

Devanand K

Technical Writer

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Career Summary

- Technical content writer with 2+ years of experience, skilled in producing precise, industry-compliant technical documents. Expert at translating complex technical information into clear, accessible content for diverse audiences. Emphasizes precision and clarity in every aspect of work, ensuring that goals are met with the highest standards of quality and effectiveness.

Professional Experience

Mouser Electronics India Pvt Ltd (*A global distributor of semiconductors and electronic components*)

02 Years 01 Month

Role: Product Content Specialist

- Proficiently analyze intricate technical specifications to discern optimal documentation solutions, demonstrating an adept understanding of complex technical requirements.
- Manage and curate product content on company websites, including microsites, detailed features, supplier landing pages, and other technical spotlights.
- Engage proactively with supplier managers and design engineers to extract pertinent information, facilitating the creation of unique, SEO-friendly, and well-structured content.
- Develop datasheets and product overviews for new and existing products.
- Ensure coherence and uniformity in all content creation and updates by strictly adhering to the company's established style guide.
- Craft content with a strategic emphasis on technical intricacies and environmental regulations, ensuring alignment with the needs of engineers and students as the primary audience.
- Conduct comprehensive peer quality assurance assessments, upholding the utmost accuracy and excellence in technical content to consistently meet and exceed high-quality standards.
- Develop and publish content for a diverse range of products from 1000+ suppliers spanning multiple categories, including but not limited to circuit protection, connectors, embedded solutions, electromechanical devices, enclosures, optoelectronics, wire and cable, LED lighting, passive components, memory & data storage, power, RF & wireless, industrial automation, semiconductors, and sensors.
- Conduct in-depth interviews with over 100+ customers to obtain precise and insightful feedback, resulting in iterative improvements to the process that significantly enhance overall efficiency and effectiveness.
- Create engaging and informative courses for the company's learning platform, fostering continuous professional development, and enhancing employee skills.
- Tools: Workfront, Jira, Snagit, Grammarly, Replay Media Catcher, 4K Video Downloader, Adobe Acrobat

Role: Technical Writing & Editorial Support Specialist for Crowd Supply

- Crowd Supply is a crowdfunding platform that empowers creators by providing the tools and resources needed to launch and fund innovative hardware projects, ensuring they reach a global audience and achieve success.
- Collaborate closely with creators to provide comprehensive strategic guidance and editorial support, ensuring the successful presentation and marketing of their products.
- Craft and refine engaging marketing content that resonates with target audiences, highlighting the unique aspects of each project and maximizing its appeal.
- Leverage a deep understanding of the hardware industry to curate and present projects that resonate with both niche communities and mainstream markets.
- Tools: Git, Zaphod, Markdown

My Services

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|---------------------------|-----------------------|---------------------|
| ❖ Technical Documentation | ❖ Whitepapers | ❖ Press Releases |
| ❖ Demos | ❖ User Manuals | ❖ Video Scripts |
| ❖ Datasheets | ❖ Blogs and Articles | ❖ Case Studies |
| ❖ SEO Content | ❖ Product Overviews | ❖ API Documentation |
| | ❖ Installation Guides | |
| | ❖ Support Materials | |

Skills

- ❖ Research and Analysis
- ❖ Detail-Oriented
- ❖ Compliance and Standards Adherence
- ❖ Editing and Proofreading
- ❖ Audience Adaptation
- ❖ Collaboration
- ❖ Content Management
- ❖ Localization and Globalization
- ❖ Corporate Communication
- ❖ Content Strategy

Personal Attributes

- ❖ Problem Solving
- ❖ Analytical/Critical Thinking
- ❖ Team Player
- ❖ Interpersonal Skills
- ❖ Time Management
- ❖ Continuous Improvement

Tools

- Content Management Tool: WordPress
- Document Processing Tool: Adobe FrameMaker
- Content Authoring Tool: Oxygen XML Author (DITA)
- MS Office Suite: Word, Excel, PowerPoint, Outlook, Teams

Education

| Course | University | CGPA | Year |
|--|--|----------|------|
| B-Tech in Electrical & Electronics Engineering | APJ Abdul Kalam Technological University | 7.4 / 10 | 2021 |

Certifications

- **LinkedIn Learning:**
 - [Marketing Strategy: SEO Content Writing](#)
 - [Technical Writing: Quick Start Guides](#)
 - [Writing Case Studies](#)
 - [Writing White Papers](#)

Languages

- Malayalam (Mother Tongue)
- English
- Kannada
- Tamil
- Hindi

Personal Details



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Devanand. K

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