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SEARCH

A Google Insider's
Guide to Going
Beyond the Basics

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The Joy of Search

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A Google Insider's Guide to Going Beyond the Basics

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This book is for my family:

for my mom, Marian, who showed me that asking questions is really, really important, especially when the answer might seem straightforward—and she taught me that it's often not;

for my kids, Chris and Katie, who keep me in touch with what's *really* happening on the internet, and for asking many questions that were tough to answer;

and for my wife, Lynne, whose “obvious” questions never seemed to have simple answers, but led me to entirely new avenues of investigation.

And to all of you readers: keep asking questions; they make life really, really interesting.

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