



## **Problem Statement:**

"In the gold loan application process, manual assessment of gold purity is a bottleneck, causing delays and operational costs. An innovative solution is needed to streamline the process by reducing assessment time, minimizing reliance on manual inspection, and integrating seamlessly into existing workflows. The solution should leverage technology for enhanced accuracy, scalability, and cost-effectiveness while ensuring a user-friendly experience."

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## What are we addressing:

- **Gold loan revolution**: Introducing a portable gold purity checking process for faster, more accurate loan applications.
- Bye-bye manual hassles: Ditch costly, time-consuming inspections with tech-powered purity assessment.
- Customer experience boost: Functional, economic, and brand value gains from a streamlined loan process.
- Expensive Devices: We focus to implement a process which is affordable.





### Value Delivered:

- Functional Value: The device significantly reduces the time required for gold purity assessments, expediting the loan approval process and ensuring a more efficient workflow.
- Economic Value: By minimizing the need for dedicated personnel for manual inspections, the solution addresses operational costs, providing economic value to the bank.
- Brand Value: The adoption of innovative technology showcases a commitment to modernization and efficiency, enhancing the brand value of the financial institution.





### **Customers**

- Faster loans for customers: On-site purity checks reduce wait times and boost convenience.
- Cost savings for banks: Ditch manual inspections and unlock operational efficiency.
- Win-win innovation: Tech-driven purity checker enhances brand value for all parties.





### **Solution**

Domain: Intelligent Process Management (IPM),UI

### 1. IPM (Intelligent Process Management):

- Role: Orchestrates and optimizes gold loan application processes intelligently.
- Functions:
  - Automated workflows for gold purity assessment.
  - Real-time decision-making based on intelligent algorithms.
  - Integration of data streams from specific gravity, conductivity, and electromagnetism tests.
- **Benefits:** Improved efficiency, reduced processing times, and enhanced decision accuracy.





### 2. UI (User Interface):

- Role: Facilitates user interaction and provides real-time feedback.
- Functions:
  - Real-time feedback during gold purity assessment.
  - Data visualization for easy interpretation.
  - Seamless input and retrieval of data for bank employees.
- Benefits: Enhanced user experience, improved communication, and transparency in the gold loan application process.

Integrated Solution: The Intelligent Gold Purity Checker combines Intelligent Process Management and a User-Friendly Interface for a streamlined and efficient gold loan application process, delivering enhanced decision-making, efficiency, and customer satisfaction in a single solution.





#### **DATA FLOW**

**Step 1: Going to the Customer's House** 

**Step 2: Specific Gravity Test** 

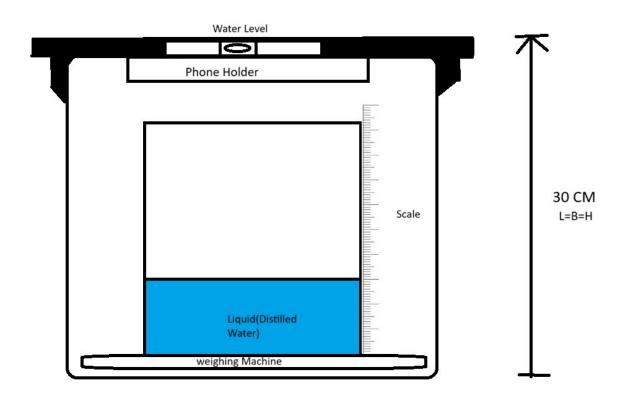
**Step 3: Conductivity Test** 

**Step 4: Electromagnetism Test** 

**Step 5: KYC Verification** 

**Step 6: Instant Credit to Customer's Account** 

# Specific Gravity Test (approx. 5 mins)



## Procedure

**DENSITY=MASS/VOLUME** 

SPECIFIC GRAVITY=DENSITY OF SUBSTANCE/DENSITY OF WATER

SPECIFIC GRAVITY IS UNIQUE PROPERTY OF A MATERIAL

24K GOLD: 19.3

22K GOLD: 17.9

18K GOLD: 16.8

## SPECIFIC DENSITY TABLE

Relative Densities				
Material	Density	Material	Density	
Alcohol (ethyl)	0.79	Nickel	8.85	
Aluminium	2.67	Oak (wood)	0.93	
Copper	8.94	Olive Oil	0.92	
Cork	0.24	Paraffin	0.88	
Ebony (wood)	1.33	Petrol	0.68	
Ether	0.74	Pine (wood)	0.65	
Glycerine	1.26	Plutonium	21.45	
Gold	19.30	Silver	10.57	
Iron (cast)	7.20	Terpentine	0.87	
Iron (wrought)	7.79	Tin	7.29	
Lead	11.35	Uranium	18.70	
Marble	2.70	Water	1.00	
Mercury	13.60	Zinc	7.10	

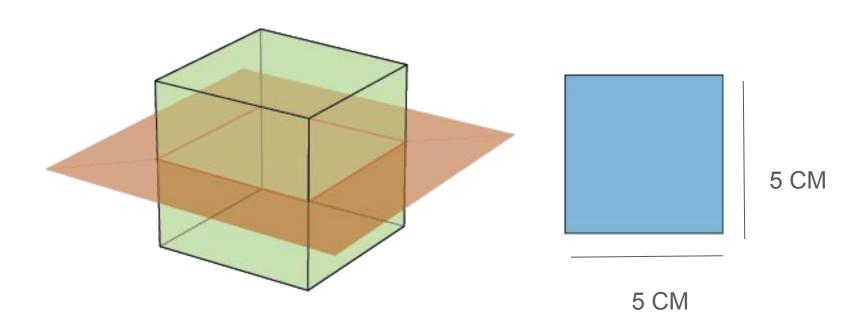
# RESISTIVITY TEST (Approx 7 mins)

\*Dry Water from object first

Like Specific Gravity, Resistivity is unique property of Material.

resistivity, 
$$p = \frac{RA}{l}$$

# CALCULATE CROSS SESSIONAL AREA()



Material	ρ (Ω•m) at 20 °C Resistivity	σ (S/m) at 20 °C Conductivity
Silver	1.59×10 <sup>-8</sup>	6.30×10 <sup>7</sup>
Copper	1.68×10 <sup>-8</sup>	5.96×10 <sup>7</sup>
Annealed copper	1.72×10 <sup>-8</sup>	5.80×10 <sup>7</sup>
Gold	2.44×10 <sup>-8</sup>	4.10×10 <sup>7</sup>
Aluminum	2.82×10 <sup>-8</sup>	3.5×10 <sup>7</sup>
Calcium	3.36×10 <sup>-8</sup>	2.98×10 <sup>7</sup>
Tungsten	5.60×10 <sup>-8</sup>	1.79×10 <sup>7</sup>
Zinc	5.90×10 <sup>-8</sup>	1.69×10 <sup>7</sup>
Nickel	6.99×10 <sup>-8</sup>	1.43×10 <sup>7</sup>
Lithium	9.28×10 <sup>-8</sup>	1.08×10 <sup>7</sup>
Iron	1.0×10 <sup>-7</sup>	1.00×10 <sup>7</sup>

# Magnetic Property Test (Approx 3 mins)

Either by visual changes in object.(Attraction or Repulsion)

Or, By measuring Magnetic Susceptibility.(If an object can be magnetized by applying magnetic field)



## **Magnetic Susceptibility Meter**











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## WELCOME TO FEDERAL BANK

Your perfect banking partner

ONLINE GOLD LOAN

## After Gold Verification:



Federal Bank has come up with ways to apply for a gold loan from your homes. Follow the steps given below.

earn more



#### **Application**

Kindly keep the following documents in hand 1.Monthly Income payslips 2.Tax Returns 3.Proof of Residency 4.Proof of Identity



#### Verification and Processing

In this the following details shall be verified and confirmed by the agent 1.Credit Score check 2.Deptto-income ratio



#### Loan Approval



After the loan has been approved by the agent it shall be sent to the bank manager for his/her approval and then on clicking this tab the user will be redirected to the page where he can keep track of the money and interest to be payed and amount to be paid per month and more.



## Federal Bank Gold Loan

LOAN DETAILS



Borrower Name:

Rahul

Loan Account: 123456789

(1) Gross Weight: 270g

(1) Net Weight: 250g

(i) Loan-To-Value: 70%

Gold purity:

1

22k

Principal Amount :
Interest Rate :
Loan Term :
Amount repayed :
Amount to be repayed
Upcoming EMI:

2 years 38,6667

200000

1,93,333.33

9,667 on 24 Jan

16%