

Welcome Email Template

Suggestion 1:

Welcome Email Template

Hello

Thanks for signing up for our newsletter! From now on, you will receive the newsletter from our blog to your inbox. To stay tuned to Systango updates, follow us on LinkedIn and Twitter.

To unsubscribe, click [here](#)

Link of social channels.

Suggestion 2:

Header

Logo on the Left

Right Side- Our Work, Blog, Contact Us

Body

One Image of a Mobile App with **Welcome** written over it.

Content on the Image:

We're Glad You're Here!

From now on, you will receive the newsletter from our blog to your inbox.

Below Image: (Introduction of Systango's Services)

Our Offerings

Mobile Application

Join the future of mobility with our expertise!

Web Development

Get scalable, secure, and interactive web applications.

Enterprise Apps

Equip your organization with cohesive software.

Startup Solutions

We turn your idea into a noteworthy product

Call to Action

Let's Take your Business to New Heights

Schedule a Meeting

Footer- Social Channel Icons

Example:



 Rewards

 Stores

 Shop

We're glad you're here

Now that you're a Starbucks insider you'll be among the first to hear about upcoming coffee news, promotions and more.



Make the most of your experience



Manage your Starbucks profile, and contact info and preferences ▶



Options abound with a Starbucks Card: reload it, pay with our mobile app and more ▶



Join our loyalty program to earn free drinks and exclusive member offers ▶

STAY
CONNECTED
WITH US

my
STARBUCKS IDEA



[Starbucks Card Terms of Use](#) [My Starbucks Rewards™ Terms of Use](#) [Privacy Policy](#)

Suggestion 3:



Hi zoe,

Welcome to HubSpot - we're excited you're here!

HubSpot is the engine that helps your team generate, organize, track, and nurture your leads and customers. We're also here to provide tons of great resources to help you get set up for success. Let's start now!

Join us for a webinar, "[Getting started with HubSpot CRM](#)". A User Success Coach will guide you through the HubSpot CRM step-by-step to make sure you get the most value, as-soon-as-possible.

Register Now

We also have a variety of academy lessons to teach you how to use the [CRM](#), [sales tools](#), and [marketing tools](#) at your pace, anytime.

Suggestion 4:

Hello [Client's name]

Welcome to Systango! I'm so excited to have you join us. We're feeling pretty lucky that you chose us, and I just wanna say thank you on behalf of our whole company.

To get you settled, I wanted to share with you some of our best resources so you can make the most out of your experience with us. Subscribe to our [blog](#) for some great tips and knowledge to be successful in your industry. Check out our [LinkedIn](#), [Instagram](#), [Facebook](#), and [Twitter](#) for your daily dose of industry news, and advice.

If you're interested in learning more about your product, feel free to contact me or anyone else on our support team at any time. We're always here to help you in any way we can.

Cheers,

[Your name]

Current Clients Email Template

Feedback Email Template 1

Hey [Customer],

Hope you are doing good.

This is Ruppel from Systango and I am reaching out to you on behalf of my team. We are pleased to have collaborated with you for web/app development. We would like to inform you that you are amongst our top 50 customers and we would appreciate it if you can share your experience with Systango.

Please fill out the following survey, and give us your honest feedback. I promise it's short, and it'll help improve customers' experiences in the future.

I know your time is valuable, and I appreciate your attention.

Thanks,
[Your name]

Feedback Email Template 2

Hey [Customer],

Hope you are doing good.

This is Ruppel from Systango and I am reaching out to you on behalf of my team. We are pleased to have collaborated with you for web/app development. We would like to inform you that you are amongst our top 50 customers and we would appreciate it if you can share your experience with Systango.

Please take 10 minutes of your time to give us an online review on our Clutch Profile (Systango 62119) [here](#). Your review will help other businesses like you to make a more informed decision.

Feel free to ask me or share with me anything should you have any immediate feedback or concerns. We want to hear from you and are happy to answer your questions.

Thanks,
[Your name]

Referral Email Template

Hi [Client Name],

This is Ruppel from Systango. I hope the progress of your product is per your expectations and you are not finding any problem in collaborating or communicating with our team.

Since I've loved getting to work with you these past few months, I was wondering if there was anyone you know who might benefit similarly. We have a referral policy for our clients, according to which, for every successful new referral, Systango offers 10% credit per invoice for the first 6 invoices credited to your bank or adjusted on your invoice based on your preference.

I'm looking forward to it!

Thanks,
[Your name]

Past Clients Email Template

Product/Services Update

Hey [Client Name],

This is Ruppel from Systango. I hope your app/web app/software/website is performing well and bringing you the desired results. I remember you were in a dilemma when choosing the right framework for your app/ whether to go for a native or hybrid app, but I firmly believe that you went with the perfect choice for you.

If you're interested, I'd love to hear more about how you are liking your new software/app. Let me know some pros and cons and if you are looking for any feature update or maintenance for your app/website. I'm here for whatever you need and look forward to hearing from you soon.

Thanks,
Rupple

Keep in Touch Email Template

Hey [Client Name],

This is Rupple from Systango. I am here to tell you that doing business with you these last four years have been great. We have learned so much from you and have made several updates to the app/software based on your thorough, thoughtful feedback. I appreciate everything you've done to make our company the best it can be.

As you set onto a new path, don't forget about us! I'd love to hear about your successes in the future and the exciting growth your company inevitably will have.

Please keep in touch. Good luck with everything!

Cheers,

Referral Email Template

Hi [Client Name],

This is Rupple from Systango. I hope your new app/website/software is performing well and bringing you the desired results.

Since I've loved getting to work with you these past few months, I was wondering if there was anyone you know who might benefit similarly. We have a referral policy for our clients, according to which, for every successful new referral, Systango offers 10% credit per invoice for the first 6 invoices credited to your bank or adjusted on your invoice based on your preference.

I'm looking forward to it!

Thanks,
[Your name]

Prospect Email Template

Services Promotion Template

Hi [Prospect],

This is Ruppel from Systango. We're a software development company that specializes in providing concrete desktop and mobile solutions in the stipulated time frame and within budget.

I'm wondering if you might be open to an initial conversation to gauge a fit?

We've worked with both, well-established firms like Dialpad, MGM Resorts International, and Startups like Drinkmate and VYNG Video Ringtones. We have successfully delivered web and mobile apps that made our clients stand out.

If you have a minute or two to learn more about us, you can visit us here at Systango.com.

And, if you have some ideas to share, feel free to get in touch.

Contact Us- Call to Action

Thank you,

Ruppel

Email Template for All

Awards and Announcements Email Template

Hey there,

We are glad to announce that Systango has been awarded - **Best Web Design Agency 2020 - London** by the **Media Innovator Awards** hosted by **Corporate Vision Magazine**.

Since the very beginning, we have been working tirelessly to improve our services. Our designs made our clients stand out from their competitors and brought us this achievement.

Here's a glimpse of our few of the best website designs.

[Designs attached.](#)

Want to have a look at some more?

[View our Portfolio- button](#)

Curated Email Content for Startups

Hello,

This is Ruppel from Systango, and I am here to share what every startup should know about building a minimum viable product. Have a great app idea, but how would you prove that your new idea works and is viable - that you have skills and technology to produce it and that your audience will want it (and even pay for it). The best first step that every startup should take before developing an actual product is to build a Minimum Viable Product.

In the mood for a quick read?

Here, we have stocked some fresh and free content to help you understand why MVP is of utmost importance for a startup?

[**What is an MVP and What You Should Know About Building One**](#)

[**POC vs MVP vs Prototype – Convert Your Idea to a Successful Digital Solution**](#)

Here Are Some Great Startup Apps We Have Developed So Far

[**Drinkmate**](#)

Systango logo

Hey Y'all,

Here are 10 things worth sharing this month.

1. **Automation is the word of this “Decade”**. And what’s cooler than ordering robots to do your work for you!! According to a McKinsey White Paper, “RPA is a promising new development in business automation that offers a potential **ROI of 30–200 percent — in the first year**”. [Learn how RPA Implementation can be used for higher business productivity.](#)
 2. Only 40% of customers continue to use an application they downloaded a month ago? This number drops to 10% after 6 months and after a year only 4% of customers are found using the app. [User retention should be at the forefront of your app development and marketing mix to keep pulling your customers back - Learn How?](#)
 - 3.
 - 4.
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Blog Templates:

<https://venngage.com/templates/newsletters/internal-back-to-work-announcement-email-newsletter-7c76636a-eebb-44be-8e9e-d0b441a5769b>

<https://venngage.com/templates/newsletters/dark-gray-real-estate-newsletter-593210c1-4bbe-49b4-984c-0274db407029>

<https://blog.hubspot.com/hs-fs/hubfs/image-3248.png?width=600&name=image-3248.png>

<https://emailsfresh.com/files/emails/screenshots/mailto-blog-post.png>
