

## Performance Overview (Excluding India's Data)

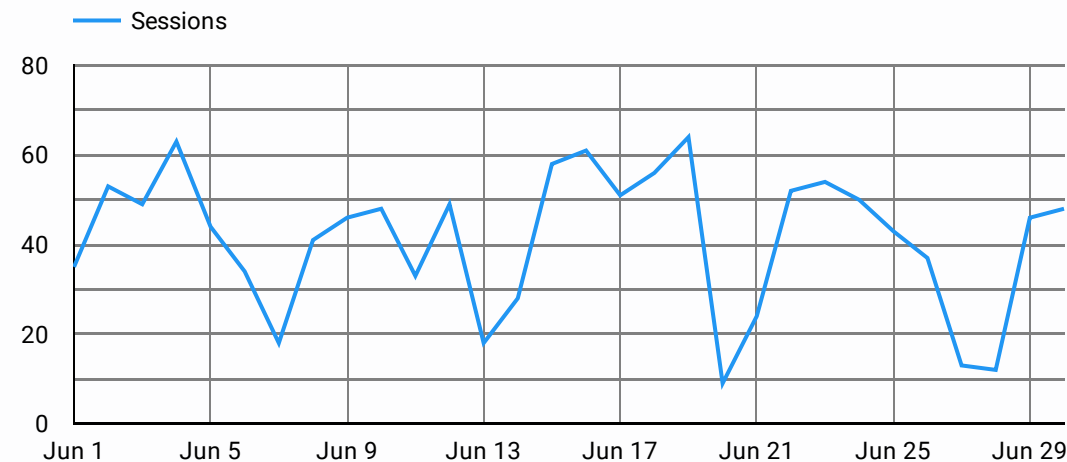
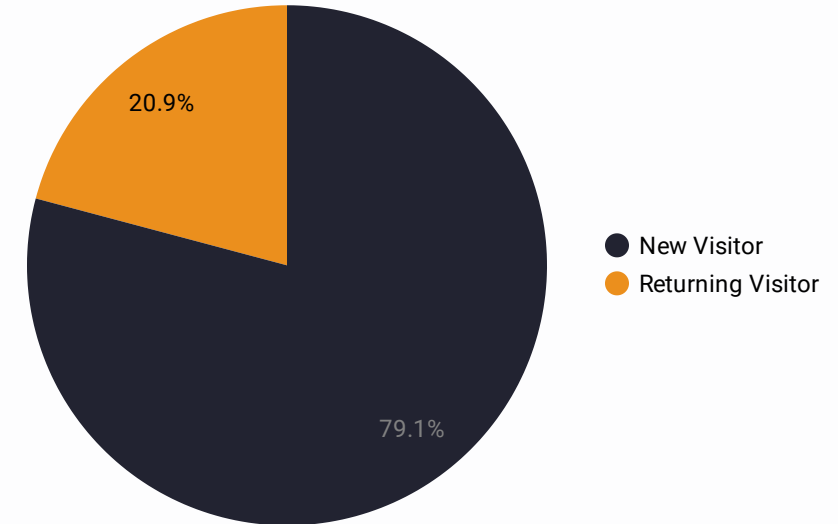
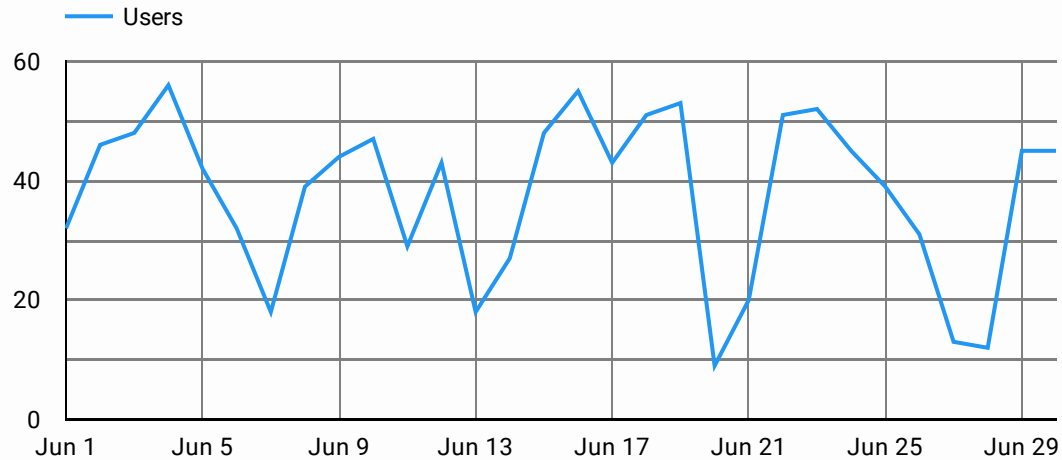
Users  
**1,034**  
⬇️ -12.1%

Sessions  
**1,237**  
⬇️ -6.9%

Pageviews  
**2,114**  
⬇️ -1.1%

Bounce Rate  
**68.63%**  
⬇️ -4.3%

Form Submission - Contact Us (Goal 3 Completions)  
**25**  
⬆️ 25.0%



**Domain Authority: 34**

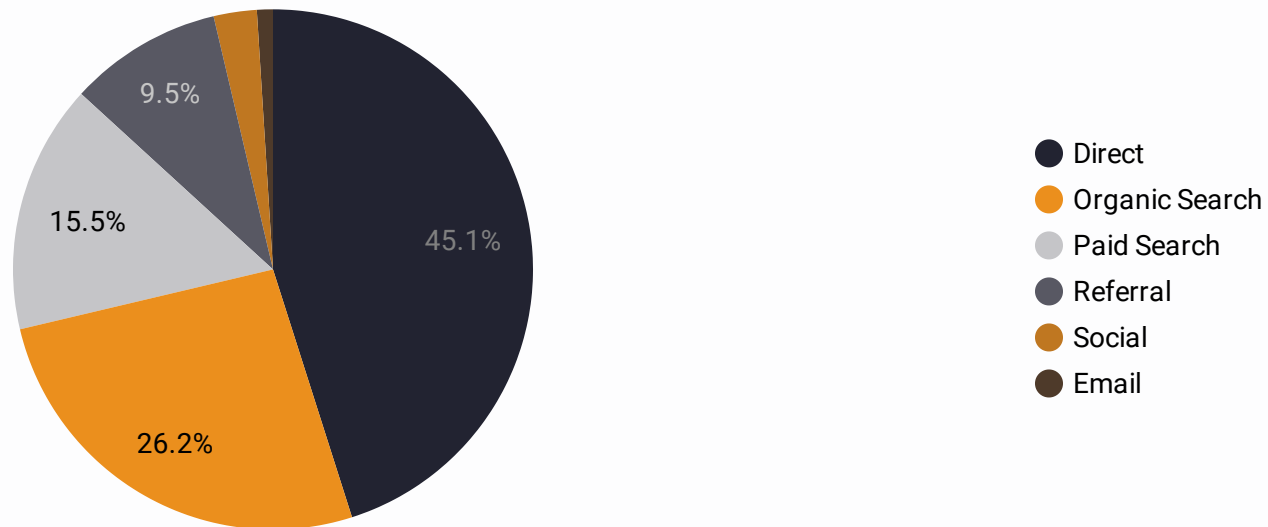
**Backlinks Created: 110**

## Performance By Locations (Excluding India's Data)

Country	Users ▼	% Δ	Sessions	% Δ	Bounce Rate	% Δ	Form Submission - Contact Us (Goal 3 Completions)	% Δ
United States	399	0.8% ↑	460	5.5% ↑	80.22%	-5.2% ↓	1	0.0%
United Kingdom	260	-5.1% ↓	306	-8.7% ↓	50%	-10.9% ↓	20	17.6% ↑
China	30	7.1% ↑	33	13.8% ↑	87.88%	6.2% ↑	1	-
Germany	25	-16.7% ↓	26	-13.3% ↓	76.92%	-3.8% ↓	0	-
Russia	20	53.8% ↑	27	68.8% ↑	74.07%	7.7% ↑	0	-
Vietnam	16	77.8% ↑	21	133.3% ↑	47.62%	-46.4% ↓	0	-
Brazil	16	6.7% ↑	18	12.5% ↑	88.89%	77.8% ↑	0	-
Canada	14	-70.8% ↓	16	-66.7% ↓	56.25%	-40.0% ↓	1	-
Ukraine	13	-31.6% ↓	14	-39.1% ↓	50%	-36.1% ↓	0	-
Australia	13	85.7% ↑	15	87.5% ↑	40%	-36.0% ↓	0	-
Japan	10	-47.4% ↓	10	-47.4% ↓	70%	-11.3% ↓	0	-
Poland	10	-33.3% ↓	12	-20.0% ↓	66.67%	-28.6% ↓	0	-
United Arab Emir...	10	42.9% ↑	10	42.9% ↑	60%	-16.0% ↓	0	-
France	10	-50.0% ↓	10	-50.0% ↓	60%	-20.0% ↓	0	-
Thailand	8	0.0%	9	-10.0% ↓	88.89%	48.1% ↑	0	-
Indonesia	7	-30.0% ↓	12	20.0% ↑	66.67%	11.1% ↑	1	-
Bangladesh	7	75.0% ↑	8	100.0% ↑	25%	-50.0% ↓	0	-
Philippines	7	-56.3% ↓	8	-55.6% ↓	50%	-18.2% ↓	1	0.0%
Hong Kong	7	0.0%	8	14.3% ↑	87.5%	-12.5% ↓	0	-
Turkey	6	0.0%	6	0.0%	100%	200.0% ↑	0	-

## Performance By Channels (Excluding India's Data)

Default Chann...	Users ▼	% Δ	Sessions	% Δ	Bounce Rate	% Δ	Form Submission - Contact Us (Goal 3 Completions)	% Δ
Direct	454	-11.7% ↓	506	-4.9% ↓	78.66%	-7.0% ↓	5	150....
Organic Search	264	2.3% ↑	306	2.7% ↑	70.59%	-6.5% ↓	2	-50.... ↓
Paid Search	156	-13.3% ↓	174	-17.1% ↓	49.43%	-15.6% ↓	13	0.0%
Referral	96	-40.7% ↓	165	-20.7% ↓	50.3%	10.1% ↑	5	400....
Social	27	22.7% ↑	27	8.0% ↑	85.19%	1.4% ↑	0	-



## Top Search Queries (Excluding India's Data)

Query	Clicks ▾	% Δ	Impressions	% Δ	Site CTR	% Δ	Average Position	% Δ
systango	42	-14.3% ↓	137	9.6% ↑	30.66%	-21.8% ↓	1.69	-5.9% ↓
smilepass	21	-	68	7.9% ↑	30.88%	-	2.18	-29.3% ↓
hapi vs express	8	300.0% ↑	196	113.0% ↑	4.08%	87.8% ↑	10.07	-8.7% ↓
systango indore	4	33.3% ↑	16	100.0% ↑	25%	-33.3% ↓	3.13	-26.5% ↓
feelshare	3	0.0%	34	47.8% ↑	8.82%	-32.4% ↓	2.35	-18.0% ↓
hapi vs express performance	3	50.0% ↑	25	8.7% ↑	12%	38.0% ↑	9.8	-5.3% ↓
payment gateway components	2	-	14	0.0%	14.29%	-	3.93	14.6% ↑
express vs koa 2020	2	100.0% ↑	36	44.0% ↑	5.56%	38.9% ↑	9.17	-2.1% ↓
express vs koa vs hapi	2	100.0% ↑	38	-19.1% ↓	5.26%	147.4% ↑	8.87	-8.2% ↓
systango technologies	1	-85.7% ↓	4	-60.0% ↓	25%	-64.3% ↓	1	-37.5% ↓
hapi vs koa	1	-50.0% ↓	63	5.0% ↑	1.59%	-52.4% ↓	8.49	-25.0% ↓
drinkmate app	1	-50.0% ↓	32	10.3% ↑	3.13%	-54.7% ↓	6.16	3.2% ↑
build a python rest api with the django rest frame...	1	-	3	0.0%	33.33%	-	85.67	0.4% ↑
express vs hapi	1	-	19	11.8% ↑	5.26%	-	12.89	-7.1% ↓
hapi vs express 2020	1	-	5	-54.5% ↓	20%	-	7.2	-19.2% ↓
hapi performance	1	-	40	29.0% ↑	2.5%	-	16.88	-22.8% ↓
flyway multi tenant	1	0.0%	1	0.0%	100%	0.0%	18	20.0% ↑
to run a local app, execute the following on the co...	1	-66.7% ↓	25	-7.4% ↓	4%	-64.0% ↓	4.36	0.6% ↑
hapi or express	1	-	1	-	100%	-	2	-
stratomagic	1	-	1	-	100%	-	5	-

## Top Landing Pages (Excluding India's Data)

Landing Page	Pageviews ▾	% Δ	Avg. Session Duration	% Δ	Bounce Rate	% Δ	Form Submission - Cont...	% Δ
/	766	-13.3% ↓	00:01:54	60.1% ↑	55.32%	-1.1% ↓	6	20.0% ↑
/services/mobile-app-develo...	436	-2.0% ↓	00:01:30	-2.2% ↓	51.01%	-16.3% ↓	13	30.0% ↑
/portfolio	65	97.0% ↑	00:06:35	180.3% ↑	19.05%	-74.6% ↓	1	-
/our-services	63	57.5% ↑	00:01:43	-34.1% ↓	72.09%	36.2% ↑	0	-
/our-best-work/smilepass	62	520.0% ↑	00:00:50	-76.0% ↓	65.71%	-1.4% ↓	0	-
/our-best-work/drinkmate	45	650.0% ↑	00:02:42	732.3% ↑	47.06%	-37.3% ↓	0	-
/contact	32	-8.6% ↓	00:00:37	70.8% ↑	55%	-32.5% ↓	4	100.0% ↑
/careers	27	22.7% ↑	00:00:24	5.8% ↑	71.43%	-20.6% ↓	0	-
/about-us	20	17.6% ↑	00:04:00	4,992.2% ↑	93.75%	9.4% ↑	0	-
/profile/systango	17	-37.0% ↓	00:00:00	-100.0% ↓	100%	14.3% ↑	0	-
/technology/react-developm...	16	-11.1% ↓	00:00:17	-59.5% ↓	81.82%	0.0%	0	-
/404	4	-	00:00:51	-	0%	-	0	-
/technology/python-develop...	4	33.3% ↑	00:00:09	-	66.67%	-33.3% ↓	0	-
/services/web-development	4	-81.8% ↓	00:00:00	-100.0% ↓	100%	12.5% ↑	0	-
/our-best-work/feelshare	4	33.3% ↑	00:00:00	-100.0% ↓	100%	100.0% ↑	0	-
/contact#utm_source=goog...	2	100.0% ↑	00:00:00	-	100%	0.0%	0	-

## Destination Pages Data (Excluding India's Data)

Destination Page	Pageviews ▾	% Δ	Avg. Session Duration	% Δ	Bounce Rate	% Δ	Form Submission - Co...	% Δ
/	450	-27.7% ↓	00:01:54	60.1% ↑	55.32%	-1.1% ↓	0	-
/services/mobile-app-devel...	284	-4.1% ↓	00:01:30	-2.6% ↓	51.01%	-16.7% ↓	0	-
/our-services	205	58.9% ↑	00:01:43	-34.1% ↓	72.09%	36.2% ↑	0	-
/contact	158	33.9% ↑	00:00:37	70.8% ↑	55%	-32.5% ↓	0	-
/portfolio	121	3.4% ↑	00:06:35	180.3% ↑	19.05%	-74.6% ↓	0	-
/careers	59	13.5% ↑	00:00:24	5.8% ↑	71.43%	-20.6% ↓	0	-
/our-best-work/smilepass	42	320.0% ↑	00:00:50	-76.0% ↓	65.71%	-1.4% ↓	0	-
/our-best-work/drinkmate	42	250.0% ↑	00:02:42	732.3% ↑	47.06%	-37.3% ↓	0	-
/blog/	39	77.3% ↑	null	-	null	-	0	-
/thankyou	25	31.6% ↑	null	-	null	-	24	33.3% ↑
/about-us	19	-20.8% ↓	00:04:00	4,992.2% ↑	93.75%	9.4% ↑	0	-
/profile/systango	17	-34.6% ↓	00:00:00	-100.0% ↓	100%	14.3% ↑	0	-
/technology/react-develop...	13	0.0%	00:00:17	-59.5% ↓	81.82%	0.0%	0	-
/our-best-work/grindr	10	-28.6% ↓	00:00:05	-	0%	-100.0% ↓	0	-
/blog/page/2/	7	75.0% ↑	null	-	null	-	0	-
/services/artificial-intelligen...	7	-30.0% ↓	00:02:49	-	0%	-100.0% ↓	0	-
/our-best-work/fret-zealot	6	-45.5% ↓	00:00:00	-	100%	0.0%	0	-
/our-best-work/uber-confer...	5	-61.5% ↓	00:00:00	-100.0% ↓	100%	12.5% ↑	0	-
/our-best-work/feelshare	5	0.0%	00:00:00	-100.0% ↓	100%	100.0% ↑	0	-
/privacy-policy	5	66.7% ↑	00:00:00	-	100%	0.0%	0	-
/blog/frameworks-for-cros...	4	-	null	-	null	-	0	-
/services/web-development	4	-77.8% ↓	00:00:00	-100.0% ↓	100%	12.5% ↑	0	-

# Top Blog Pages By Pageviews (Excluding India's Data)

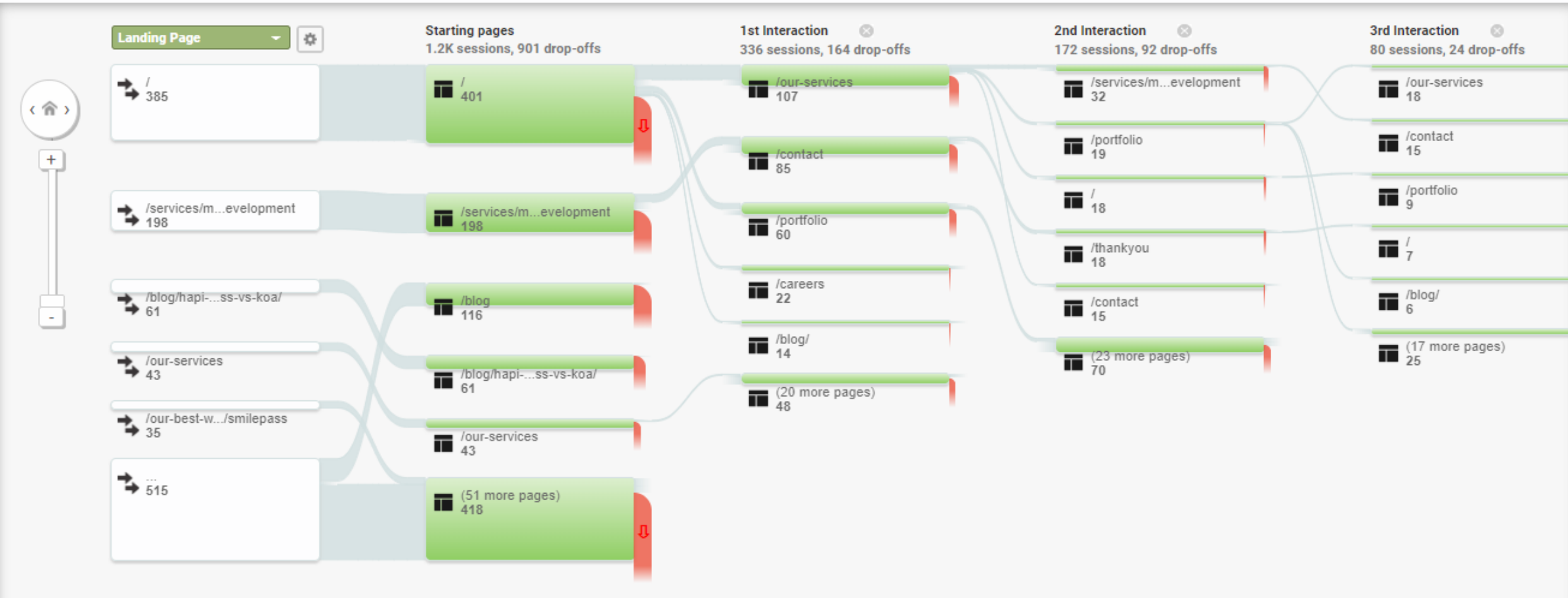
Landing Page	Pagevie...	% Δ	Avg. Session Duration	% Δ	Bounce Rate	% Δ	Form Submission - Contact Us (Go...	% Δ
/blog/hapi-vs-express-vs-koa/	65	54.8% ↑	00:00:17	-	95.08%	-4.9% ↓	0	-
/blog/serverless-architecture-smart-choice/	36	71.4% ↑	00:00:39	454.3% ↑	94.12%	-0.9% ↓	0	-
/blog/	28	133.3% ↑	00:02:25	137.2% ↑	20%	-72.0% ↓	0	-
/blog/saas-supported-multi-tenancy-model/	26	8.3% ↑	00:00:36	36.9% ↑	77.78%	3.7% ↑	0	-
/blog/best-stacks-web-developments/	22	-24.1% ↓	00:00:00	-	100%	0.0%	0	-
/blog/poc-vs-mvp-vs-prototype-convert-idea-success...	22	144.4% ↑	00:00:06	-95.9% ↓	84.21%	1.1% ↑	0	-
/blog/mongodb-full-text-search/	19	58.3% ↑	00:00:00	-	100%	0.0%	0	-
/blog/graphql-python-beauty-simplicity-beast-applic...	15	-16.7% ↓	00:00:00	-100.0% ↓	100%	6.7% ↑	0	-
/blog/best-platform-for-ecommerce-website-develop...	15	275.0% ↑	00:00:29	-	66.67%	-33.3% ↓	0	-
/blog/building-chat-service-using-micro-services-arc...	14	0.0%	00:00:00	-	100%	0.0%	0	-
/blog/seamless-app-development-with-kotlin/	13	116.7% ↑	00:00:00	-	100%	0.0%	0	-
/blog/electron-js-lets-build-first-desktop-app-together/	12	-14.3% ↓	00:01:27	214.2% ↑	90%	-1.8% ↓	0	-
/blog/key-components-custom-payment-gateway/	12	71.4% ↑	00:01:05	6,457.1% ↑	71.43%	-14.3% ↓	0	-
/blog/android-libraries-for-developers/	12	-7.7% ↓	00:00:01	-96.4% ↓	90.91%	-0.8% ↓	0	-
/blog/unlock-django-with-kerberos/	11	175.0% ↑	00:00:00	-100.0% ↓	100%	50.0% ↑	0	-
/blog/cost-of-building-an-application/	11	37.5% ↑	00:23:19	-18.4% ↓	0%	-100.0% ↓	0	-
/blog/frameworks-for-cross-platform-app-developm...	9	-	00:01:16	-	85.71%	-	0	-
/blog/minimum-viable-product-development-define...	9	350.0% ↑	00:00:11	-92.5% ↓	83.33%	-	0	-
/blog/important-startups-understand-agile/	8	60.0% ↑	00:00:26	-	66.67%	-33.3% ↓	0	-
/blog/guide-find-best-stack-mobile-app-developmen...	8	700.0% ↑	00:01:18	-	75%	-25.0% ↓	0	-

## Top Blog Pages By Sources (Excluding India's Data)

	Landing Page	Source / ...	Pageviews ...	% Δ	Avg. Session Duration	% Δ	Bounce Rate	% Δ	Form Submission - Contact...	% Δ
1.	/blog/hapi-vs-express-vs-koa/	google / org...	38	22.6% ↑	00:00:32	-	91.18%	-8.8% ↓	0	-
2.	/blog/hapi-vs-express-vs-koa/	(direct) / (no...	25	150.0% ↑	00:00:00	-	100%	0.0%	0	-
3.	/blog/hapi-vs-express-vs-koa/	cn.bing.com...	1	-	00:00:00	-	100%	-	0	-
4.	/blog/hapi-vs-express-vs-koa/	bing / organic	1	-	00:00:00	-	100%	-	0	-
	Landing Page	Source / Medium	Pageviews ▾	% Δ	Avg. Session Duration	% Δ	Bounce Rate	% Δ	Form Submission - Cont...	% Δ
1.	/blog/serverless-architecture...	blog.scottlowe.org / ref...	18	28.6% ↑	00:00:00	-	100%	0.0%	0	-
2.	/blog/serverless-architecture...	(direct) / (none)	13	160.0% ↑	00:02:01	24...	81.82%	9.1% ↑	0	-
3.	/blog/serverless-architecture...	google / organic	5	-	00:00:00	-	100%	-	0	-
	Landing Page	Source / ...	Pageviews ...	% Δ	Avg. Session Duration	% Δ	Bounce Rate	% Δ	Form Submission - Contact...	% Δ
1.	/blog/saas-supported-multi-ten...	google / org...	13	44.4% ↑	00:01:22	-	57.14%	-42.9% ↓	0	-
2.	/blog/saas-supported-multi-ten...	(direct) / (no...	9	-	00:00:00	-	100%	-	0	-
3.	/blog/saas-supported-multi-ten...	medium.co...	4	-	00:00:38	-	50%	-	0	-
	Landing Page	Source / Medium	Pageviews ▾	% Δ	Avg. Session Duration	% Δ	Bounce Rate	% Δ	Form Submission - Cont...	% Δ
1.	/blog/best-stacks-web-devel...	(direct) / (none)	10	-28.6% ↓	00:00:00	-	100%	0.0%	0	-
2.	/blog/best-stacks-web-devel...	google / organic	8	-33.3% ↓	00:00:00	-	100%	0.0%	0	-
3.	/blog/best-stacks-web-devel...	quora.com / referral	1	0.0%	00:00:00	-	100%	0.0%	0	-
4.	/blog/best-stacks-web-devel...	medium.com / referral	1	-50.0% ↓	00:00:00	-	100%	0.0%	0	-
	Landing Page	Source / ...	Pageviews ...	% Δ	Avg. Session Duration	% Δ	Bounce Rate	% Δ	Form Submission - Contact...	% Δ
1.	/blog/poc-vs-mvp-vs-prototype...	(direct) / (no...	14	180.0% ↑	00:00:00	-	100%	0.0%	0	-
2.	/blog/poc-vs-mvp-vs-prototype...	google / org...	6	-	00:00:39	-	0%	-	0	-
3.	/blog/poc-vs-mvp-vs-prototype...	expandium....	1	-	00:00:00	-	100%	-	0	-



## Behavior Flow of Home Page



# Behavior Flow of Mobile Page

Behavior Flow » Landing Page : /services/mobile-app-development

Landing Page



**Starting pages**  
198 sessions, 115 drop-offs

**1st Interaction** ⊗  
83 sessions, 29 drop-offs

**2nd Interaction** ⊗  
54 sessions, 33 drop-offs

**3rd Interaction** ⊗  
21 sessions, 3 drop-offs

➔ /services/m...evelopment  
198

📄 /services/m...evelopment  
198

📄 /contact  
43

📄 /services/m...evelopment  
23

📄 /contact  
10

📄 /portfolio  
18

📄 /thankyou  
11

📄 /our-services  
5

📄 /our-services  
12

📄 /portfolio  
6

📄 /portfolio  
2

📄 /careers  
7

📄 /contact  
3

📄 /our-best-work/grindr  
1

📄 /our-best-w...tratomatic  
1

📄 /our-services  
3

📄 /services/m...evelopment  
1

📄 (2 more pages)  
2

📄 (5 more pages)  
8

📄 (2 more pages)  
2

