

Referral Email Template 1

Subject: Stack the benefits of referral/ Systango brings you an incredible offer you won't refuse.

OR

Referral Offer from Systango | 10% Credit Per Invoice on Your First 6 Invoices

Hi [Client Name],

Hope you're doing well.

This is Simran, Marketing & Digital Communications Manager at Systango and I am reaching out on behalf of the team. We hope you enjoyed our services and the product we delivered is bringing you the desired results.

Since it was nice collaborating with you on your project, We were wondering if there was anyone you know who might benefit similarly. We have a referral policy for our clients, according to which, for every successful new referral, **Systango offers 10% credit per invoice for the first 6 invoices credited to your bank** or adjusted on your invoice based on your preference.

I'm looking forward to it!

Thanks,
Simran

Referral Email Template 2

Hi [Client Name],

Hope you're doing well.

This is Simran, Marketing & Digital Communications Manager at Systango and I am reaching out on behalf of the team. I am so pleased to know that you are happy and seeing results from our services.

Since you are satisfied with the results so far, I am wondering if you know of any other businesses that might be a good fit for our services. You would also be happy to know that we have an 80% referral rate. Our goal is to help more businesses get the results they need in order to grow and referrals have proven to be one of the best ways for us to achieve that.

If you do have any referrals in mind, I'd like to offer you a 10% credit per invoice on your first 6 invoices, credited directly to your bank account as a way of saying thanks for sending your acquaintances or friends our way and trusting us to help them.

Looking forward to hearing from you.

Thanks,
Simran

Curated Content

Subject: 5 Trending Tech Topics Curated Just for You!

OR

{Client name}, see what your competitors are upto.

Systango logo

Hello again,

I am Simran from Systango.

I believe, as a business owner, you need to keep your finger on the pulse of the new technologies & innovations to be successful.

This quick read is beneficial for marketers, app developers, and anyone else who wants to improve their online business platform.

While I'm not saying you need to apply these trends to your own business, it's important you're aware of the new technology that's available and surrounding you. Who knows, maybe you'll decide to change your strategy based on this information.

Ready for a quick read?

1. **Automation is the word of this “Decade”**. And what's cooler than ordering robots to do your work for you!! According to a McKinsey White Paper, “RPA is a promising new development in business automation that offers a potential **ROI of 30–200 percent — in the first year**”. [Learn how RPA Implementation can be used for higher business productivity.](#)
2. Only **40% of customers continue to use an application** they downloaded a month ago? This number **drops to 10% after 6 months** and after a year only 4% of customers are found using the app. [User retention should be at the](#)

[forefront of your app development and marketing mix to keep pulling your customers back - Learn How?](#)

3. Internet of Things, IoT applications are almost everywhere today. According to Mckinsey, the **percentage of businesses that use IoT** technology has increased **from 13% to 25% between 2014 and 2019**. **[Here is a list of the top 20 IoT applications that will boost your business in 2020.](#)**
4. Did you know that React Native is the most popular framework for cross-platform app development? According to the **2020 developer survey**, **42% of software developers preferred React Native** for developing cross-platform mobile applications. Also, according to **Google search trends**, **React Native is the top platform** in terms of popularity among developers and businesses. **[Here are a few Reasons what make React Native the best choice for cross-platform app development.](#)**
5. React Native was **released officially as open-source in 2015** and in just a short time frame of 5 years the framework has gained rapid traction in terms of popularity and use. To understand in detail why the framework has gained immense popularity in such a short period let us see **[why popular apps like Facebook, Instagram, Skype, Airbnb and more are built with React Native.](#)**

Thanks for reading! If you found this information helpful, share it with a friend. You can also drop me an email on ----- for ideas worth exploring.

Awards and Announcements Email Template

Subject: We're Awarded - Best Web Design Agency 2020

(Systango Logo)

Hey there,

We are glad to announce that Systango has been awarded - **[Best Web Design Agency 2020 - London](#)** by the **Media Innovator Awards** hosted by **Corporate Vision Magazine**.

Since the very beginning, we have been working tirelessly to improve our services. Our designs made our clients stand out from their competitors and brought us this achievement. Here's a glimpse of our few of the best website designs.

Designs attached.

Want to have a look at some more?

[View our Portfolio- button](#)

Review Email: To Drop a Review on Clutch

Subject: Did you like Our Services? Please drop your Review.

Systango logo

Hey [Customer],

We would like for you to know that we are pleased to have collaborated with you in your digital solution needs. Also, you are amongst our top 50 customers of the year and we would appreciate it if you can share your experience with Systango.

Please take 10 minutes of your time to give us an online review on our Clutch Profile (Systango 62119) [here](#). Your review will help other businesses like you to make a more informed decision.

Feel free to ask me or share with me anything should you have any immediate feedback or concerns. We want to hear from you and are happy to answer your questions.

Thanks,
[Your name]

Product/Services Update:

Subject: Are you looking for Feature Updates/Maintenance?

Hey [Client Name],

This is Simran, just checking up on you. I hope your new digital product is performing well and bringing you the desired results. I heard about your dilemma regarding choosing the right tech stack for your product but I firmly believe that you went with the perfect choice for you.

If you have the time, I'd love to hear more about how you are liking the product and how your customers have benefitted from it.

Also, if you have any questions about any new updates or features that you would like to roll out, I can connect you with the right person. I'm here for whatever you need. Just drop me a line on -----, you can also choose to call on -----.

Thanks,
Simran

Keep in Touch Email Template

Subject: Let's Keep in Touch

Hey [Client Name],

This is Simran, Marketing & Digital Communications Manager from Systango. I am here to tell you that doing business with you has been great. We have learned so much from you and have made several updates to your product based on your thorough, thoughtful feedback. I appreciate everything you've done to make our company the best it can be.

As you set onto a new path, don't forget about us! I'd love to hear about your successes in the future and the exciting growth your company inevitably will have.

Please keep in touch. Good luck with everything!

Cheers,