

## Project: (Ford GoBike Data Exploration)

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### Dataset

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I have used Ford GoBike Dataset, which are a dataset contains data about bike-racing attributes for approximately 519700 bike.

### Summary of Findings

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We discovered In **Univariate Exploration** the duration trips has an inverse relation with age, the age distribution is fair. the trips are less in colder months and higher in warmer months , The weekends has alot less trips than the weekday , According to this graph it is concluded that maximum bike rides are taken from may to october in year 2017 , According to this graph it is clearly visible that there are nearly 7 times more Subscriber than Customer , and Most of the trips are initiated from The Embarcadero at Sansome St , The end of most trips san francisco ferry building .

And we **Bivariate Exploration** I will look at the relationship between (duration\_sec) and (user\_type) using violing plot , we see the (Subscribers) often finish the race faster than the (Customers) , We noticed that the subscribers has the most number of trips on October and on the other side where the customers has the most number of trips in September , and we can see that july has the most time spent in min .

And we **Multivariate Exploration** I will Customers have more distance than the subscriber for all the month .

The last we discovered Trip Duration in different months taking into account the user type, now we can see the Customer has much higher trip duration in average.

### Key Insights for Presentation

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In this presentation. Many visualizations on (Ford GoBike System Data characteristics will be created to study their relationship on duration\_sec The main characteristics are start\_time, end\_time, start\_station\_name, end\_station\_name, start\_station\_name and, user\_type , year-month ,start\_station\_latitude , start\_station\_longitude , end\_station\_latitude , end\_station\_longitude , is the most helpful features to help my go through the investigation part in our dataset