

Design Assignment

for consideration as experience designer at MakeMyTrip & Goibibo



Task 1 - Copy Correct Chunks

You are redesigning airport announcements for Indigo Airlines. You have been asked to improve this existing format for a gate change announcement:

"Attention passengers travelling on Indigo Flight 6E 345 from Delhi to Chennai. Please note - your boarding gate has been changed from Gate 13 to Gate 15. I repeat, your Flight 6E 345 will now take off from Gate 15 at 15:25."

What corrections will you make to the format? Share the design artefact or corrected format.

We want to see how you add, eliminate and chunk information. We will discuss the approach and iterations - so keep your rough work handy.

{ Recommended time 20 - 30 minutes }



Task 2 - Design Considerations

The National Zoological Park in New Delhi is going digital. As a part of the project, you have to design an interface to capture information about the resident animals.

An animal keeper should be able to easily enter and update information about an animal.

Pick a platform of your choice. Share high fidelity mocks of the experience.

We want to see your design considerations. How do you tackle an ambiguous problem, figure out a design direction, and keep making decisions in aid of that.

{ Recommended time 3 - 4 hours }



Thank You

for exploring an opportunity with MakeMyTrip & Goibibo..
Best of Luck! We look forward to see you in the next round.