



# PIZZA SALES REPORT

1/1/2015 to 12/31/2015

Pizza Category  
All

Order Date  
1/1/2015 to 12/31/2015

HOME

TOP & LEAST PIZZAS

Total Revenue

\$817.9K

Avg Order Value

\$38.31

Total Pizzas Sold

49.6K

Total Orders

21.4K

Avg Pizzas per Order

2.32

## BUSIEST HOURS & WEEKS

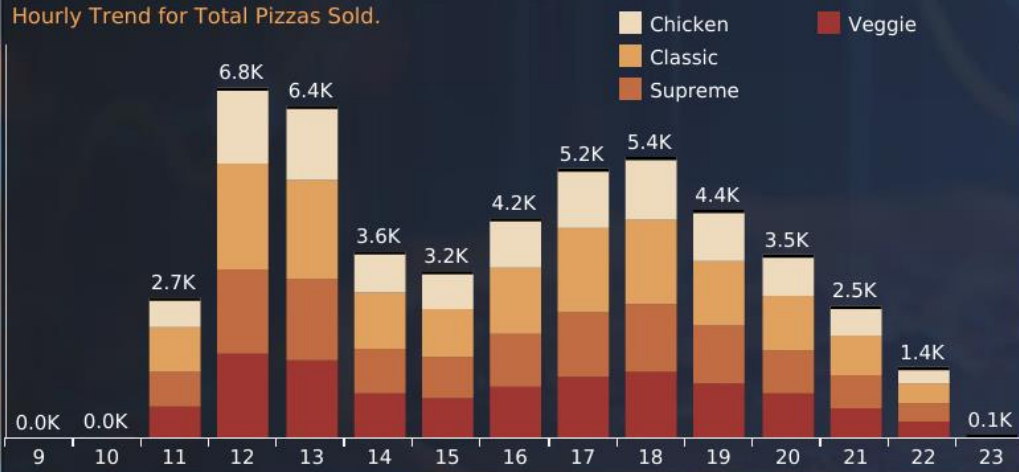
### HOURS

Peak orders are between 12:00 PM and 1:00 PM, in evening from 04:00 PM to 07:00 PM.

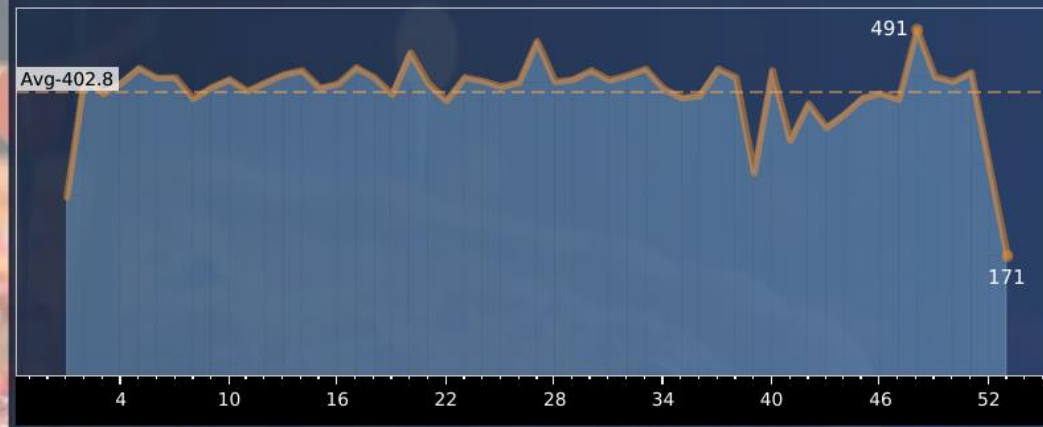
### WEEKS

Significant variations in weekly orders, with the highest peak during the 48th week from the month of Dec.

Hourly Trend for Total Pizzas Sold.



Weekly Trend Total Orders



## SALES PERFORMANCE

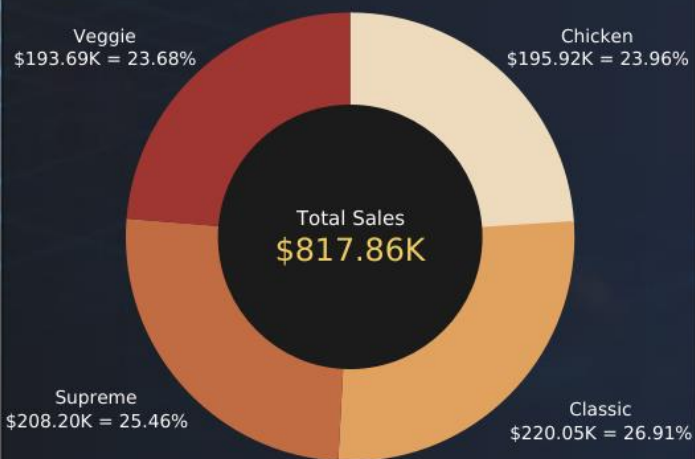
### CATEGORY

Classic Category contributes to Maximum Sales, Total Orders, & Total Pizzas Sold

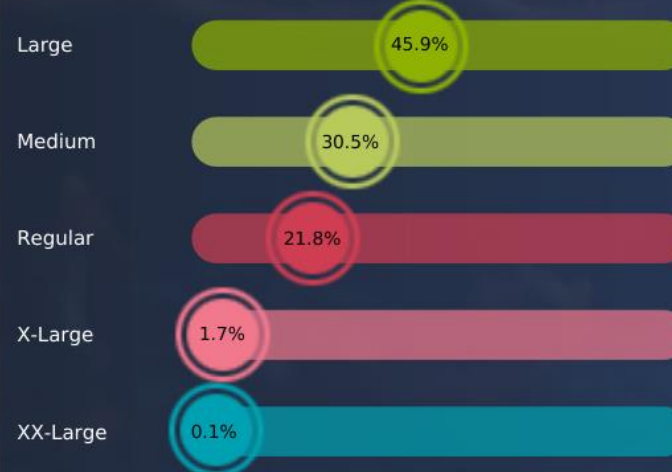
### SIZE

Large Pizza Size contributes to Maximum Total Sales

Percentage of Sales by Pizza Category



Percentage of Sales by Pizza Size



Total Orders & Pizzas Sold by Pizza Category



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TOP SELLER PIZZAS

REVENUE

The Thai Chicken Pizza contribute to Maximum Revenue

QUANTITY

The Classic Deluze Pizza contributes to Maximum Total Quantities

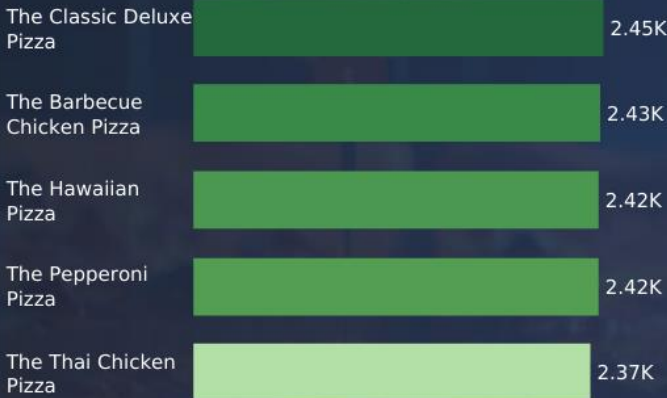
TOTAL ORDERS

The Classic Deluxe Pizza contributes to Maximum Total Orders

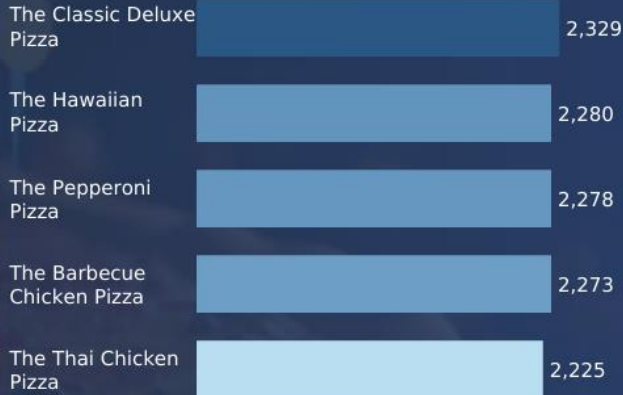
Top 5 Pizzas by Revenue



Top 5 Pizzas by Total Pizzas Sold



Top 5 Pizzas by Total Orders



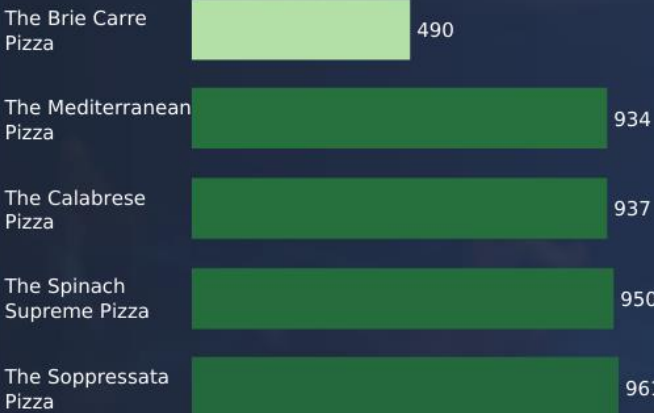
LEAST FAVOURITE PIZZAS

The Brie Carre Pizza all contribute to Minimum Revenue, Quantity, and Total Orders

Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Total Pizzas Sold



Bottom 5 Pizzas by Total Orders

