Google Analytics

AutoCAD

Google AdWords

AdRoll

Hootsuite

WORK HISTORY

2020-06

Current

Web Developer

Toi Web Development -Jeffersonville, IN

- Created websites for businesses such as non-profit, photography and a local book club
- Collaborated with graphic designers for site branding and marketing
- Oversaw SEO, ADA website compliance and related site traffic metrics
- Utilized load time through Google PageSpeed Insights to optimize website efficiency
- Troubleshooted errors through browser consoles
- Supported clients for website maintenance such as email support, update content, domain name registration and server hosting.

2012-10-

2016-10

Graphic Designer/Technical Marketing

Fewell Monument-Scottsburg, IN

- Managed 15 websites and social media accounts
- Managed online advertising campaigns
- Compiled monthly web analytic reports
- Created graphic design specialized for laser and sandblast design
- Implemented efficient ways to improve social media platforms
- Contributed to IU/UX projects within a website planning team

COMMUNITY/VOLUNTEER SERVICE

2019-04-

Current

President

The Merry Book Club, Jeffersonville, IN

- Hosted monthly meetings
- Developed the Merry Book Club website
- Onboarded new members
- Managed book of the month information

2019-09-

Current

Volunteer

Eastside Christian Church, Jeffersonville, IN

- Created and processed resumes during Life Fair event
- Buddy Assistant during "A Night to Shine" event