

\$58.71K

Spent

38K

Clicks

213M

Impressions

\$1.40K

Cost Per Click

3264

Total_Conversion

1079

Approved_Conversion

company_campaign_id	
916	1178
936	

Top 10 ad_id by Aproved Conversion				
1121091	1121100	1121108	1121677	1121824
1121098	1121104	1121206	1121814	1314398

Top 10 ad_id by Total Conversion				
1121091	1121100	1121108	1121746	1314387
1121098	1121104	1121196	1121814	1314398

\$51.36

Average of Spent

\$1.23

Average of Cost Per Cl...

129.96%

Average of ROAS

0.24

Average of Cost/Miles...

33.39

Average of Clicks

0.94

Average of Approved_Co...

2.86

Average of Total_Conversi...

xyz_campaign_id		
916	936	1178

1079

Approved_Conversion

3264

Total_Conversion

213M

Impressions

148.55K%

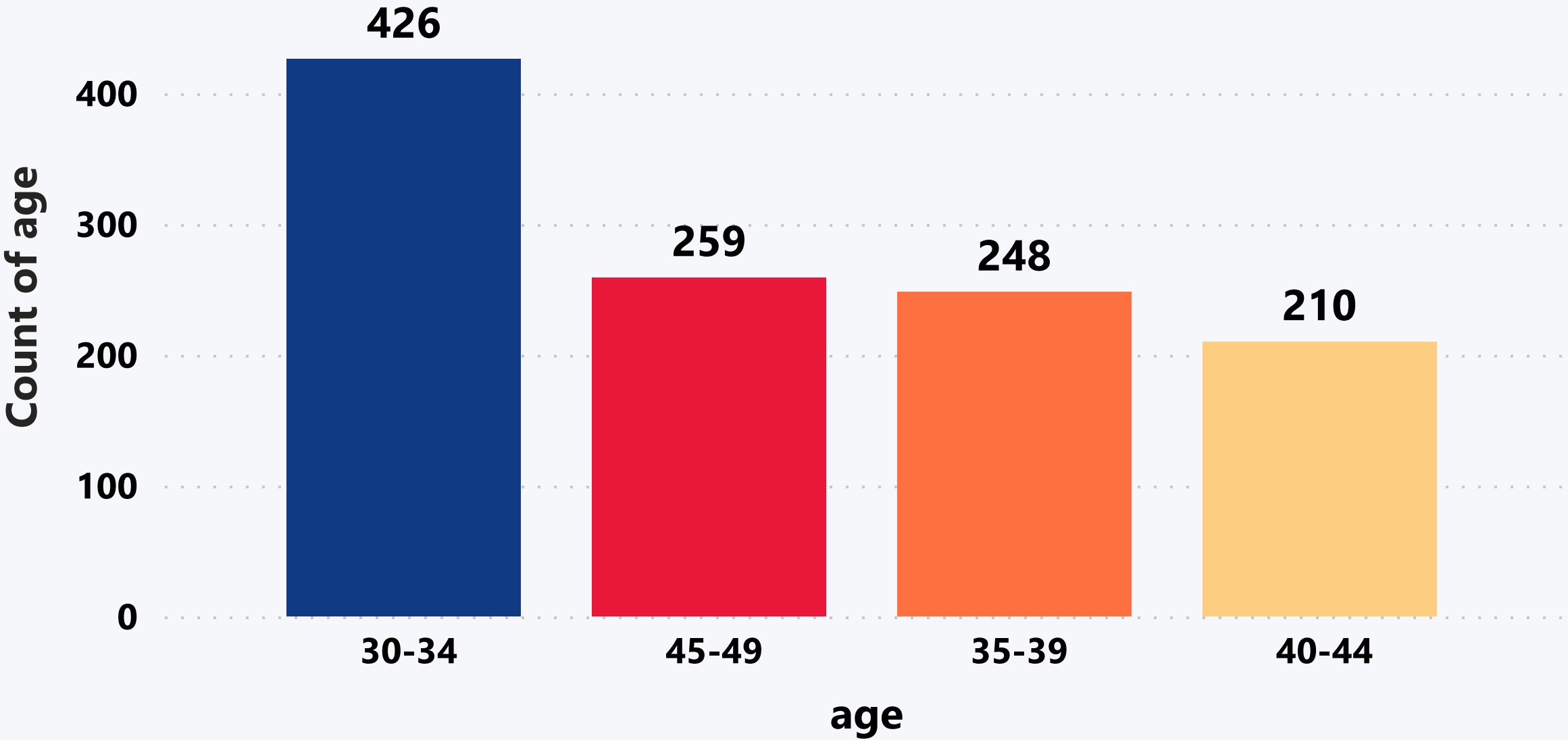
ROAS

age	
30-34	40-44
35-39	45-49

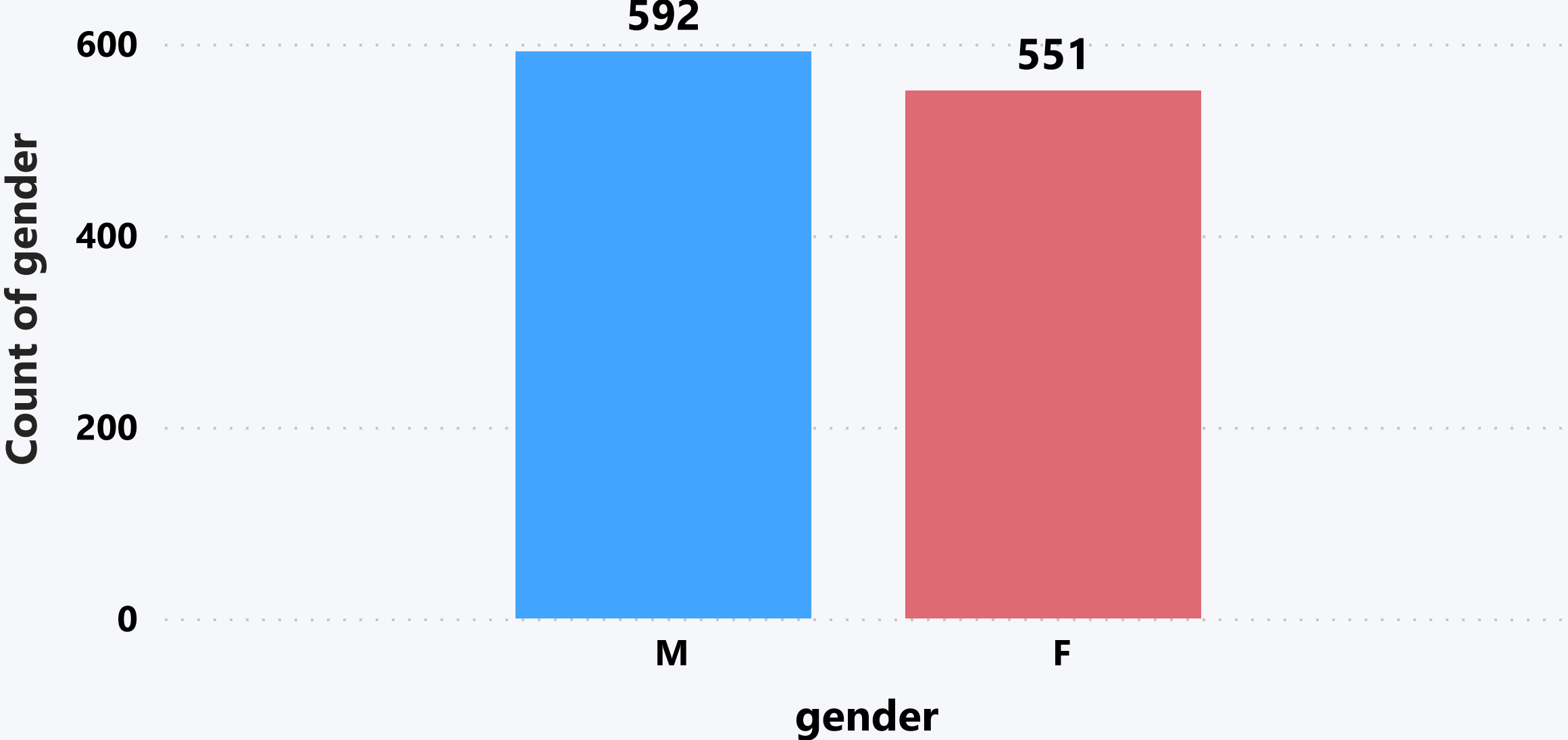
xyz_campaign_id	
916	1178
936	

gender	
F	
M	

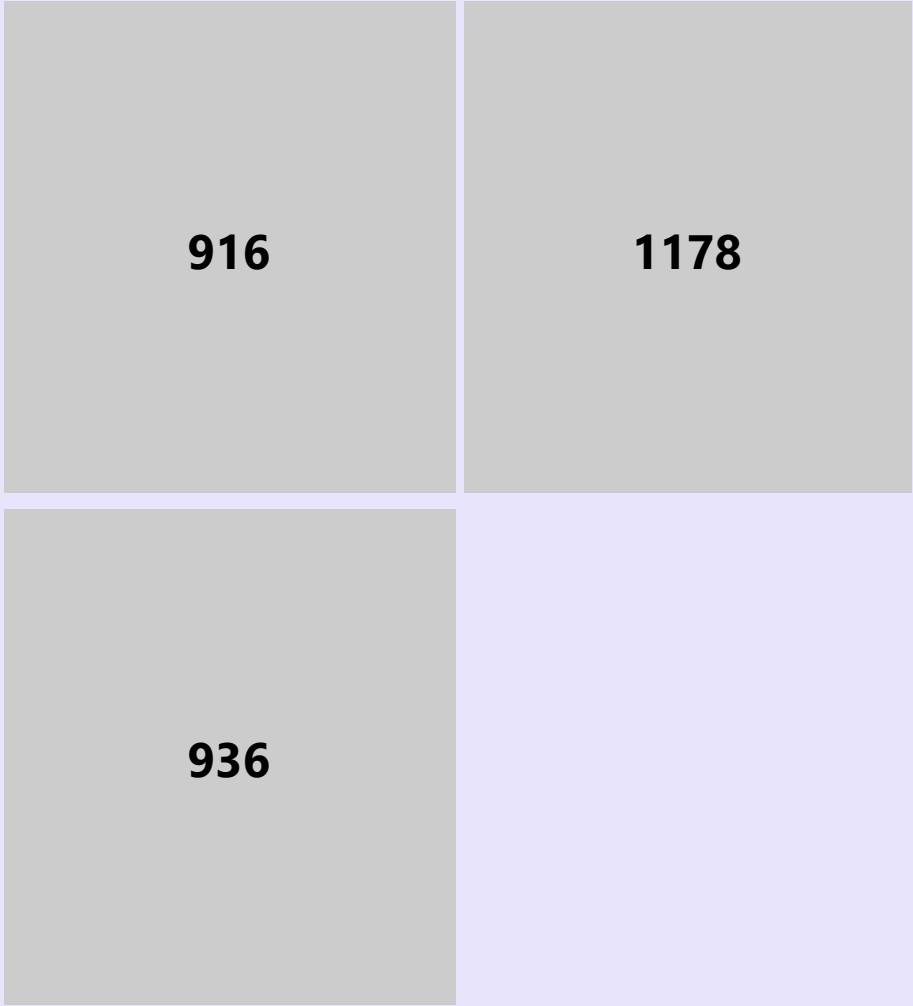
Count of age by age



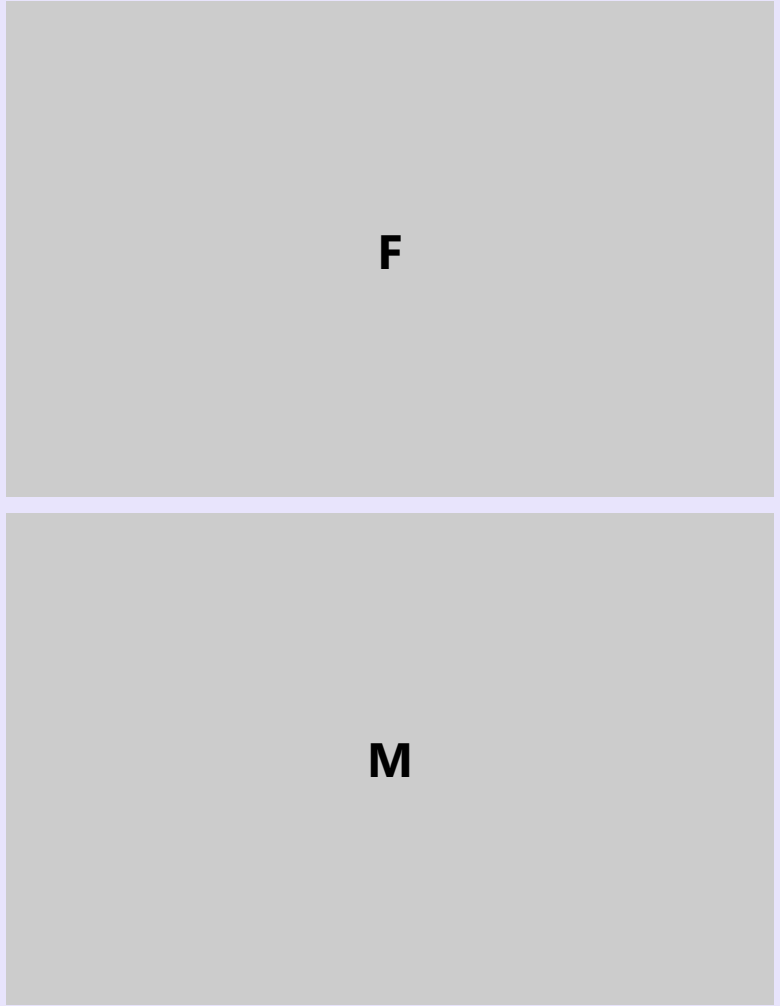
Count of gender by gender

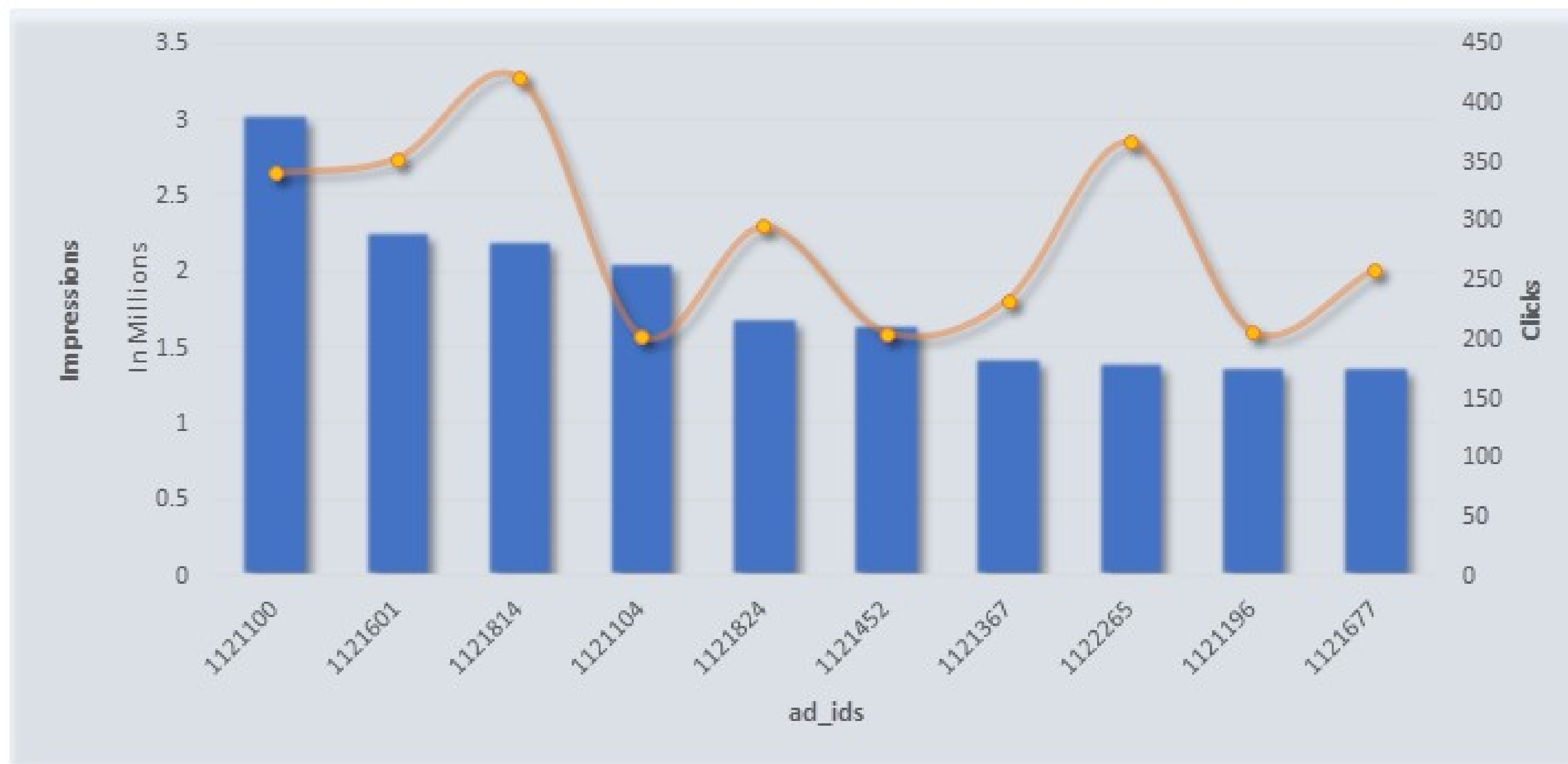


xyz_campaign_id



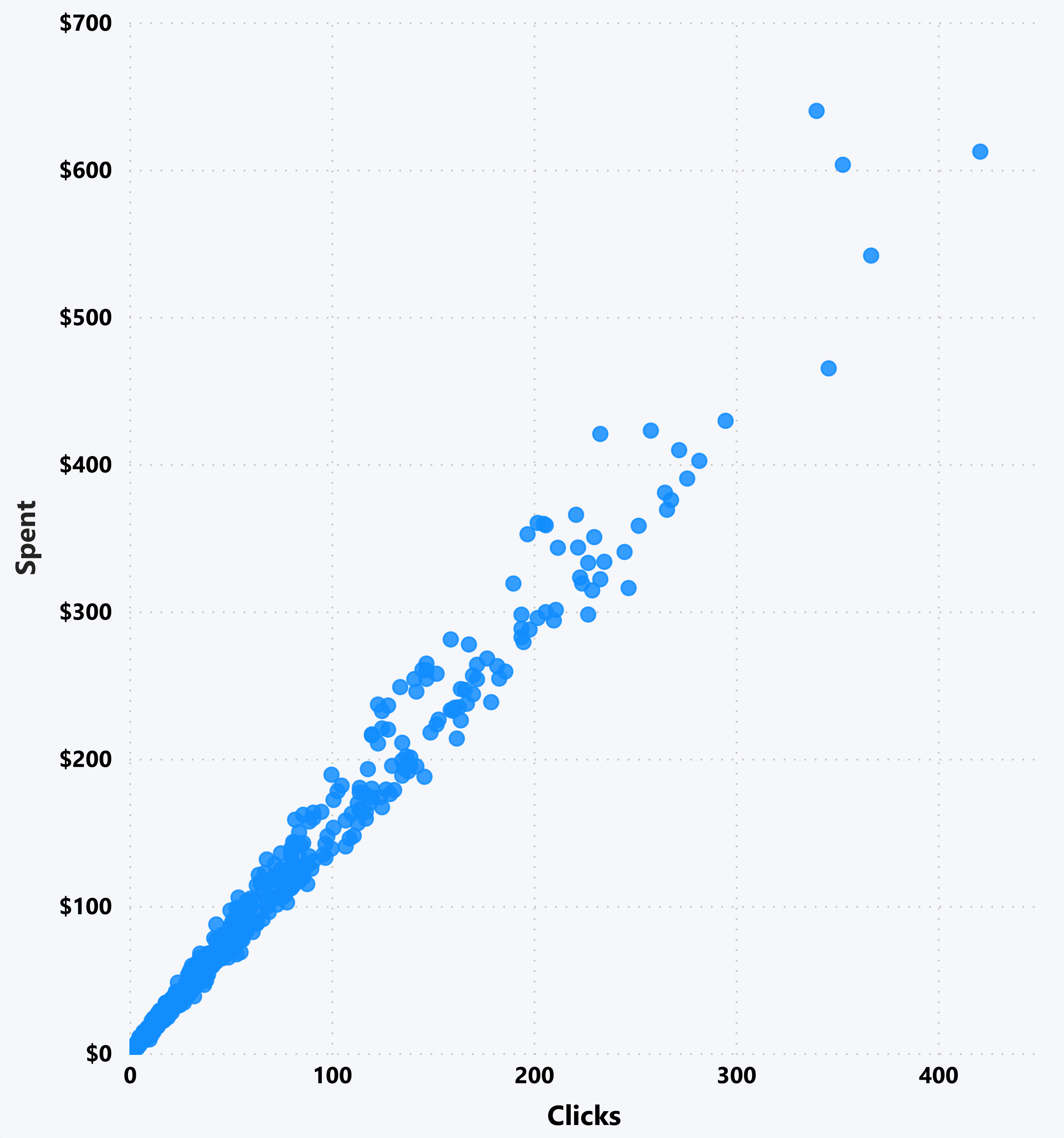
gender



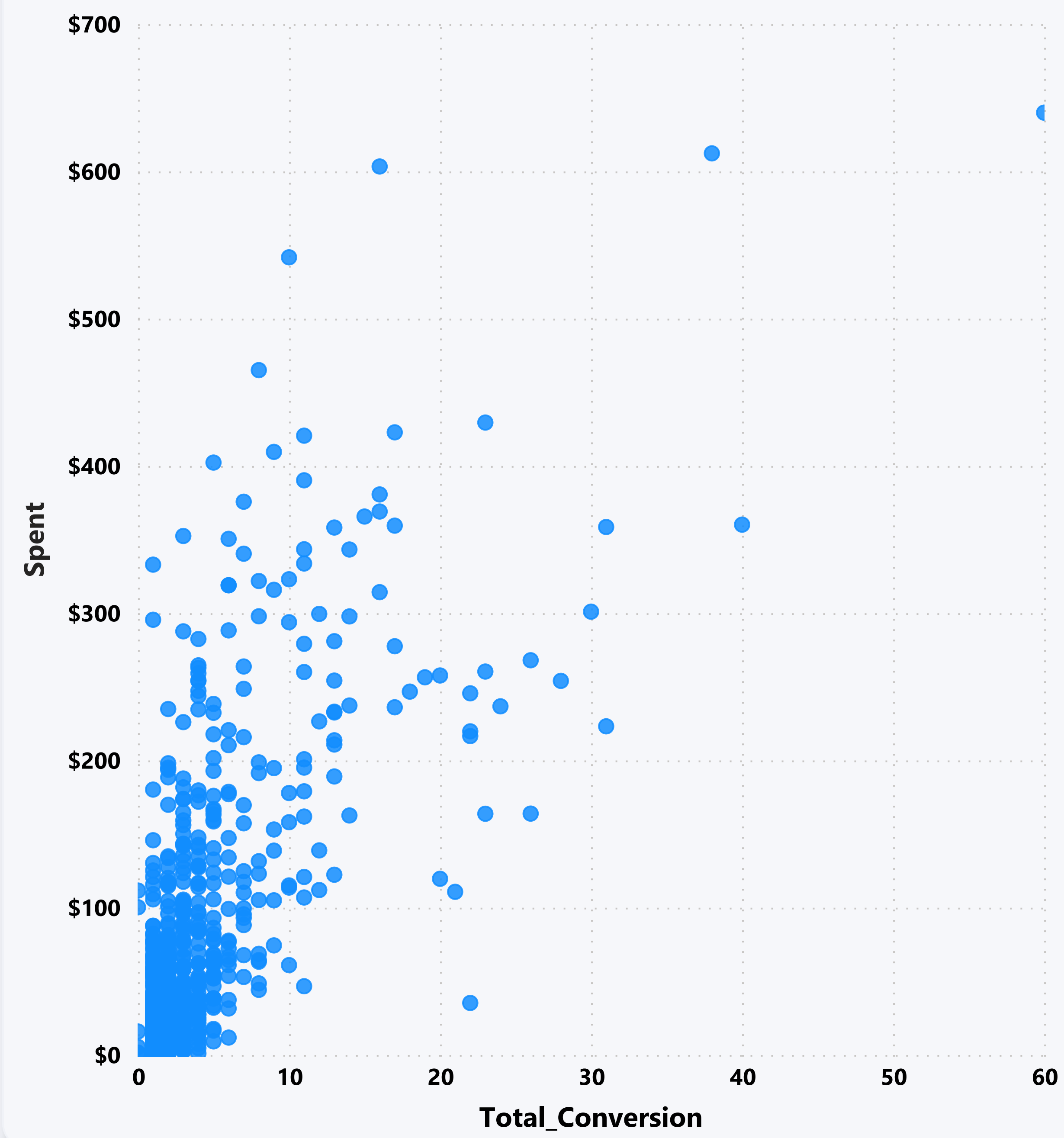


ad_id	Impressio	Clicks
1121100	3052003	340
1121601	2286228	353
1121814	2223278	421
1121104	2080666	202
1121824	1705246	295
1121452	1663441	205
1121367	1447755	233
1122265	1428421	367
1121196	1392288	206
1121677	1391924	258

Clicks and Spent

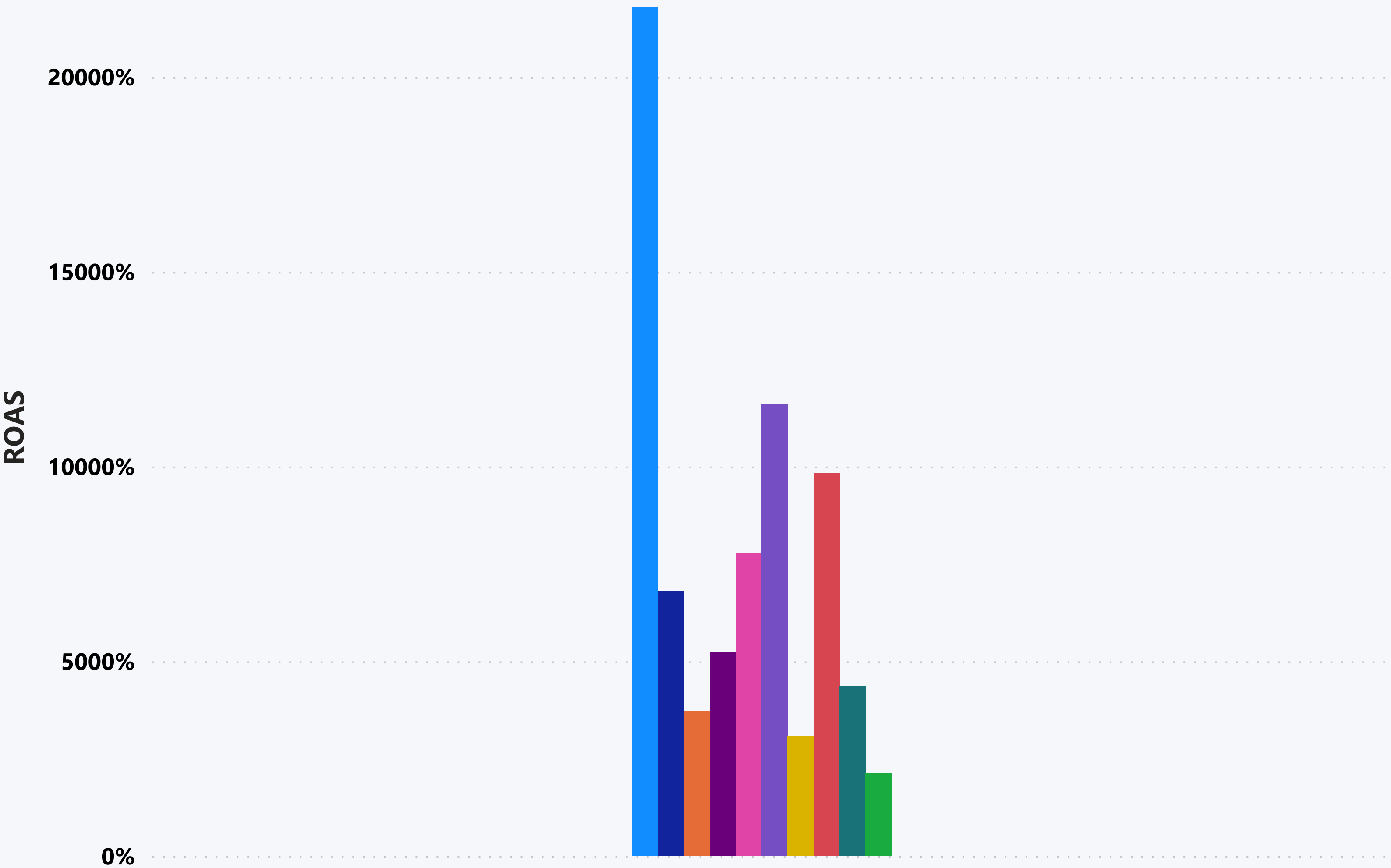


Total_Conversion and Spent

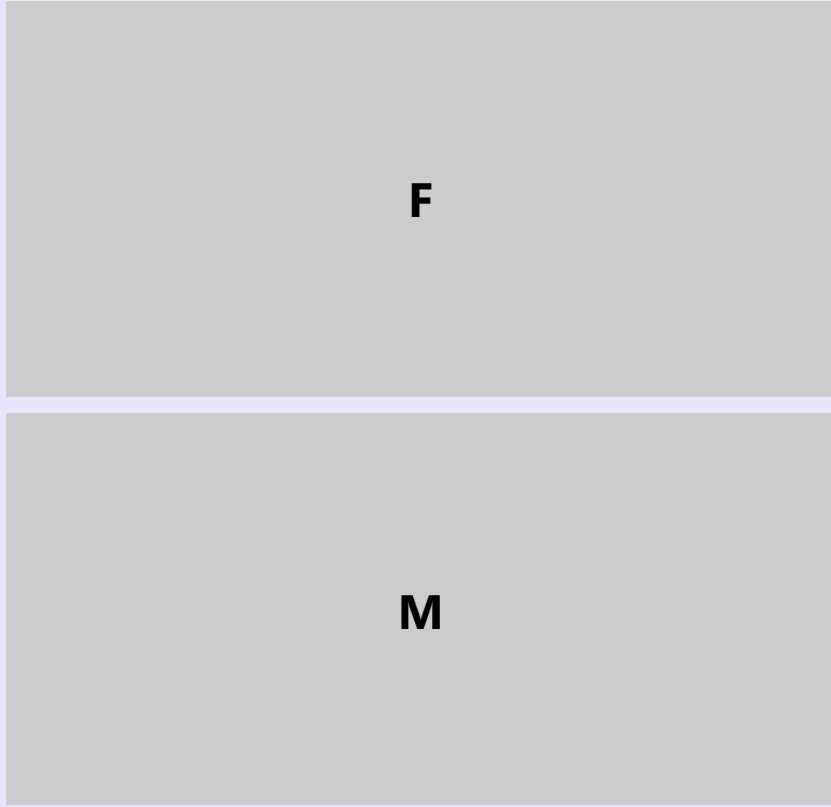


ROAS by interest

interest 16 20 26 27 28 29 32 63 64 65



gender



age ×
30-34

interest ×
16

💡 gender ×

ROAS
148548.62%

30-34
70171.50%

35-39
33090.69%

45-49
25209.74%

40-44
20076.68%

16
10696.63%

29
6355.51%

15
6046.74%

10
4205.65%

20
3276.53%

2
2964.56%

18
2926.74%

32
2249.33%

M
8165.12%

F
2531.51%

age ×
30-34

interest ×
16

💡 gender ×

Approved_Convers...
1079

30-34
494

45-49
208

35-39
207

40-44
170

16
60

15
45

10
41

27
32

28
25

20
20

21
19

32
16

M
45

F
15