amalie barras

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RELEVANT EXPERIENCE

Business Solutions Analyst
Electronic Arts | Austin, TX | 2013-2016

Drove visibility and action by building custom data visualizations for each of 5 stakeholder teams, executing UX design process to insure needs were met, and leading weekly data reviews to guide users to insights

Led design and implementation of website CSAT survey to gather quantitative and qualitative feedback from the customer voice

Analytics Intern
T3 | Austin, TX | 2012-2013

Visualized data from Facebook, Twitter, Tumblr, and Youtube for reporting to Coca-Cola company

Reported on data from syndicated research services such as Nielsen, Forrester, and Pew to guide strategy for current and prospective clients

Marketing Intern
Transmission Events | Austin, TX | 2011-2012

Managed print promotion for over 100 music events by implementing process for distributing marketing materials to street team members

SKILLS

User Research

Wireframing

Mockups

Git & Github

HTML/CSS/JS

Prototyping

TOOLS

Google Analytics
Survey Monkey
Tableau
Balsamiq
Sketch
Photoshop
Illustrator
iTerm
Sublime
invision

TRAINING

THE IRON YARD
UI Design Bootcamp
Conducted user research, applied principles of color and typography, executed responsive web design process, and prototyped websites and web apps.

COMMUNITY

Open Austin
Membership Lead

EDUCATION

University of Texas at Austin
Bachelor of Science in Advertising | 2009 - 2013