AIRBNB DATA- Price Analysis

Shipsy

Neighbourhood

All ⌄

Top 5 Neighbourhoods by Average Price

Neighbourhood	Average Price
Magnolia	$177.67
Queen Anne	$157.22
Downtown	$154.41
West Seattle	$141.36
Cascade	$140.10
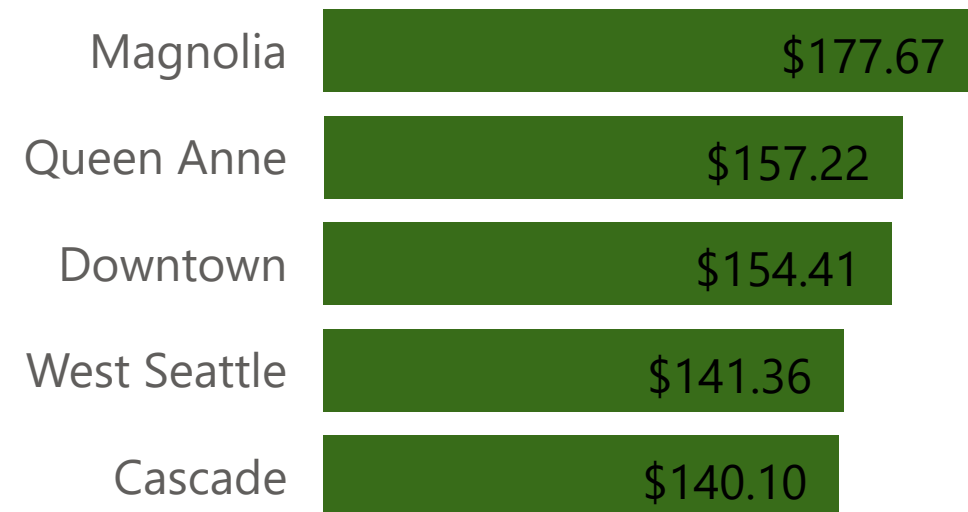
beds by neighbourhood_group_cleansed

neighbourhood_group_clea...	beds
Downtown	923
Capitol Hill	869
Central Area	669
Queen Anne	521
Ballard	425
West Seattle	408
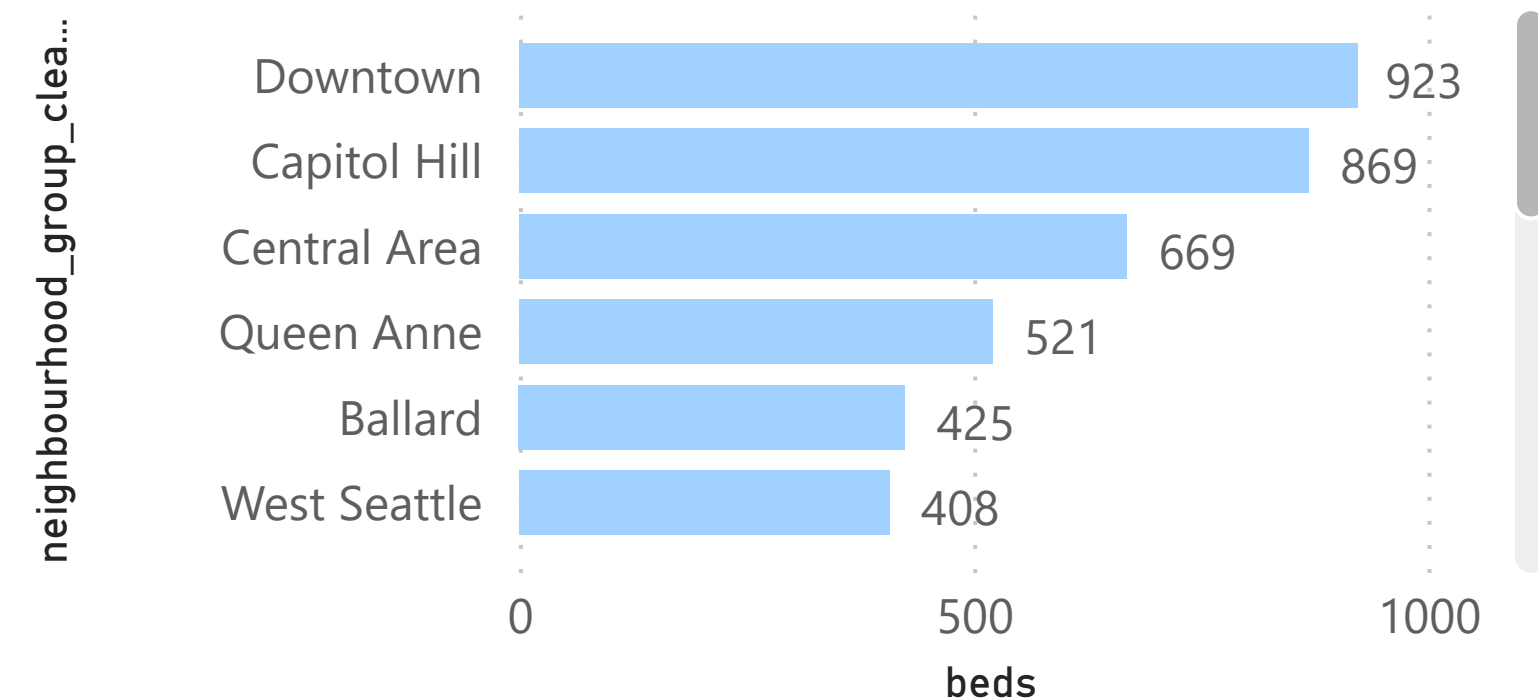
Neighbourhood by Average Price and Listings

Neighbourhood	Count of Listings	Average Price
Capitol Hill	567	$130.59
Downtown	530	$154.41
Central Area	368	$128.51
Queen Anne	295	$157.22
Ballard	230	$124.68
West Seattle	203	$141.36
Rainier Valley	159	$91.90
University District	122	$93.64
Beacon Hill	118	$94.67
Cascade	89	$140.10
Northgate	80	$88.55
Delridge	79	$83.28
Lake City	67	$92.67
Magnolia	61	$177.67
Seward Park	44	$108.48
Interbay	11	$109.73

AVERAGE PRICE TREND

Month

Month	Price
Jan	$122.91
Feb	$124.29
Mar	$128.64
Apr	$135.10
May	$139.54
Jun	$147.47
Jul	$152.09
Aug	$150.66
Sep	$143.26
Oct	$137.03
Nov	$135.69
Dec	$137.25

Weekday

Weekday	Price
Sund...	$136.46
Monday	$135.68
Tuesday	$135.41
Wednesday	$135.45
Thursday	$136.48
Friday	$143.04
Saturday	$143.20
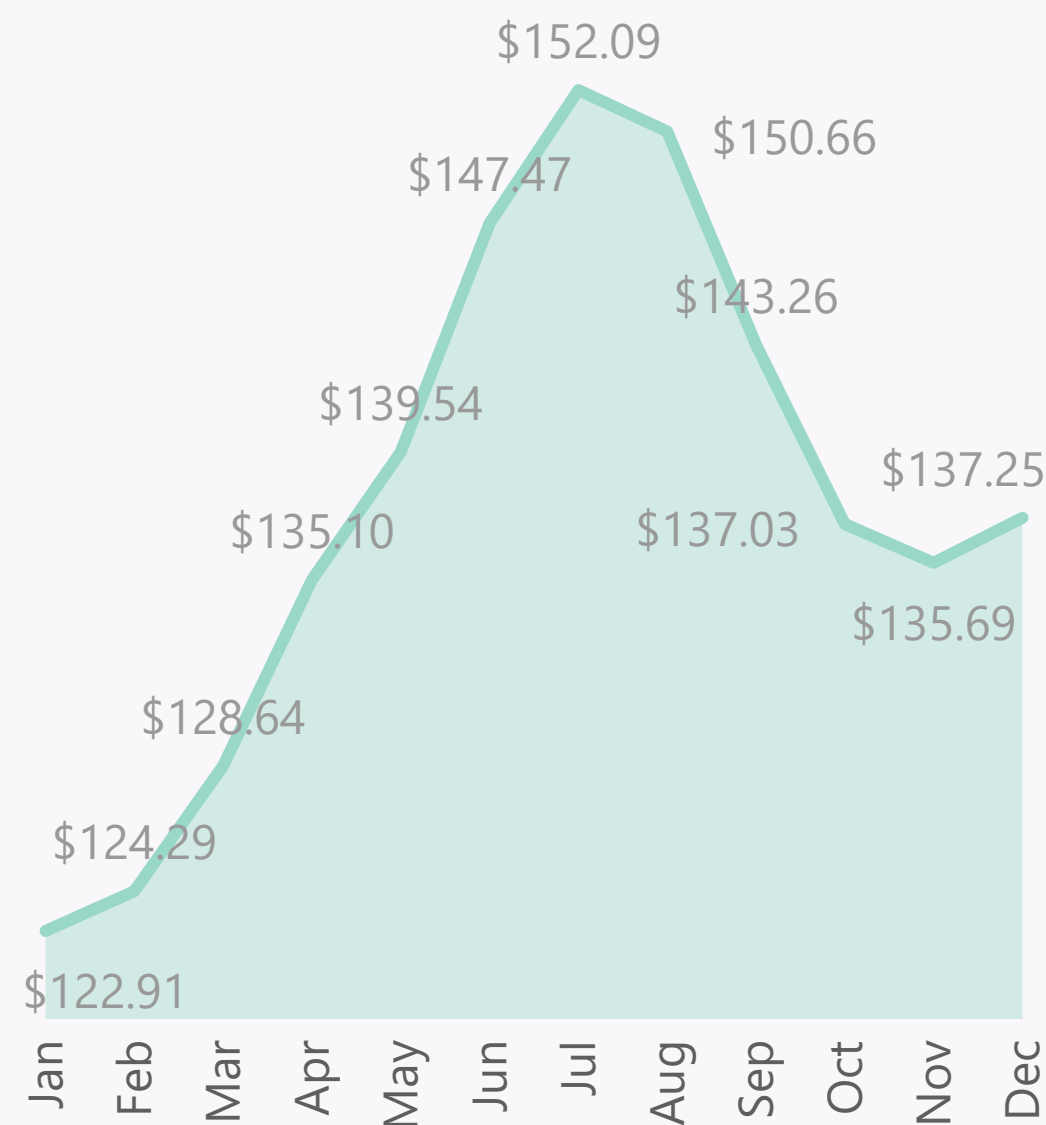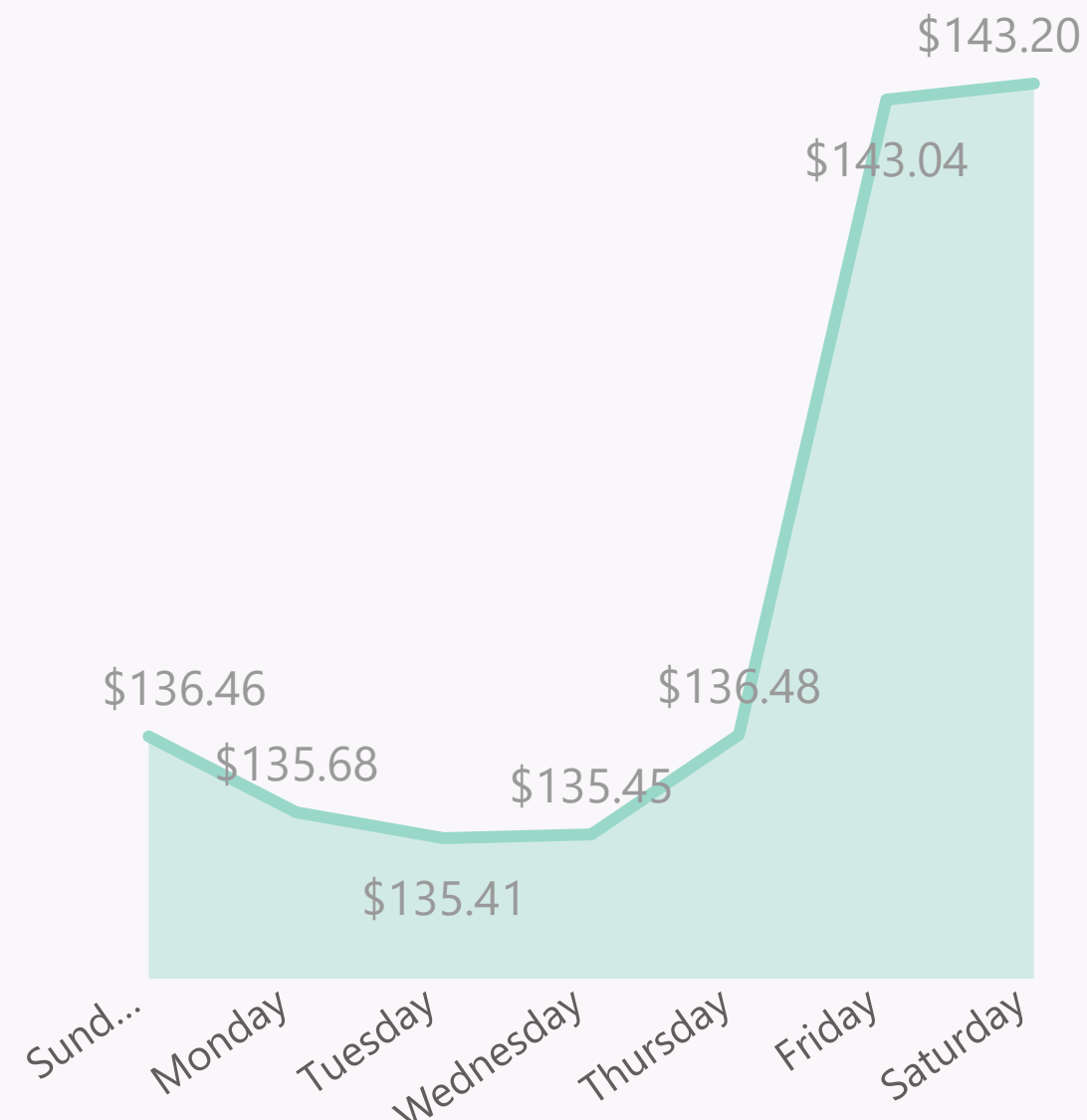
Average Price by Property Type

| Property Type	Average Price
Boat	$282.38
Condominium	$151.11
Loft	$135.70
House	$132.39
Townhouse	$129.46
Apartment	$122.93
Camper/RV	$120.46
Bungalow	$115.62
Bed & Breakf...	$112.05
Cabin	$104.67
Treehouse	$101.00
Yurt	$98.50
Chalet	$98.50
Other	$94.68
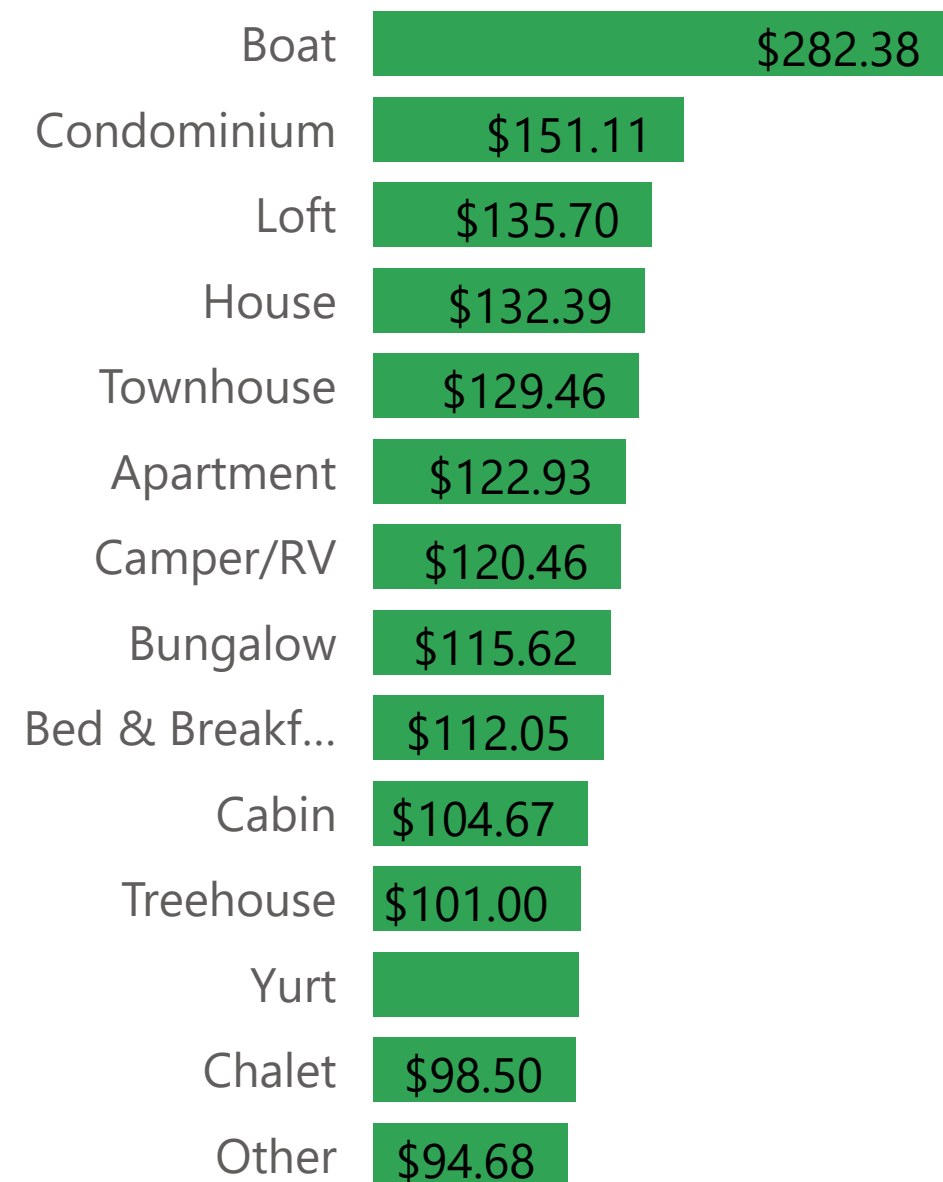
Performance Analysis

Top vs Least Performing Listings by Response Time

Count of Top Performing Hosts by Response Time

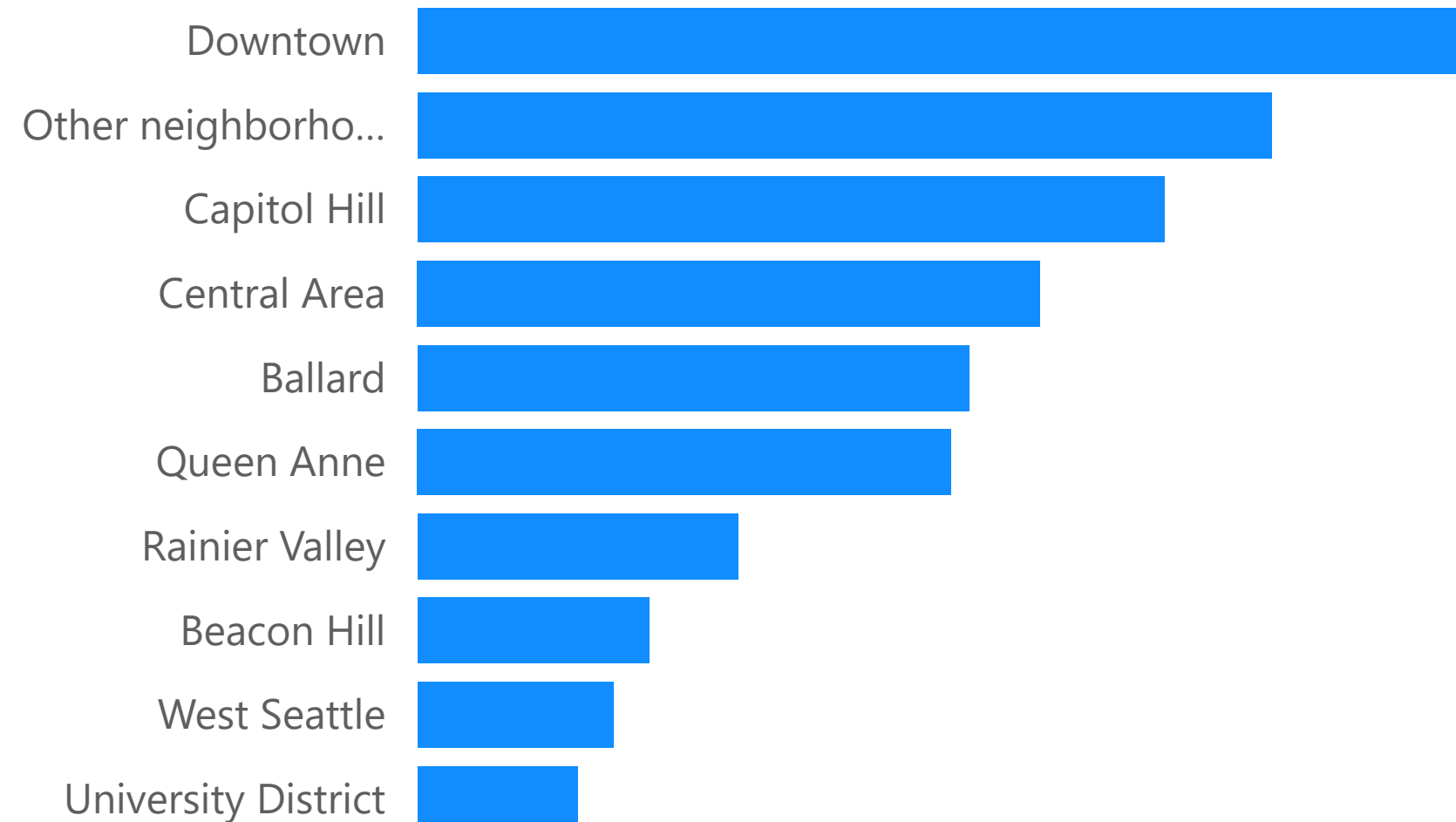● % count high performance   ● % count low performance

Very Fast   Fast   Moderate   Slow
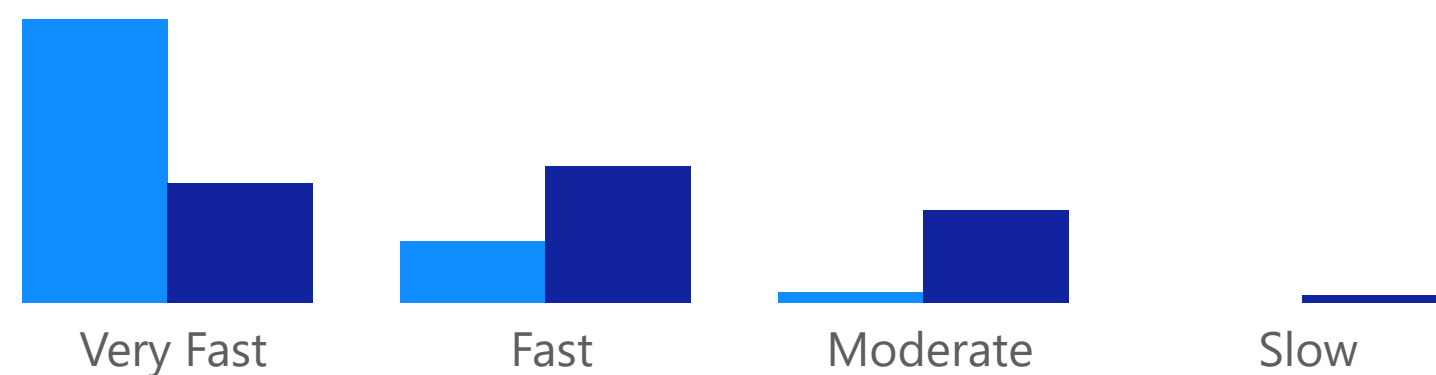
PERFORMANCE OF LISTINGS BY PRICE AND OTHER METRICS

Performance	Average of price	Average of security_deposit ▼	Average of cleaning_fee	Average of Review
Low Performance	$154.13	$335.82	$80.82	0.35
Fair Performance	$121.76	$266.45	$56.87	2.03
High Performance	$92.46	$219.47	$33.56	5.91

count high performance by neighbourhood_group_cleansed

Downtown
Other neighborho...
Capitol Hill
Central Area
Ballard
Queen Anne
Rainier Valley
Beacon Hill
West Seattle
University District

count listings by Performance

Performance ● Fair Performance ● Low Performance ● High Perform...

High Performance
10.03%

Low Performance
25.09%

Fair Performance
64.88%
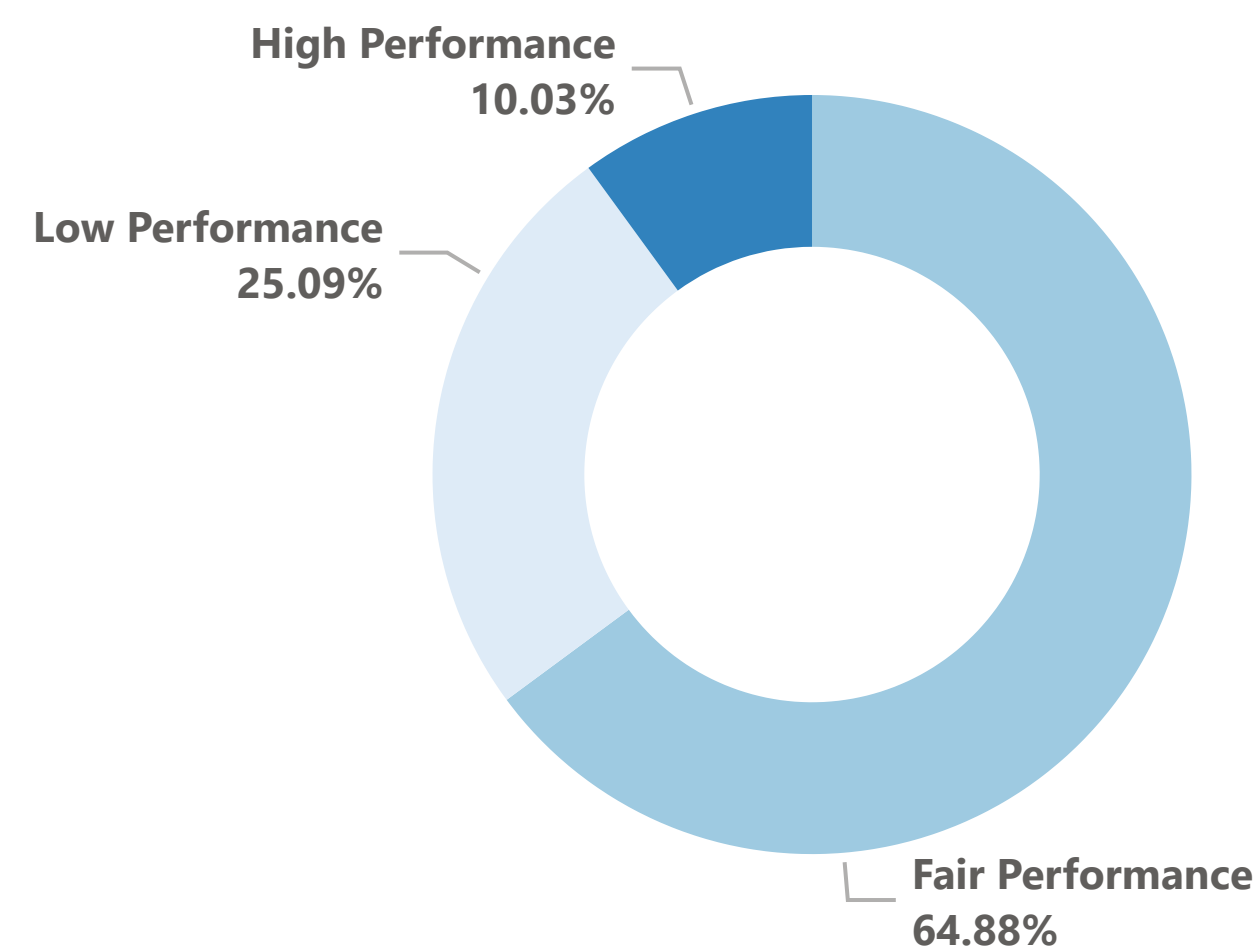
Count of Performance by Superhost Status

● count low performance   ● count high performance

False   True