

# **Impact of technology on social media**

## **Introduction & Background**



### **Introduction:**

In today digital age, technology has played a vital role in our life. Technology has dramatically transformed the way people communicate and interact, with social media being one of the most significant outcomes of this change. Advances in technology have made social media platforms accessible.

### **Impacts:**

#### **1. Enhanced communication:**

Social media platforms have bridged geographically gaps, enabling instant communication and connectivity across the globe.

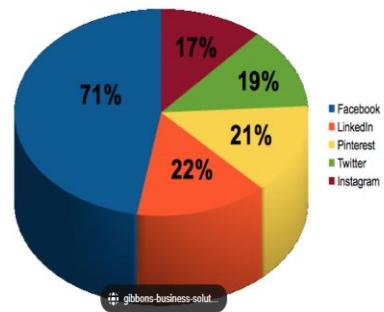
#### **2. Increased access to Information:**

Social media has become a vital source of news, allowing users to stay updated on local and global events in real time.

#### **3. Amplifying Voices:**

Social media has given a platform to marginalized communities and social movements, enabling them to raise awareness and mobilize support.

### **Discussion:**



### **Conclusion:**

The impact of technology on social media has been profound, transforming the way we communicate, interact and share information. While it has opened new opportunities for connection and self-expression, it also raises important concerns about mental health. In short technology has reshaped social media into a powerful tool.