

## Performance Overview (Excluding India's Data)

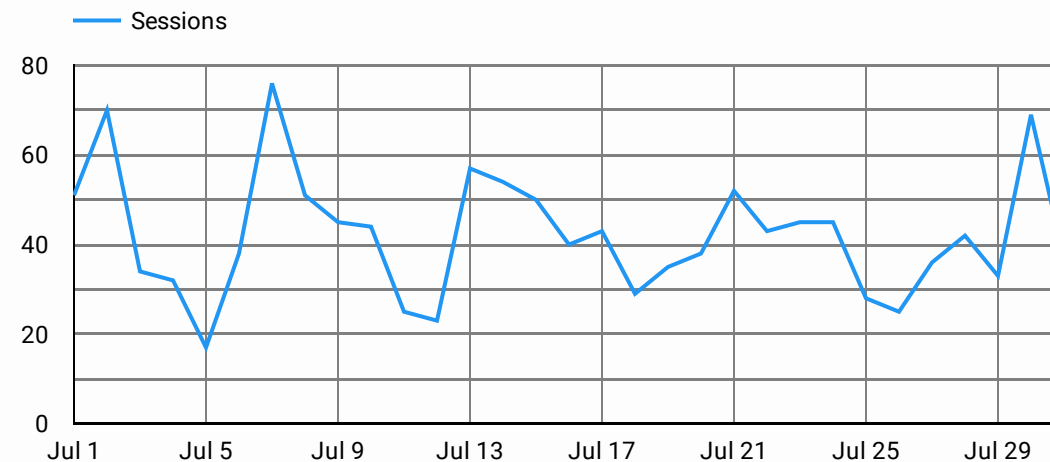
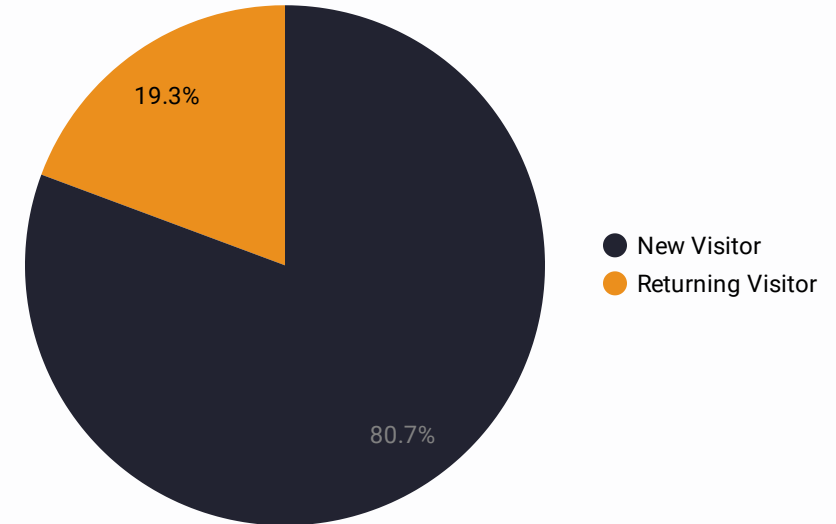
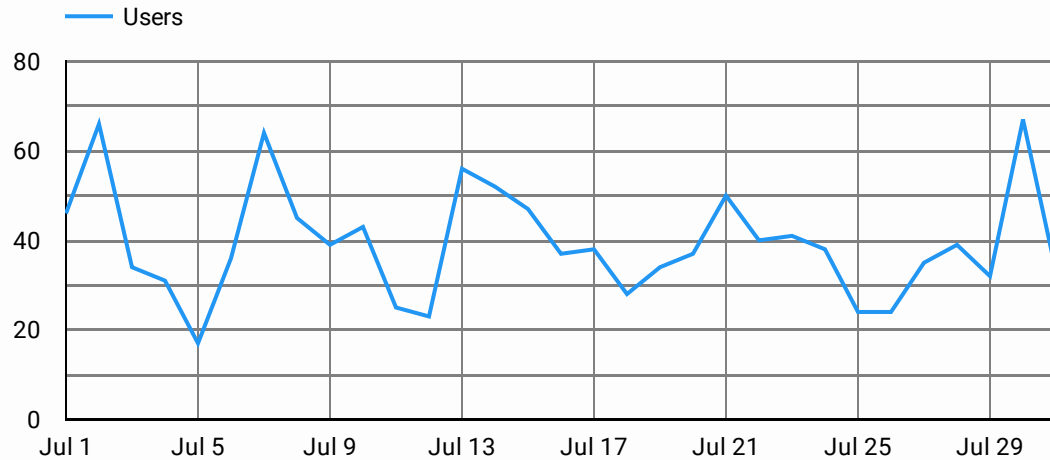
Users  
**1,134**  
↑ 7.4%

Sessions  
**1,307**  
↑ 3.4%

Pageviews  
**2,054**  
↓ -4.6%

Bounce Rate  
**75.29%**  
↑ 9.4%

Form Submission - Contact Us (Goal 3 Completions)  
**21**  
↓ -16.0%



**Domain Authority: 34**

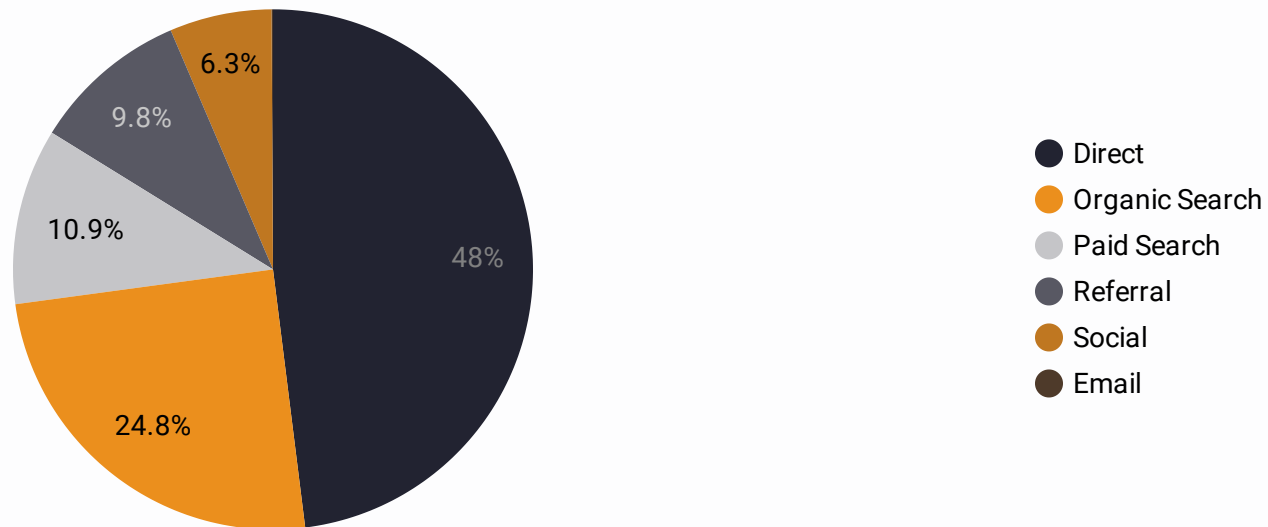
**Backlinks Created: 110**

## Performance By Locations (Excluding India's Data)

Country	Users ▼	% Δ	Sessions	% Δ	Bounce Rate	% Δ	Form Submission - Contact Us (Goal 3 Completions)	% Δ
United States	539	30.8% ↑	593	25.4% ↑	83.81%	4.0% ↑	0	-100...
United Kingdom	216	-17.2% ↓	255	-17.2% ↓	52.16%	3.6% ↑	18	-10.... ↓
France	32	220.0% ↑	33	230.0% ↑	96.97%	61.6% ↑	0	-
Germany	22	-12.0% ↓	25	-3.8% ↓	84%	9.2% ↑	0	-
Ukraine	18	38.5% ↑	23	64.3% ↑	78.26%	56.5% ↑	0	-
Canada	17	13.3% ↑	21	23.5% ↑	71.43%	21.4% ↑	1	0.0%
Bangladesh	14	100.0% ↑	18	125.0% ↑	61.11%	144.4% ↑	0	-
Japan	12	20.0% ↑	12	20.0% ↑	91.67%	31.0% ↑	0	-
United Arab Emir...	12	20.0% ↑	14	40.0% ↑	57.14%	-4.8% ↓	0	-
Philippines	11	57.1% ↑	11	37.5% ↑	63.64%	27.3% ↑	0	-100...
Australia	11	-15.4% ↓	12	-20.0% ↓	91.67%	129.2% ↑	0	-
China	10	-66.7% ↓	10	-69.7% ↓	90%	2.4% ↑	0	-100...
Pakistan	10	100.0% ↑	12	100.0% ↑	83.33%	66.7% ↑	0	-
Poland	10	0.0%	22	83.3% ↑	77.27%	15.9% ↑	0	-
Brazil	10	-41.2% ↓	11	-45.0% ↓	63.64%	-29.3% ↓	0	-
Nigeria	9	350.0% ↑	12	500.0% ↑	83.33%	-16.7% ↓	2	-
Russia	8	-60.0% ↓	10	-63.0% ↓	90%	21.5% ↑	0	-
Vietnam	7	-56.3% ↓	7	-66.7% ↓	71.43%	50.0% ↑	0	-
Netherlands	7	75.0% ↑	7	75.0% ↑	71.43%	-4.8% ↓	0	-
Mexico	7	16.7% ↑	7	16.7% ↑	100%	0.0%	0	-

## Performance By Channels (Excluding India's Data)

Default Chann...	Users ▼	% Δ	Sessions	% Δ	Bounce Rate	% Δ	Form Submission - Contact Us (Goal 3 Completions)	% Δ
Direct	522	12.0% ↑	537	3.7% ↑	87.52%	10.8% ↑	1	-80....
Organic Search	270	-0.7% ↓	334	6.0% ↑	74.25%	5.4% ↑	2	0.0%
Paid Search	119	-23.7% ↓	131	-24.7% ↓	51.91%	5.0% ↑	13	0.0%
Referral	106	10.4% ↑	147	-10.9% ↓	53.06%	5.5% ↑	5	0.0%
Social	69	155.6% ↑	70	159.3% ↑	95.71%	12.4% ↑	0	-



# Top Search Queries (Excluding India's Data)

Query	Clicks ▾	% Δ	Impressions	% Δ	Site CTR	% Δ	Average Position	% Δ
systango	40	-4.8% ↓	124	-9.5% ↓	32.26%	5.2% ↑	1.98	17.7% ↑
smilepass	23	9.5% ↑	47	-31.9% ↓	48.94%	60.8% ↑	1.53	-29.5% ↓
hapi vs express	6	-25.0% ↓	469	138.1% ↑	1.28%	-68.5% ↓	9.47	-5.9% ↓
feelshare	4	0.0%	16	-55.6% ↓	25%	125.0% ↑	1.69	-31.0% ↓
koa vs express 2020	4	300.0% ↑	124	21.6% ↑	3.23%	229.0% ↑	9.85	-1.5% ↓
hapi vs express performance	4	33.3% ↑	29	11.5% ↑	13.79%	19.5% ↑	7.34	-25.4% ↓
express vs koa vs hapi	2	0.0%	41	5.1% ↑	4.88%	-4.9% ↓	8.76	-1.9% ↓
express vs koa	2	-	100	47.1% ↑	2%	-	12.71	-5.1% ↓
to run a local app, execute the following on the co...	2	100.0% ↑	18	-30.8% ↓	11.11%	188.9% ↑	4.78	9.0% ↑
expressjs vs koa	2	100.0% ↑	7	40.0% ↑	28.57%	42.9% ↑	8	-16.7% ↓
web development stacks	1	0.0%	2	-80.0% ↓	50%	400.0% ↑	31.5	275.0% ↑
react native flutter xamarin	1	-	1	-	100%	-	64	-
github enforce commit message format	1	-	9	800.0% ↑	11.11%	-	11.33	-5.6% ↓
strat-o-matic	1	-	3	-25.0% ↓	33.33%	-	33.67	-52.6% ↓
git enforce commit message format	1	-	1	-75.0% ↓	100%	-	12	-12.7% ↓
koa vs express	1	-50.0% ↓	95	-18.8% ↓	1.05%	-38.4% ↓	14.96	-4.5% ↓
express vs hapi vs koa	1	0.0%	23	-8.0% ↓	4.35%	8.7% ↑	8.43	1.9% ↑
direct local .aar file dependencies are not supporte...	1	-	18	-35.7% ↓	5.56%	-	22.39	62.0% ↑
pipeline requires text score metadata, but there is n...	1	-	5	-54.5% ↓	20%	-	8.4	-15.2% ↓
hapijs vs express	1	-	18	5.9% ↑	5.56%	-	10.94	-7.4% ↓

## Top Landing Pages (Excluding India's Data)

Landing Page	Pageviews ▾	% Δ	Avg. Session Duration	% Δ	Bounce Rate	% Δ	Form Submission - Cont...	% Δ
/	709	-9.6% ↓	00:01:29	-20.9% ↓	56.35%	1.4% ↑	7	16.7% ↑
/services/mobile-app-develo...	355	-18.6% ↓	00:01:31	0.5% ↑	63.89%	25.2% ↑	11	-15.4% ↓
/our-best-work/smilepass	71	14.5% ↑	00:02:37	215.1% ↑	60%	-8.7% ↓	0	-
/contact	51	37.8% ↑	00:01:21	158.1% ↑	66.67%	14.3% ↑	2	-50.0% ↓
/about-us	47	135.0% ↑	00:00:33	-86.2% ↓	83.87%	-10.5% ↓	0	-
/technology/react-developm...	40	150.0% ↑	00:00:31	77.4% ↑	73.91%	-9.7% ↓	0	-
/portfolio	36	-45.5% ↓	00:02:06	-66.6% ↓	68.75%	202.5% ↑	1	0.0%
/our-services	29	-54.0% ↓	00:02:41	55.9% ↑	57.14%	-20.7% ↓	0	-
/profile/systango	27	58.8% ↑	00:00:15	-	92%	-8.0% ↓	0	-
/careers	17	-39.3% ↓	00:00:05	-78.3% ↓	78.57%	7.1% ↑	0	-
/technology/python-develop...	14	180.0% ↑	00:00:00	-100.0% ↓	100%	33.3% ↑	0	-
/our-best-work/drinkmate	11	-75.6% ↓	00:02:47	3.0% ↑	60%	27.5% ↑	0	-
/our-best-work/grindr	10	400.0% ↑	00:02:01	2,334.3% ↑	85.71%	-	0	-
/services/big-data-analytics-...	9	-	00:00:06	-	85.71%	-	0	-
/404	9	125.0% ↑	00:15:10	1,668.0% ↑	0%	-	0	-
/privacy-policy	7	600.0% ↑	00:00:00	-	100%	0.0%	0	-

## Destination Pages Data (Excluding India's Data)

Destination Page	Pageviews ▾	% Δ	Avg. Session Duration	% Δ	Bounce Rate	% Δ	Form Submission - Co...	% Δ
/	429	-6.9% ↓	00:01:29	-20.9% ↓	56.35%	1.4% ↑	0	-
/services/mobile-app-devel...	222	-22.6% ↓	00:01:31	0.5% ↑	63.89%	25.2% ↑	0	-
/our-services	142	-31.4% ↓	00:02:41	55.9% ↑	57.14%	-20.7% ↓	0	-
/contact	138	-14.8% ↓	00:01:21	158.1% ↑	66.67%	14.3% ↑	0	-
/portfolio	128	4.1% ↑	00:02:06	-66.6% ↓	68.75%	202.5% ↑	0	-
/careers	66	8.2% ↑	00:00:05	-78.3% ↓	78.57%	7.1% ↑	0	-
/our-best-work/smilepass	57	35.7% ↑	00:02:37	215.1% ↑	60%	-8.7% ↓	0	-
/about-us	49	157.9% ↑	00:00:33	-86.2% ↓	83.87%	-10.5% ↓	0	-
/blog/	26	-33.3% ↓	null	-	null	-	0	-
/technology/react-devel...	26	100.0% ↑	00:00:31	77.4% ↑	73.91%	-9.7% ↓	0	-
/profile/systango	26	52.9% ↑	00:00:15	-	92%	-8.0% ↓	0	-
/thankyou	21	-16.0% ↓	null	-	null	-	21	-12.5% ↓
/our-best-work/grindr	18	80.0% ↑	00:02:01	2,334.3% ↑	85.71%	-	0	-
/technology/python-devel...	16	300.0% ↑	00:00:00	-100.0% ↓	100%	33.3% ↑	0	-
/our-best-work/drinkmate	14	-66.7% ↓	00:02:47	3.0% ↑	60%	27.5% ↑	0	-
/services/web-development	10	150.0% ↑	00:00:00	-	100%	0.0%	0	-
/privacy-policy	8	60.0% ↑	00:00:00	-	100%	0.0%	0	-
/services/big-data-analytic...	7	-	00:00:06	-	85.71%	-	0	-
/our-best-work/feelshare	6	0.0%	00:00:00	-	100%	0.0%	0	-
/technology/full-stack-deve...	6	-	00:00:00	-	100%	-	0	-
/services/iot-app-developm...	6	100.0% ↑	00:00:00	-	100%	-	0	-
/our-best-work/fret-zealot	5	-16.7% ↓	00:00:00	-	100%	0.0%	0	-

# Top Blog Pages By Pageviews (Excluding India's Data)

Landing Page	Pagevie...	% Δ	Avg. Session Duration	% Δ	Bounce Rate	% Δ	Form Submission - Contact Us (Go...	% Δ
/blog/hapi-vs-express-vs-koa/	76	15.2% <span>↑</span>	00:00:02	-87.1% <span>↓</span>	97.3%	2.2% <span>↑</span>	0	-
/blog/	41	46.4% <span>↑</span>	00:00:50	-65.6% <span>↓</span>	52.38%	161.9% <span>↑</span>	0	-
/blog/building-chat-service-using-micro-services-arc...	36	157.1% <span>↑</span>	00:00:14	-	92.31%	-7.7% <span>↓</span>	0	-
/blog/mongodb-full-text-search/	29	52.6% <span>↑</span>	00:00:04	-	92.59%	-7.4% <span>↓</span>	0	-
/blog/unlock-django-with-kerberos/	24	118.2% <span>↑</span>	00:00:09	-	95%	-5.0% <span>↓</span>	0	-
/blog/saas-supported-multi-tenancy-model/	23	-11.5% <span>↓</span>	00:00:00	-100.0% <span>↓</span>	100%	28.6% <span>↑</span>	0	-
/blog/best-stacks-web-developments/	19	-13.6% <span>↓</span>	00:00:00	-	100%	0.0%	0	-
/blog/serverless-architecture-smart-choice/	17	-52.8% <span>↓</span>	00:00:00	-100.0% <span>↓</span>	100%	6.3% <span>↑</span>	0	-
/blog/key-components-custom-payment-gateway/	14	16.7% <span>↑</span>	00:00:25	-61.9% <span>↓</span>	81.82%	14.5% <span>↑</span>	0	-
/blog/guide-find-best-stack-mobile-app-developmen...	13	62.5% <span>↑</span>	00:00:00	-100.0% <span>↓</span>	100%	33.3% <span>↑</span>	0	-
/blog/frameworks-for-cross-platform-app-developm...	13	44.4% <span>↑</span>	00:00:48	-36.8% <span>↓</span>	88.89%	3.7% <span>↑</span>	0	-
/blog/steps-in-a-cross-platform-mobile-application-...	12	140.0% <span>↑</span>	00:01:53	402.2% <span>↑</span>	90%	20.0% <span>↑</span>	0	-
/blog/api-gateway-use/	11	120.0% <span>↑</span>	00:00:00	-	100%	0.0%	0	-
/blog/indore-and-tech/	8	-	00:00:00	-	100%	-	0	-
/blog/nodejs-performance-testing-and-tuning/	8	-	00:00:32	-	75%	-	0	-
/blog/systangos-discovery-process-translating-idea...	8	700.0% <span>↑</span>	00:04:25	-	60%	-40.0% <span>↓</span>	0	-
/blog/systango-technologies-named-clutch-1000/	8	300.0% <span>↑</span>	00:00:42	-51.7% <span>↓</span>	0%	-	0	-
/blog/recruitment-at-systango/	7	75.0% <span>↑</span>	00:00:10	-	80%	-20.0% <span>↓</span>	0	-
/blog/android-libraries-for-developers/	7	-50.0% <span>↓</span>	00:00:00	-100.0% <span>↓</span>	100%	20.0% <span>↑</span>	0	-
/blog/slash-hosting-costs-95-google-app-engine/	6	20.0% <span>↑</span>	00:00:00	-	100%	0.0%	0	-

## Top Blog Pages By Sources (Excluding India's Data)

	Landing Page	Source / ...	Pageviews ...	% Δ	Avg. Session Duration	% Δ	Bounce Rate	% Δ	Form Submission - Contact...	% Δ
1.	/blog/hapi-vs-express-vs-koa/	google / org...	44	12.8% ↑	00:00:04	-87.2% ↓	95.24%	4.2% ↑	0	-
2.	/blog/hapi-vs-express-vs-koa/	(direct) / (no...	29	16.0% ↑	00:00:00	-	100%	0.0%	0	-
3.	/blog/hapi-vs-express-vs-koa/	bing / organic	2	100.0% ↑	00:00:00	-	100%	0.0%	0	-
4.	/blog/hapi-vs-express-vs-koa/	duckduckgo...	1	-	00:00:00	-	100%	-	0	-

	Landing Page	Source / Medium	Pageviews ▾	% Δ	Avg. Session Duration	% Δ	Bounce Rate	% Δ	Form Submission - Cont...	% Δ
1.	/blog/building-chat-service...	google / organic	31	287.5% ↑	00:00:14	-	95.83%	-4.2% ↓	0	-
2.	/blog/building-chat-service...	social media / medium	4	300.0% ↑	00:00:49	-	0%	-100.0% ↓	0	-
3.	/blog/building-chat-service...	(direct) / (none)	1	-80.0% ↓	00:00:00	-	100%	0.0%	0	-

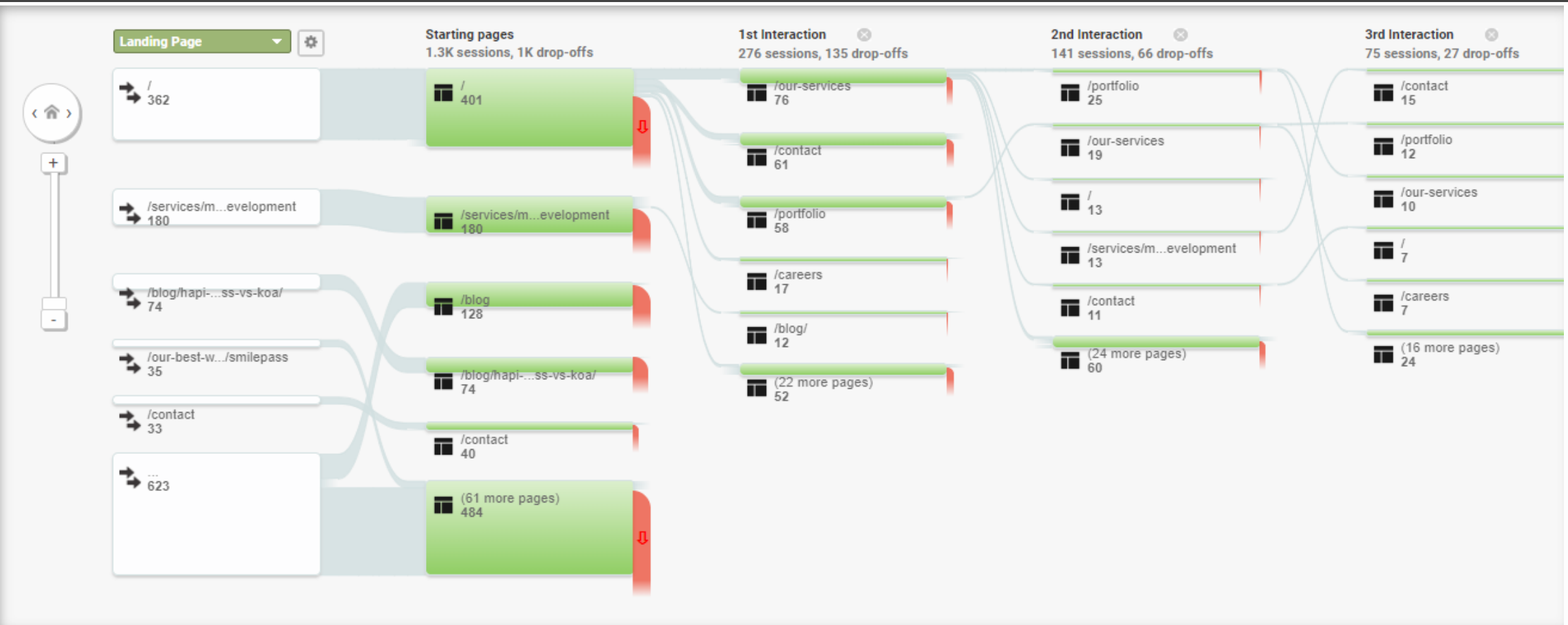
	Landing Page	Source / Medium	Pageviews ▾	% Δ	Avg. Session Duration	% Δ	Bounce Rate	% Δ	Form Submission - Cont...	% Δ
1.	/blog/mongodb-full-text-sear...	google / organic	17	13.3% ↑	00:00:08	-	86.67%	-13.3% ↓	0	-
2.	/blog/mongodb-full-text-sear...	(direct) / (none)	11	175.0% ↑	00:00:00	-	100%	0.0%	0	-
3.	/blog/mongodb-full-text-sear...	bing / organic	1	-	00:00:00	-	100%	-	0	-

	Landing Page	Source / ...	Pageviews ...	% Δ	Avg. Session Duration	% Δ	Bounce Rate	% Δ	Form Submission - Contact...	% Δ
1.	/blog/unlock-django-with-kerber...	(direct) / (no...	17	112.5% ↑	00:00:00	-	100%	0.0%	0	-
2.	/blog/unlock-django-with-kerber...	bing / organic	6	200.0% ↑	00:01:35	-	50%	-50.0% ↓	0	-
3.	/blog/unlock-django-with-kerber...	google / org...	1	-	00:00:00	-	100%	-	0	-

	Landing Page	Source / ...	Pageviews ...	% Δ	Avg. Session Duration	% Δ	Bounce Rate	% Δ	Form Submission - Contact...	% Δ
1.	/blog/saas-supported-multi-ten...	(direct) / (no...	17	88.9% ↑	00:00:00	-	100%	0.0%	0	-
2.	/blog/saas-supported-multi-ten...	google / org...	4	-69.2% ↓	00:00:00	-100.0% ↓	100%	75.0% ↑	0	-
3.	/blog/saas-supported-multi-ten...	medium.co...	1	-75.0% ↓	00:00:00	-100.0% ↓	100%	100.0% ↑	0	-



## Behavior Flow of Home Page



# Behavior Flow of Mobile Page

