AMALA PODUVAL

Berlin, Germany | amalapoduval3@gmail.com | +491728984684 | Portfolio Website

linkedin.com/amalapoduval | github.com/amalapoduval

Creative and detail-oriented student with a background in design and marketing, currently pursuing computer science in Berlin. Known for blending operational precision with editorial storytelling, I bring hands-on experience in content coordination, research, and creative production.

Education

BSc in Computer Science   Sept 2024 – March 2028
Gisma University of Applied Sciences,
Berlin, Germany
BSc in Design   Aug 2020 – March 2023
Mount Carmel College,
Bangalore, India

Experience

Marketing Team, Banana Club – India   Jan 2024 – Jun 2024
- Coordinated operational workflows to support creative teams and deliver projects efficiently within a fast paced environment.
- Crafted engaging content for social media platforms and website, focused on SEO to increase site traffic.
- Managed the tracking of content and strategy performance using Excel.

Graphic Designer, Freelance – Remote   Feb 2023 – Jan 2024
- Designed an event poster that significantly increased visibility and attendance, contributing to a high turnout and strong engagement.
- Executed blog and web content from ideation to publishing with SEO and branding in mind.

Sales Visual Merchandising Intern, Puma – India   Jul 2022 – Aug 2022
- Assisted in visual merchandising and in-store event setup to improve customer experience.
- Supported floor logistics, product display organization, and coordinated with visual teams.

Social Media Manager, Gilhari – Remote   Feb 2022 – April 2022
- Supported customer engagement through timely responses and issue resolution across digital platforms.
- Handled inbound customer inquiries and updated product/ event pages with new information.

Skillset

Softwares: MS Office, Adobe Create Suite, Notion, Google Docs, Canva, Capcut

Other Skills: Presentation Design, SEO, Content Writing, Video Editing, Marketing

Languages: Fluent in English (C1 level); German (A1 level)

Projects

Data Visualization
- I analyzed the population of China and the USA. In addition, I created a bar graph comparing the population of the USA over the past decades.
- Tools Used: Python

Madlibs Game
- Developed a simple MadLibs game to practice user input.
- Tools Used: Python