

FINANCE ANALYTICS DASHBOARD

Region

Sales
55.4M

Profit
31.6M

Sales Cost
23.8M

Unit Cost
1.9M

Price
4.4M

Products
1.6K

Country	Profit ▾
United States	18M
China	4.4M
Germany	2.5M
France	1.4M
Others	5.3M

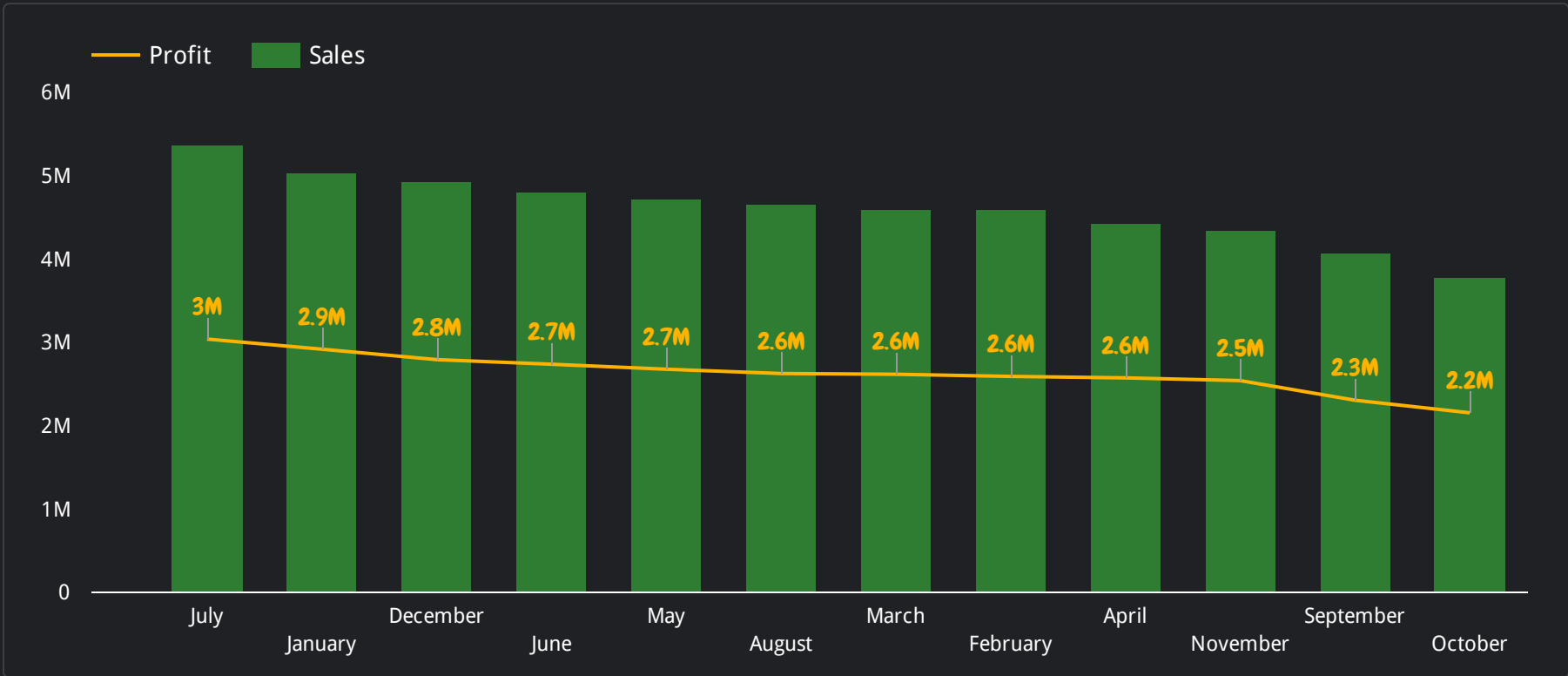
Product Category	Profit ▾
Computers	12.2M
Cameras and camcorders	10.1M
TV and Video	4.8M
Cell phones	3.3M
Music, Movies and Audio Books	635.3K
Audio	577.3K

Product Sub Category	Profit ▾
Camcorders	5M
Projectors & Screens	4.1M
Laptops	3.8M
Digital SLR Cameras	3.5M
Others	15.2M

Promotion Name	Profit ▾
No Discount	10.6M
North America Back-to-School Prom...	4.8M
North America Holiday Promotion	3.6M
North America Spring Promotion	3.6M
Asian Holiday Promotion	2.1M
European Holiday Promotion	1.7M
European Spring Promotion	1.5M
Asian Spring Promotion	1.4M
Asian Summer Promotion	1.3M

Sales & Profit

Monthly Analysis



Cost Analysis

Quarterly Analysis

