

Version A

Subject: Guest Post Proposal

Hi there,

My name is Rupple and I am positioned as Content Strategist at Systango-Web and Mobile App Development Company. I'm dropping you a line to see if you are seeking a contributing writer for your [Guest Posting Site]. I write about Technologies, Programming, and Startups. I thought an article about "Topic-How Apps Clips Can Help Acquire More Customers" would be a good fit for your publication

Here are some examples of my recent blogs on Systango's Medium Profile:

1. [The Best Guide on App Retention Strategies and How to Increase Retention Rate](#)
2. [Mobile App Development Process- How to Make an App](#)
3. [Top 10 Popular Apps Built with React Native](#)

The post will be original and high-quality, written just for your blog (that your audience will love), and will not be posted elsewhere.

I look forward to hearing from you!

Version B

Subject: Best Guest Post Ideas for your Blog

Hello [Name],

I hope this email finds you well!

My name is Simran/Kartik and I am writing on behalf of Systango

A Little About Systango

Systango is a software development company. We specialize in developing web and mobile apps and providing enterprise mobility solutions.

Your site has a great collection of high quality articles in the tech niche. My team writes well-researched blog posts on similar topics and I think they can be a great addition to your blog. Here are some topics that I can help you with:

1. How Can App Clips Help Your Business Acquire More Customers
2. What is Blockchain-as-a-Service & its Business Benefits?
3. Sprint Retrospective: The What, Why and How
4. Top Fintech Trends Changing the Finance World in 2020 and Beyond

Let me know if you are interested to publish these blogs on your website. I think these could be an interesting read for your audience.

I will send you the draft as soon as possible.

Looking forward to hearing from you.

Hello, [Name]

My name is Ruppel and I am positioned as Content Strategist at Systango-Web and Mobile App Development Company. I've been an avid reader of [Blog Name] for some time now – and I enjoy reading your blog regularly.

I've been researching an idea for a blog-post about [Blog Post Title] – and then I thought that this could be a great contribution to that your audience.

The summary of the post that I'm writing is...

[Bulleted List or Paragraph Summary of Your Post]

I've also published several successful guest posts on some big blogs like [Blog Name 1], [Blog Name 2] and [Blog Name 3] – which I have linked below:

LINK #1

LINK #2

LINK #3

What do you think? Should I write it up and send you a draft?

I look forward to hearing from you soon.

Thanks & Regards,

Rupple

Hello,

I am Rupple and I have been working with Systango-Web and Mobile App Development Company for almost 7 years

I would love to write a blog for your site on the trending Tech-based topics. I'm confident that we can provide a post which could be of interest to your readers.

Please let me know if this is something you may be interested in and I will send blog topics.

Some of my published blogs:

Thanks,

Rupple