



February 22 - 24, 2013

FOSSMeet

National Institute of Technology Calicut

Sponsorship Proposal



National Institute Of Technology, Calicut
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Introduction

FOSSMeet is an annual event hosted by various colleges to create awareness and encourage the use of free and open source software. The event includes a wide array of workshops, talks, hackathons, tech-competitions, seminars and so on.

FOSSMeet 2013 is a venture thought about being undertaken at NITC as means to encourage the utilization of open source software in various fields. The event hopes to encompass talks and seminars dealing with the current trends in open source software and hardware, opportunities to contribute to the community, workshops to develop one's abilities and become familiar with the latest technologies, competition (paper presentations, projects) on hacking, open hardware and so on. The meet intends to support the FOSS community, provide an open education system and disseminate FOSS ideology.

FOSSMeet 2013 would be the eighth edition of the event jointly organized by NIT Calicut ACM Student Chapter, Computer Science and engineering Association (CSEA NIT Calicut), and FOSSCell, Computer Society of India NIT Calicut Branch, IEEE Student Branch NIT Calicut.

The Institute

Established in 1961, National Institute of Technology Calicut is one of the premier institutes in the nation providing technical education. NIT Calicut with its endeavours in the field of technological excellence is a forerunner in imparting technological prowess to its students.



Event Details

Started in 2005 as FLOSS(Free/Libre Open Source Software) Meet with a vision to create a culture of innovation, evolution and open standards, the meet intends to support the FOSS community, open education system and dissemination of FOSS ideology. The meet features wide range of workshops BOFs, discussions and lectures by eminent personalities. It also consists of various hands on sessions which would help in contributing to various open source projects.



- Attended by FOSS enthusiasts and students from leading institutes.
- Nearly 400 participants
- Includes finest FOSS promoters and talented minds in FOSS community.
- Appraised as 4th biggest FOSS event in India by Atul Chitnis, team-lead of FOSS.IN.
- Talks by eminent personalities like Atul Chitnis and Dr. V. Sasi Kumar in FOSSMeet 2010 and Niyam Bhushan in FOSSMeet 2011.



Previous Editions

The first edition was titled as **Free/Libre Open Source Software (FLOSS) Meet 2005** which was a single day event, with just a handful of speakers. Born out of the vision of a small group of students, the meet was a success among the student community, as well as the speakers. Over 180 delegates attended the meet in the first edition itself.

FOSS.NITC 2006 was a two day event, with 11 speakers, and over 250 delegates. Workshops related to Debian, Live CD development and GNOME hacking were held. Talks included Network Security, Creative Commons, and a BOF Session on Fedora also took place.

FOSSMeet @ NITC 2007 evolved into a three day event, with a participation of over 300 delegates, and attended by 40 speakers. The speakers gave interesting talks, conducted Hands on Workshops on how to use and implement Free/Open Source Software, Wikipedia and Programming.

FOSSMeet @NITC 2008 initiated FOSSDev, a year-long competition to encourage student contribution to FOSS projects. The team was ever more committed to maintaining the spirit of the event and of spreading the message about the use and advantages of Free and Open Source Software.

FOSSMeet @NITC 2009, had Special Blogging Demystified Session which turned out to be a great success among the delegates.

FOSSMeet @NITC 2010 had a participation of nearly 300 delegates. Rapid Web Development using Django, Scribus and Inkscape Workshop, Blender Workshop and talks by Atul Chitnis on “FOSS and Technology” were the highlights of the 2010 edition.

FOSSMeet @ NITC 2011 Highlights:

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|-------------------|---|
| • Praveen A | Debian Development Camp |
| • Chamba Team | Chamba open movie discussions |
| • Niyam Bhushan | How to Teach Yourself User-Interface Design |
| • Noufal Ibrahim | Git Version Control System - workshop |
| • Sajjad and team | Open Mapping Party |

Aims

- Encourage the use of open source software and hardware through competitions, projects and paper presentations and thus support the FOSS community.
- Dissemination of the FOSS ideology among students, academia, industry, society and administration.
- To familiarize and bring about an ease in handling open source software and their rapid growth.
- To create awareness about the open source culture and encourage people to become part of the open source community.
- To create a pool of knowledge resources.

Expected Outcome

- Positive mindset among the audience towards the use and promotion of Free and Open Source Software.
- Sharing of information between professional and educational sectors which would help in popularization of FOSS.
- Encouraging student community to contribute towards Free and Open Source Software Community.
- Popularization of latest trends in FOSS via workshops, talks and friendly competition.

Who will attend?

DELEGATES

The participants of FOSSMeet 2013 will include FOSS enthusiasts (mainly students and professionals) from various institutions in India. Keeping in view of the success of past editions of FOSSMeet we expect to have a participation of around 300-350 delegates in FOSSMeet 2013.

SPEAKERS

The event will include some of the finest promoters of FOSS and talented minds from the FOSS community. The speakers team will be a vastly experienced and a passionate bunch of people who will be very keen to share their knowledge and work with students and professionals who are interested to become a part of the community.

Funding

The costs of FOSSMeet 2013 would fall under the following basic categories

- **Delegate Expenses**
In the hopes of encouraging FOSS among the participant masses we wish to keep delegate expenses to the requisite minimum. The provisions for the delegates include a Delegate Kit and food. We also hope to be able to be able to provide promotional T-shirts.
- **Infrastructure**
The infrastructure needs for FOSSMeet 2013 would involve PA systems, microphones, networking equipment, LAN cables, projectors and screens.
- **Publicity and Promotion**
Publicity and promotion material include printing flex, banners, posters, brochures etc. It will also include newsletters and other invitation letters to be printed.
- **Provision for Speakers, Dignitaries And Judges**
These expenses include travel sponsorship, accommodation and food facilities given to the speakers and dignitaries attending the event.

Sponsorship Details

The sponsors for the previous editions of FOSSMeet include IBM, IT@Kerala, Idea, Wipro, Indian Oil, Bosch, PCQuest, NRC FOSS, Tata Consultancy Services, Fedora, Linux Journal, Airtel, ITVidya.com, Kerala State IT Mission, Catholic Syrian Bank, Digit etc

You have various levels of sponsorships to choose from. They are as follows:

- Main Sponsor
- Co-Sponsor
- Media Partner
- T-shirt Sponsor
- Registration Sponsor
- Network Partner
- Media Partner
- Logistics Partner

Main Sponsor

- You can become main sponsor by paying ₹ 75,000.
- Opens up avenues towards long-term association with the event and the institute.
- The brand name of your Company shall be prominently mentioned in all the advertisement platforms mentioned.
- A slot on every day of FOSSMeet 2013, where you can have a presentation or promotional videos made in one of the seminar halls.
- Space for stall at a prominent site where promotional materials and pamphlets can be distributed, through student volunteers (if required).
- The promotional material will be aired at a much higher rate than any other sponsor on the Dedicated Demonstration Platform.

Co-Sponsor

- You can become co-sponsor by paying ₹ 60,000.
- The brand name of your company shall be prominently mentioned in all the advertisement platforms mentioned.
- Space for stall at a prominent site where promotional materials and pamphlets can be distributed.
- The promotional material of your company will be aired at the Dedicated Demonstration Platform, but at a lower rate compared to the Main Sponsors.
- Any non-print media advertisements will mention only the Main Sponsor and Co-Sponsor of FOSSMeet 2013. Maximum of 5 banners can be put up.

T-Shirt Partner

- You can become the T-shirt Sponsor by paying ₹ 40,000.
- Only one slot is available for the T-shirt Sponsor.
- The brand name and logo shall be prominently displayed in the FOSSMeet 2013 T-shirt.
- Mentioned as the T-shirt partner in the FOSSMeet 2013 website with link to your company website.
- FOSSMeet 2013 T-shirts will be given to all the delegates.
- Promotional materials and pamphlets can be distributed to the crowd.

Registration Sponsor

- You can become the registration sponsor by paying ₹ 20,000.
- Delegate's kit will contain pens and scribbler with your company logo.
- The promotional material of your Company will be aired at the Dedicated Demonstration Platform, but at a lower rate compared to the Co-Sponsor.
- Delegate badge will bear the logo of the registration sponsor.
- Promotional materials and pamphlets can be distributed to the crowd.
- Maximum of 3 banners can be put up.

Network Partner

- You can become the network partner by paying ₹ 20,000.
- Provide networking resources/SIM cards and mobile connections and other forms of material which would help in the smooth and successful conduct of the event.
- Space to put up a kiosk: Promotional materials can be distributed and SIM cards can be sold to the crowd.
- Maximum of 3 banners can be put up.

Media Partner

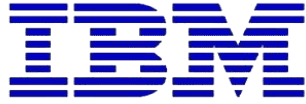
- To be the media partner of FOSSMeet, take up publicity responsibilities of the event through your print (advertisement in magazines and/or newspapers) and non-print media (including websites, mails etc.)
- Mentioned as the media partner of the event in all banners, brochures, and all other advertising platforms except non-print media advertisement.
- Space to put up a stall: Promotional materials can be distributed and subscriptions can be sold to the crowd with help of student volunteers (if required).
- Maximum of 3 banners can be put up.

Logistics Partner

- To become the logistics partner you will have to provide a reduction in price for the services we avail from you for the success of the event.
- Mentioned as the logistics partner of the event in all banners, brochures, and all other advertising platforms except non-print media advertisement.
- Promotional materials can be distributed. Maximum of 2 banners can be put up.



Previous Sponsors



BOSCH
Invented for life

IndianOil



WIPRO
Applying Thought



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