

SuperStore Weekly Executive Dashboard

● Missed Target
● Exceeded Targ..

November 24, 2018 to December 1, 2018

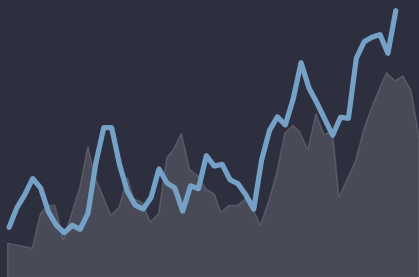
Category All

Region All

Total Sales

\$34,674 p 11% WoW

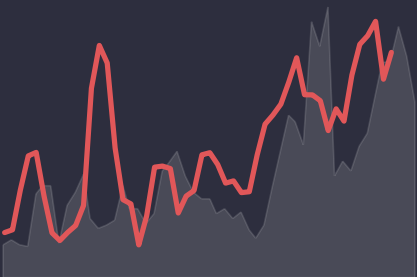
Target \$34k



Total Profit

\$5,850 q -35% WoW

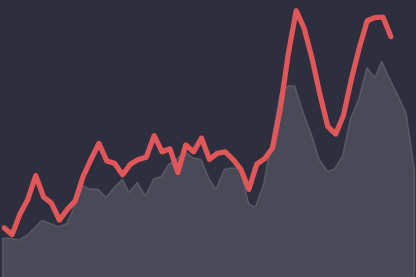
Target \$6K



Total Orders

130 q -1% WoW

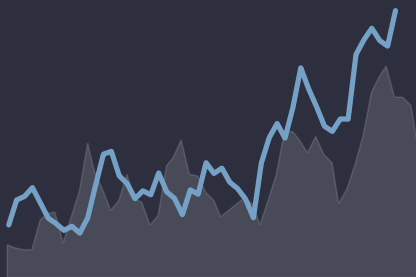
Target 120



Total Costs

\$30,736 p 11% WoW

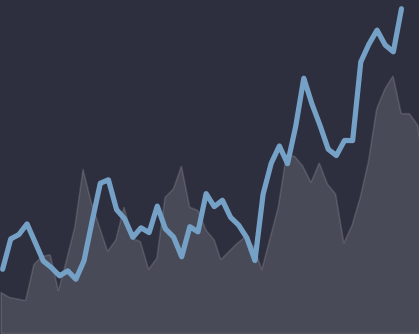
Target \$25k



Shipping Costs

\$3,381 p 11% WoW

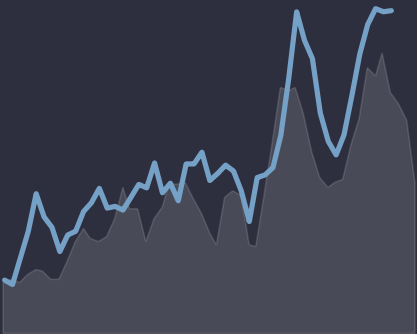
Target \$2K



Days to Ship

4.2 p 18% WoW

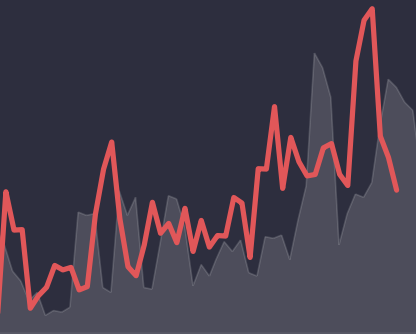
Target 4



Corporate Sales

\$6,958 q -32% WoW

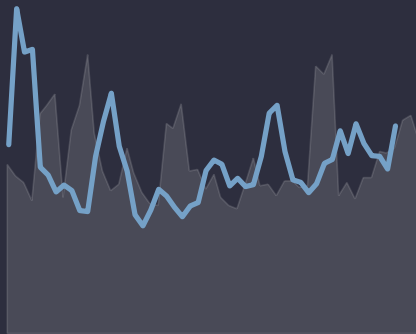
Target \$6k



Basket Size

\$267 p 4% WoW

Target \$250



SuperStore Weekly Shipping Dashboard

November 24, 2018 to December 1, 2018

Days to Ship

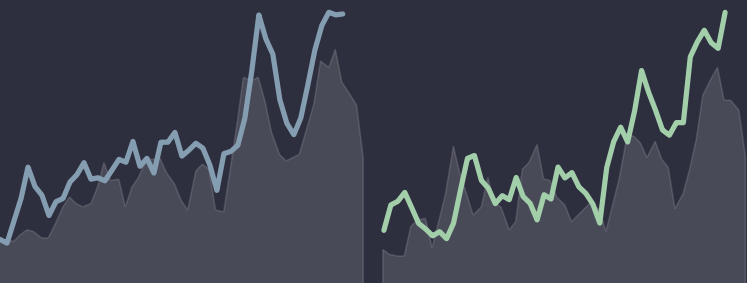
4.2 p 18% WoW

Target 4

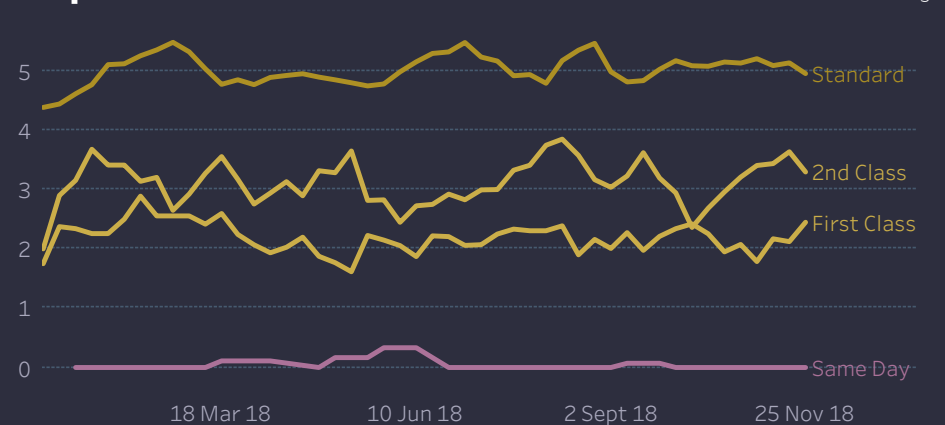
Shipping Costs

\$3,381 p 11% WoW

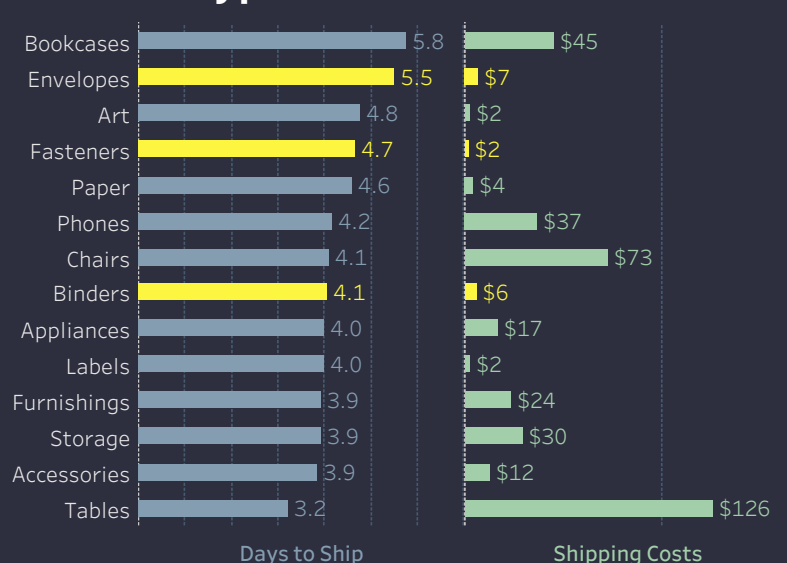
Target \$2K



Ship Mode by Days to Ship



Product Types by Days to Ship & Shipping Cost, New Product



Orders by Days to Ship & Shipping Cost

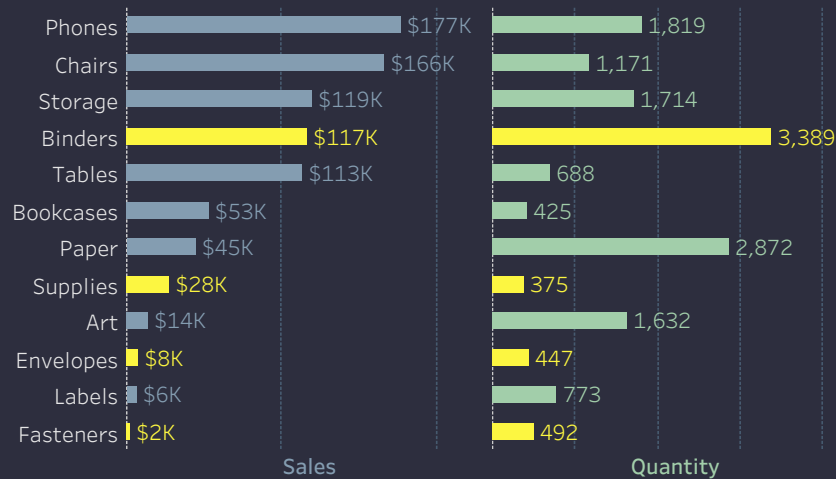
Product Name	Category	New	Order Date	Days to Ship	Shipping Costs
Xerox 201	Office Supplies		01/12/2018	7 days	\$1
Bush Advantage Collection Racetra..	Furniture		30/11/2018	7 days	\$268
Logitech Wireless Gaming Headset..	Tech		30/11/2018	7 days	\$33
Hon Metal Bookcases, Putty	Furniture		01/12/2018	7 days	\$11
Xerox 1947	Office Supplies		01/12/2018	7 days	\$3
Ames Color-File Green Diamond Bo..	Office Supplies	.	24/11/2018	7 days	\$10
Crayola Anti Dust Chalk, 12/Pack	Office Supplies		24/11/2018	7 days	\$1
O'Sullivan Plantations 2-Door Libra..	Furniture		24/11/2018	7 days	\$37
Xerox 214	Office Supplies		24/11/2018	7 days	\$1
Mead 1st Gear 2" Zipper Binder, A..	Office Supplies	.	24/11/2018	7 days	\$2
Peel & Seel Recycled Catalog Envel..	Office Supplies	.	24/11/2018	7 days	\$4

SuperStore Weekly Status Dashboard

November 24, 2018 to December 1, 2018

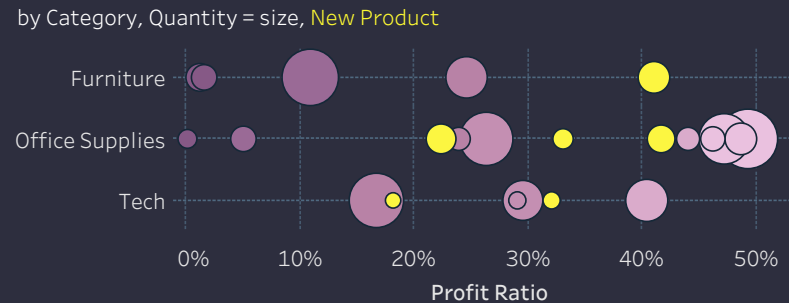
What are the Top Products?

by Sales & Orders, New Product



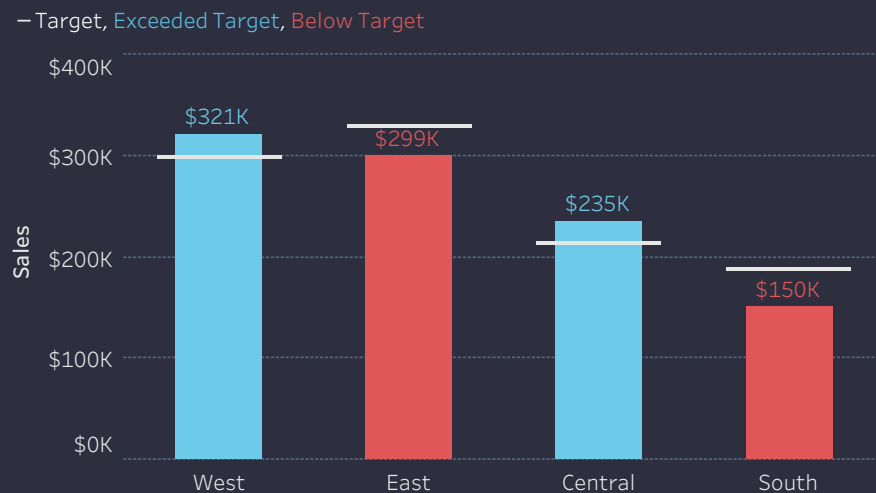
Which Product has Best Profit Ratio?

by Category, Quantity = size, New Product



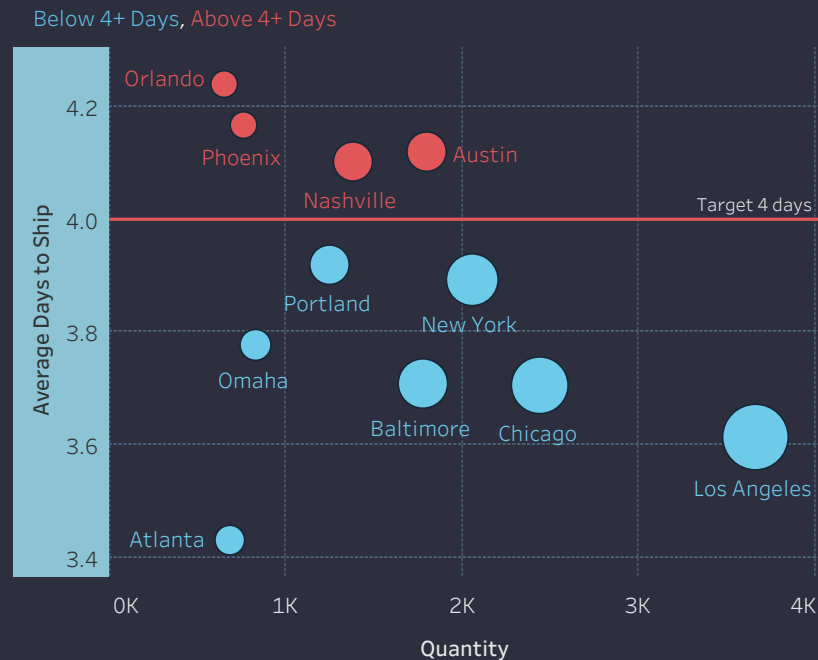
Are Regions Meeting Sales Targets?

— Target, Exceeded Target, Below Target



Are Distro Centers Shipping in 4 Days?

Below 4+ Days, Above 4+ Days
















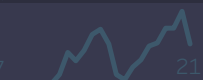

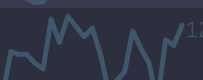






SuperStore Distribution Center Dashboard

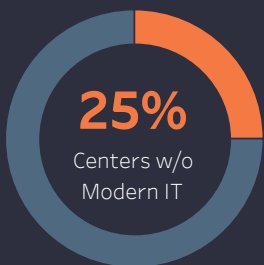
November 1, 2018 to November 30, 2018

Category All

Region All

Distribution Center	Employee..	Days to Ship ● <i>over target</i>	Days to Ship by Month	Orders Processed by Month
California Distribution Center	11	3.8 days		1095 
Chicago Distribution Center	8	3.9 days		758 
Florida Distribution Center	2	4.5 days		201 
Mid Atlantic Distribution Center	6	3.9 days		552 
Midwest Distribution Center	3	4.0 days		271 
Mountain Distribution Center	4	4.4 days		421 
New York Distribution Center	6	4.1 days		622 
Pacific NW Distribution Center	4	4.1 days		384 
Southeast Distribution Center	2	3.6 days		193 
Southwest Distribution Center	2	4.5 days		243 
Texas Distribution Center	5	4.4 days		538 

IT Update

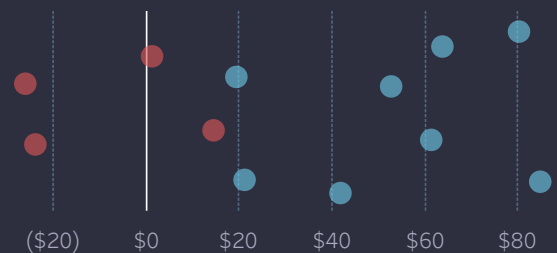


Late Orders



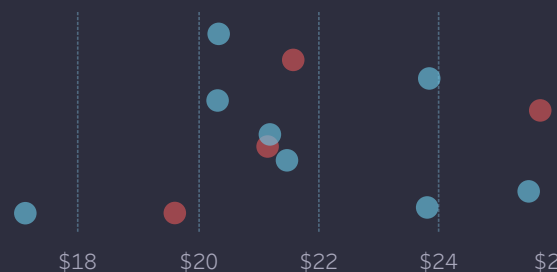
Average Profit

by Distribution Center



Average Shipping Cost

by Distribution Center



SuperStore Weekly Customer Map

November 24, 2018 to December 1, 2018



Distribution Center
All

Category
All

Region
All

Ship Mode
All

State
All

Manufacturer
All

Order Year
All

