

Credit Card Transaction Report

Revenue

55.3M

Total Interest

7.8M

Trans_Amount

44.5M

Trans_Count

655.7K

Card_Category	Revenue	Sum of interest_earned	Sum of annual_fees
Blue	4,61,39,398	64,95,888	26,85,635
Silver	55,86,332	8,12,081	1,87,505
Gold	24,54,072	3,73,784	56,210
Platinum	11,35,608	1,61,629	20,665
Total	5,53,15,410	78,43,382	29,50,015

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Med

Low

High

Silver

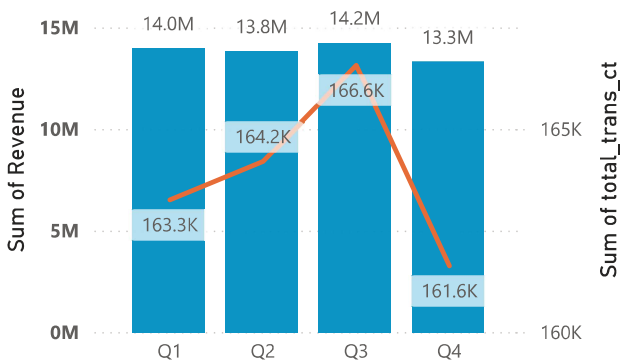
Blue

Gold

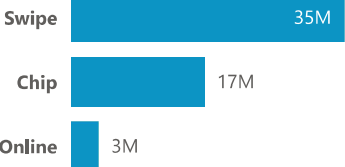
Platinum

QTR Revenue & Transaction Count

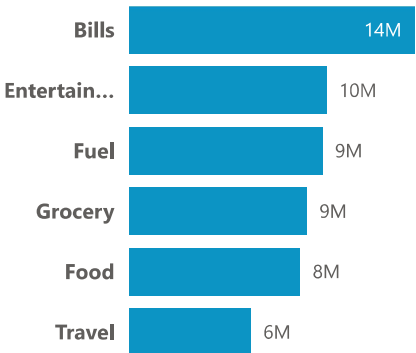
Sum of Revenue Sum of total_trans_ct



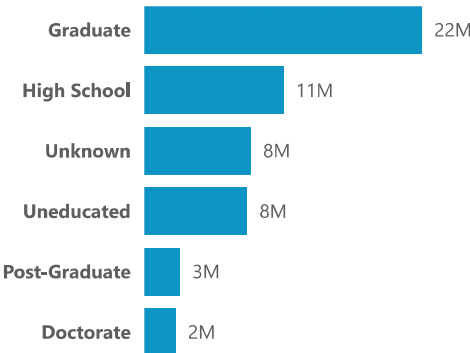
Revenue by Use Chip



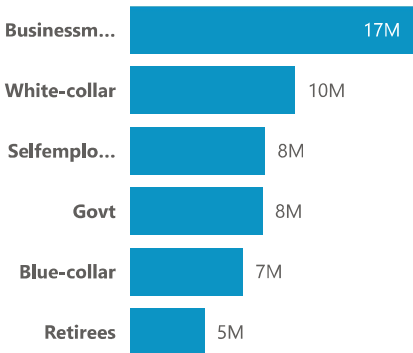
Revenue by Expenditure



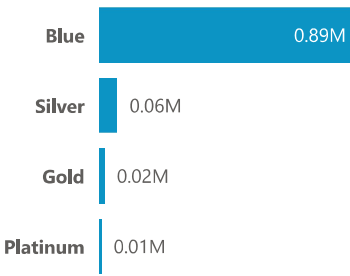
Revenue by Education



Revenue by Customer Job



Customer Acq Cost



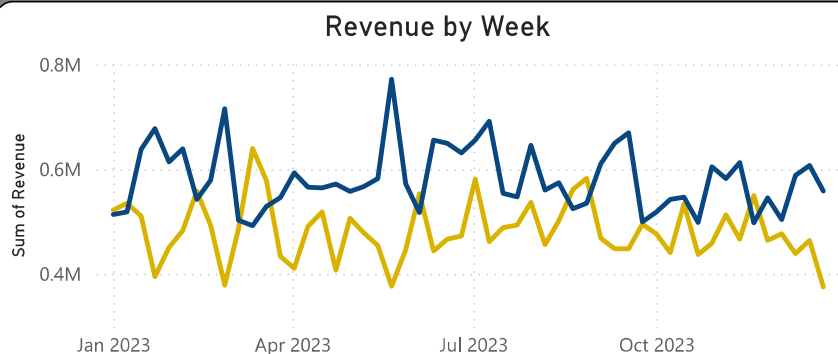
Credit Card Customer Report

Revenue
55.3M

Total Interest
7.8M

Total Income
575.9M

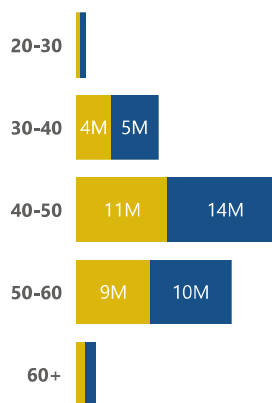
CSS
3.19



Q4 Q3 Q2 Q1

Week_Start_Date
All

Revenue by Age Group



M 30M

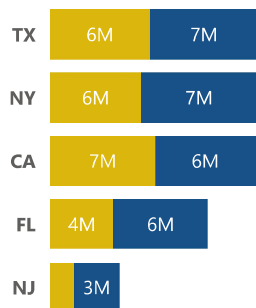
F 25M

Swipe Online Chip

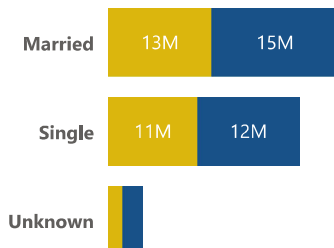
Silver Blue Gold Platinum

customer_job	Revenue	Sum of interest_earned	Sum of income
Businessman	1,73,87,832	25,39,390	18,69,59,919
White-collar	1,01,14,656	14,41,074	10,39,30,055
Selfemployeed	82,61,758	11,19,742	7,53,13,288
Govt	81,11,701	11,60,016	8,87,73,989
Blue-collar	69,04,279	9,52,801	7,22,62,158
Retirees	45,35,184	6,30,359	4,86,75,030
Total	5,53,15,410	78,43,382	57,59,14,439

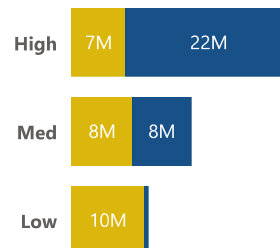
Top 5 States



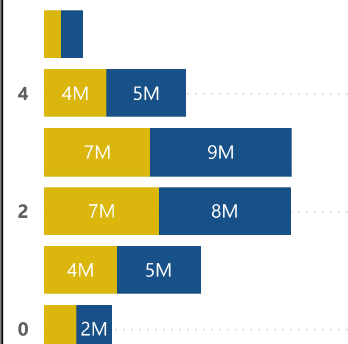
Revenue by Marital Status



Revenue by Income Group



Revenue by Dependent



Revenue by Education Level

